

New 'Botika' in QC gets generic drugs

By SEL A. BAYSA

Some P20,000 worth of generic medicines have been provided by the Department of Health at its new "Botika ng Bayan" in Barangay Escopa in Project 4, Quezon City.

The new drugstore which will be managed by the homeowners' association of the city's Housing and Urban Renewal Authority (HURA) sells generic medicines at cheaper prices.

Greg Bañacia, chief of the city's Public Affairs and Information Services Office (PAISO), said the opening of the "Botika ng Bayan" has coincided with the fifth founding anniversary of HURA formed by Mayor Feliciano Belmonte, Jr.

City hall also revealed plans to put up a National Food Authority (NFA) sales outlet beside the "Botika" to help beneficiaries and informal settlers cope with the rising prices of the staple food.

Bañacia said the health department was assisted by the Rotary Club of Uptown Cubao in setting up the "Botika" just a block away from Aurora Blvd. and the Metro Rail Transit and Light Rail Transit stations.

HURA homes are occupied by some 320 families, majority of whom are informal settlers or former squatters.

On orders of Belmonte, the city government has adopted more sustainable approaches to assist beneficiaries of its housing programs to make them self-reliant under a self-contained community policy.

May 16 '08 p. B-17

Another 'Botika' outlet opened in Quezon City

The Department of Health has opened a new "Botika ng Bayan" outlet in Quezon City to benefit awardees of the city government's low-cost housing project in Barangay Escopa in Proj. 4.

During its inauguration, some ₱20,000 worth of generic medicines have been provided by the Department of Health to the homeowners association of HURA Homes I: Escopa Resettlement Project, which shall now be managing and operating said drug store.

Its inauguration coincided with the 5th founding anniversary of the city's Housing and Urban Renewal Authority (HURA), the city's housing arm created by Mayor Feliciano Belmonte Jr. in 2003.

HURA officials said that plans are also underway to put up a National Food Authority-assisted rice outlet beside the newly-opened drug store to help beneficiaries and other informal settlers in the area cope with

the continued increase in the prices of the staple food.

The DOH was assisted by the Rotary Club of Uptown Cubao in setting up the "Botika ng Bayan" outlet, where generic medicines are sold at 30 percent marked up prices.

Located just a block from Aurora Boulevard and MRT and LRT stations, HURA Homes I, has as beneficiaries some 320 families, majority of whom are informal settlers.

The city government, on orders of Mayor Belmonte, has begun adopting more sustainable approaches to assist beneficiaries of its housing programs to become self-reliant under a self-contained community policy.

Mayor Belmonte reiterated that it is the continuing policy of the city government to remove urban blight communities throughout the city and have these areas transformed into orderly and livable medium-rise communities for the greater number of city residents.

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Botika ng Bayan

PHILIPPINE DAILY INQUIRER
METRO

SATURDAY, SEPTEMBER 24, 2005

A19



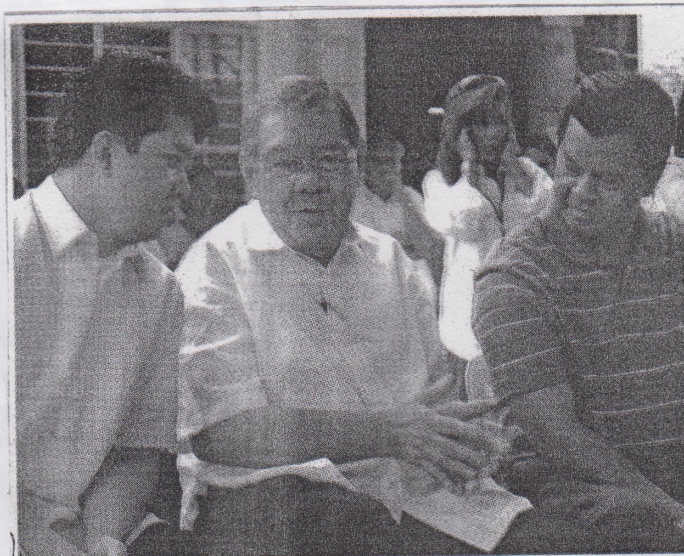
BOTIKA NG BARANGAY NOW OPEN

FOURTEEN Botika ng Barangay (BnB) were opened recently in Quezón City. The BnB offers generic over the counter medicines, herbal medicines, and seven kinds of antibiotics at affordable prices. At the opening of one of the outlets were (from left): Rep. Nanette Castelo Daza, Mayor Sonny Belmonte, Vice President Noli de Castro and Berna Romulo-Puyat.

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LOCAL HISTORY**

Botika ng Bayan

MANILA BULLETIN
METRO BULLETIN PAGE 4
MONDAY, SEPTEMBER 19, 2005



BOTIKA NG BAYAN. A chain of 'Botika ng Bayan' is being set up by the Arroyo administration nationwide to afford the public with low-priced, quality medicines. Photo shows (from left) Quezon City Vice Mayor Herbert M. Bautista, Mayor Feliciano R. Belmonte Jr. and Vice President Noli de Castro engaged in a light conversation during the kick-off of Botika ng Bayan in Barangay Batasan Hills, Quezon City.

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Vice President Noli de Castro and Quezon City Mayor Feliciano Belmonte Jr. lead the recent inauguration of a Botika ng Bayan outlet in Barangay Batasan Hills. The Botika ng Bayan provides city residents with safe and affordable over-the-counter medicines and generic home remedies. Joining them are Undersecretary Oscar Inocentes of the Office of Political Coalition Affairs, Rep. Nanette Castelo-Daza, Councilor Dante de Guzman, civic leader Berna Romulo-Puyat, barangay captains Rannie Ludovica, Bong San Miguel and Lily Serrano.

JOEY VIDUYA

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The Philippine STAR

SATURDAY, JANUARY 1, 2005



ST. MARTIN HEALTH PRODUCTS OPENS BRANCH: Dr. Maria Paz Ugalde and Marietta Villaruel cut the ribbon at the opening recently of the first Metro Manila branch of St. Martin Health Products, Inc. at West Point Street, Cubao. SMHP embarks on a novel marketing scheme which reduces the prices of medicines by as much as 50 percent off the prevailing prices. Also in photo are Ricardo Fulgencio IV, president/CEO; Dr. Fernando Melendres, chairman of the board; Salvador Villaruel, Maur Fulgencio, VP for finance, and Edith Caingles, VP for administration.

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