

Business is thriving in Quezon City

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IN order to boost investor confidence, the **Quezon City government** will be hosting a business investment summit at the Novotel Manila, Quezon City on October 7. The city will be presenting its “ease of doing business” initiatives and its plans to enhance its business climate at this gathering of business leaders. The summit is also meant to be a venue through which the city can engage with business leaders and seek their views on policies and programs for the mutual benefit of both the local government and the private sector.



With the theme “QC is Future Ready,” the one-day event aims to bring together investors, business leaders, business associations, chambers of commerce, foreign dignitaries and Quezon City government officials.

“We want to achieve three things at this event. We want to generate investments for our city, [we want to] build partnerships favorable to all QCitizens, and we want to make Quezon City the top-of-mind [and] preferred investment destination,” says Perry Dominguez, head of the summit’s organizing committee.

During her first term, **Mayor Maria Josefina “Joy” Belmonte** and the Quezon City government has received 83 awards and recognitions from the national government, the private sector and the international community. While she is grateful for the recognition, Belmonte says the real measure of success is the number of Quezon City residents whose lives have improved under her watch. Among her accomplishments toward this end is the improved social services for the people, especially the vulnerable. She believes this has been made possible partly by the free, fair and fertile business environment she has nurtured in her first three years in office.