

# A jolly toast to a new era for Jollibee

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Jollibee continues to excite Filipinos as it opens its very first Level Up Joy Store in Katipunan, Quezon City. It is the first-of-its-kind in the country and in the world. The re-opened branch features the brand's most modern store design yet with the coolest murals and exciting innovations that bring joy to customers every step of the way. Marking this exciting new era for the brand, Jollibee Philippines President JJ Alano (fifth from left) leads the Chickenjoy toast together with (from left) Jollibee Global Brand CMO and PH Marketing Head Francis Flores, Jollibee Philippines Metro North RBU Head Joan Aquino, Quezon City Mayor **Joy Belmonte**, and brand ambassador Joshua Garcia.

