

QC businesswomen take part in local livelihood trade fair

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WOMEN micro-entrepreneurs from impoverished communities in Quezon City gained spotlight at the Kabuhayan National Livelihood Trade Fair held at Megatrade Hall, in SM Megamall, Mandaluyong City from Nov. 8 to 11.

The female entrepreneurs, many of whom come from the poorest villages (barangay) in Quezon City, are beneficiaries under the Lipad Pinay program led by Quezon City Vice Mayor **Joy Belmonte**, Spark Philippines, and Seoil Foundation.

“We have always been supportive of the ventures of the women from our city,” Belmonte said. “These micro-businesses are their way of earning extra income, expressing their talent and creativity, and empowering themselves.”

The budding businesswomen featured Christmas lanterns, handmade bags, artisan home decorations, and homemade food in the Lipad Pinay booth at the trade fair.

A flagship project of the Congressional Spouses Foundation Inc., the Kabuhayan National Livelihood Trade Fair featured 100 booths showcasing the best Filipino-made products from all over the country, with many of them handcrafted by local artisans and produced from indigenous materials.