QC lays down 3-year blueprint

The plan is aligned with a 14-point agenda that envisions the city as a preferred business destination

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Whoever wins as mayor of Quezon City next will already have a clear blueprint for economic development, at least for the short term — covering 2022 to 2025.

This as the Quezon City council approved the QC Economic Development and Investment Plan during its 80th Regular Session.

The plan's proponents, namely Councilors Donato Matias, Jun Ferrer and Majority Leader Franz Pumaren, hailed its passage with the rest of the council members as co-introducers. Among the priorities set in the measure are investments related to logistics, information and communications technology, education, health, alternative tourism, manufacturing, retail of essential goods and green infrastructure.

Councilor Matias said the plan is aligned with the three-year main thrust of Mayor Joy Belmonte in a 14-point agenda that envisions the city as a preferred business destination. It intends to create new growth hubs to create more jobs, while fostering environmental

protection, food sustainability, education and health, and industry linkages.

The Quezon City local economic investment promotions office headed by Pierangelo Dominguez has presented the Economic Development and Investment Plan for 2022-2025 to the QC Economic Development and Investment Board.

Dominguez said that they are looking forward to more businesses thriving in Quezon City. "The Economic Development and Investment Plan is an important tool in which we can set our city's economic and investment priorities, to provide more jobs, and help businesses in QC especially during these times," Belmonte said.

"We want to help our medium and small businesses bounce back and continue their operations in the future. Quezon City is a business-friendly city," Mayor she added.