

QC mayor re-launches ‘BizTech’

BY THE MANILA TIMES

NOVEMBER 11, 2018

Quezon City Mayor **Herbert M. Bautista** on Monday, led the re-launching of “BizTech” Business Technology Center and Negosyo Center at the fourth level of Ali Mall in Cubao.

Biztech provides an avenue where the city and national governments as well as the private sector extend their services to micro, small and medium entrepreneurs (MSMEs).

Biztech will serve as the information center and “clearing house” for MSMEs.

The center will also assist small businesspersons and entrepreneurs in building linkages with the city government.

“This launching demonstrates the efficiency of private and public cooperation in sparking business growth and productivity,” Bautista said.



Quezon City Mayor Herbert Bautista (fifth from left) led the re-launching of “BizTech” Business Technology Center and Negosyo Center at the fourth level of Ali Mall in Cubao on Monday, Nov. 5, 2018.

The center is in line with the city’s compliance with Republic Act 10644, or the Go Negosyo Act, signed by then President Benigno Aquino 3rd in 2014.

Even before the ratification of Go Negosyo Act Quezon City already planned the establishment of Biztech, the city government said.

“Matagal nang plano ito. Wala pa ‘yung Go Negosyo Law, maitatayo na natin ito. Lalo na nating alam gawin when Go Negosyo Law was enacted,” Bautista said.

The Philippine Chamber of Commerce and Industries of Quezon City Director Sarah Deloraya-Mateo said the center would greatly help in promoting business in QC.

“Four years in the making, finally nandito na rin. This will help in the promotions para maging united ‘yung mga negosyante, especially MSMEs. Halimbawa, kung ang isang industry ay may issues and concerns o mayroong gustong iparating sa government, madaling maipaparating yung concerns nila,” Mateo explained.

Department of Trade and Industry Negosyo Center Program Management Unit (DTI-NCPMU) program manager Emma Asusano commended the city’s initiative in putting up a negosyo center in Cubao.

“This is another testimony kung bakit laging napipili ang QC as the most highly competitive city all over the country,” Asusano said.

Bautista, moreover, envisions the construction of two more Biztechs in La Loma and Novaliches.

“Dapat mayroon din nito sa Novaliches at sa La Loma kasi ang QC ay napakalaki. It is one-third the land area of Metro Manila. It is not enough that we have one like this in Cubao alone,” Bautista said.

Under the administration of Bautista, the city has become the pilot city of the national government’s ease of doing business initiative. The city has established a business one-stop-shop, and has reduced the 15-step business permit renewal process into three steps.