

- Trucking

QC govt, Ninja Van partner to support local businesses

The Manila Times · 15 Sep 2024 · C6

THE Quezon City government (QC govt) and Ninja Van Philippines signed a memorandum of understanding (MoU) to support local businesses, particularly in e-commerce.

The MoU was signed by Mayor Joy Belmonte; Jose Alvin Perez, country head of Ninja Van Philippines; and Sabina Lopez-Vergara, chief commercial officer for the Philippines.

Belmonte emphasized the role of technology in creating a more responsive government, saying, “We are excited to work with Ninja Van Philippines to harness technology and innovation to serve our constituents better.”

Perez noted the importance of reliable logistics in nation building and expressed pride in partnering with the QC govt to empower local businesses.

Under the MoU, Ninja Van and SBCDPO would develop programs to strengthen the city’s micro, small and medium enterprises, leveraging Ninja Van’s expertise in e-commerce and logistics. This included Ninja Fulfillment — providing manpower, warehousing and inventory management — and Ninja Restock — supporting timely restocking for medium-sized businesses.

Ninja Van has also collaborated with the Supreme Court to streamline document submission and with the Department of Trade and Industry for the DIGeCONOMY Bootcamp Series, supporting further the capacity building of MSMEs.

The company has similar partnerships with the city governments of Pasig and Cabuyao.