

6th QCinema movie lineup places gender equality on the forefront

By Rio N. Araja

QUEZON City Vice Mayor Joy Belmonte is supporting the promotion of gender equality in the sixth year of the QCinema International Film Festival.

To celebrate 100 years of Philippine cinema, the city's film festival will have gen-

der equality as one of its themes through an award-winning line-up of local and foreign films to be showcased from Oct. 21 until Oct. 30 at select cinemas in Metro Manila.

"One of our objectives is to ensure that women empowerment is shown," Belmonte said.

All competing films in QCinema are eli-

gible to receive an award recognizing their promotion of gender fairness in film media.

"We are the first local government unit to offer a gender sensitivity award for films," the vice mayor said.

"This is part of our advocacy to encourage filmmakers to educate audiences not to perpetuate the cycle of

inequality in terms of gender in our country," she added.

Earlier, Belmonte congratulated the Quezon City Film Development Council, the team behind QCinema, for the film fest being hailed as the country's top film festival in 2017 by a group of top film bloggers and reviewers on online site Pinoy Rebyu.