



80th Regular Session

ORDINANCE NO. SP- 2799, S-2018

AN ORDINANCE DECLARING QUEZON CITY AS THE HEALTH AND WELLNESS TOURISM CAPITAL OF THE PHILIPPINES.

Introduced by Councilor KATE ABIGAEL G. COSETENG.

Co-Introduced by Councilors Diorella Maria G. Sotto, Elizabeth A. Delarmente, Victor V. Ferrer, Jr., Oliviere T. Belmonte, Alexis R. Herrera, Voltaire Godofredo L. Liban III, Ramon P. Medalla, Ranulfo Z. Ludovica, Estrella C. Valmocina, Allan Benedict S. Reyes, Gian Carlo G. Sotto, Franz S. Pumaren, Eufemio C. Lagumbay, Marvin C. Rillo, Raquel S. Malañgen, Irene R. Belmonte, Ivy Xenia L. Lagman, Marra C. Suntay, Hero Clarence M. Bautista, Jose A. Visaya, Karl Edgar C. Castelo, Julienne Alyson Rae V. Medalla, Godofredo T. Liban II, Allan Butch T. Francisco, Marivic Co-Pilar, Melencio "Bobby" T. Castelo, Jr., Rogelio "Roger" P. Juan, Donato C. Matias, Eric Z. Medina, Alfredo S. Roxas and Noe Lorenzo B. Dela Fuente III.

WHEREAS, Quezon City houses major private and public hospitals such as the National Kidney and Transplant Institute, St. Luke's Medical Center, Lung Center of the Philippines and Philippine Heart Center;

WHEREAS, these hospitals are cited as center for excellence in their respective specialty, and provide efficient service to patients and other stakeholders;

WHEREAS, one of the important agenda in Quezon City is focused towards development in health services;

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WHEREAS, the hospitals within the city provides reasonable costs for the efficiently delivered high-quality health care;

WHEREAS, the Philippine Heart Center in Quezon City is a pioneer in our country for successful transplantation. It was established through Presidential Decree No. 673 issued by President Ferdinand E. Marcos in 1975, its original name was the Philippine Heart Center for Asia and was changed to its current form in 1975. It was inaugurated on February 14, 1975. Cardiovascular specialist including Christian Barnard, Denton Cooley, Donald Effler and Charles Bailey practiced there. The first Director of the PHC was Aurelio P. Aventura (1974-1986) a cardiovascular surgeon who performed many pioneering operations in the Philippines including the first successful renal transplantation in 1970;

WHEREAS, the Lung Center of the Philippines, established through Presidential Decree No. 1823 on January 16, 1981 aimed towards providing the Filipino people a state-of-the-art specialized care for lung and other chest diseases;

WHEREAS, the National Kidney and Transplant Institute is a tertiary referral hospital established on January 16, 1981. The National Kidney and Transplant Institute or NKTi, is a tertiary medical specialty center for renal health services. Existing for nearly three (3) decades of operations, it has catered for general patient care but most importantly to the prevention of treatment of renal disease. The various achievements can readily attest to its valuable medical contribution not only in the Philippines but in Asia as well; It is known to have done the following: double transplant-kidney and pancreas (first in Asia, March 1988); Kidney-Liver transplant (first in Asia, September-1990); and Bone Marrow Transplant (first in the Philippines, August 1990).

NOW, THEREFORE,

BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED:

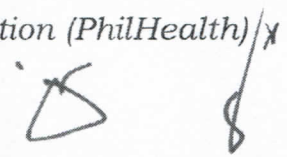
SECTION 1. TITLE - This ordinance shall be known as the "Quezon City Health and Wellness Tourism Ordinance".

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SECTION 2. OBJECTIVES – The Quezon City Government, in partnership with the Tourism and Medical stakeholders shall develop Quezon City as Medical Tourism Destination through programs and policies that are consistent with Quezon City Tourism Development Plan (QCTDP) and shall undertake efforts to promote and popularize Quezon City as Medical Tourism Destination in the country.

Medical Tourism in Quezon City shall be strengthened through a strong affiliation between the City Government and the Medical and Tourism stakeholders. The City Government shall promote medical hospitals facilities offering high quality medical and professionals services with hospitable workforce and up-to-date facilities at a competitive cost.

SECTION 3. TECHNICAL WORKING GROUP – A Technical Working Group (TWG) is hereby created composed of one (1) official or duly authorized representative from the following:

- 1. Office of the City Mayor*
- 2. Office of the City Vice-Mayor*
- 3. Chairperson, City Council Committee on Tourism*
- 4. City Health Department*
- 5. Department of Health*
- 6. Department of Tourism*
- 7. Quezon City Tourism Department*
- 8. Quezon City Business Permit and Licensing Office*
- 9. Quezon City Budget Office*
- 10. Environmental Protection and Waste Management Department*
- 11. Novaliches District Hospital*
- 12. Quezon City General Hospital*
- 13. City Assessor's Office*
- 14. Quezon City Department of the Interior and Local Government*
- 15. Philippine Health Insurance Corporation (PhilHealth) *

16. Quezon City Chamber of Commerce and Industry
17. Medical Association
18. Quezon City Hospital Association
19. Quezon City Investment Promotion
20. Philippine Information Agency
21. Travel Agencies
22. Accommodation Establishments
23. St. Luke's Medical Center
24. Capitol Medical Center
25. National Kidney and Transplant Institute
26. Philippine Heart Center
27. Lung Center of the Philippines

The City Mayor may invite representatives from National Government Agencies, private sector and such other persons or agencies as may be deemed necessary, to introduce comments and recommendations.

SECTION 4. SECRETARIAT – The Quezon City Health Department and the Quezon City Tourism Department shall function as the Secretariat to facilitate and ensure the performance of the duties of the TWG, which include documentation, preparation of reports and such other assistance as may be required to discharge its functions.

SECTION 5. MEETINGS – The TWG shall conduct regular meetings as scheduled by the City Mayor or as may be required by the Quezon City Tourism Department and Quezon City Health Department.

SECTION 6. DEVELOPMENT PLAN – The TWG shall formulate and adopt a Development Plan which shall be consistent with the QCTDP and subject to confirmation by the City Council through a resolution which includes but not limited to program on tax holiday and incentive for medical facilities and amenities improvement and acquisition of modern medical and wellness equipment.

[Handwritten initials and marks]

The Development Plan shall include promotion and marketing plans; formulation of rules and regulations governing medical facilities; organization of association of medical professional individuals and institutions; capability building of medical employees, professionals and stakeholders; putting up of central information center; physical development of medical facilities' areas such as installation of markers, directional signages, close-circuit television (CCTV) cameras, lamp post/ lights, wifi connection, etc.

SECTION 7. SOLID WASTE MANAGEMENT – The City Government, through the Environmental Protection and Waste Management Department and QC Health Department shall provide guidelines for an efficient and effective waste management system applicable to the medical establishments/institutions, including the strict implementation and promotion of waste segregation, recycling, re-use, and zero-waste programs.

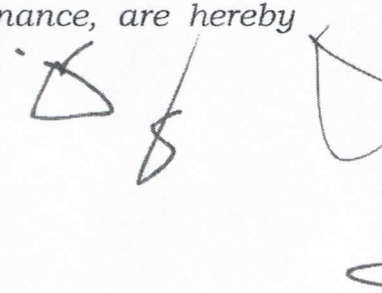
SECTION 8. IMPLEMENTATION – The Quezon City Tourism Department and the Quezon City Health Department are primarily mandated to monitor the implementation of this Ordinance. They shall maintain close coordination with the stakeholders.

SECTION 9. BRANDING AND PROMOTION – The City Government, through the Quezon City Tourism Department, shall reinforce the identity of the Medical Tourism area and promote the same through appropriate branding mechanisms as provided in the Quezon City Tourism Development Plan.

The Quezon City Tourism Department and the Quezon City Health Department shall collaborate with the Communications Coordination Center in adopting ways to popularize and promote medical tourism resources of the city through various platforms including the internet.

SECTION 10. APPROPRIATIONS – Necessary funds are hereby appropriated from the Tourism Development Special Account and other available funds of the City Government for the implementation of this Ordinance.

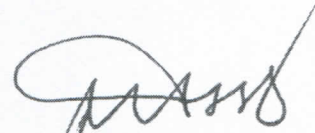
SECTION 11. REPEALING CLAUSE – All other ordinances, resolutions, orders, circular and regulations or parts thereof, which are inconsistent with the provisions of this Ordinance, are hereby repealed, amended, or modified accordingly. ¶



SECTION 12. SEPARABILITY CLAUSE – If for any reason, any part or provision of this Ordinance shall be held to be unconstitutional or invalid, other parts or provisions hereof which are not affected thereby, shall continue to be in full force and effect.

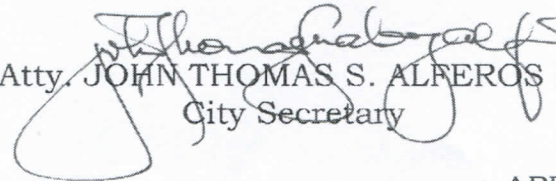
SECTION 13. EFFECTIVITY - This Ordinance shall take effect immediately upon its approval.

ENACTED: December 3, 2018.



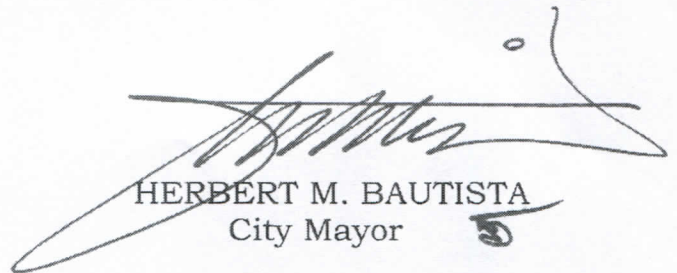
RODERICK M. PAULATE
President Pro-Tempore
Acting Presiding Officer

ATTESTED:



Atty. JOHN THOMAS S. ALFEROS III
City Secretary

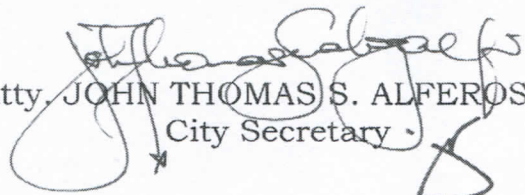
APPROVED: 21 JAN 2019



HERBERT M. BAUTISTA
City Mayor

CERTIFICATION

This is to certify that this Ordinance was APPROVED by the City Council on Second Reading on December 3, 2018 and was PASSED on Third/Final Reading under Suspended Rules on the same date.



Atty. JOHN THOMAS S. ALFEROS III
City Secretary