

Mega Global joins World Pandesal Day to feed 70,000 free pandesal to QC residents

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MEGA Global Corporation, a leading manufacturer and distributor of canned goods, is giving its full support to Kamuning Bakery Cafe (KBC) in celebrating "World Pandesal Day" for the third year in a row. The company is known for its flagship brand, Mega Sardines and other high-quality and value for-money products namely Mega Creations Sardines, Mega Tuna, Mega Prime Quality, and Mega Prime Choices. The event was founded by entrepreneur, writer, and owner of Kamuning Bakery Cafe, Wilson Lee Flores, and was inspired by the Biblical story of Jesus Christ feeding a multitude with five loaves of bread and two fishes. The charitable initiative aims to alleviate hunger and poverty in the community by feeding thousands of people with pandesal – the humble Filipino breakfast staple that is consumed almost every day and has been around since the 16th century.

Kamuning Bakery is a Quezon City landmark built in 1939. Despite a destructive fire in 2018, it continues its efforts to help the community through various philanthropic projects such as donating public school buildings to the Sta. Rosa Elementary School in Eastern Samar and the Villa Bacolor Elementary School in Tarlac City. KBC also makes regular donations to various orphanages and marginalized groups.

In line with its corporate mission to improve people's lives and help in nationbuilding, Mega Global boosts its corporate social responsibility projects by partnering with community-based initiatives such as this. The company also participated in the medical, dental, and optical mission of Kamuning Bakery on October 27, 2019.