

QC awards Seal of Excellence to 55 top private lying-in clinics

A TOTAL of 55 private lying-in clinics out of 80-plus registered and located in the city were recognized by the Quezon City Government, through the Quezon City Health Department, with a Seal of Excellence Award for being fully compliant to the standards of the Department of Health and the local government requirements for health facilities rendering services for maternal and child health.

The granting of Seal of Excellence to compliant lying-ins and birthing clinics was implemented by virtue of a city ordinance. It refers to the quality label awarded to those who have achieved all essential maternal, neonatal and child health indicators.

Quezon City Mayor Joy Belmonte lauded all the awardees and noted that the Seal of Excellence award “promotes healthy competition, encourages innovation, fosters a culture of excellence and nurtures collaboration that leads to a win-win situation”. The award has indeed

inspired many to level up, from only 23 percent compliance when it was launched in 2016, this year, 63 percent are already compliant.

The mayor posed a challenge during the summit for compliance to be 100 percent by next year. Once the goal is met, she intends to make the Seal of Excellence as Quezon City’s entry to the Galing Pook Award, which recognizes the best practices of LGUs all over the country.

According to Dr. Esperanza Anita Escano-Arias, OIC at the Quezon City Health Department, both the 100-percent compliance and Galing Pook qualification are doable as long as the commitment and collaboration of all the parties involved remain strong.

But at the end of the day, she said, “Whether we will meet that goal or not is entirely up to the private lying-in clinics, because they will be the ones to implement the standards. They should embrace and own it. We are just here to support them.”



Quezon City Mayor Joy Belmonte leads the awarding of 55 private birthing clinics at the 4th Seal of Excellence Awards. The event awards private lying-ins that are fully compliant to the Department of Health and the city government’s requirements, in line with the public-private advocacy of the city in pursuing excellent health services delivery for maternal and child health.