

UFC gives back to QC medical frontliners

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For Cheenie Marie Canapi, an administrative aide at the Rosario Maclang Bautista General Hospital, every work day is a struggle to keep safe.

As one of a vast number of medical frontliners that are at serious risk for contracting a deadly virus, Cheenie constantly seeks to protect herself — and her family — from Covid-19 infection and for her, the toughest part of the job has been the need to put a distance between her and her child.

Thus, UFC deems this year as a propitious time for honoring brave and selfless frontliners like Cheenie with the company's 50 Acts of Kindness campaign, an event that highlights UFC's celebration of five decades as a cornerstone of the Filipino culinary experience.

To help carry out the objectives of the campaign, UFC engaged the office of Quezon City Mayor Joy Belmonte to identify 35 frontliners who work at — and live near — the Novaliches District Hospital, Quezon City General Hospital, Rosario Maclang Bautista General Hospital, and other healthcare institutions of Quezon City.

UFC's beneficiaries were a mix of medical frontliners, janitorial staff, laundry staff, maintenance workers and much more.

"Our courageous healthcare workers have been at the Covid-19 frontlines day in and day out since the pandemic hit our country early this year," Belmonte said.