



MODERN JOLLIBEE STORE. Jollibee Foods Corp. opens its first Level Up Joy Store in Katipunan, Quezon City. The re-opened branch features the brand's most modern store design with the coolest murals and exciting innovations that bring joy to customers. Leading the store opening are (from left) Jollibee global brand CMO and marketing head Francis Flores, Metro North RBU head Joan Aquino, Quezon City Mayor Joy Belmonte, Jollibee Philippines president JJ Alano and brand ambassador Joshua Garcia.