8/8/24, 8:12 AM How It Works

- Noise / Brain



BLOCKING OUT NOISE

How your brain tunes out the distracting sights and sounds of the outside world

WORDS SCOTT DUTFIELD

he world is full of sensory stimulation, and sometimes your brain needs to shut some of it out to tackle the task at hand.

Whether you're reading a book on a busy train or making a phone call while walking down a bustling street, your brain seems able to zone in and tune out the rest of the world.

and tune out the rest of the world.

Although this ability has no formal title, scientists have attributed its origins to one specific region of the brain: the prefrontal cortex. This complex portion of the brain is responsible for 'higher-order' cognitive functions such as decision-making and evaluative thinking. However, it doesn't directly receive sensory information from sensory organs like the eyes and ears. That responsibility lies with an egg-shaped structure in the centre of the brain called the thalamus.

Neuroscientists have long thought that a connection between the two regions holds the answer to why people can focus on one sensory stimulus, such as sight while reading a book, while simultaneously tuning out background noise. In 2019, researchers at the Massachusetts Institute of Technology (MIT)

finally made the connection through a series of experiments where mice were trained to switch their attention between two stimuli – sight and sound. They found that two parallel neural pathways acted like a circuit switch in the thalamus. When the prefrontal cortex was working on a visual task, the circuit would suppress the ability of the thalamus to process sound,

and vice versa.

esions

The thalamus is stifled when you need to tune out distractions

Bursts of activity in the prefrontal cortex (green) may act as a barrier for incoming distractions

BURSTS OF FOCUS

In 2023, researchers at the University of Pennsylvania uncovered a set of neurons that act as the brain's traffic controllers for distractions. Known as 'visual-movement' neurons, these cells are found in the lateral prefrontal cortex and are dedicated to keeping focus when the brain is faced with a task, shielding it from visual distractions. During animal trials, when faced with 'attentional conflict', these neurons showed bursts of activity that the researchers called beta bursts. When these occurred before the subject was shown a visual stimulus while completing a task, they were more likely to ignore it. Similarly, when visual stimuli were present while the beta bursts were weak, subjects were more likely to pay attention.

DIVERTING DISTRACTION The pathways in the brain that helps it to cancel out either

visual or auditory distraction



I PREFRONTAL CORTEX

This region of the brain is responsible for decision-making and higher cognitive functions, receiving information from the thalamus about sensory information.

2 STRIATUM

The prefrontal cortex is connected to a region called the striatum, which sends signals to another region of the brain called the basal ganglia.

STIMULUS

3 GLOBUS PALLIDUS

Part of the basal ganglia, which receives signals from the striatum. This triggers the suppression of sensory information within the adioining thalamus.

4 THALAMUS

AUDITORY STIMULUS

Signals from the basal ganglia suppress either the visual or auditory processing abilities of the thalamus.

© Getty

58