

GCash and QC Gov't launch GCash QR e-Payment System

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GCash, together with the Quezon City Government, launched the first-ever GCash QR-powered barangay in the Philippines. Spearheaded by Mayor Herbert Bautista, this scheme will enable the whole of District 3 to accept mobile payments for barangay transactions.



Dubbed BizTech @ D3, the cashless payment scheme will be piloted at Barangays Ugong Norte and Claro, with 38 District 3 Barangays in Quezon City to follow suit soon after. This project will enable residents to pay various barangay fees (barangay clearance, barangay ID, local certificates and permits) electronically when they scan to pay at QR codes using the GCash App. Business establishments within the barangay can later use the scheme to promote and establish the e-payment ecosystem in the barangay.

“We’re proud that Quezon City embraced cashless payments and understood what finance for all means for the 3 million residents in this city. Launching the GCash QR e-payment system to settle government fees is a statement and a precedent, in which hopefully the whole of the Philippines will model after and follow,” said Anthony Thomas, President and CEO of Mynt.

Using GCash QR is simple. A customer with an iPhone or Android smartphone needs to download or update to the latest version of the GCash App—available for free on the App Store and on Google Play, register an account, and fund their GCash wallet at any of over 15,000 GCash Partner Outlets nationwide. Once done, the customer just need to tap on Scan QR, point a phone’s camera at the partner’s QR code, enter the amount to pay, and confirm the payment.

BizTech @ D3 is part of Quezon City’s smart cities initiative and aligned with the city’s efforts on ease of doing business. The project is in partnership with Globe Fintech Innovations, Inc. (Mynt) and the barangays of District 3.

Quezon City pioneered the implementation of the mobile/electronic system in the payment of real property taxes, business taxes and the issuance of electronic receipts in 2015.