



Republic of the Philippines  
QUEZON CITY COUNCIL  
Quezon City  
17<sup>th</sup> City Council

17<sup>th</sup> Regular Session

ORDINANCE NO. SP- **1858** S-2007  
(PO2007-79)

AN ORDINANCE REQUIRING ALL ESTABLISHMENTS COVERED BY REPUBLIC ACT NO. 9257, OTHERWISE KNOWN AS THE EXPANDED SENIOR CITIZENS ACT OF 2003, TO DISPLAY POSTERS, STICKERS AND OTHER NOTICES THAT WILL GENERATE PUBLIC AWARENESS OF THE RIGHTS AND PRIVILEGES OF SENIOR CITIZENS, TO ENSURE FAITHFUL COMPLIANCE WITH SAID ACT, PROVIDING PENALTIES FOR VIOLATION THEREOF, AND FOR OTHER PURPOSES.

Introduced by Councilors VICTOR V. FERRER, JR., FRANCISCO A. CALALAY, JR., BERNADETTE HERRERA-DY, DOROTHY A. DELARMENTE, JOSEPH P. JUICO, RICARDO T. BELMONTE, JR., WINSTON "Winnie" T. CASTELO, RAMON P. MEDALLA, ALLAN BUTCH T. FRANCISCO, VOLTAIRE GODOFREDO L. LIBAN III, EDEN "Candy" A. MEDINA, AIKO S. MELENDEZ, JORGE B. BANAL, JR., FRANZ S. PUMAREN, WENCEROM BENEDICT C. LAGUMBAY, DANTE M. DE GUZMAN, DIORELLA MARIA G. SOTTO, JAIME F. BORRES, ANTONIO E. INTON, JR., JESUS MANUEL C. SUNTAY, JANET M. MALAYA, EDCEL B. LAGMAN, JR., VINCENT DG. BELMONTE, BAYANI V. HIPOL, MARIO V. PADOLINA and ALEXIS GRACE R. MATIAS.

WHEREAS, on 26 February 2004, President Gloria Macapagal-Arroyo signed Republic Act No. 9257, otherwise known as the Expanded Senior Citizens Act of 2003, granting additional benefits and privileges to senior citizens;

WHEREAS, Section 4 of R.A. No. 9257 affirms the rights and privileges of senior citizens;

WHEREAS, many establishments in Quezon City do not display posters, stickers and notices that generate public awareness of the rights and privileges of senior citizens;

WHEREAS, the situation raised concern from various sectors, most notably the senior citizens, and for this reason, the local government recognizes the pressing need for the enactment of this ordinance to effectively and adequately address the matter.

NOW, THEREFORE,

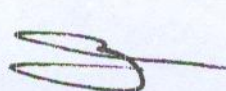



BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED:

Section 1. Henceforth, all establishments in Quezon City covered by Republic Act No. 9257, otherwise known as the "Expanded Senior Citizens Act of 2003," shall display prominently posters, stickers and other notices which generate awareness of the rights and privileges of senior citizens, particularly those provided and affirmed in Section 4 of said statute, to ensure that the same is faithfully implemented. Toward this end, the Office of the Mayor, thru the appropriate department or office, shall require all establishments covered by R.A. No. 9257 to comply strictly with the mandate of Section 7 thereof.

Section 2. A violation of this Ordinance shall be punished by a fine not exceeding Two Thousand Pesos (P2,000.00), or imprisonment not exceeding Thirty (30) days, or both at the discretion of the court.

If the offender is a corporation, partnership, organization or a similar entity, the penalty shall be imposed to the responsible officers thereof and those directly involved in the violation.

Upon filing of the complaint or information, and after due notice and hearing, the proper department or office in Quezon City may also cancel or revoke the business permit, franchise or license of the offender.

Section 3. Within Thirty (30) days from the approval of this Ordinance, the appropriate department or office under the Office of the City Mayor shall formulate the necessary implementing rules and regulations to ensure the full compliance with the provisions of this Ordinance.

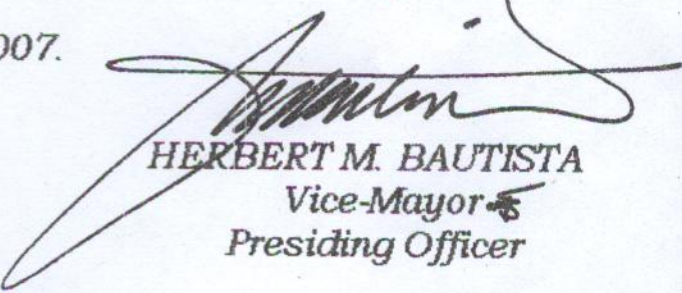
Section 4. The Public Information Office (PIO) shall conduct an extensive information and dissemination campaign in order to ensure full public awareness of this Ordinance.

Section 5. If for any reason, any section or provision of this Ordinance is declared illegal or unconstitutional, other sections or provisions hereof not affected by the declaration shall continue to be in full force and effect.

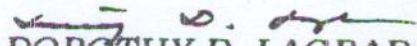
Section 6. All previous issuances, ordinances, rules and regulations or parts thereof inconsistent or in conflict with this Ordinance are hereby repealed, amended or modified accordingly.

Section 7. This Ordinance shall take effect Fifteen (15) days after its approval and complete publication in a newspaper of general circulation. The full text of this Ordinance shall likewise be posted in at least two conspicuous places in Quezon City for compliance with the posting requirements mandated by R.A. 7160.

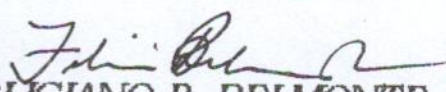
ENACTED: December 10, 2007.

  
HERBERT M. BAUTISTA  
Vice-Mayor  
Presiding Officer

ATTESTED:


  
DOROTHY D. LAGRADA, DPA  
City Gov't. Asst. Dept Head III

APPROVED: Dec. 28, 2008

  
FELICIANO R. BELMONTE, JR.  
City Mayor

CERTIFICATION

This is to certify that this Ordinance which was APPROVED under Suspended Rules on Second Reading on December 10, 2007, was finally PASSED on Third/Final Reading by the City Council on December 17, 2007.

  
DOROTHY D. LAGRADA, DPA  
City Gov't. Asst. Dept Head III