

## QC boosts MSME hopefuls

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The Quezon City government has kick-started another livelihood assistance project to benefit hog raisers, farmers, vendors, dressmakers, jeepney drivers and parents of children with disabilities.

About 200 initial beneficiaries were served during the launch of the program, Small Business and Cooperatives Development and Promotions Office head Mona Celine Yap said.

“Last year, we helped businesses provide for their employees through our Kalingang QC para sa Negosyo program. This time, we directly help our community members who continue to struggle during this pandemic,” Yap added.

She said the project will benefit micro and small businesses and will enliven business activities in the city.