

- Trucking

QC local govt seals deal with Ninja Van

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TECH ENABLED express logistics firm Ninja Van has signed a memorandum of understanding (MOU) with the local government of Quezon City to support the city's local businesses, especially those in the ecommerce sector.

Under the terms of the MOU, Ninja Van and the **Quezon City Small Businesses and Cooperatives Development Promotions Office (SBCDPO)** will collaborate on developing programs designed to enhance the capabilities of Quezon City's micro, small, and medium enterprises (MSMES). This initiative aims to strengthen local businesses by leveraging Ninja Van's expertise in e-commerce and logistics.

"Ninja Van recognizes the significant role of reliable and efficient logistics in nation-building. We are proud to have found a partner in the **Quezon City government** who shares the same commitment to empowering local businesses," Ninja Van Philippines Country Head Jose Alvin Perez said.

For her part, Quezon City **Mayor Joy Belmonte** said the local government is "eager" to implement digital solutions that can help improve the city's economy.

"The Quezon City government recognizes the transformative power of interconnectivity and technology as drivers of a responsive government," Belmonte said.

"We are excited to work with Ninja Van Philippines to harness technology and innovation to serve our constituents better."

Among the services that Ninja Van will be offering to the local government are Ninja Fulfillment and the recently launched Ninja Restock.

Ninja Fulfillment offers all-in-one manpower, warehousing, and inventory management services, enabling online sellers and business owners to reduce operational costs.

Meanwhile, Ninja Restock provides a business-to-business delivery solution that ensures the timely restocking of medium-sized businesses, eliminating exorbitant fees and long waiting times.

Last March, the company forged an MOU with the local government of Cabuyao.

"This partnership with the Cabuyao City local government is meaningful to us, as Cabuyao is the host city of Ninja Van's largest automated sorting hub not just in the Philippines, but across Southeast Asia," Perez said.

"We have been present in the city since 2018, and in line with our thrust to support nationbuilding, we're quite excited to look for more ways we can work with the city government in providing support for its constituents."