Hero pushes biz cart proj for QC vendors

The Manila Times $\,\cdot\,$ 27 Jan 2022 $\,\cdot\,$ C4

FOR many poor families, having a small store where family vendors can sell food or other items is a godsend. Ambulant vendors can earn enough in a single day in order that they need not worry about from where their next meal would come.



However, having a cart where they can sell their wares is a financial investment that few can afford. Quezon City Fourth District Councilor Hero Bautista hopes to help these families with the Hero business cart project.

He recently gave out a total of 144 Hero business carts last January 20 and 21, bringing the total of carts that were donated to deserving individuals to nearly 350 units.

Under this endeavor, indigent families living in the barangay (villages) comprising the district can apply for the chance to be given a food cart on wheels that can be used to sell a variety of goods. These business carts are fabricated out of metal and attached to a bicycle, making them both durable and easy to transport. They also come with a pan and a portable stove in order that owners can sell hot food on site.

"All I want in return is that they use the cart well and take care of it. I want the carts to help them find a livelihood. It's no joke to have lost a job during the pandemic with nothing to fall back on. Hopefully, through this project, we would be able to give them the means to provide for themselves and their families," Bautista concluded.