

Quezon City promotes food tourism

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THE Quezon City local government is promoting food tourism by coming out with a book titled *Food City: A Journey Through Quezon City's Food Icons*.

Vice Mayor Joy Belmonte said the book showcases food icons of restaurants that originated in the city but are now known all over the country.

Some of the establishments are Ma Mon Luk, Jollibee, Max's Restaurant, and Red Ribbon, which are now considered household names.

"These are all part of our pamana or heritage in our city. They became part of the lives of every Filipino, but they are from Quezon City," said the vice mayor.

Belmonte said the book is part of the city's campaign to promote its history, culture and arts to cement an "identity that its residents can be proud of."

"Promoting our tourist sites, facets of faith, food icons, and museums is what we do to show what's unique about the city especially among millennials," Belmonte said.