OVP, QC launch app-based delivery service for vendors

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Market vendors and tricycle drivers would be the next beneficiaries of an online platform to be launched by Vice President Leni Robredo's office, in partnership with the Quezon City government.

Robredo announced this project, an app-based platform for small-scale vendors to help them sell their products online amid the coronavirus pandemic, on her radio show.

"Ito, iyong konsepto nito, may app kang ida-download sa telepono mo, mag-o-order ka online. Mayroon nagre-receive doon sa market. Tapos ide-deliver sa iyo same day pero ang nagde-deliver mga tricycle drivers (The concept is you'll download an app in your phones and order online. Someone will receive it in the market. Then it will be delivered to you on the same day, but the tricycle drivers will deliver the goods)," she said.

Robredo noted more consumers now buy their goods online under the enhanced community quarantine due to COVID-19, but small-time vendors have no access to online platforms. Vendors and tricycle drivers are among those adversely affected since President Duterte placed the entire Luzon on lockdown on March 16 to contain the coronavirus outbreak. So Robredo's office initiated the project to aid market vendors and tricycle drivers, who lost their income.

The Vice President said that a dry run of the delivery of products was conducted at the Kamuning Market, Quezon City last Saturday.