

Mayor Joy Belmonte inducts into office 2022 PMPC officers

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The Philippine Movie Press Club Inc. (PMPC) recently held the oath-taking ceremony for its newly-elected officers and board of directors for 2022. Still following strict health and safety protocols for Covid-19, the ceremony was held at the al-fresco dining area of Annabel's strictly for the officers, the mayor's select staff, and a handful of guests.

Quezon City is acknowledged to be the City of the Stars. The LGU is bent on strengthening this reputation with various projects being done continuously, among them the upgrading of its Movie Museum, the holding of QC International Film Festival annually, and the development of the newly-named Fernando Poe Jr. Avenue (formerly, Roosevelt avenue) into a meaningful, historical tribute site for the late king of the movie industry. In her speech, **Mayor Belmonte** encourages the PMPC for a proactive stance with the LGU to live up to its name as the City of the Stars. "We would like to invite you to collaborate with us, come up with ideas, and contribute to our aspiration. I am glad to note that many of you are residence of Quezon City," she said. The PMPC, headquartered in Quezon City, is a group of professional and active showbiz writers, editors of newspapers and tabloids in the country, online influencers and vloggers, and radio/tv/online reporters who cover the local entertainment industry. For years, this non-profit organization functions as an award-giving body recognizing deserving members of the local entertainment industry through the PMPC Star awards for movies, PMPC Star awards for Television, and the PMPC Star Awards for Music.