

- Business management application

QC LGU, Enstack forge partnership for business digital transformation

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THE Quezon City government through its Small Business and Cooperatives Development and Promotions Office (SBCDPO) has forged partnership with Enstack, the AI-powered business management app to support the digitization of local entrepreneurs.

This partnership aims to empower local entrepreneurs in Quezon City by providing them with access to Enstack's comprehensive digital tools. These tools include a free stand-alone web store, inventory management, integrated cash-on-delivery and cashless payment processing, shipping solutions, and business analytics, available within an all-in-one, user-friendly app.

"As part of our micro, small and medium enterprises development initiatives, we are empowering our entrepreneurs with the knowledge and skills to leverage technological solutions. This partnership with Enstack is a crucial step in ensuring our businesses can compete and succeed in the digital economy," Quezon City Mayor Joy Belmonte said.

Quezon City is committed to supporting our local entrepreneurs. With over 75,000 registered businesses, and potentially 100,000 including unregistered ones, the need for digital solutions is immense.

SBCDPO is instrumental in this effort, having supported thousands of businesses through programs like the Pangkabuhayang QC, which has assisted over 53,000 small-scale entrepreneurs in our community since its inception.

Enstack CEO and co-founder Macy Castillo emphasized the significance of this collaboration.

"Our mission at Enstack is to simplify business operations for entrepreneurs. By partnering with the Quezon City LGU, we are bringing vital digital resources to local businesses, helping them thrive in an increasingly digital economy," she said.

Visit QC SBCDPO Facebook page at <https://www.facebook.com/QCSBCDPO> or www.enstack.com for more information.