

QC to host Pista ng Pelikulang Pilipino

QUEZON City will host the 2nd Pista ng Pelikulang Pilipino (PPP), a film festival that will exclusively screen Filipino films organized by the Film Development Council of the Philippines (FDCP) in celebration of the "Buwan ng Wika."

Among the activities to be organized by the QC government and FDCP is the "Grand Fans Day" August at Liwasang Aurora in Quezon Memorial Circle which will include an "all-star" motorcade that will start from Amoranto Sports Complex and will pass through Timog, Maginhawa, and end up at Quezon Memorial Circle.

Liza Diño-Seguerra, chairman and CEO of FDCP, stressed the economic contribution of QC in Metro Manila for having the most number of cinemas.

"Ang Quezon City po ang merong pinakaraming sinehan sa buong Metro Manila—60 percent of cinemas in Metro Manila are all in Quezon City, and the 80 percent of the gross box office receipts actually comes from Quezon City. This will be a big step for us to work together towards naming Quezon City as one of UNESCO's creative cities, *lalo pang mapapayabong ang kultura ng pelikula* and the economic contributions of what film can do," Diño said.

There will be an opening night for the PPP on August 14 and Film Industry Conference on August 17 and 18 at Novotel Manila in Araneta Center, Cubao.

Vice Mayor Joy Belmonte on the other hand mentioned the plan of Quezon City Council to craft an ordinance that will require a one-week screening of Filipino films in Quezon City to all cinemas to celebrate Buwan ng Wika.

"May balak ang Sangguniang Panlungsod na magpasa ng isang ordinansa kung saan merong isang linggo sa Buwan ng Wika na puro Filipino film lamang ang pinapalabas sa lahat ng sinehan sa buong Lungsod Quezon," Belmonte said.

Belmonte also emphasized the vision of the city government to be the center for the culture and arts in the Philippines.

"Ang atin pong pangarap ay ang Lungsod



Film Development Council of the Philippines Chairman Liza Diño

Quezon ay maging permanenteng kilala bilang sentro ng sining at kultura sa buong Pilipinas lalo na sa larangan ng pelikula sapagkat tayo ay kinilala bilang 'City of Stars' by ordinance and entertainment capital of the Philippines. Gusto po talaga nating patunayan sa lahat na we are deserving of these titles that have been bestowed upon us," Belmonte said.

Pista ng Pelikulang Pilipino features eight films that will be shown in all theaters nationwide from August 15 to 21: "Ang Babang Allergic sa Wifi" directed by Jun Lana, "Bakwit Boys" directed by Jason Paul Laxamana, "Madilim ang Gabi" directed by Adolfo B. Alix, Jr., "Pinay Beauty" directed by Jay Abello, "Signal Rock" directed by Chito S. Roño, "The Day after Valentine's" directed by Jason Paul Laxamana, "Unli Life" directed by Miko Livelo, and "We Will Not Die Tonight" directed by Richard Somes.

Ticket prices for movies included in the Pista ng Pelikulang Pilipino will depend on the cinema, and will offer a 20 percent discount for students with valid IDs during weekdays.



Diño with Quezon City Vice Mayor Joy Belmonte and festival executive director Ed Lejano