

ORDINANCE NO. SP-**1382**, S-2004

AN ORDINANCE REVERTING THE NAME OF DOÑA JUANA RODRIGUEZ AVENUE BACK TO BROADWAY AVENUE IN BARANGAY MARIANA, AND BARANGAY VALENCIA, DISTRICT IV, QUEZON CITY.

Introduced by Councilors JESUS MANUEL C. SUNTAY, ANTONIO E. INTON, JR., ALMA F. MONTILLA, JANET M. MALAYA, RICARDO R. DEL ROSARIO and RESTITUTO B. MALAÑGEN.

WHEREAS, Section 13 (b) of Republic Act 7160, otherwise known as the "Local Government Code of 1991", provides that:

"The sanggunians of highly urbanized cities and of component cities whose charters prohibit their voters from voting for provincial elective officials, hereinafter referred to in this Code as independent component cities, may, in consultation with the Philippine Historical Commission, change the name of the following within its territorial jurisdiction:

- (1) xxx
- (2) City roads, avenues, boulevards, thoroughfares, and bridges;"

WHEREAS, Barangay Councils of Barangays Mariana and Kalusugan, District IV, Quezon City, passed a resolution urging the Quezon City Council to revert the name of "Doña Juana Rodriguez Avenue" back to "Broadway Avenue" in Barangay Mariana, Quezon City,

WHEREAS, the National Historical Institute, through its Chairman Ambeth Ocampo, evaluated the resolution of the City Council of Barangay Mariana and supports the move to restore the old name Broadway Avenue from Doña Juana Rodriguez Avenue;

WHEREAS, despite the fact that almost forty (40) years have passed since "Broadway" was renamed to "Doña Juana Rodriguez", most of the residents and the general public still refer to the street as "Broadway" because of confusion in identifying the same resulting from its being perpendicular to E. Rodriguez Sr. Avenue;

WHEREAS, name of streets, avenues, boulevards, parks and playgrounds, historical spots and other public places are part of cultural heritage and signify the greatness and nobility of certain personalities.

NOW, THEREFORE,

BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN SESSION ASSEMBLED:

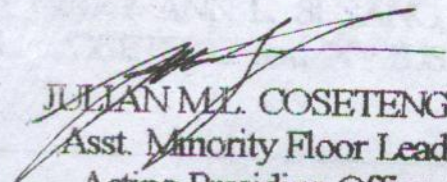
SECTION 1. The name Doña Juana Rodriguez Avenue in Barangay Mariana and Barangay Valencia is hereby reverted to Broadway Avenue.

SECTION 2. To avoid any inconvenience that may arise in the delivery of postal matters and in guiding people accustomed to the street name, the signage of the street name shall include Doña Juana Rodriguez to be printed at the bottom of the signage "Broadway Avenue" for at least two (2) years.

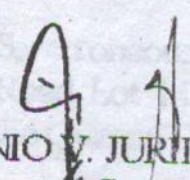
SECTION 3. The Director of the Postal Services Office, the MMDA as well as all other agencies concerned shall be given a copy of this Ordinance.

SECTION 4. This Ordinance shall take effect immediately upon its approval.

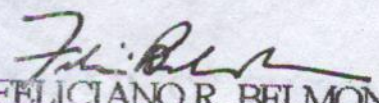
ENACTED: February 3, 2004.


JULIAN M.L. COSETENG
Asst. Minority Floor Leader
Acting Presiding Officer

ATTESTED:

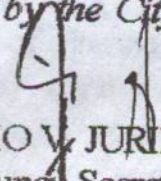

EUGENIO V. JURILLA
City Council Secretary

APPROVED: MAR 12 2004


FELICIANO R. BELMONTE, JR.
City Mayor

CERTIFICATION

This is to certify that this Ordinance which was APPROVED on Second Reading on February 3, 2004, was finally PASSED by the City Council on Third Reading on February 10, 2004.


EUGENIO V. JURILLA
City Council Secretary