SPECIAL

Quezon City observes 109th birth anniversary of its founder today



Edited by: ALDA N. CCEPUBLIC LIBRARY

SIMON

MAYOR Brigido Simon Jr. today Pays tribute to the ideals of President Manuel L. Quezon as quezon City marks its founder's 1)9th birth anniversary.

In fitting commemoration of the event, President Aquino has declared today a special non-working holiday in Quezon City.

Until teday, it is from the late Quezon's visions of a premier city that the city's administrators continue to draw inspiration. Mayor Sim on has called on the city residents to honor the memory of its founder by emulating his life and deeds and by "helping tranform into shining realities" his dreams for Quezon City.

Simon said that when Quezon founded the city in 1939, he en-

the premier city as envisioned by

its founder, the late President

Quezon: the seat of the national

government and residence of the

middle class as well as those on

the way up to that socioeco-

crime waves, and the ravages

public morals. Fate has it that the

man did not live long enough to

see that dream through. But it is

a refreshing whiff of air that the

present city leadership still shares

the reins of government since the

hard to put order into and clean

up the city, beset by problems of

unplanned growth, increasing

crime rate, population, slums,

housing shortage and schoolroom

shortage, and vendors mushroom-

ing everywhere along with gam-

Indeed, if one looked at the

Past city administrators, it is

figures, one would have the idea

Quezon City is fast turning into

a nightmare rather than a dream.

explained, cannot all be blamed

for the present state of the city

for it is in itself the result of poor

or no national planning. During

the country's attempts at indus-

trialization, factories were set up

in and around Manila and people

looking for jobs streamed in from

the provinces. Often these factor-

ies produced items designed for

export and when the export mar-

ket for these products collapsed,

so did the industry and which pro-

duced the initial batches of urban

unemployed. In the meantime all

the resources for development got

concentrated in Metro Manila.

And so everybody are here in

Metro Manila, competing for space

that the Mayor could offer,

though everything is in reality,

true. For the mayor is a man of

action. Thus when he took over in

May last year, among his initial

moves was to appeal for support

duty - reason enough for the ma-

yor to say that it's not that the

city's policemen are not dedicated,

rather they sorely need logistical support in order for them to be

He therefore realigned part of

the city budget so that P10 mil-

lion to P15 million is now avail-

able for the recruitment of 600

police auxilliaries which now

constitute Quezon City's People Patrol. Recruits have under-

gone training at the Northern

Police Station barracks and upon

graduation, they were equipped

with walkie-talkies and motor-

cycles with side cars to enable

them to respond to any crime

within ten minutes while on

he has also turned over 22 cars.

20 jeepneys, and 15 motorbikes

with sidecars to the police for

their use and is going to buy more

vehicles. Quezon City, the mayor

says, which has an area 51/2 times

bigger than Manila should have

more than its six patrol cars be-

cause Manila has 54.

From the City Hall motor pool

patrol in the different barangays.

It's not all criticism, however,

and livelihood.

effective.

bling dens and bold shows.

Mayor Simon, who has handled

that vision of the man.

visioned it as the "showplace of the nation — a place that thousands of people will visit as the epitome of culture and spirit of the country; socially, a dignified concentration of human life, aspirations and endeavors; and economically, a productive self-contained community."

To mark the occasion, the city government has drawn up a weeklong program of activities which started last Sunday, participated in by city government officials, employes, and residents in cooperation with national government offices, barangays, schools, and various other public and private sector organizations.

Kicking off today's activities is a five-kilometer fun walk by city schools students and QC residents followed by a motorcade and wreath-laying rites at the Quezon Monument, QC Hall Quadrangle, and at the Quezon Memorial Shrine, Elliptical Road.

A memorial mass and commemorative program follows, jointly sponsored by the city government and the National Historical Institute. Rev. Fr. Pedro Ruano,

Mayor Simon: Sharing a great

O.F.M. will officiate the mass, which will be preceded by floral offerings from the Office of the President, Office of the Vice President, Supreme Court, the family of the late President Quezon, the National Historical Institute and other government agencies, civic, religious, and professional orga-

In the afternoon will be a tilbury race at the Quezon Memorial Circle, a press conference, and launching of photo contest at the mayor's office. Graduation exer cises will also be held for the livelihood program "Isang Gunting, Isang Suklay" at the QC Hall main

For the lighter side of celebrations, selected moviehouses and business establishments will offer 30 per cent discounts, while the Fiesta Carnival will offer free rides for children up to 12 years old starting at 5 p.m.

Capping the day's activities will be another mass at 6 p.m. followed by the launching of the Morato Business Club and "Gabi ng mga Bituin" at the Araneta Coliseum

of which tickets are courtesy of Mayor Jun Simon.

Last Sunday's activities included free medical services in barangay health and day care centers by the Quezon City Rotary Club coordination with the Social Welfare Services, People's Action Center and the health department.

Still part of the week-long program were the blessing of the new Quezon City General Hospital emergency room complex, bloodletting for the Red Cross Bank, simultaneous tree-planting in the city's 140 barangays, sports tournaments, and speech and choral

Activities have been coordinated by the staff of the city's Cultural and Tourism Affairs Office headed by Ricardo C. Cruz.



**QUEZON** 



MAYOR Simon talks with city folk of Barangay Bungad, first district of Quezon City, which recently benefied from free medical services rendered by the city government in coordination with the Rotary Club of Quezon City. (TIMESphoto by Jess Benaed)

man's vision of a dream city To care for the poor and the sick, he has also realigned the budget of the Quezon City General Hospital so that there would be

more money for medicine. In answer to the classroom shortage, the mayor has undernomic level; with well planned taken the identification of public growth, and free from pollution, and private offices that have been vacated to be rented as classrooms wrought by vice on personal and in the meantime that he cannot yet put up new schoolhouses. It is estimated that if he were to put up school buildings the national government will have to help raise P70 million or so — a move which is needed after all since a lot of new students from Quezon City are from nearby Bulacan.

Meanwhile, to increase the city's revenues from taxes, the Mayor has made moves to make things convenient for the taxpayer at the City Hall, using the onestop shopping concept. All agencies and units issuing licenses can now be dealt with at one place, saving one's time and effort and eliminating the fixers which thrive on government inefficiency.

After campaigning against the lagay system of the city hall, the mayor hopes to computerize real property tax assessment and collection. He is confident that collection would increase without increasing tax rates except outdated civil registry rates, and the market permits. The city government projected P450 million revenues for the period, if all went well.

As for the squatters, Simon has concentrated his efforts on two measures: prevention of the growth of squatter areas and onsite upgrading of squatters. He believes that these measures, rather than outright relocation are more effective and more human considering that the latter move would virtually deal these squatters their death verdict because their source of livelihood is being initiated in the city.

He has therefore divided Quezon City into 20 working areas and organized in each of them a People's Welfare Council "to bring the City Hall closer to the pe to the city's polic officers and men. In response to that call, ple." An three gave their lives in the line of core group

ers represent the various sectors. Projects and emergency action are decided on at the level of the welfare council.

The showpiece of Mayor Simon's program for Quezon City is the livelihood component. To generate jobs at the grassroots level he launched a poultry and livestock dispersal program, a kohol project, which could be undertaken right on one's living rooms, with public and private markets as outlets.

As to the city's famed lewd shows in bars and restaurants the mayor has already succeeded in

of Quezon City. It was agreed that there should be a differentiation between adult entertainment and the debasement or Filipino womanhood. Seven guidelines were set but he believes that the citizens will have to help in enforcing these guidelines. The best way to shut down these establishments putting up lewd shows, the mayor says, is to refuse them patronage. He is therefore pinning his hopes on youth movements, marriage encounter movements and the Life in the Spirit seminars. He has also gone around schools trying to formulate on an unofficial basis spirituality programs for elementary and high school students as well as their teachers, believing that a sense of spirituality and proper sense of righteousness will not only solve pornography but also make for a well-ordered, better managed community.

Mayor is a member of Couples for Christ and the Ligaya ng Panginoon, a christian family life renewal movement.

Among the recent projects un-dertaken by the city government was the distribution of land certificates to the landless and the launching of home development program for the city residents.

A development plan and joint venture agreement with National Housing Authority officials was residents benefited from the housing project. He also awarded Certificates to residents in Barangay Masambong.

Land ownership documents were also handed over by Mayor Simon to 300 QC employes who have been living and tilling the soil in Barangay Capri.

To look after the needs of underprivileged children, 54 day care conters were inaugurated last month as part of the expansion project spearheaded by the Social

Welfare Service Division and the Urban Poor Affairs Office.

The city government has also organized the QC Integrated Hawkers Management Council which is implementing a program of relocating and providing new stalls to the city's vendors.

Under this program some 250 stalls were relocated and 351 new stalls were provided. On the other lished all over the city to control the proliferation of illegal ven-

There is also an undergoing negotiation between the council and two landowners to allow the use by vendors of their property in Diliman and Murphy.

Although the city government aims to provide for the increasing demand for stalls and vending sites, the council program cannot accommodate vendors coming

Mayor Simon puts it, "charity begins at home.

COORD. AGENCIES

Div. of City Schools

QC General Hospital

City Administrator's Off

Nat'l Historical Institute

Nat't Historical Institute

c/o Col. Pete Juachon

c/o Archt. Emil Tamayo

Press Photographers

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Progressive Dev't Corp

Board of Tourism

Phil. Air Force

NHI/CTAO

of the Phils.

PEACE

CTAO

CTAO

RED CROSS

CPDO

CTAO

CTAO

QC Police Dept.



MAYOR Simon (left) conducts a dialog with representatives of the private sector on how they could solve together the problems in their respective communities.

## PROGRAM OF ACTIVITIES QUEZON DAY August 19, 1987

action officer and a of community lead-	to formally start the Zonal Improvement Program, Around 287

THE mayor meets with representatives of women's groups who apprised him of prevailing conditions in their becauses

VENUE.

7:00 a.m. MOTORCADE RINGING OF BELLS

7:30 a.m. WREATH-LAYING Quezon Monument 8:00 a.m. WREATH-LAYING Quezon Memorial Shrine

ACTIVITY

6:00 a.m. FUN WALK (5K)

8:30 a.m. MASS

TIME

9:30 a.m. SKYDIVING EXHIBITION (tentative) (subject to weather conditions)

10:00 a.m. COMMEMORATIVE PROGRAM 1:00 p.m. TILBURY RACE 2:00 p.m. PRESS CONFERENCE Launching of Photo Contest

3:00 p.m. GRADUATION EXERCISE "Isang Gunting, Isang Suklay" 5:00 p.m. HANDOG SA MGA BARANGAY (Free rides at the Fiesta

Carnival for children 12 yrs.

old and below) 6:00 p.m. MASS followed by Ribbon Cutting Ceremony Launching of the Morato Business Club

7:30 p.m. GABI NG MGA BITUIN

Start: Cubao (Fiesta Carnival PEACE Parking Area) End: Quezon Memorial Circle QC Health Dept.

Assembly: City Hall All Parish Churches in QC

Quezon City Hall

Quezon Memorial Shrine

Quezon Memorial Shrine Quezon Memorial Circle

Quezon Memorial Shrine Quezon Memorial Circle Mayor's Office Conference Room

QC Hall Main Lobby

Fiesta Carnival

**Tomas Morato** 

Araneta Coliseum

Tomas Morato **Business Club** 

Progressive Dev't Corp

Archt. Nes Isla

