

Republic of the Philippines
QUEZON CITY COUNCIL
Quezon City
20th City Council

PO20CC-290

56th Regular Session

ORDINANCE NO. SP- **2687**, S-2018

AN ORDINANCE PROMOTING AND SUPPORTING THE DEVELOPMENT OF WOMEN ENTREPRENEURSHIP IN QUEZON CITY AND PROVIDING PROGRAMS AND PROJECTS THEREFOR.

Introduced by Councilors IRENE R. BELMONTE, LENA MARIE P. JUICO, ELIZABETH A. DELARMENTE, ESTRELLA C. VALMOCINA, IVY XENIA L. LAGMAN, MARRA C. SUNTAY and JULIENNE ALYSON RAE V. MEDALLA.

Co-Introduced by Councilors Anthony Peter D. Crisologo, Victor V. Ferrer, Jr., Oliviere T. Belmonte, Alexis R. Herrera, Precious Hipolito Castelo, Voltaire Godofredo L. Liban III, Ramon P. Medalla, Ranulfo Z. Ludovica, Roderick M. Paulate, Allan Benedict S. Reyes, Gian Carlo G. Sotto, Kate Abigael G. Coseteng, Jose Mario Don S. De Leon, Franz S. Pumaren, Eufemio C. Lagumbay, Marvin C. Rillo, Raquel S. Malañgen, Hero Clarence M. Bautista, Jose A. Visaya, Karl Edgar C. Castelo, Godofredo T. Liban II, Allan Butch T. Francisco, Marivic Co-Pilar, Melencio "Bobby" T. Castelo, Jr., Rogelio "Roger" P. Juan, Diorella Maria G. Sotto, Donato C. Matias, Eric Z. Medina and Ricardo B. Corpuz.

WHEREAS, Section 14, Article II of the 1987 Philippine Constitution recognizes the role of women in nation-building, and shall ensure the fundamental equality before the law of women and men;

WHEREAS, Section 2 of Republic Act No. 9710, otherwise known as the Magna Carta for Women, recognizes that the economic, political, and socio-cultural realities affect women's current condition. The city shall endeavor to develop plans, policies, programs, measures, and mechanisms to address discrimination and inequality in the economic, political, social, and cultural life of women and men; γ

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WHEREAS, the World Economic Forum: Global Gender Gap Index in 2016 ranks the Philippines, seventh (7th) among 144 countries and, the highest performer (1st) in the East Asia and the Pacific Region;

WHEREAS, ASEAN Economic Community (AEC) 2025 Pillar 4 ("Resilient, Inclusive, People-Oriented, and People-Centered ASEAN") reinforces the MSME-oriented mandate and supports the significant work of ASEAN in providing an enabling environment for MSME development and internationalization;

WHEREAS, the Philippines has committed to highlight business programs and events that will complement the ASEAN efforts to champion the inclusion of micro, small and medium enterprises (MSMEs) in the international trade, and the strengthened promotion of youth and women entrepreneurship;

WHEREAS, the Department of Trade and Industry has created business programs that champion the promotion of MSMEs, youth and women entrepreneurship which was introduced at the ASEAN 2017 Business and Investment Program (ABIP) Launch at the Rizal Ceremonial Hall in Malacañang on 24 January 2017;

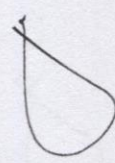
WHEREAS, Republic Act No. 10644, otherwise known as the "Go Negosyo Act", promotes local job creation and inclusive growth through the development of micro, small and medium enterprises. Further, Section 4 (m) thereof, encourages women entrepreneurship;

WHEREAS, Asian Development Bank shows that enterprises contribute only forty two percent (42%) of the total economic output, highlighting the need for more inclusive growth opportunities in the Micro, Small and Medium Enterprises (MSME) industry;

WHEREAS, in the ASEAN Strategic Action Plan for SME Development (2016-2025), the MSMEs dominate the economy in terms of its share of total establishments (between 88.8% and 99.9%) and its share of total employment (between 10.0% and 29.9%);

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WHEREAS, according to the Philippine Statistics Authority, the MSMEs has generated sixty-one and six percent (61.6%) or 4,784,870 jobs in 2015 as compared to the thirty-eight and four percent (38.4%) or 2,981,819 jobs generated from the large enterprises. The majority of the MSMEs in operation in 2015 are in the National Capital Region (NCR), with 190,166 business establishments.

WHEREAS, according to The Global Entrepreneurship Monitor (GEM) 2013 reports, Filipino women have more positive attitudes toward entrepreneurship than men. Fifty one percent (51%) of women see good opportunities for starting a business compared to forty-four and fifty one percent (44.51%) of men.

WHEREAS, the Philippines through the Philippine Commission on Women, implements the CIDA-funded project, "Gender-Responsive Economic Action for the Transformation of Women" or the GREAT Women Project, a governance and capacity development project aimed at promoting and supporting a gender-responsive enabling environment for women's economic empowerment.

WHEREAS, the entrepreneurial ability of women in the world has witnessed steady and increasing economic standing in our society;

WHEREAS, female entrepreneurs are said to encompass approximately one third (1/3) of all entrepreneurs worldwide;

WHEREAS, the enactment of this Ordinance will enhance participation in entrepreneurial and various women-oriented ventures that will further give recognition to the significant contribution of the women of Quezon City in the City's socio-economic development.

NOW, THEREFORE,

BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED:

SECTION 1. SHORT TITLE – This Ordinance shall be known as the "QUEZON CITY WOMEN ENTREPRENEURSHIP ORDINANCE OF 2017".

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SECTION 2. DECLARATION OF POLICY – It is hereby declared the policy of the Quezon City government to give due recognition to the role of women in the socio-economic development of the City and to provide support and assistance for the development of the said sector.

SECTION 3. WOMEN ENTREPRENEURSHIP PROGRAM – There is hereby created a comprehensive entrepreneurship program for women, under which a series of entrepreneurship projects and activities, such as skills and management training, livelihood enhancement and various women-oriented seminars and activities with the required support systems and mechanisms for the sustainable development and promotion of Quezon City’s women entrepreneurs will be implemented.

SECTION 4. QUEZON CITY WOMEN ENTREPRENEURS’ MONTH – In order to institute continuing awareness of women entrepreneurship and re-affirm the City’s commitment to support the promotion, growth and development of women entrepreneurs, the month of March is hereby declared QUEZON CITY WOMEN ENTREPRENEURS’ MONTH, to coincide with the Quezon City Women’s Month celebration. In observance of this celebration, programs and activities shall be implemented by the Quezon City Women’s Business Development Council, which may include but not limited to the following:

- a. Women Entrepreneurs Month Kick-off Program – this shall commence on the 8th of March of every year in celebration of the International Women’s Day and shall inaugurate the month-long celebration of Quezon City Women Entrepreneurs Month and Quezon City Women’s Month – this may include but not limited to trade fair, livelihood fair and innovators fair which could run for the whole month of March, the formal opening of which could be included in the Kick-off Program.*
- b. Women’s Business/Livelihood Seminars – this may include but not limited to basic handicraft-making seminar, novel product development seminar, basic cooking/baking seminar, beauty/cosmetic seminar, health and wellness service training, basic skills and management seminar and financial literacy seminar.*

- c. *Women Entrepreneurs Competition and Award-Giving Ceremony* – this may include search for outstanding women-oriented businesses and businesswomen, award-giving/recognition to the most innovative products by women of Quezon City, award-giving/recognition to successful/inspirational businesswomen of Quezon City and award-giving/recognition to NGOs and NGAs providing outstanding support and assistance in the implementation of this Ordinance, particularly to the women entrepreneurs of Quezon City.

- d. *Women Entrepreneurs Summit* – this shall be the culminating activity of the Quezon City Entrepreneurs Month celebration, a gathering of women in business and other business personalities for knowledge-sharing, awards and recognition and celebrating milestones in the implementation of this Ordinance.

SECTION 5. CREATION OF QUEZON CITY WOMEN'S BUSINESS DEVELOPMENT COUNCIL – In order to develop and carry out the series of women-oriented programs and projects, a Quezon City Women's Business Development Council is hereby created. The Council shall be duly constituted within sixty (60) days from the approval of this Ordinance.

A counterpart Council in the barangay level, to be known as Quezon City Barangay Women's Business Council, shall be organized to serve as sounding-board on any women-related concerns and the implementing arm of programs and projects in the barangay. Composition of the said Barangay Council shall be determined by the Quezon City Women's Business Development Council.

SECTION 6. FUNCTIONS AND POWERS OF THE QUEZON CITY WOMEN'S BUSINESS DEVELOPMENT COUNCIL – The Council shall have the primary responsibility for the organization, promotion and development of women-oriented programs and projects, activities and events, in areas related to business and career, including those areas determined suitable by the Council, by way of facilitating and closely coordinating efforts to promote and support the endeavors of the women of Quezon City.

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SECTION 7. COMPOSITION OF THE QUEZON CITY WOMEN'S BUSINESS DEVELOPMENT COUNCIL – The Council shall be composed by the following:

Chairperson

The City Council's Chairperson on the Committee on Trade, Commerce and Industry

The City Mayor shall serve as Honorary Chairperson of the Council

Vice-Chairperson

The President or Representative of a Women's Sector of the Accredited Non-Governmental Organization – Business Section, preferably female, to be identified by the Chairperson of the Council and appointed by the City Mayor

The City Vice Mayor shall serve as Honorary Vice Chairperson of the Council

Members

The City Council's Chairperson on the Committee on Women, Family Relations and Gender Equality

The City Council's Chairperson on the Micro, Small and Medium Business & Entrepreneurship Development

One (1) female representative from the Small Business Development and Promotion Office (SBDPO)

One (1) female representative from the Community Relations Office

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Three (3) female representatives from Women's Sector of the Accredited Non - Governmental Organization - Business Section, all Filipino citizens, to be appointed by the City Mayor

Ex-Officio Members

Representatives from other Government Agencies, preferably female.

One (1) representative from the Department of Trade and Industry

One (1) representative from The Cooperative Development Authority

One (1) representative from the Department of Labor and Employment

One (1) representative from the Department of Science and Technology

The Council may, from time to time, call upon the participation of other government agencies or local government officials in its deliberation especially when such agency is directly or indirectly concerned with women and entrepreneurship in any particular area or manner.

The City Mayor shall appoint a Secretariat for the Council.

SECTION 8. IMPLEMENTING AGENCY - The implementing agency of this Ordinance shall be the Quezon City Women's Business Development Council under the Office of the City Mayor.

SECTION 9. FUNDING - The budgetary requirements shall be sourced out from the five percent (5%) of the annual budget appropriated to finance the Gender and Development (GAD) plans, projects, and programs. For the purpose of this Ordinance, an initial appropriation of One Million Pesos (Php 1,000,000.00) shall be included each year in the annual budget of the Office of the City Mayor.

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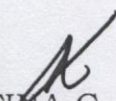
SECTION 10. IMPLEMENTING RULES AND REGULATIONS – Within ninety (90) days after the approval of this Ordinance, the Quezon City Women’s Business Development Council shall formulate and adopt the Implementing Rules and Regulations of this Ordinance subject to confirmation by the City Council.

SECTION 11. REPEALING CLAUSE – Any Ordinance, Order, Memorandum, Rules and Regulation inconsistent with any provision of this Ordinance is hereby modified or repealed accordingly.

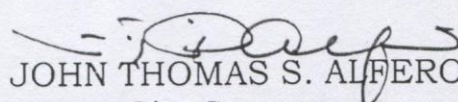
SECTION 12. SEPARABILITY CLAUSE – If any provision of this ordinance shall be declared invalid, the unaffected portion shall remain valid.

SECTION 13. EFFECTIVITY – This Ordinance shall take effect upon its approval subject to the compliance of all requirements provided for by the law.

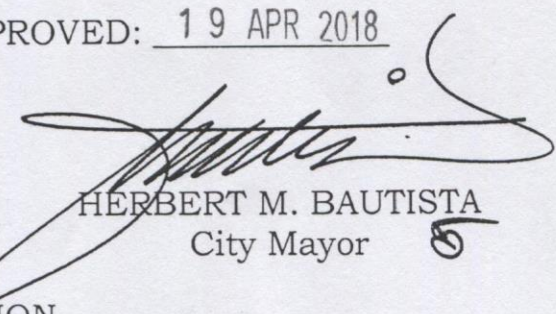
ENACTED: February 26, 2018.


MA. JOSEFINA G. BELMONTE
City Vice Mayor
Presiding Officer

ATTESTED:


Atty. JOHN THOMAS S. ALFEROS III
City Secretary

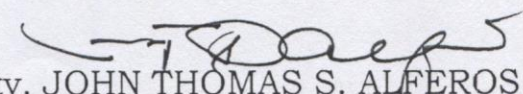
APPROVED: 19 APR 2018


HERBERT M. BAUTISTA
City Mayor

CERTIFICATION

This is to certify that this Ordinance was APPROVED by the City Council on Second Reading on February 26, 2018 and was PASSED on Third/ Final Reading on March 12, 2018.

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Atty. JOHN THOMAS S. ALFEROS III
City Secretary