Quezon City LGU partners with Cocolife

Business World · 21 Jan 2021 · S2/3

FOR FILIPINOS, health is one of the most valuable assets in life. One must ensure its preservation, otherwise the rest of the family's resources will be compromised. On the other hand, healthcare is expensive, making it more of a luxury for most Filipino households.

As a part of this demographic that gives great importance to health, the Quezon City local government unit spearheaded an initiative that is considered as a first in its history — regular employees are now relieved from medical care woes as the local government enrolled them under healthcare plans, which were procured in agreement with the biggest Filipino-owned stock life insurance company, Cocolife.

Aware of the great financial burden of coping with health complications, the Quezon City government enrolled all of their 5,962 regular employees and new hires to a healthcare program that provides a one-year coverage, entitling the members to a maximum benefit limit of P100,000 per illness in a year. Other benefits include annual physical examination, out-patient services (such as diagnostic procedures, minor surgeries, speech and physical therapy), prenatal and postnatal care, dental coverage, and life insurance.

Stemming from its genuine desire to promote the welfare of its employees, the city government is also exploring other flexible terms to extend these healthcare benefits even to non-plantilla city employees.

As once mentioned by Franz Joie Araque, executive vice-president and chief of Cocolife's Healthcare Division, "There may be no tangible material that we can give to the consumer, rather a promise that in their time of need, we will pay for their hospitalization." He also emphasized the objective of reaching out to more Filipinos and encouraging preparedness against any probability, hence ensuring a better, healthier and wiser generation in the future.