



BLOOD DONATION FOR Q.C. DENGUE CONTROL - Quezon City Mayor Herbert Bautista (2nd from left) joins Senator Ramon 'Bong' Revilla Jr. (4th from left) during a blood donation activity which the senator sponsored at the QC Hall to support the city's dengue control efforts. The activity highlighted the birthday celebration of the senator, who was accompanied by his wife, Rep. Lani Mercado, during the visit at QC Hall. They were welcomed by Mayor Bautista, Vice Mayor Joy Belmonte, and Councilors Francisco Calalay, Jr. and Ranulfo Ludovica.

Blood donation

FRIDAY, SEPTEMBER 2, 2011

A22

QC malls to host blood donor booths

By Julie M. Aurelio

THE QUEZON City health department will be setting up blood donation booths in shopping malls to encourage more people to give their blood for patients stricken with dengue and other illnesses.

The city government has started coordinating with the management of SM malls in North Edsa, Cubao and Fairview; Trinoma on North Avenue; and Ever Gotesco mall on Commonwealth Avenue.

City health officer Dr. Antonieta Inumerable said that the Philippine Blood Center and hospitals would benefit from the renewed bloodletting drive, including Lung Center of the Philippines, Philippine Heart Center, St. Luke's Medical Center, Quezon City General Hospital and Quirino Memorial Medical Center.

Inumerable said the health department conducts a monthly mass blood donation drive at Quezon City Hall and district health centers to ensure a steady supply of blood.

Data from the city's epidemiology and surveillance unit showed that from Jan. to Aug. 20, there were 3,948 reported dengue cases in Quezon City with 29 deaths.

This year's cases registered a 125 percent increase as compared to the same period in 2010.

Inumerable identified the barangays with the highest number of dengue cases as Bagbag, San Bartolome, Commonwealth, Batasan Hills, Gulod, Holy Spirit, Sauyo, Sta. Monica and Novaliches Proper.

Blood Donation

Blood donation booths to be set up in QC malls

To encourage the public to become blood donors amid rising dengue cases and other illnesses requiring blood transfusion, the Quezon City (QC) health department said yesterday it will set up blood donation booths in shopping malls.

City health officer Dr. Antonietta Inumerable said they are coordinating with the different malls, including SM North EDSA, SM Cubao, SM Fairview, Trinoma and the Ever Gotesco mall, for the setting up of these blood donation booths.

She said the expanded bloodletting drive is expected to benefit the Philippine Blood Center, Lung Center of the Philippines, Philippine Heart Center, St. Luke's Medical Center, Quezon City General Hospital and the Quirino Memorial Medical Center in Project 4, which have registered the most number of confinement for dengue cases.

The city health department regularly conducts bloodletting activities at the city hall and district health centers.

On orders of Mayor Herbert Bautista, the QC health department is also conducting massive anti-dengue information

dissemination campaign to encourage city residents to join in the anti-dengue drive.

The information campaign underscores the importance of maintaining cleanliness and sanitation in reducing the number of potential breeding grounds of dengue-carrying mosquitoes, which usually thrives on stagnant water in old tires, roof gutters, refrigerator drainers and indoor plants.

The Epidemiology and Surveillance Unit of the city health department reported about 3,948 dengue cases, with 29 death cases from Aug. 1 to 20. This year's cases registered over a hundred percent increase compared to the same period last year.

Barangays registering the most number of dengue cases are Bagbag, San Bartolome, Commonwealth, Batasan Hills, Gulod, Holy Spirit, Sauyo, Sta. Monica and Novaliches proper.

The city health department has declared the areas of Bagbag, San Bartolome, Novaliches proper in District II, and Barangays Pansol and Matandang Balara in District III and Barangay Bahay-Toro in District I, as dengue hotspots.

- Rhodina Villanueva

QC Blood Donation

- 29. Cinema / Theaters
- 30. Construction Supply Hardware
- 31. Barbershop
- 32. Drug Store
- 33. Fiberglass Shop
- 34. Funeral Parlor
- 35. Gasoline Station
- 36. Gun Store
- 37. Insurance / Lending Investment
- 38. Medical / Dental Clinic
- 39. Motel / Apartments / Hotel
- 40. OT Truck
- 41. Pawnshop
- 42. Private School
- 43. Recruitment Agency
- 44. Restaurant
- 45. Night Club
- 46. Viscosa Bar

Manila
**Standard
TODAY**

THURSDAY
September 1, 2011

Mall shoppers urged to donate blood

THE Quezon City government on Monday urged mall shoppers to donate blood patients with dengue fever and other high-risk illnesses.

Dr. Antonieta Inumberable, city health officer, spearheaded effort to encourage more blood donations among mall goers.

She said the city's Ever-Gotesco mall on Commonwealth Avenue, North Triangle Mall or TriNoma, and three SM malls—North Edsa, Cubao and Fairview—have agreed to allow the city government to set up booths to accept blood donations.

The blood-letting program would benefit patients of the Lung Center of the Philippines, Philippine Heart Center, St. Luke's Medical Center, Quezon City General Hospital, and Quirino Memorial Medical Center, which have registered the most number

of dengue patients.

Inumberable said blood donations are regularly being undertaken at the district health centers.

Citing an order from Mayor Herbert Bautista, she said the city health department continuously conducts a massive anti-dengue information dissemination drive to encourage city residents to participate in efforts to control dengue.

According to Inumberable, the epidemiology and surveillance unit of the City Health Department reported about 3,948 dengue cases, or an increase of 125 percent, with 29 deaths from August 1 to 20.

Despite the increase, Quezon City had only the ninth highest number of dengue cases among Metro Manila's 17 cities and municipalities.

Rio N. Araja

QC Blood Donation