

- Earth Hour / Environmental movement

## QC Mayor joins over 600 runners in the first-ever Earth Hour Eco-sprint run in Eastwood City

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EASTWOOD City, the entertainment capital of Quezon City, demonstrated its commitment to environmental conservation by hosting a remarkable Earth Hour event last March 23, 2024. The highlight of the event was the first-ever Eastwood City Eco Sprint, which drew over 600 enthusiastic runners from all corners of the metro, led by Quezon City Mayor Joy Belmonte.

The Eco Sprint was a 3 km fun run for participants of all ages, encouraging runners to embrace an active lifestyle while raising awareness about environmental conservation. A special 1 km fun run was also organized for beloved pets, continuing the township's commitment to petfriendliness while emphasizing the importance of caring for the planet and all its inhabitants.

Belmonte lent her support to the cause by joining the vibrant crowd in the spirited run. She endorsed Eastwood City's initiatives during her opening remarks, reiterating her focus on advancing sustainability efforts for the year 2024.

Joining the mayor was the Head of the Sustainability Council of Alliance Global, Inc. Arnie Batac. A leading advocate for environmental stewardship, Batac also shared his inspiring insights on sustainable living and encouraged participants to take proactive steps towards reducing their carbon footprint.

Belmonte and Batac also took the center stage to lead the ceremonial shutting off of the lights, signifying Eastwood City's participation in the global movement of Earth Hour.

For more information and updates on the latest happenings, visit [megaworld-lifestylemalls.com](https://megaworld-lifestylemalls.com) or call their hotline at 8-462-8888 or follow their social media accounts on Facebook (<https://www.facebook.com/megaworldlifestylemalls>), Instagram (@Megaworldlifestylemalls), and Tiktok (@megaworldlifestylemalls).