



Quezon City
20th City Council

PO20CC-157

59th Regular Session

ORDINANCE NO. SP- 2703, S-2018

AN ORDINANCE INSTITUTIONALIZING AN EARLY CHILDHOOD DEVELOPMENT INTERVENTION PACKAGE FOR THE FIRST ONE THOUSAND (1000) DAYS OF A CHILD.

Introduced by Councilors JULIENNE ALYSON RAE V. MEDALLA and DIORELLA MARIA G. SOTTO.

Co-Introduced by Councilors Lena Marie P. Juico, Elizabeth A. Delarmente, Victor V. Ferrer, Jr., Oliviere T. Belmonte, Alexis R. Herrera, Precious Hipolito Castelo, Voltaire Godofredo L. Liban III, Ramon P. Medalla, Ranulfo Z. Ludovica, Estrella C. Valmocina, Roderick M. Paulate, Allan Benedict S. Reyes, Gian Carlo G. Sotto, Kate Abigail G. Coseteng, Jose Mario Don S. De Leon, Franz S. Pumaren, Eufemio C. Lagumbay, Marvin C. Rillo, Raquel S. Malañgen, Irene R. Belmonte, Ivy Xenia L. Lagman, Marra C. Suntay, Hero Clarence M. Bautista, Karl Edgar C. Castelo, Godofredo T. Liban II, Allan Butch T. Francisco, Marivic Co-Pilar, Melencio "Bobby" T. Castelo, Jr., Rogelio "Roger" P. Juan, Donato C. Matias, Eric Z. Medina and Ricardo B. Corpuz.

WHEREAS, Republic Act No. 7160, otherwise known as the Local Government Code of 1991, states that Local Government Units shall endeavor to provide health services which include the implementation of programs on maternal and child care;

WHEREAS, the World Health Organization strongly recommends proper health care on the first 1,000 days of a child; to grow, learn and lead a long-term healthy and stable life;

WHEREAS, the first 1,000 days - starting from the first day of conception until the second birthday - is the most critical period for growth and development;

WHEREAS, any nutritional deficiency in a child's first 1,000 days will have irreversible effects on their health and their physical and mental development; preventing him from completing his schooling and eventually acquiring decent employment. These children are also 4.6 times more prone to dying of illnesses such as pneumonia, diarrhea, or measles;

WHEREAS, this Ordinance seeks to establish a sustainable early childhood health care program in Quezon City;

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WHEREAS, the program aims to provide prenatal and postnatal maternity care service to pregnant women in order to protect her health as well as to ensure the nutritional diet of her newborn child. The program shall include awareness on the significance of good maternal nutrition and proper infant and young child feeding practices, particularly, exclusive breastfeeding; timely, safe and appropriate and high-quality complementary food; and appropriate micronutrient interventions.

NOW, THEREFORE,

BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED:

SECTION 1. TITLE – This Ordinance shall be known as the Quezon City “Early Childhood Development Intervention Package.”

SECTION 2. DEFINITION OF TERMS – For purposes of this Ordinance, the following terms are hereby defined:

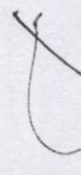
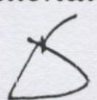
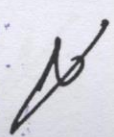
“First 1000 Days” is the period between conception until the child’s second birthday. The first 1000 days comprise 270 days of pregnancy, 365 days for the 2nd year of his or her life. The First 1000 Days is the period of rapid growth where nutrient deficiencies can have long-term consequences. Good nutrition during this period can help maximize the child’s ability to grow, learn and develop that has profound effect in his or her health, well-being and success later in adulthood.

“Pregnancy (270 days)” during pregnancy, the baby is solely dependent on the mother for nourishment that he or she needs in order to grow and develop properly. The mother during this period should get a balanced and varied diet together with right amounts of vitamins and minerals (iron or ferrous sulfate, folate or folic acid and iodine) to provide the needs of the growing child in her womb. This lays the foundation for the child’s cognitive, motor and social skills that will eventually affect future school performance, employment and productivity.

“Birth to 6 months (1-180 days)” starting from the first hour after giving birth, the mother should exclusively breastfeed the infant for the first 6 months of life. Breastmilk contains essential nutrients needed for the baby’s cognitive development as well as good bacteria and immunoglobulin for strong immunity.

“6 to 23 months (181 – 550 days)” at 6 months, the baby should start receiving appropriate complementary feeding while continuing breastfeeding in order to meet his or her nutritional requirements for

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growth and development. Six months to 2 years of age is a critical period of a child's life because deficiencies and illnesses during this period can contribute significantly to undernutrition, particularly stunting. Appropriate complementary feeding is a proven intervention to significantly reduce stunting during the first two years of life.

SECTION 3. OBJECTIVES – The objectives of this Ordinance are to:

- (a) Reduce mortality and morbidity rates among children 0-23 months old;
- (b) Reduce the prevalence of stunting and wasting among children 0-23 months old;
- (c) Increase the percentage of children 0-23 months old meeting developmental milestones; and
- (d) Increase awareness on the importance of proper nutrition and early childhood care and development during the first 1000 days of life.

SECTION 4. PROGRAM CONTENT – The Maternal and City Health Care services which may be provided to eligible individuals during the 1,000 day period shall include the following:

- (a) Instruction and counselling on maternal and child care and proper nutrition;
- (b) Provision of micro-nutrient supplements during pre-natal and post-natal stage;
- (c) Provision of newborn screening, vaccination, supplemental feeding, multivitamins supplement and monitoring of exclusive breastfeeding up to 2 years of age; and
- (d) Treatment of incidence of malnutrition.
- (e) Other services and interventions as mandated by the National Government.

SECTION 5. IMPLEMENTING RULES AND REGULATIONS – The City Health Department shall formulate the implementing rules and regulations necessary for the effective and efficient implementation of this Ordinance within sixty (60) days from its approval.

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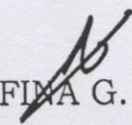
SECTION 6. APPROPRIATION – An annual budget taken from the General Fund or any available fund shall be appropriated for the successful implementation of this Ordinance.

SECTION 7. REPEALING CLAUSE – All ordinances, resolutions, local executive orders, rules and regulations or any part thereof inconsistent herewith are deemed repealed, modified or amended accordingly.

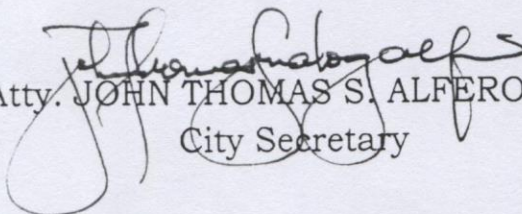
SECTION 8. SEPARABILITY CLAUSE – In case any provision of this Ordinance is declared unconstitutional or invalid, the other provisions hereof which are not affected thereby shall continue to be in full force and effect.

SECTION 9. EFFECTIVITY CLAUSE – This Ordinance shall take effect upon its approval.

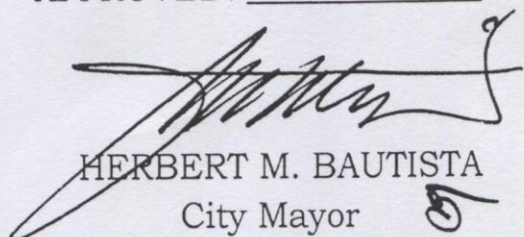
ENACTED: March 19, 2018.


MA. JOSEFINA G. BELMONTE
City Vice Mayor
Presiding Officer

ATTESTED:


Atty. JOHN THOMAS S. ALFEROS III
City Secretary

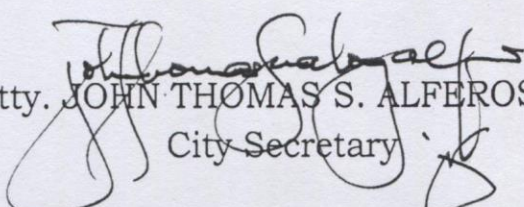
APPROVED: 07 MAY 2018


HERBERT M. BAUTISTA
City Mayor

CERTIFICATION

This is to certify that this Ordinance was APPROVED by the City Council on Second Reading on March 19, 2018 and was PASSED on Third/Final Reading under Suspended Rules on the same date.

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Atty. JOHN THOMAS S. ALFEROS III
City Secretary