

GO NEGOSYO MENTORS QUEZON CITY



Yazaki-Torres Manufacturing Inc. President & CEO Feliciano Torres, Presidential Adviser for Entrepreneurship and Go Negosyo Founder Joey Concepcion, Sta. Elena Construction and Development Corp. President & CEO Alice Eduardo, Quezon City Vice Mayor Joy Belmonte, Hyundai Asia Resources Inc. President & CEO Fe Agudo and SL Agritech Corp. CEO Dr. Henry Lim Bon Liong at the seventh leg of Mentor Me on Wheels at The Block Atrium, Quezon City.

Go Negosyo's free one-on-one mentoring session finally arrived in Quezon City last August 24, 2018.

Mentor Me On Wheels (MMOW) reached its seventh stop at The Block Atrium, Quezon City after its successful legs in Metro Manila, Laguna, Batangas, Pampanga, Davao, and Albay. This program is a joint initiative of Go Negosyo and the Department of Trade and Industry that aims to bring mentorship closer to all Filipinos.

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"This event really inspires both sides, -- not just the mentees but also the mentors," Presidential Adviser for Entrepreneurship and Go Negosyo Founder Joey Concepcion said as he led the mentoring session. He also highlighted the essence of mentorship in empowering MSMEs to achieve prosperity in their businesses.

"We have seen the businesses in Quezon City grow from 65,000 to 75,000, so we are doing all our best to make sure that we remain a business-friendly city, if not even more friendly than it is today. One of our thrusts is to improve the environment for micro small and medium scale enterprises as well as social enterprises, which is my personal advocacy," shared Quezon City Vice Mayor Josefina "Joy" Belmonte-Alimurung whose presence also graced the event.

MMOW Quezon City featured a pool of notable mentors such as Hyundai Asia Resources Inc. President & CEO Fe Agudo, SL Agritech Corp. CEO Dr. Henry Lim Bon Liong, Multiflex RNC Philippines, Inc. (Uratex) Founder & CEO Natividad Cheng, Mansmith and Fielders Inc. President & CEO Chiqui Escareal-Go, Mansmith and Fielders Inc. Chairman Josiah Go, Sarabia Optical President & CEO Dr. Vivian Sarabia, Convergys Philippines Chair Marife Zamora, Wilcon Depot Founder William Belo, Yazaki-Torres Manufacturing Inc. President & CEO Feliciano Torres, R. Lapid's

Philippine Franchise Association Inc. President Richard Sanz, Sta. Elena Construction and Development Corp. President & CEO Alice Eduardo, Novare Technologies CEO Myla Villanueva, Richprime Global Inc. President & CEO Myrna Yao, Santos Knight Frank Chairman, CEO & Founder Rick Santos, PTC Holdings CEO Gerardo Borromeo, Auto Nation Group Inc. President Felix Ang, CDO Foodsphere Inc. President & CEO Jerome Ong, and more than 150 entrep-mentors.

Mentor Me Online simultaneously ran along with MMOW Quezon City. The program aims to connect mentees with online mentors through the recently launched Mentor Me Mobile Application.

Through MMOW and Mentor Me Online, mentors are introduced to micro and small entrepreneurs, offering technical and practical know-how on entrepreneurship through events in more convenient and accessible locations. These programs are in line with the current administration's vision to capacitate micro and small businesses in boosting the Philippine economy.

The Mentor Me Mobile App is now available for download on Google Play Store. The iOS version will be released soon.

Become a Go Negosyo mentor! For more information, call 637-9229 or 637-9347.