

QC Essentials launched

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To provide livelihood, the Quezon City government has launched QC Essentials, a line of products produced and sold by displayed and unemployed city residents.

Through the QC Small Business and Cooperatives Development and Promotion Office (SBCDPO), the program aims to create a brand of pandemic-essential products.

The products include alcohol-fortified colognes, as well as hand and dishwashing soaps.

Under the program, the producers of the products are linked to possible customers like owners of restaurants and other establishments needing hygiene products.

SBCDPO head Mona Yap said they want to ensure that they want to ensure the manufacturers and sellers will be provided entry to the market while affording them training in cooperation with Technical Education and Skills Development Authority.