

QC gov't partners with First Circle to launch SME financial literacy program

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The **Quezon City government** announced that it is partnering with FinTech company, First Circle, to launch a business-focused financial literacy program for QC's 75,000+ SMEs. The program promises free quarterly webinars to educate business owners on money management and business loans, as well as other tools and resources to help SMEs in their economic recovery. This is just the latest in a series of Quezon City government initiatives aimed at helping its citizens recover from the pandemic. Some of the programs previously launched include Kalingang QC Para sa Negosyo, a subsidy program which prevented businesses from closing by helping them pay for employee wages; Pangkabuhayang QC, a capital assistance program for entrepreneurs looking to fund brilliant business ideas; and Made in QC, a caravan that promotes unique, locally-made products that can be marketed across the country and even the world. The Quezon City-First Circle partnership was made official during a virtual MoA signing which was attended by key leaders from both sides including First Circle CEO Patrick Lynch and QC **Mayor Joy Belmonte**.

