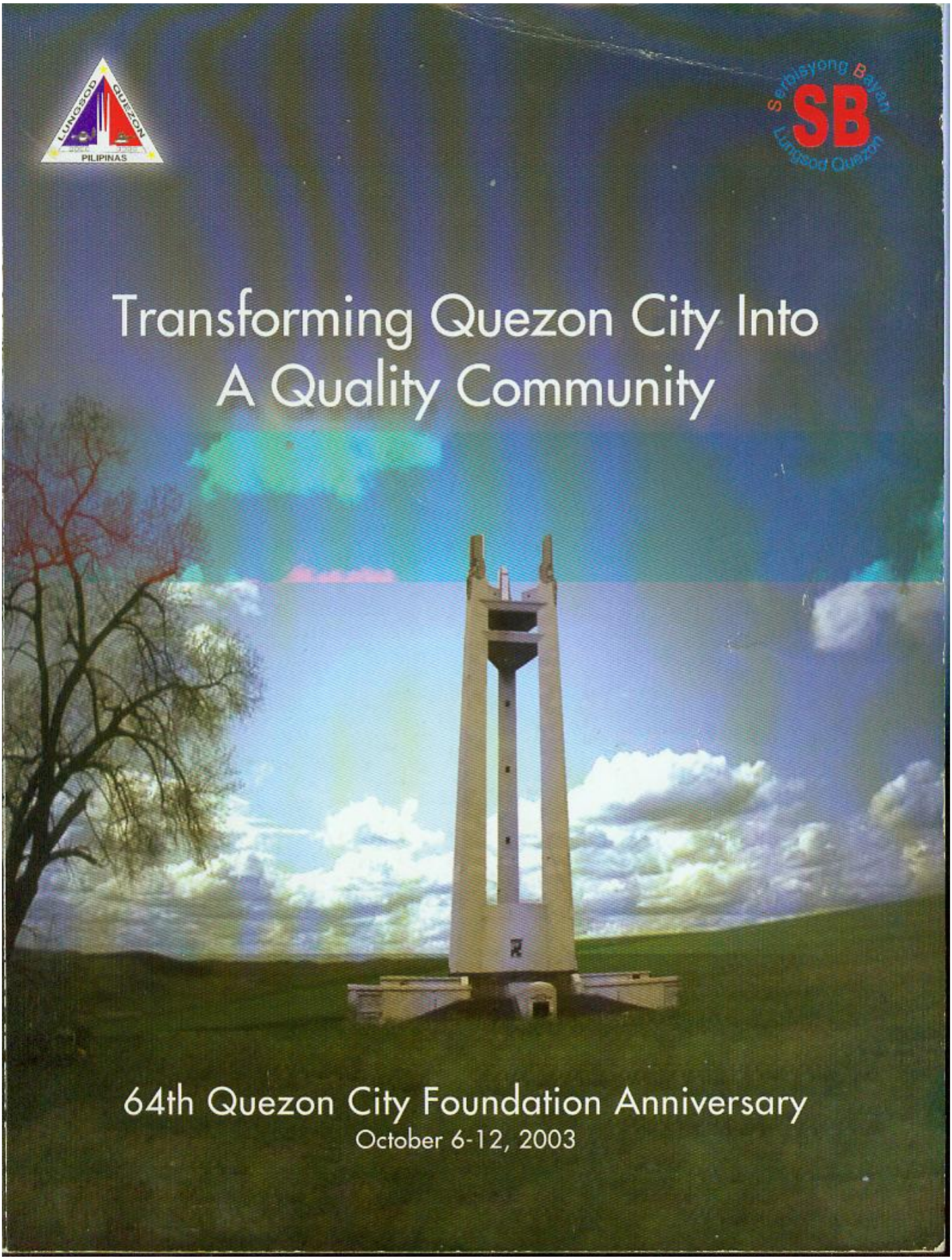

LUNGSOD QUEZON
PILIPINAS
Sangguniang Bayan
SB
Lungsod Quezon
Transforming Quezon City Into
A Quality Community
64th Quezon City Foundation Anniversary
October 6-12, 2003


RED HORSE BEER
GOLD EAGLE BEER
Wilkins
DISTILLED DRINKING WATER
Pankana
EIGHT O'CLOCK
Combi
Orange
Mango
Royal
TRU-ORANGE
Cerveza Negra
Cali
pop cola
MINERAL WATER
Magnolia
FRUIT DRINKS
Sprite
BLUE ICE
BEER
Pale Pilsen
San Miguel
Pale Pilsen
SAN MIGUEL CORPORATION
Coca-Cola
San Miguel
SUPER DRY
San Mig
LIGHT
Tatak San Miguel
TATAK NG GALING PILIPINO!
KULAFU
GINEBRA SAN MIGUEL
PUREFOODS
Tender
Juicy
hotdog
CHICKEN POPCORN
Magnolia
PUREFOODS
CHICKEN NUGGETS
BARBECUE
Quality
CHICKEN
Jellyace
STAR
MARGARINE
DARI CREME
Buttermilk
Quickmelt
PREMIUM QUALITY
Magnolia
BUTTER
MONTEREY
GARLIC-ADOBO
CRISPY
PATA
HIND
EMPEROR
BROMATE-FREE
HARD FLOUR
B-MEG
Feeds

# Contents


- Messages
- Gawad Quezon (Outstanding Citizens) 2003
- Why Sonny Belmonte Makes A Difference
- The City Council
- The City Bureaucracy
- Calendar of Events
- Quezon City Profile


# Awards Committee



**ATTY. NAP RAMA**
Chairman



**DR. GONZALO JURADO**



**SEC. SALVADOR ENRIQUEZ**



**HON. JORGE BANAL**

## 64th Quezon City Foundation Anniversary

### EXECUTIVE COMMITTEE

Dr. Victor B. Endriga, *Chairman*: Nathan C. Zulueta, *Co-Chairman*; Ernesto G. Banawis, *Executive Officer;* Eden Villanueva, Arch. Gerardo Magat, Reggie Samson, Ma. Teresa Mariano, Hon. Xyrus Lanot, Dr. Victoria Fuentes, Dr. Paz Ugalde, Ignacio Santos-Diaz, *Members*; Santos Peralta, Jr., Lilito Ellado, Elmer Cainday, Ramil Coronel and Ma. Isabel Espina, *Secretariat.*


Q. C. PUBLIC LIBRARY
LOCAL HISTORY

# *Message*



OFFICE OF THE PRESIDENT
Malacañan Palace
Manila

I convey my warmest greetings to the officials and people of Quezon City on the occasion of your *64th Foundation Anniversary*.

This occasion celebrates the many achievements of your beloved city. May this event preserve the customs and traditions that are unique to your community. We must work together to attain a better quality of life for all. With so much that we need to do, I ask each of you to be one with the government in our quest for stability and development.

May this event continue to inspire you to work towards building a strong Philippine Republic.

*Mabuhay kayong lahat!*

GLORIA MACAPAGAL-ARROYO

# Message



Republic of the Philippines
OFFICE OF THE VICE PRESIDENT
Pasay City

My warmest felicitations to the constituents of Quezon City as they commemorate anew the 64th Foundation Anniversary of the city on October 12. To cap the series of colorful events, a testimonial dinner will be held on October 12, 2003 in honor of the city's *Outstanding Citizens for 2003.*

On this memorable event, we pay tribute to our fellow citizens for their invaluable contribution in the task of enhancing not only the city's growth and development but also in propelling the nation to progress. They have gone to great lengths in their performance and service towards the economic progress and development of the community and country as a whole.

The Government recognizes the need to infuse confidence and build resoluteness in the Filipino. By doing so we will be establishing a strong nation with a firm foundation of sturdy Filipinos at the base.

As the Administration appeals for unity and cooperation among our citizens, I exhort you to provide efficient services to your constituents. The Government, no doubt, will support your endeavors towards a more modernized, efficient and responsive government.

May this be an opportunity for the people of Quezon City to foster camaraderie and to consolidate their efforts towards building a better society.

MABUHAY KAYONG LAHAT!

TEOFISTO T. GUINGONA, JR.
Vice President

# *Message*



Republic of the Philippines
**SENATE**
Pasay City

Greetings!

I convey my warmest congratulations to Mayor Feliciano Belmonte, )r. and the men and women behind the remarkable turn-around of the finances of Quezon City, now the richest city in the country.

This outstanding performance should serve as an inspiration and model to all government officials in this country. Inspiration and model, indeed, because some officials have forgotten the most essential component of development, that is, sustainable finances - a result which comes about due to the leaders' honesty, integrity and good fiscal management. In this light, I would like to express my confidence and trust that these efforts will not only be sustained but will be all the more intensified and will continually serve as an inspiration to other municipalities and provinces in this country.

Today, as you celebrate the 64th Foundation Anniversary of Quezon City, I commend the indefatigable efforts of the management and staff in making this celebration a success. I hope that this would serve to mark the continuance or the beginning for each and every resident of Quezon City not only to work even harder for its prosperity and your personal upliftment but to work in order to fulfil the true essence of service.

Mabuhay ang mga mamamayan ng Lungsod ng Quezon!

**FRANKLIN M. DRILON**
Senate President

# Message



Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City, Metro Manila

The city named after one of the foremost Filipinos of the first half of the 20th century marks its 64th Foundation Day with great pride.

Not only is Quezon City the biggest city in the country in terms of population. It is also the richest - and perhaps the best managed. Despite its big sprawl, a large urban poor population, and increased demand for basic services, it has attained economic growth unrivalled by any city in the country in recent years.

This is a testament to the quality of Mayor Feliciano "Sonny" Belmonte's corporate-style non-nonsense leadership and vision for the city. It is also a reflection of the dedication to public service by the working men and women in the city government.

Needless to say, the people of Quezon City share in the honor for their prompt payment of taxes and other fees and the generation of commerce, income and jobs. Almost everyone agrees that despite becoming highly urbanized, the city has seen a gradual return of the feel-good era the older generations are familiar with. This sense of renewal the House of Representatives shares with you. We have shown our genuine concern for the urban poor of the city. By approving the National Government Center Housing and Land Utilization Act, Congress has awarded 422 hectares of prime government property to 55,000 urban families living in the poorer districts and quarters of Commonwealth Avenue.

On your Foundation Day we congratulate your political and business leaders and exhort all of your people to aim for higher objectives for your city and community.

*Mabuhay!*

JOSE DE VENECIA, JR.
Speaker

# Message



Republic of the Philippines
OFFICE OF THE CITY MAYOR
Quezon City Hall

We celebrate today not just the founding but the renewal of Quezon City.

In just a little over two years, we have regained our sense of pride and dignity as a city.

Quezon City has been adjudged as the "richest", "the best managed", "the most business-friendly" and "the most livable" city in the country.

Quezon City earned and deserve the honors and recognitions.

The reforms and changes we initiated in all vital aspects of governance are now bearing fruits.

From a cash deficit of over P10 million, the city treasury now has a cash balance of over P3 billion. The operation of most vital agencies of the city government have been computerized and systemized. There is now greater efficiency in the delivery of basic public services.

Over a hundred kilometers of roads have been concreted. More school buildings have been built and other infrastructure projects have been completed. We have embarked on a massive infrastructure program to make our city more attractive to investors.

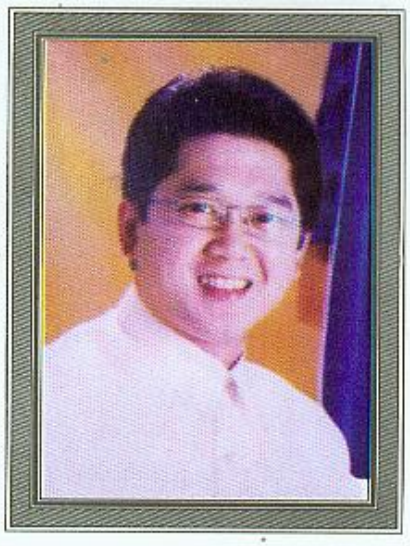
We launched multi-prolonged programs to elevate the quality of life and enhance the economic opportunities of the poor and underprivileged. Education, health and sanitation, cleanliness and beautification, and environmental concerns have received continuing attention.

The momentum of progress and reforms is in full gear.

Our mission to transform Quezon City into a quality community is on course.

FELICIANO R. BELMONTE, JR.
City Mayor

# Message



Republic of the Philippines
**OFFICE OF THE VICE MAYOR**
Quezon City

Today, October 12, is a red-letter day for the people of Quezon City for this day marks the 64th Founding Anniversary of our beloved city.

This year's celebration is indeed relevant especially at this point when the national leadership is at the helm of writing a fresh chapter in the country's evolving history. May this day inspire us all to go on and strive for the full development of Quezon City, along with that of the whole nation, in which peace, harmony and progress hold sway among our Filipino brothers and sisters.

Celebrations like this are always a welcome event. It grants us the opportunity to think back and relive past events and experiences. Moreover, it accords each and everyone of us the occasion to be blithe and blissful, as we take pleasure from joining in the rituals surrounding the customary merry-making.

Above all, this celebration affords us the chance to thank our Divine Creator for granting us with the good fortunes and assistance during trying moments of our lives. My friends, God is exceedingly generous and compassionate to us. In some areas in the country, people are holding out against shortage of food, armed conflict and diseases, ominous calamities and other forms of discomforts and encumbrances.

In contrast, we live in bounty and in peace here in Quezon City. Each of us has his or her own dilemma but these are not as grave and uncompromising as those facing our Filipino brothers and sisters in some parts of the country. Our dear Quezon City is as peaceful as It could be.

I wish to enjoin the local officials and residents of Quezon City to deepen their cooperative efforts with the city government in carrying out schemes and undertakings for the greater welfare of our people. It is my fervent wish that the local officials and residents of Quezon City will come together, pitch in and accomplish the overpowering challenge of the times, so we could achieve our goal of a better-quality city.

Our forebears have already laid down the foundation and architectural plan to make this dream come true. Now, it is our turn to bear and lay down the building blocks to construct and fortify Quezon City into one that we can truly be of.

More power to us all, best wishes and Mabuhay Tayong Lahat!

**HERBERT M. BAUTISTA, mpa, mnsa**
Vice Mayor

# Message



Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City, Metro Manila

Heartfelt congratulations to the government and residents of Quezon City on its 64th Foundation Day!

Let me extend my warmest wishes for a joyous and meaningful anniversary to you all, along with my family and my constituents in the Second District.

May our celebration herald a time of renewed unity, cooperation, and purpose among us all, as we continue to make our beloved city a community that is truly livable, peaceful and progressive.

Mabuhay ang Quezon City!!!

ISMAEL "CHUCK" G. MATHAY III
Representative
2nd District, Quezon City

# Message



Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City, Metro Manila

The 64th Foundation Anniversary of our City is indeed cause for celebration. I enjoin you in making this significant milestone as the City not only commemorate the achievements for the past 64 years but also further reflects on the challenges of the next 64 years and beyond.

As the representative of the 3rd District of Quezon City, it is my duty and obligation to participate and be one with the people of Quezon City in it's Move Towards Development, which encompasses not only infrastructure, education, the fight against Drug Abuse and poverty, health awareness, but also development in the moral and spiritual consciousness of our people.

My congratulations to the City Mayor, the City Council, and the members of the 64th Quezon City Foundation Anniversary Executive Committee. May we always harvest goodwill in all our endeavors.

I congratulate and wish you all the best in your joyous celebration.

MA. THERESA "MAITE" T. DEFENSOR
Representative
3rd District, Quezon City
Assistant Majority Floor Leader

# Message



Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City, Metro Manila

I join the people and present leadership of Quezon City in the commemoration of its 64th Foundation Annivesary which will be highlighted by the Gabi ng Parangal, a tribute to the city's outstanding citizens for 2003.

Quezon City since it was conceived has grown by leaps and bounds, a lot has been accomplished in terms of growth and development which propelled this once grassy and barren land into a bustling metropolis of 2.2 million people. Today, we again commemorate our City's Foundation Anniversary which I trust will not only be celebrated with pageantry and merry-making but rather with renewed determination and unity that we may face up to the challenges and demands of progress and development. This is why we honor our outstanding citizens who have successfully hurdled these challenges for they will be our inspirations and role models, heroes of the miracle that is Quezon City.

Let us likewise mark this celebration with trust, confidence and full support for the present leadership whose competence, integrity and foresight made possible dynamic and managerial approach to city governance, that the dream, the vision that was many years ago may be realized in the immediate future.

With my best wishes for our beloved Quezon City, a memorable 64th Foundation Anniversary to everyone!

Nanette Castelo Daza

NANETTE CASTELO DAZA
Congresswoman
Fourth District, Quezon City

# Message



Republic of the Philippines
**QC Chamber of Commerce & Industry**
Quezon City

In Quezon City, a strong partnership of the local government and the local chamber is at its best. The 64th Quezon City Foundation Anniversary showcases how the local government and the business sector can harmonize towards what is not only mutually beneficial but also what is generally beneficial, cascading value to all those who are within our beloved city. The Entrepinoy Congress and Exposition is a manifestation of how business-friendly the Quezon City has become and of how proactive the QCCCI has been. The Entrepinoy Congress and Expo offers opportunities as it demonstrates how concrete actions can bring meaning to the thriving and surviving underground economy through the micro-SME's in our midst.

In our little circle of influence, in our city, we can proudly demonstrate that there can be good news better deserving of headlines instead of those we already know. In our little ways we can proudly showcase what goodness can be derived from united efforts towards the common good, instead, of those destabilizing moves we see happening each day. In our little efforts towards a common good, we can proudly make the big difference. May this humble example challenge the intrinsic goodness of every Filipino.

The QCCCI, in its mission to serve as the voice of business in this City of Entrepreneurs, commits as it continues to renew its value of being the partner of our city government in making our Quezon City a Quality City. It is in so doing that we can elevate the quality of life of our people. After all, QCCCI's greatest legacy shall be a Quality Chamber in this Quality City, Quezon City!

Mabuhay!

**NATHAN C. ZULUETA**
President

# Message



Republic of the Philippines
OFFICE OF THE CITY TREASURER
Quezon City

We have very good reasons to celebrate the 64th Founding Anniversary of Quezon City.

The various reforms and efficiency systems initiated by Mayor Feliciano Belmonte, Jr. have spurred the tremendous progress and developments in all the vital arteries of the city's economy.

For the first time in years, Quezon City no longer has to borrow money or depend so much on its share from the Internal Revenue Allotment to finance its operations, projects and other activities. Now financially solid, the city has embarked on a massive infrastructure development in a bid to attract more investors.

We are confident that under the leadership of Mayor Belmonte, Quezon City will in no time at all transform itself into a progressive and quality community.

We join the 2.2 million citizens in this year's commemoration of the city's birth anniversary.

Mabuhay ang Quezon City.

VICTOR B. ENDRICA
Chairman











# GateWay MALL

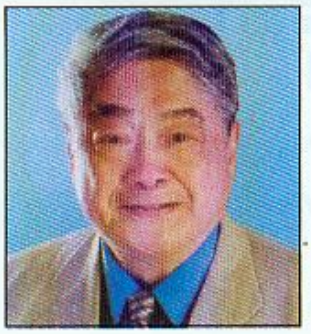
*"Like no other mall in the world"*

## OPENS MARCH 2004

- 100,000 square meters gross building area
- 170 food & retail stores
- anchored by an established supermarket & department store chain
- 10-screen Cineplex including a 40-seat Gold Cinema; the only cinema lobby with a skylight
- food court featuring well-known international dining outlets that opens up to the sky
- the Oasis, a 450 square meter, 4-level open-air indoor garden that functions as the 'green lung' of the complex
- 9 levels of cyber offices sitting on top of 5 floors of high quality retail stores
- strategically located at the crossroads of Metro Manila's two busiest thoroughfares: Aurora Boulevard & EDSA
- directly linked to LRT-2, MRT-3 & the Araneta Coliseum
- 16 entry points from the ground floor, upper ground and level 2
- 600-car basement parking
- 100% prime spaces: all stores face the main corridor
- 9 elevators (including a 10-ton car lift) & 40 escalators assure superior vertical circulation

Araneta Center

# SPECIAL CITATION



Republic of the Philippines
QUEZON CITY

*Presents this*

## PLAQUE OF RECOGNITION AND APPRECIATION

*to*

*Mr. John Gokongwei, Jr.*

*For his significant and continuing contribution to the economic progress and development of Quezon City, with his various business enterprises representing one of the biggest single investments in the city; and*

*For being among the biggest employers and taxpayers in Quezon City.*

*Given this 11th day of October in the year of the Lord, Two Thousand Three on the occasion of the 64th Foundation Anniversary of Quezon City.*

**NAPOLEON G. RAMA**
Chairman
Awards Committee

**FELICIANO R. BELMONTE, Jr.**
Mayor

# JUSTICE CECILIA MUÑOZ PALMA

for Judiciary



For being the most eminent lady in the legal profession who topped the bar examinations, pursued her professional career with unwavering courage and dedication, becoming the first woman appointed as judge of the regional trial court and eventually as justice of the Supreme Court;

For her courageous stand against the dictatorial regime of Ferdinand Marcos, dissenting with the majority in cases involving martial law and the dictatorship;

For having been at the forefront in the campaign against the Marcos regime, leading the United Opposition in the parliament of the streets and principally instrumental in the selection of Mrs. Corazon Aquino as the candidate of the opposition in the snap elections in 1986;

For serving as president of the Constitutional Commission of 1986 which drafted the present constitution; and

For her other numerous service to the country as president and general manager of the Philippine Charity Sweepstakes Office, as a member of the Batasang Pambansa representing Quezon City.

# Gawad Quezon



## CHARITO L. PLANAS

for

## Humanitarian & Community Service

For devoting her entire life to humanitarian, libertarian and community causes; serving in various civic organizations, managing several community projects of governments and foundations;

For her indefatigable and dedicated service to the citizens of Quezon City having served as vice mayor, and presently as president of the QC Girl Scouts of the Philippines chapter and president and vice chairman of the Quezon City Parks Development Foundation;

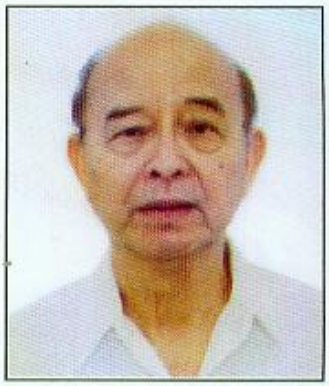
For her unrelenting campaign against drug abuse since she opened and operated the first Drug Rehabilitation Center in Metro Manila;

For her outstanding accomplishments as a lawyer, political leader, business-woman, and civic-spirit citizen; and

For her deep and abiding commitment to democratic and egalitarian principles manifested in her long and spirited opposition to the martial law regime of Ferdinand Marcos.

# JOSE VELOSO ABUEVA

for Education



For his scholarship and eminence as an academician, having served as president of the University of the Philippines and presently as president of Kalayaan College;

For his long and devoted service to the nation as secretary of the 1971 Constitutional Convention; adviser to cabinet members, and director of various government institutions and Commissions;

For bringing honor to the country and Quezon City with his participation and involvement in international organizations and foundations such as Ford Foundation adviser to the Center for Economic Development and Administration of Tribhuvan University; secretary for 10 years of the United Nations University in Tokyo and for ten years also as a member of the Regional Advisory Council of the Institute of Southeast Asian Studies in Singapore; and

For his prodigious achievements as scholar and writer, having authored numerous books, articles and creative works.

# Gawad Quezon



## EDUARDO CASTRILLO

for

**Arts and Culture**

For being the most celebrated and universally acclaimed sculptor in the country today; described by an art critic as legendary figure in Philippine sculpture;

For his outstanding works such as the Martyrdom and Execution of Dr. Jose P. Rizal, the Stations of the Cross at the Loyola Memorial Parks, the Bantayog ng mga Bayani monument at EDSA, Quezon City, and the People's Power monument at EDSA also in Quezon City;

For bringing honor and prestige to his country and to Quezon City with his outstanding works in many countries and for having appeared before prestigious fora on art and culture not only in the country but abroad; and

For his deep sense of humanity and love for art and culture.

# Dr. THELMA F. NAVARETTE - CLEMENTE

for Medicine



For her eminent leadership in the medical profession as practitioner, hospital administrator and author;

For her involvement in civic and humanitarian endeavors, particularly in the campaign against drug abuse;

For bringing honor and prestige to the country and Quezon City in representing the country in various medical seminars and conferences abroad;

For her being the president of the Capitol Medical Center, one of the best hospitals in Quezon City; and

For her exemplary role as wife and mother even as she was deeply immersed in the practise of her profession.

# Gawad Quezon



## FRANCISCO EVANGELISTA

for Media

For being one of the most highly-respected broadcast journalists in the country today whose conduct and integrity as a radio and television personality has never been in doubt;

For his over 50 years of dedicated service in the journalism profession;

For his abiding and deep commitment to the highest standards and ethical practices of the journalism profession;

For serving as an inspiration and model for most of the current crop of broadcast journalists;

For lending his active support to many civic and humanitarian endeavors; and

For his established credentials and scholarship in a demanding and exacting profession.

# JENNIFER R. ROSALES

for Sports



For being the most prominent and successful lady golfer in the country today, the only Filipino playing in the prestigious Professional Lady Golfers Association tournaments in the United States;

For serving as a model for the young people who are striving to excel and be highly successful in their professional interests and other endeavors;

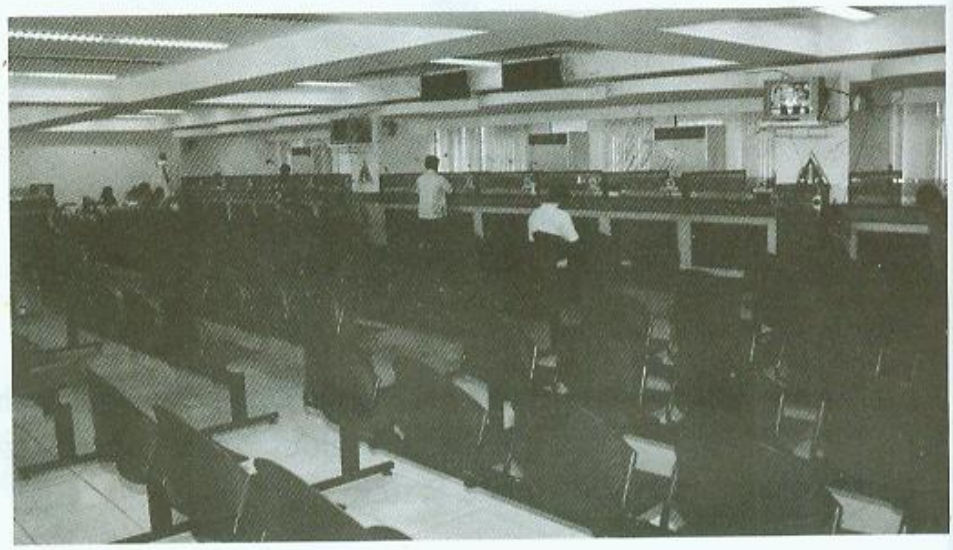
For having brought honor to her country and to Quezon City when she won in most of the prestigious golf tournaments during her amateur days both in our country and abroad, particularly the Junior World Golf Championship in the United States; including gold medals in golf during the Southeast Asian Games in 1997; and the bronze medal in the ASIAD Olympics in 1998;

For finishing 14 times, among the top ten in the LPGA tournaments, including 4th at the British Open, 7th at the US Open, and recently, 2nd in the Giant Eagle Classic; and

For being the first lady golfer from the Philippines to have gained international recognition and acclaim as a golf professional, now ranked 25th in the world.

# Why Sonny Belmonte Makes A Difference

**By Ernesto G. Banawis**



Mayor Sonny Belmonte's mission to transform Quezon City into a quality community is fast unfolding into reality. The changes and improvements are now visible and are felt by the citizenry.

Indeed, Belmonte's record of accomplishments in just a little over two years is truly remarkable; in many respects, phenomenal.

Sonny inherited a bloated bureaucracy and an empty treasury.

His first order of business was to shore up the city's finances and streamline the bureaucracy.

He trimmed and reorganized the bureaucracy, installed efficiency systems, computerized the operations of sensitive offices; improved the working conditions at City Hall and the branch offices; brought in a few consultants with extensive experience and knowledge in vital aspects of governance, and displays a hard working, consultative, focused, and hands-on style of leadership.

DILG Secretary Joey Lina described Quezon City as the "best managed city" in the country.

Then Belmonte inaugurated a regime of rigid fiscal discipline. He cut budgets to the bone. He pruned the budget for garbage collection by almost one half. Today, the garbage collection and disposal system is much more efficient. He called for open public biddings for all public works projects where he was personally present. A new canvass for prices of supplies and equipments was made. City Hall now pays for almost half less than what it used to pay for the same products and services.

He initiated an intensive and extensive tax collection campaign. He aligned the tax rates of Quezon City with those of her neighboring cities to maximize the city's income. Yet, Quezon City is still among local governments with the lowest tax rates.

Belmonte installed security features on receipts, a system of checks and counterchecks, and filed charges against those found to have committed anomalies. He ordered a crackdown on syndicates responsible for the fake receipts and fixing rackets.

He held direct dialogues with leaders of the business community; set up air-conditioned and well-appointed taxpayers' lounges, offered discounts for advance and prompt payments of tax obligations; and sold at public auction the properties of those who refused to pay their obligations even after being given due notices.

The president of the Quezon City Chamber of Commerce and Industry, Nathan Zulueta, dubbed Quezon City as "the most business-friendly."

In just one year, he turned the city's finances around. From a cash deficit of over P10 million in July 1, 2001, Quezon City now has a cash balance of P3.1 billion. Last year, the total collection of the city treasury amounted to over P5 billion.

The Commission on Audit adjudged Quezon City as the richest city in the country today.

But Sonny Belmonte's ardent mission is to alleviate the lives of the poor.

He said: "In a city where over half of the people are poor, poverty alleviation assumes an urgency of a life and death situation."

He then launched a multi-pronged program addressed to the informal settlers, the urban poor, the street children, the social outcasts, the movers of the underground

economy, and the handicapped and disadvantaged people.

A program to promote livelihood projects and employment is now in motion. Through cooperatives and small and medium enterprises organizations, in cooperation with the Quezon City Chamber of Commerce and Industry and the leaders of the business community, livelihood seminars are being conducted and assistance for those who wish to set up modest business is being provided by the city government and the department of trade and industry. Financing and marketing support are now available through the Sikap-Buhay program and the lending facilities of the Land Bank of the Philippines and other financial institutions.

The rehabilitation and re-education of young men and women offenders as well as wayward and drug-dependent children is receiving focused attention by the social services development department with the cooperation of social welfare agencies and job placements organizations.

The presence of thousands of squatters has been a major problem of the city government. The relocation of these informal settlers is now being done. The city government created the Housing and Urban Renewal Authority to acquire properties on which to build housing projects for informal settlers and low-income families.

Residents and motorists now notice the concrete roads recently constructed all over the city. Mayor Belmonte embarked on a program of road construction to promote mobility and inter-connectivity within the city. His long-range plan is to widen the streets, pave the sidewalks, and build more underpasses, overpasses and secondary roads and make the Quezon City traffic-problem free and accessible from all directions.



Quezon City is the heartland of Metro Manila, bounded by Manila, Caloocan City, Pasig, Mandaluyong, San Juan, and Marikina City.



Upgrading the faculty and facilities of the elementary and high schools has been one of Belmonte's continuing concerns. New school buildings are being constructed to narrow the gab in the classroom-to-student ration. Quezon City has over 380,000 student population.

A sizable portion of the city budget goes to school projects in various forms.



Eight high schools and three elementary schools have converted their libraries into Electronic Libraries. The Juan Sumulong Elementary School is the pioneer in this project and the first to have been recently inaugurated.

This means that students can now undertake research and self-studies through internet. Next year, the program aims to connect all public high school libraries to a virtual network.

Scholarships incentives, technical education, compulsory computer education and leadership training among the priority programs of the city government.

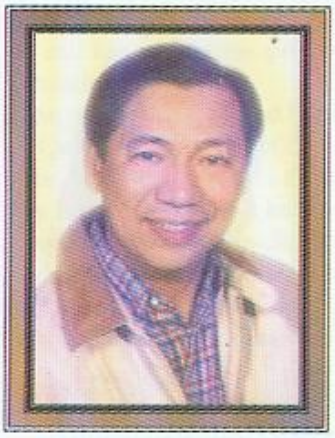
The Quezon City Polytechnic University is bidding to become the best center for technical education in Metro Manila. It will be the site of a modern, state-of-the art $4million Communication Technology Training Center set up through a grant from the South Korean government.

The cleanliness, sanitation and beautification of Metro Manila's biggest city and the most populous metropolis in the country is one of Belmonte's top priorities.

Parks, plazas and playgrounds are being landscaped with

# The City Council

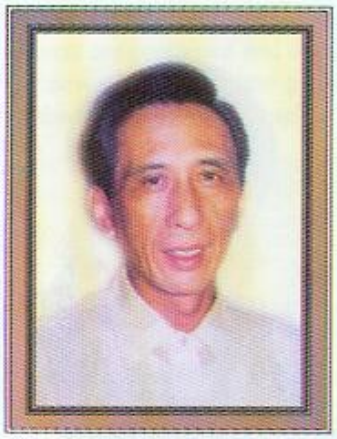
## 1st DISTRICT



HON. ROMMEL ABESAMIS



HON. VICTOR R. FERRER, JR.



HON. VINCENT P. CRISOLOGO



HON. ELIZABETH A. DELARMENTE



HON. VILMA A. SARINO



HON. BERNADETTE R. HERRERA - DY

# The City Council

## 2nd DISTRICT



HON. VOLTAIRE GODOFREDO LIBANAN III



HON. AIKO MELENDEZ



HON. ALLAN BUTCH R. FRANCISCO



HON. ERIC Z. MEDINA



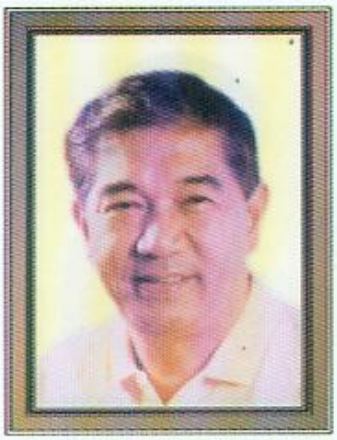
HON. RAMON P. MEDALLA



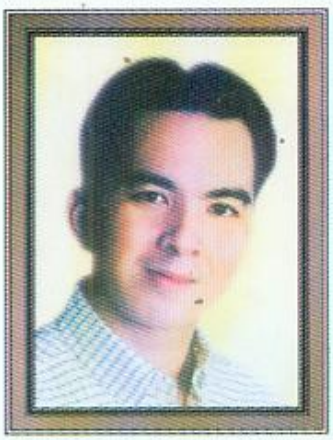
HON. MARY ANN L. SUSANO

# The City Council

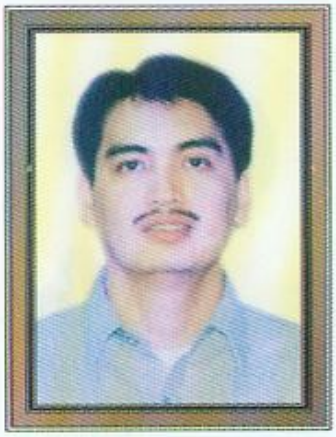
## 3rd DISTRICT



HON. JORGE L. BANAL



HON. JULIAN M.L. COSETENG



HON. FRANZ S. PUMAREN



HON. WENCEROM BENEDICT C. LAGUMBAY



HON. DIORELLA MARIA G. SOTTO - DE LEON



HON. DANTE M. DE GUZMAN

# The City Council

## 4th DISTRICT



HON. JESUS MANUEL C. SUNTAY



HON. ALMA F. MONTILLA



HON. ANTONIO C. INTON, JR.



HON. JANET M. MALAYA



HON. RICARDO R. DEL ROSARIO



HON. RESTITUTO B. MALANGEN

## Sectoral Representative



HON. XYRUS L. LANOT
Ex-Officio Member, ABC
(Preident, Liga ng mga Barangay)



HON. JUNIE MARIE CASTELO
Sangguniang Kabataan Federation Chairman

# The City Bureaucracy



DR. MA. PAZ D. UGALDE
City Health Officer III
Quezon City Health Dept.



ROGELIO L. REYES
Executive Assistant IV, OCM
OIC, Scholarship & Youth Dev't. Program



MS. MARLENE S. AGUILAR
City Personnel Officer
City Personnel Office



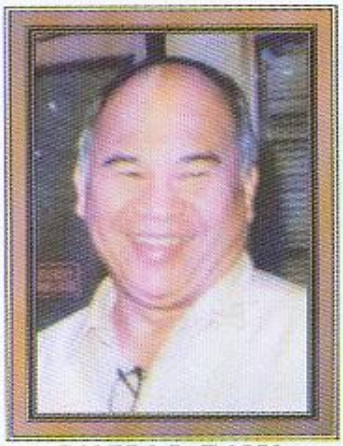
MARLOWE Y. JACUTIN
Consultant
Head, COPRISS



HON. NATIVIDAD G. DIZON
Executive Judge
Regional Trial Court



MS. EMELITA L. VILLANUEVA
City Superintendent of Libraries
Quezon City Public Library



ROMULO D. FLORES
Consultant
OIC, TF Sikap Buhay



CRISANTO S. GABRIEL
City Auditor



MAJOR OSCAR B. VILLEGAS
City Fire Marshall
Bureau of Fire Protection - DILG

# The City Bureaucracy



MRS. EDITHA V. ALZONA
City Accountant
City Accounting Department



JOY G. BELMONTE
Chairperson
QC Performing Arts Devt. Foundation, Inc.



MS. EDEN R. VILLANUEVA
Cultural & Tourism Affairs Officer
Cultural & Tourism Affairs Office



DR. VICTORIA Q. FUENTES
Schools Division Superintendent
Division of City Schools



MR. ROLANDO P. MONTIEL
City General Services Officer
City General Services Office



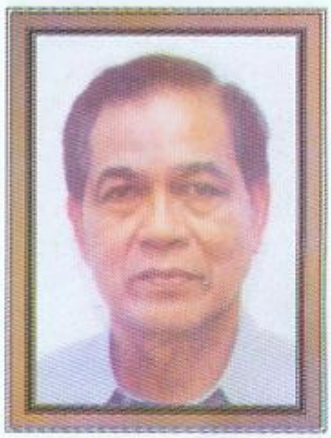
J/SUPT. GILBERTO P. MARPURI
QC Jail Warden



ARCH. GERARDO G. MAGAT
City Development Planning Officer
Concurrently Acting Zoning Administrator



HON. CLARO A. ARELLANO
City Prosecutor
Office of the City Prosecutor



(Ret) COL. PHIL. ARMY ROBERTO JAYMALIN
Head, Payatas Operations Group

# The City Bureaucracy



MR. ZALDY A. DELA ROSA
City Government Department Head III
Parks Admin & Devt Department



ATTY. VICTOR D. RODRIGUEZ
Consultant
OIC, Community Relation Office



MR. PACIFICO F. MAGHACOT, JR.
Asst. City Administrator for Gen. Affairs
Office of the City Administrator
Concurrently OIC, BPLO



ATTY. CHRISTIAN B. VALENCIA
Acting City Legal Officer
City Legal Officer



MR. RAMON T. ASPER
City Government Office Head
Urban Poor Affairs Office



IGNACIO SANTOS DIAZ
Consultant
Head, Industrial Relations Office



MR. RAMON A. MATABANG
City Civil Registrar
City Civil Registry Office



MRS. MA. TERESA M. MARIANO
Social Welfare & Development Officer
Social Services Development Dept.



NENA ORDOÑEZ
QC BACO

# The City Bureaucracy



ENGR. JOSELITO CABUNGCAL
City Government Asst. Dept. Head III
OIC, Department of Engineering



DR. MANUEL S. ALBA
Consultant
Senior Adviser, Office of the Mayor



ADRIANO L. APOSTOL
Consultant
OIC, Amoranto Sports Complex



MR. CARLOS I. VERZONILLA
Communications Service Officer
Radio Communications Service, OCM



FREDERIKA C. RENTOY
City Government Dept. Head III
Dept. of Environmental Protection
& Waste Management



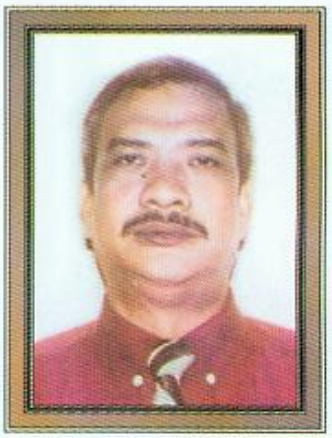
JOSE R. VERGARA
Executive Director, QC Polytechnic



J. VOLTAIRE L. ENRIQUEZ
Legal Office V
Head, Task Force Amusement Tax

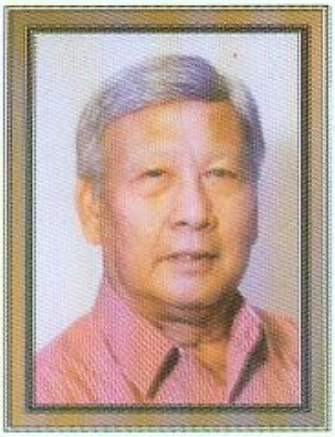


PEDRO RODRIGUEZ
Consultant
Head, Subdivision Adminstration Unit



CONRADO E. BUENAVENTURA
Consultant
Office-In-Charge
Office of the Senior Citizens Affairs

# The City Bureaucracy



ALBERTO M. GALARPE
Consultant
Chairman, LLRB



P/CHIEF/SUPT. NAPOLEON CASTRO
District Director
Central Police District Command, PNP



ATTY. PAQUITO N. OCHOA, JR.
City Administrator
City Administrator's Office



DONATO C. MATIAS
Asst. Secretary to the Mayor
Concurrent Head, BOC



JOSE O. CASTRO
Asst. Secretary to the Mayor
Office of the Mayor



ATTY. VICTORIA L. LOANZON
City Govt Dept. Head III
Designated Special Asst. to the Mayor
Office of the Mayor



MR. MANUEL N. SABALZA
City Government Dept. Head III
Dept. of Public Order & Safety



MS. BELLA L. FERNANDEZ
City Budget Officer
City Budget Office



MR. TADEO N. PALMA
Secretary to the Mayor
Office of the Mayor
Concurrently OIC, NDC

# The City Bureaucracy



MRS. TEOFISTA L. PAJARA
Officer-In-Charge
Office of the City Assessor



ATTY. EUGENIO V. JURILLA
Secretary to the Sanggunian
Office of the Secretary to the Sanggunian



MR. NEIL R. LINA
Asst. City Admin for Fiscal Affairs
OIC, Market Dev't & Adm Dept



DR. EDUARDO F. ALDANA
Director of Hospital
Novaliches District Hospital



P/SUPT. ELMO DG. SAN DIEGO
Chief, QC Hall Detachment
CPDC-PNP



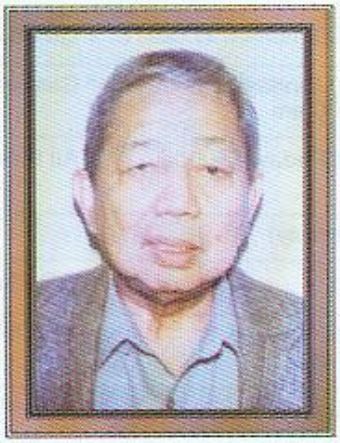
DEAN RAYMUNDO A. BRIONES
Secretary to the Vice Mayor
Vice-Mayor's Office



HON. RALPH S. LEE
Executive Judge
Metropolitan Trial Court



MR. GREGORIO T. BANACIA
City Government Office Head
Public Affairs & Information
Services Office



SALVADOR M. ENRIQUEZ
Consultant
Head, Technical Assistance
Committee



DR. EDGARDO B. SALUD
Director of Hospital
Quezon City General Hospital



EDWIN T. TATING
Chief Administrative Officer
Administrative Management
Office

Serbisyong Bayan
SB
Lungsod Quezon

# Calendar of Events

| ACTIVITY | DATE/TIME | VENUE |
|---|---|---|
| Barangay Visitations | October 1, 2003 (Wednesday)<br>9:30 am – 5:00 pm | Various venue in Quezon City |
| Mass Blood Donation | October 2, 2003 (Thursday)<br>7:00 am – 4:00 pm | QC Covered Walk |
| Multi-Denominational Thanksgiving Prayer with the participation of all Departments and Offices | 8:00 am | Q.C. Hall Lobby |
| Courtesy Call on the Mayor of Quezon City Hall Employees | Immediately after the Thanksgiving Prayer | Bulwagan Third Floor |
| Birthday Fellowship Dinner with Barangay Officials | 6:30 p.m | Celebrity Sports Club, Capitol Hills, Quezon City |
| Fellowship Dinner With Friends | October 3, 2003 (Friday) 6:30 pm | Celebrity Sports Club Capitol Hills, QC |
| Motorcade | October 5, 2003 (Sunday)7:00 am | Major roads in Quezon City |
| Agro Industrial Trade Fair Opening Ceremony<br>• Bazaar<br>• Food Fair | October 6 (Monday) 5:30 am<br>October 6-12 (Mon–Sun) 9:00 am | Liwasang Aurora, QCMC<br>Liwasang Aurora, QCMC |
| Operation Birth-Right | 8:00 am – 5:00 pm | QC Covered Walk |
| QC Drum and Lyre Competition (Elementary and High School Levels) | 10:00 am | Liwasang Aurora, QCMC |
| Cultural Shows | October 6-11(Mon–Sat) 8:00 pm | Liwasang Aurora, QCMC |
| CARAVAN NG KAALAMAN<br>Day 1–Seminar on Coconut Products<br>Day 2–Seminar on Soya Products<br>Day 3–Seminar on Sasso Chicken Raising<br>Day 4–Seminar on Soap Making<br>Day 5–Seminar on Meat Processing<br>Day 6–Seminar on Fish Processing<br>Day 7–Seminar on Assorted Candy Making | October 6-12<br>(Monday – Sunday)<br>10:00 am | Mabini Hall, QCMC |
| Carnival / Fun Fair | 9:00 am – 12:00 mn | QMMC (Disco Area) |
| Fun Day With Day Care Children | October 6-12 (Monday – Sunday)<br>9:00 am – 10:00 am | Carnival Site, QCMC |
| 20% Discount On Restaurant/Hotel Foods /Beverages | October 10-12(Friday – Sunday) | All Restaurants / Hotels in QC |
| Medical / Dental Services Program | October 7 (Tuesday) | |
| On-the-spot Painting Contest | 1:00 p.m. | QC Plaza |
| Job's Fair | October 8 (Wednesday)<br>8:00 am–4:00 pm | QC Covered Walked |
| 2nd QC Youth Achiever's Award | 8:00 am – 12:00 noon | Multi-Purpose Hall, Amoranto Comp. |
| Dinner Fellowship With Mayor Belmonte | 6:00 pm | Bahay Kalinaw, UP Diliman |
| Business Conference (Entrepinoy) with all the sectors of the Business Community | Oct. 8-9 (Wed–Thu)<br>8:00 am– 5:00 pm | Celebrity Sports Club,<br>Capitol Hills, QC |

# Calendar of Events

| | | |
|---|---|---|
| SB Centrex for Student Leadership Scholars | October 9 (Thursday) 8:00 – 10:00 am | QC Hall Covered Walk |
| City-Wide Gender and Devt. Summit | 8:00 am – 5:00 pm | 3/F Bulwagan |
| Site Visitation and MOA Signing | October 10 (Friday) 3:00-6:00 pm | Sitio Ruby, Fairview |
| Medical, Dental and Health Missions | 10:00 am – 2:00 pm | Mabini Hall, QCMC |
| Opening of the Exhibit "Bag for Life" | 9:00 am | Covered Walk (fronting the flag pole) |
| Mall Sale | October 3-12, 2003 | (Shoe Mart, Ever Gotesco, Robinson's Galleria) |
| Misa ng Bayan | October 11, 2003 (Saturday) 8:00 am | QC Hall Lobby |
| Departure Rites in honor of our Lady of La Naval | Immediately after the Mass | QC Hall Lobby |
| Acoustic Grand Finals | 6:00 pm | Liwasang Aurora, QCMC |
| Gabi Ng Parangal | 6:00 pm | Celebrity Sports Club |
| FOUNDATION DAY PARADE ("Sayahang Bayan") | October 12, 2003 (Sunday) | |
| Arrival of Honors | 7:30 am | Near QC Plaza |
| Military Parade *(PNP, PNPA, SWAT, Fire Dept.)*<br>Civic Parade *(Bárangays)*<br>Kundayan Festival<br>"Sayawang Bayan"<br>*(Regional Dance Competition)* | | QCMC, Elliptical Road (Inner Lane) |
| DZMM Live Program in Celebration of the Year of the Elderly | 10:00 am | Liwasang Aurora, QCMC |
| Urban Poor Day<br>• Awarding of Land Titles | 6:00 pm | Amoranto Sports Complex |

## • SCHEDULE OF RELIGIOUS ACTIVITIES *(October 1-11, 2003)* •

| DATE/TIME | VENUE | ACTIVITY |
|---|---|---|
| October 1 (Wed)<br>3:00 pm | Mabuhay Rotonda | Installation of the Image of the Most Holy Rosary of La Naval de Manila |
| October 3 (Fri)<br>9:00 pm<br>9:00 - 11:00 am<br>12:00 noon<br>2:00 - 5:00 pm | Q.C. Hall Main Lobby | Arrival Rites of Honor of the Image<br>Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| October 4 (Sat)<br>9:00 - 11:00 am<br>12:00 noon<br>2:00 - 5:00 pm | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| October 5 (Sun)<br>9:00 - 11:00 am<br>12:00 noon<br>2:00 - 5:00 pm | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| October 6 (Mon)<br>9:00 - 11:00 am<br>12:00 noon<br>2:00 - 5:00 pm | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| October 7 (Tuesday)<br>9:00 - 11:00 am<br>12:00 noon<br>2:00 - 5:00 pm | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| October 8 (Wednesday)<br>9:00 - 11:00 am<br>12:00 noon<br>2:00 - 5:00 pm | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| October 9 (Thursday)<br>9:00 - 11:00 am<br>12:00 noon<br>2:00 - 5:00 pm | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| October 10 (Friday)<br>9:00 - 11:00 am<br>12:00 noon<br>2:00 - 5:00 pm | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| October 11 (Saturday)<br>8:00 am<br><br>Immediately after the Mass | Q.C. Hall Main Lobby | MISA NG BAYAN<br><br>Departure Rites in honor of the Most Holy Rosary of La Naval de Manila |

# QUEZON CITY PROFILE

## A. HISTORY

- Created on October 12, 1939 by virtue of Commonwealth Act 502.
- Became the capital of the Philippines with the enactment of Republic Act No. 333 on July 17, 1948.
- Became part of Metro Manila in 1975 with the creation of Metropolitan Manila Commission by virtue of PD 824.
- On July 24, 1976, then President Ferdinand E. Marcos issued PD 940 conferring the role of the nation's capital to Metro Manila, hence the name National Capital Region.

## B. PHYSICAL STRUCTURE

### Area and Location

- 16,122.12 hectares, about 1/4 of Metro Manila and 5 times larger than Manila
- bounded on the north by Caloocan City and San Jose del Monte, on the south by Pasig, Mandaluyong and San Juan, on the west by Manila, Caloocan, Valenzuela and on the east by Rodriguez, San Mateo and Marikina.

## C. INFRASTRUCTURE & UTILITIES

### Road Network

- Total road kilometerage is 1, 683.00 kilometers with road-to-land ratio of 1w kms./100 hectares. (2002).
- Of the total new roads constructed from 1972 to 1995, 33 kms. 6.33% were primary roads, consisting of the extensions of Visayas, Commonwealth and Mindanao Avenue; 153 kms. of 29.37% were secondary roads which served as traffic collector roads; and the rest, 335 kms. (64.30%), are tertiary roads which were basically used as access to properties.
- Accessibility is generally good in the southern districts where the road network is fairly established. In the northern part, Commonwealth Avenue and Quirino Highway are the only primary thoroughfares servicing the area.
- The central northern portion particularly Tandang Sora, Baesa and the vicinity of San Bartolome - Sauyo is characterized by dead-end roads or cull-de-sacs, uncoordinated subdivision roads and narrow roads.

### Traffic

- EDSA is the most traveled thoroughfare in the City with an average of 116,823 vehicles per day (vpd) volume. Commonwealth Avenue is the second most used with an average vpd of 99,185 and Quezon Avenue is third with 69,237 average vpd. (TEC, 1998).
- Causes traffic congestion and roadside friction include road obstructions, missing / "unwalkable" sidewalks, indiscriminate loading and unloading and narrow carriageways.

### Transport

- Mode of transport is purely land-based. Jeepneys comprise 16.65% of total traffic volume while buses make up 2.78%. A total of 17, 339 tricycles ply the inner areas and communities with 137 TODA routes (1999).
- Public transport carry 71% of the total passenger volume. Of this, 57% ride jeepneys, 38% in buses, 5% use the taxi.
- Public buses ply six (6) major thoroughfares in the city namely: EDSA, Commonwealth Avenue, Quirino Hiway, General Luis Avenue, Quezon Avenue and Aurora Boulevard. As of 1995, date from the LTFRB show that there are 6, 842 units of public utility buses.
- Jeepneys service other main roads as well as share in most of the 123 registered bus routes. Tricycles, on the other hand, are confined in the inner areas and communities.

### Power Supply

- Electricity is solely provided by MERALCO thru its 11 sub-stations. Almost 97% of the population have access to electricity.
- In 2001, MERALCO has a total 442, 992 customers; of which 399, 265 or 90.12% were residential 42,039 or 9.50% commercial, 1466 or 0.33% were industrial, others are 222 or 0.05%.
- Monthly average consumption is 278, 158,213.20 kw/hr.

### Communication

- The city is home to eight (8) local TV networks and their complementary radio stations.
- Major newspapers, magazines and other publications are widely available.
- Telephone services are provided by Philippine Long Distance Telephone through its five (5) telephone exchanges, as well as by Bayantel and Digitel. As of June 30, 2002, the number of telephone lines installed by these various telephone operators are as follows:

| OPERATORS | AREA/LOCATION | INSTALLED LINES |
|---|---|---|
| PLDT | Quezon City | 208,283 |
| PLDT | Novaliches | 88,894 |
| Bayantel | Novaliches | 32,640 |
| Bayantel | Batasan Hills | 36,320 |
| Bayantel | Cubao | 36,320 |
| Bayantal | Diliman | 40,320 |
| Bayantel | Project 8 | 39,680 |
| Bayantel | Roosevelt | 73,600 |
| Digitel | Libis | 2,288 |
| | **TOTAL** | **558,343** |

- Mobile phones services are easily accessed with the far-reaching presence of Smart, Globe Telecommunications and other Telecom companies.
- Postal services are extended primarily by the QC Post Office and its postal substations distributed citywide.
- The city is abreast with modern information technology with the presence of 211 internet service providers.

## D. ENVIRONMENT

### Solid Waste Management

- The city produces around 1,500 tons of garbage daily. It

increases by about 2% yearly. Of this total, only around 1,212 tons is delivered to the Payatas Open Dumpsite.
- The present dumping table at the Payatas Dumpsite occupies only around 4 hectares.
- The total volume of garbage absorbed by said site in 2002 was 2,522,848 cu.m.

### Parks and Open Spaces

- The city is host to the following major parks: Quezon City Memorial Circle, Ninoy Aquino Parks and Wildlife and the La Mesa Dam Reservation area.
- The La Mesa Dam area is currently the recipient of tree planting activities being undertaken by the ABS-CBN Foundation. It is also being developed into an eco-park as a joint-undertaking by Quezon City Government, MWSS and ABS-CBN Foundation.
- The Balara reservation area is also being planned as a eco-recreational park.
- These major parks are supplemented by several neighborhood parks, also functioning as community sports and recreation areas.
- Other open spaces include creeks/river easement, center islands and sidewalks, institution grounds like the UP, Ateneo University and Miriam Colleges, campuses, City Hall compound, Batasan Complex and others.

## E. POPULATION AND SOCIAL DEVELOPMENT

### Population

- 2,173,831 people or about 22% of Metro Manila (2000 NSO official census)
- Average annual growth rate of 1.02% (1995-2000)
- 2003 estimated population is 2, 301, 463
- Females comprise 52%, males comprise 48%
- Generally young population with average age of 24 years old
- Distribution by District:

**Tables PS-1. Population Distribution by District: Quezon City 2000**

| DISTRICT | POPULATION |
|---|---|
| I | 373,712 |
| II | 1,163,537 |
| III | 271,172 |
| IV | 365,410 |

- Projected population by year 2010 is 2,629,278
- Density – 135 persons/hectare

### Health

*Health Facilities*

- Fifty-five (55) health centers and 36 sub-health centers, of which, 4 have maternity clinics, 4 have mental hygiene and drug intervention clinics and 2 have sexually transmitted disease (STD) clinics.
- Sixty-three (63) hospitals, of which, seventeen 917) are government owned. Of the same total, 23 are tertiary, 23 are secondary and 17 are primary hospitals.

*Nutrition*

- 420, 927 pre-schoolers (0-5 yrs. old) were weighed, 75.05% were normal, 17.85% were first degree malnourished, while 2.16% were second and third degree malnourished.

### Education

*School Age population*

- School age population (6-21 yrs old) in 2000 was 684,499 or 31.49% of the total population.

*Enrollment*

- In SY 2002-2003, there were 370,761 enrolled in public schools. Of this number, 241,911 (65.2%) were in the elementary schools and 128,850 (34.8%) were in high schools.
- 215,482 or 58.1% of the total enrollees were in District II.
- Enrollment Participation rates (EPR) in public elementary and secondary schools were 93.97% and 88.86%, respectively.
- Annual growth rate of enrollment in Public Schools is 2.49%.

### Housing

*Number of Household and Occupied Dwelling units*

- The NSO survey conducted in 2000 revealed a total of 480, 624 households and 419, 832 dwelling units. Average household size was 4.49.

*Informal Settles*

- The 2001 actual census conducted by Urban Poor Affairs Office (People's Bureau) covered 158,237 households. Their needs are in terms of resettlement or on-site upgrading or any of a combination of tenurial and/or infrastructure upgrading.

*New Housing Units*

- For the period 2001-2005, about 165,000 units are needed to address the housing requirement of the population arising from:

  - Relocation (including homeless) 74,000
  - Doubled-up housing 52,000
  - Population growth 39,000

- Upgrading needs
  - 80,000 families in potential/on-going upgrading project sites
  - 27,000 families occupying private lands
  - 5,500 housing units needing improvement (non-informal settlers)

- Housing Affordability
- About 15% of the city's households fall below the poverty line as set by the NSCB at 8,857.00 (year 2000)
- On the average, about 25% of the total household income expenditure is spent on shelter; covering such items as rental, house repairs and maintenance.
- Low-income households have difficult access to financing due either to inadequate income or inability to comply with documentary requirements.

# QUEZON CITY PROFILE

- Land Values
  - Values of residential lands in the city range from a low of P2,800 (Bagong Silangan) to a high of P25,000-(Qurino Highway)

- Average zonal valuation in selected areas:

| CATEGORY | AVERAGE ZONAL VALUATION | | | |
|---|---|---|---|---|
| | Cubao District | Payatas | Balintawak | Novaliches District |
| RR | 9,191 | 3,640 | 5,068 | 5,483 |
| CR | 21,821 | 5,200 | 12,273 | 15,632 |
| RC | 22,151 | 22,500 | 17,106 | 22,554 |
| CC | 31,727 | 30,000 | 25,000 | 21,179 |
| I | - | - | 10,072 | 23,313 |

- Development Costs
  - Land development cost is about P517.00/sq.m.
  - Building cost (MRB-type) is about P8,000.00/sq.m.)

## Public Safety

*Peace and Order*

Police service

- There are 11 police stations (PS) and 38 Police Community Precincts (PCP's)
- Total police force is 2,721 (268 officers, 2,346 policemen and 112 civilians)
- Police population ration of 1:849 is below the standard ration of 1:500
- Policemen are equipped with 2,259 firearms, 94 motorcycles, 158 patrol vehicles, 59 administration vehicles, and 2 six by six trucks.
- Crime are increased from 128.18 incidence per 100,000 population in 1998 to 200.74 in 2002. It is higher compared to Metro Manila crime rate of 178.10 per 100,000 population
- Crime Against Property (theft and robbery) is the most committed crime in the last 5 years.

*Fire Protection and Prevention*

- There are 18 fire sub-stations with 439 firefighters complemented by 26 civilians.
- Firemen-population ratio of 1:5,143 is below the standard 1:2000
- There are 34 firefighting vehicles, only of which 15 are serviceable.
- All 3 aerial ladders are non-operational.

*Streetlighting*

- There are 148 street lighting facilities which were repaired and rehabilitated in 2002.

## Social Welfare

- In 2002, SSDD extended welfare services to 123, 636 clients either individually or as families. Among them are as follows:
  - 16,302 pre-school children enrolled in 195 day care centers
  - Reported cases of victims of domestic violence is 370 (120 women and 250 children.)
  - 31,485 given Welfare and Relief Services.
  - 1,164 streetchildren were served.
  - 896 individuals served in the Reception and Action Center for Mendicants
  - 333 individuals given free funeral services
  - 29, 355 beneficiaries of the Vocational Skills Development Program

- There are 44 registered government and non-government organizations providing welfare services in the city.

*Reformatory Institutions*

- there are reformatory institutions - the Molave Youth Home, the QC Drug Treatment and Rehabilitation Center and the Quezon City Detention Center
- Molave Youth Home is sheltering 497 juvenile delinquents
- The City Detention Center hold 3,670 inmates in 37 cells. Jails cell-inmate ration is 1:94, way below the standard 1:20
- QC Drug Treatment and Rehabilitation Center (TAHANAN) has rehabilitated 106 drug dependents aged 17 to 32 years old.

## Sports and Recreation

- Private Sports Facilities
  - Five (5) sports complex
  - Six (6) golf courses
  - Nineteen (19) swimming pools
- Private Recreational Facilities
  - Ninety nine (99) amusement center
  - Four hundred thirty six (436) billiard halls
  - Sixty eight (68) theaters/ cinemas
  - Forty (40) videoke
  - Seven (7) gun club / shooting range
  - Twenty-one (21) bowling lanes
  - Thirty two (32) dance halls
  - Seventy four (74) fitness centers
  - Twenty eight (28) Bingo Games
  - Cockpit arena

- Public Sports and Recreational Facilities
  - Most of the city's barangays have at least one basketball court. Distributed all over are 84 covered courts, ninety nine 99 open courts and three (3) half courts.
  - There also exist five (5) public swimming pools, four (4) of which are owned by the city while the other is owned by MWSS.
  - City maintains Amoranto Stadium which consists of a velodrome, covered basketball court and a swimming pool.

- Parks and Open Spaces
  - There are two (2) major parks, the Quezon Memorial Park and the Ninoy Aquino Parks and Wildlife
  - There are two hundred twelve (212) developed open spaces equipped with playgrounds and other amenities

and three hundred forty one (341) undeveloped open spaces in different barangays.

- Still, fifty (50) barangays are without any park at all.

## F. ECONOMY

### Trade and Industry

- Number of registered business establishments for the year 2001 totaled to 55,759 (New - 13,084; Renewal - 42,675). For the year 2002, the number of business establishments was registered at 40,422 or a decrease of 27.5%. This maybe attributed to:
  - Unsystematic procedure in business registration
    *Though many have paid their business taxes, they failed to secure Mayor's Permit due to incomplete requirements (fire clearance, zoning clearance, etc.)*
  - Non-renewal of permit and closure of business operation
  - Closure of business operation.

- Distribution of business establishment by type of industry;

| TYPE OF INDUSTRY | 1996 | 1999 | 2000 | 2001 |
|---|---|---|---|---|
| Wholesale & Retail Trade | 14,958 | 17,976 | 18,214 | 18,158 |
| Hotels and Restaurant | 3,832 | 4,901 | 4,878 | 4,840 |
| Manufacturing | 4,498 | 4,778 | 4,701 | 4,535 |
| Real Estate, Renting & Business Services | 2,669 | 3,155 | 3,216 | 3,176 |
| Community, Social Personal Services | 2,067 | 2,478 | 2,450 | 2,455 |
| Health & Social Work | 2,337 | 2,276 | 2,277 | 2,272 |
| Financial Intermediation | 1,268 | 1,455 | 1,463 | 1,452 |
| Education | 547 | 663 | 678 | 668 |
| Transport, Communication & Storage | 375 | 532 | 553 | 535 |
| Construction | 553 | 437 | 440 | 383 |
| Agriculture, Hunting & Forestry | 24 | 17 | 17 | 17 |
| Electricity, Gas & Water | 12 | 15 | 18 | 14 |
| Mining and Quarrying | 3 | 5 | 2 | 1 |
| Fishery | 1 | 1 | - | - |
| TOTAL | 33,144 | 38,689 | 38,907 | 39,496 |

The Wholesale and Retail Trade sector consistently ranks first in the number of business establishments, followed by the Hotels and Restaurants sector and the manufacturing sector.

- Business is dominated by small to medium-scale establishments engaged mostly in the distribution of finished products and in the provision of basic personal services.
- Existing major business centers such as Cubao and Balintawak are observed to be in deteriorating condition.
- Big-scale commercial development projects are emerging in various parts of the city such as:
  - Eastwood City Cyberpark at Libis - site of the country' first free trade area for information technology (IT).
  - North Triangle Development - serves as the main depot of the Metro Star Transit
  - SM and Robinson's Place at Fairview - new commercial growth node in the north.

- Growth areas outside Metro Manila such as Subic Economic Zone, CALABARZON, etc. have been emerging.
- Industrial activities are confined to traditional zones of Balintawak, Novaliches-Quirino Highway and Ugong Norte – Libis areas
- With 14% of the city's area zoned for commercial and industrial development, there is a big potential for business growth.
- The city owns nine (9) public markets: 3 in District 1, 3 in District III and 3 in District IV. All public markets are in a deteriorating condition except for the Suki Market (formerly Dapitan Public Market which has already been privatized.

### Livelihood and Employment

- LABOR FORCE: 2001

| | |
|---|---|
| Working age population (15 years old and over) | 1,486,000 |
| Total person in the labor force (ages 15 and over excluding students, housewives, disabled) | |
| Employed | 85% |
| Unemployed (working less than 40 hrs/wk) | 4% |
| Unemployed | 15% |
| Total persons not in the Labor Force | 506,000 |

- The labor force is still dominated by males (male - 53.1%; female - 46.9%).
- The city's dependency ration is computed at 2:1, meaning there are two (2) dependents for each worker. With an average household size of about 5 members, at least two (2) members are employed.
- There was an increase in unemployment rate from 11.6% in 1998 to 15% in 2001. However, this figure is still lower compared to NCR's 16.1%.
- QC's average monthly family income in 2000 is P32,757 which is higher than Metro Manila's average family income of P25,025. Estimated monthly real per capita income of the city is P8,140 higher than that of NCR which is P6,617.31. Compared to other cities, Makati City is registered as receiving the highest average family income of P44,504.
- Average family monthly expenditure of the city is P29,577 also higher than Metro Manila's average monthly expenditures of P20,353.
- The city's family income shows a substantial decrease in poverty incidence (city's households falling below poverty line set by NSCB at P8,857) from almost 50% in 1994 to about 15% in 2000.
- Upper income class (16.44%) registered a very high average monthly income of about P107,607 which is way above the average income of the families of the middle and lower income classes which are P28,913 & P7,565 respectively. This clearly shows the great disparity in income

distribution among city households.

- Main source of family income is from wages / salaries(63%), entrepreneurial services (20%), and other persons, assistance from abroad etc. (7%)
- At present, the minimum wage of workers is set at P280, an increase of 20% from 1999 minimum wage of P223.50
- In view of limited employment/livelihood opportunities in the city, many are forced to engage in small-scale entrepreneurial activities mostly unregistered, unregulated and not monitored forming the informal sector such as forced to seek employment outside the city and abroad.
- Total number of OFWs (1999) from QC reached 17,678 (75.26% belong to 24 - 44 age bracket) comprising of 25.4% of NCR's total OFWs.
- There are about 10,000 vendors/hawkers mostly located within the vicinity of public and private markets, occupying portion of the sidewalks and along major roads, and terminals (bus, jeepneys and tricycles)
- Major portion of the family income is spent on food (31.9%), shelter (25.6%) and mobility (10.5%).

**Tourism**

- Visitor arrivals in Metro Manila is about 2.5M tourists and 13.4% of these stays in Quezon City. This date is based on studies prior to the September 11, 2001 US attack that has greatly affected world economy. Said figures to significantly change/decrease after this event not to mention the imminent US-Iraq war and the local series of kidnapping and uprisings in Mindanao.
- Foreign arrivals mostly came from Asia, North America, Europe with Japan and the USA as main contributor of tourist traffic.

- Main purposes of visitors for coming to the region are:
  - Holidays
  - To visit friends and relatives
  - On official / business trip
  - For medical treatment, religious & civic missions
  - For medical treatment, consultations and conventions
  - For sports and entertainment

- Compared to other cities and municipalities, QC ranks third in the distribution of tourist arrivals - 316,647 (domestic - 116,785; foreign - 199,862). Manila ranks first with 375,141 domestic arrivals and 960,862 foreign arrivals).
- Tourist visitors have high preferences to stay in hotels or at their relatives / friend's home. Average occupancy rate for standard hotels in the city is 71.4% compared to 57.4% for the whole NCR
- The city has forged sister-city agreement with the several cities both locally and abroad such as:

| International Cities | Local Cities |
|---|---|
| Salt Lake, Utah, USA | Pura, Tarlac |
| Chiba City, Japan, Wao | Cotabato City |
| News Westminster, Canada | Davao City |

- In terms of tourist destination, the City offers the following tourism-oriented facilities:

***Historical Sites*** - Pugad Lawin shrine at Bgy. Bahay Toro, the General Lawton Monument at Bgy. Bagong Silangan, the EDSA Shrine & People's Power Monument at EDSA, etc.

***Landmarks*** - Quezon Memorial Circle (constructed as a memorial of the late Pres. Quezon), Mabuhay Rotunda (the gateway to the City of Quezon) and the Batasan Pambansa (seat of the country's House of Representatives).

***Restaurants*** - offering gourmet delights from mouth watering native specialties to international cuisine are popular restaurants found along Tomas Morato, West, Timog, & Quezon Avenues and E. Rodriguez Sr. Avenue at Libis.

***Shopping Center/Malls*** - SM City North EDSA, SM Centerpoint, SM Fairview, Ever Gotesco Commonwealth, Robinson's Galleria, Ali Mall, Rustan's, SM Cubao, Robinson's place at Quirino Highway, Makro, Farmer's Plaza, etc.

***Educational Facilities*** - The University of the Philippines, Ateneo de Manila, Miriam College (top learning institutions in the country)
Medical Institutions - Heart Center, Kidney Center and Lung Center, St. Luke's Hospital.

***Entertainment and Communication Network*** - major and modern television and radio networks, movie production outfits, recording companies and other entertainment facilities are in Quezon City.

***Recreational Facilities*** - the Celebrity Sports Plaza, Capitol Hills Golf Club, Capitol City Sports Complex, etc.

***National Government Agencies***

Our sincerest greetings on the
64th Aniversary of Quezon City!

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*Luisito R. Tiqui*
President

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*sa iyong ika-64 Anibersaryo!*

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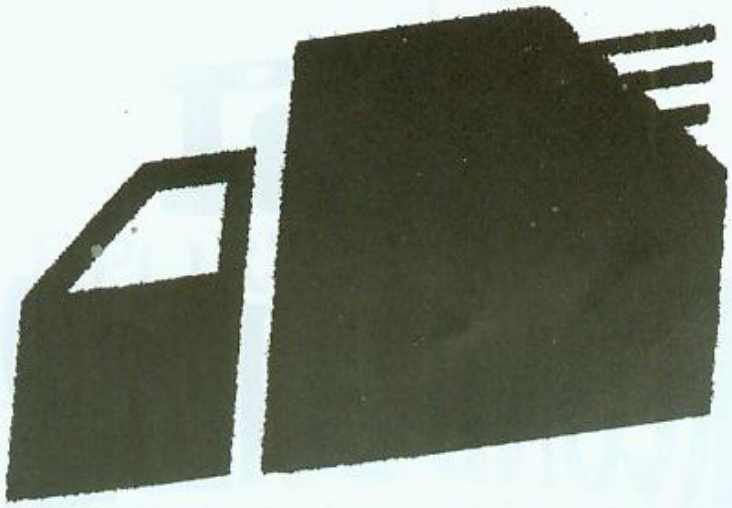

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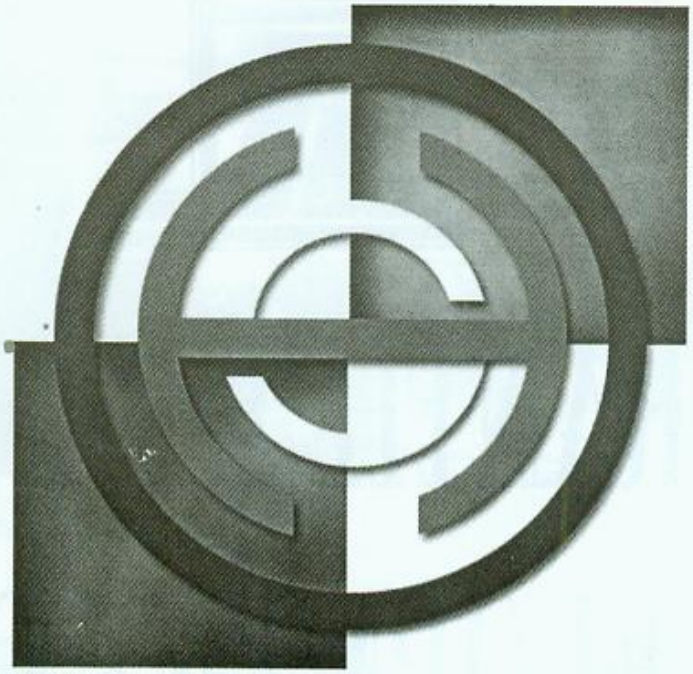

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President

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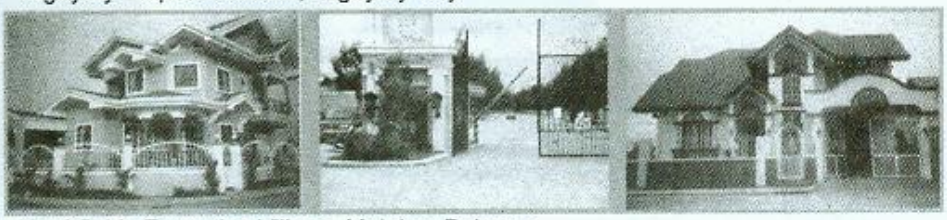

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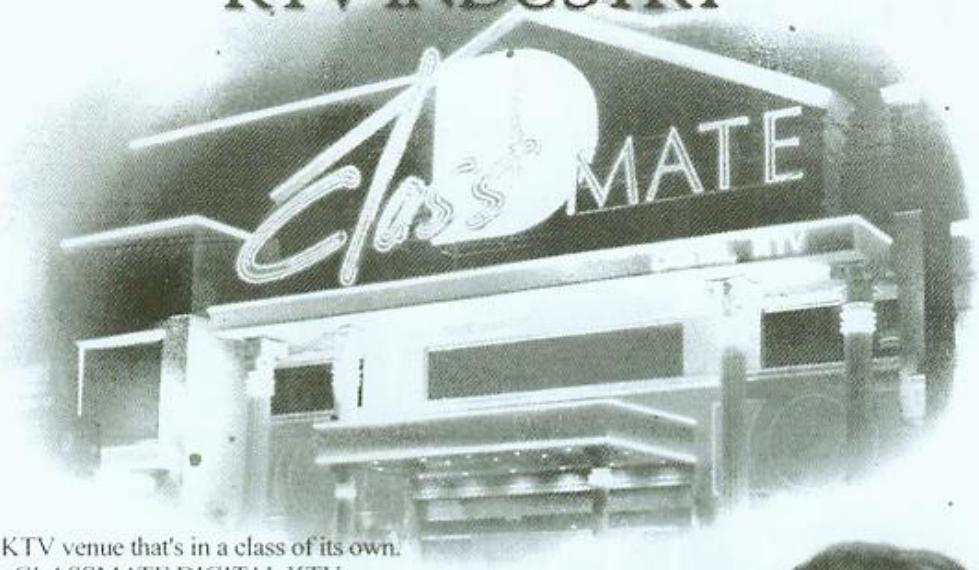


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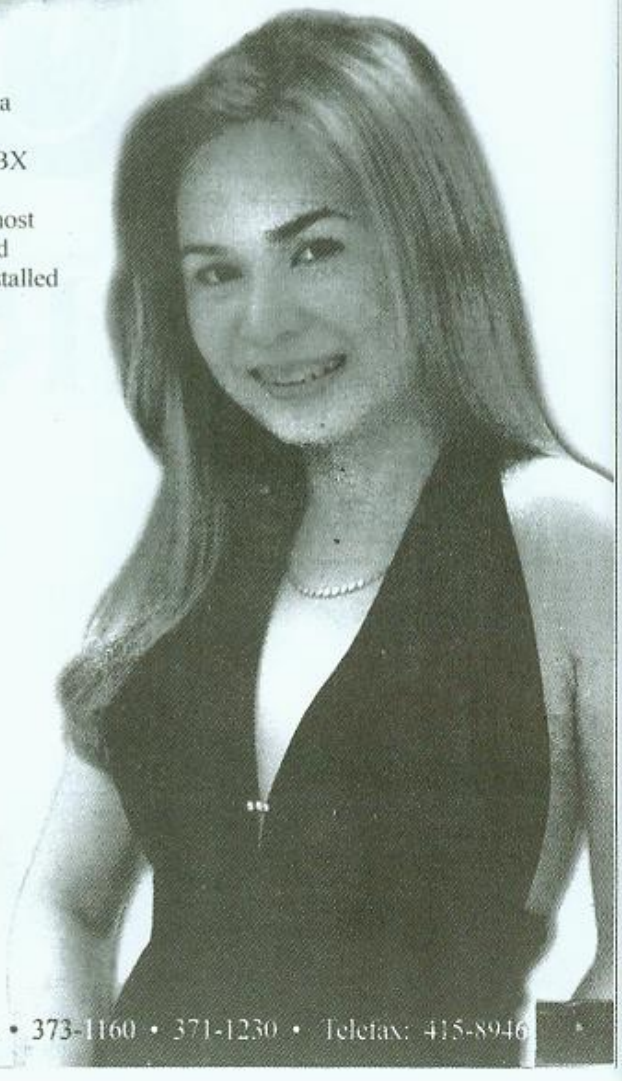

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*In behalf of the Management and Staff of ISH CONSTRUCTION and ALEXANDRITE BLUE, INC., we would like to greet the Quezon City Government, spearheaded by the Hon. Mayor Feliciano R. Belmonte, its Officers and Employees on the City's 64th Foundation Day Celebration.*

*Congratulations and More Power!*



# Alexandrite Blue Inc.



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Happy 64th Foundation Anniversary!

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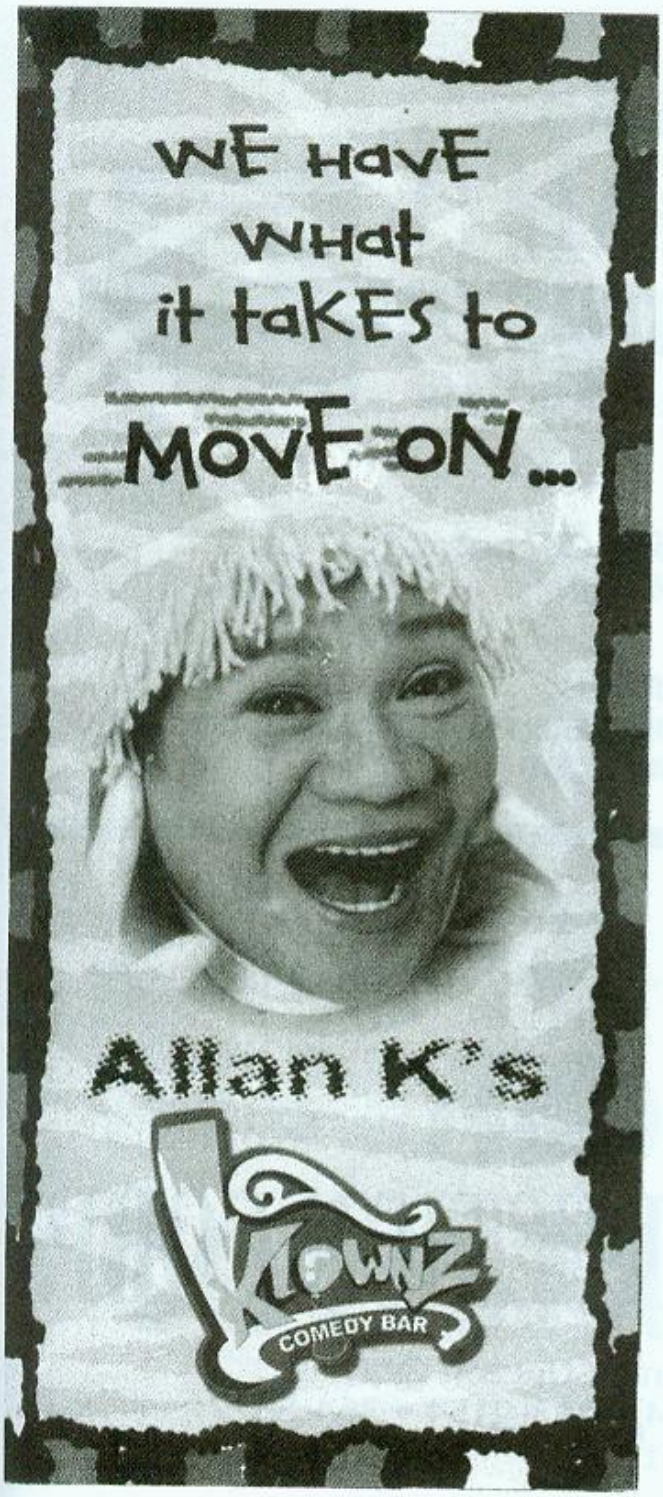


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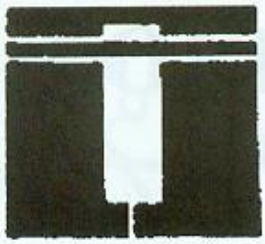

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*on your 64th Foundation Anniversary!*

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sa kanyang ika-64 kaaraawan!

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***President***

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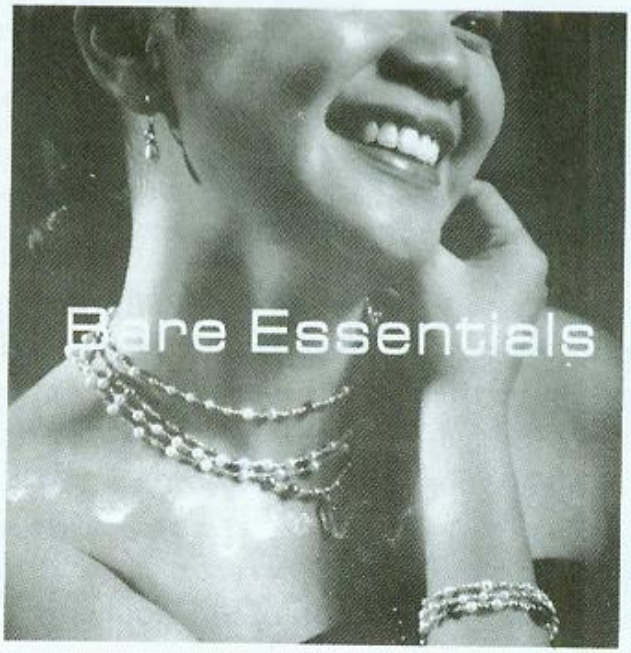


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*Two simple words to express our deepest gratitude to our beloved Mayor Hon. Sonny Belmonte, Vice Mayor Herbert Bautista, the City Council, the City Bureaucracy, and most especially to our sponsors, our advertisers and to all those who in one way or another have contributed in making this grand celebration a very meaningful and successful one.*

*Our apologies for whatever corrections or omissions we have inadvertently made in the preparation of this Souvenir Program.*

*The Souvenir Program Committee*

# 2003 GAWAD PITAK WINNERS

## GININTUANG GAWAD PITAK

**Lamac Multi-Purpose Cooperative**
>Pinamungajan, Lamac, Cebu

## GAWAD PITAK HALL OF FAME

**Barangka Credit Cooperative**
>Barangka, Marikina City

## AGRI-BASED CATEGORY

| | |
|---|---|
| *1st Place* | **Sts. Peter & Paul Multi-Purpose Cooperative**<br>>Hinunangan, Southern Leyte |
| *2nd Place* | **Diffun Credit & Development Cooperative**<br>>Diffun, Quirino |
| *3rd Place* | **Tayabas Community Multi-Purpose Cooperative**<br>>Tayabas, Quezon |
| *4th Place* | **Landan People's Multi-Purpose Cooperative**<br>>Polomolok, South Cotabato |
| *5th Place* | **Emmanuel Multi-Purpose Cooperative**<br>>Cuenca, Batangas |

## NON AGRI-BASED CATEGORY

| | |
|---|---|
| *1st Place* | **Nueva Vizcaya Alay Kapwa Multi-Purpose Cooperative**<br>>Solano, Nueva Vizcaya |
| *2nd Place* | **Novaliches Development Cooperative**<br>>Novaliches, Quezon City |
| *3rd Place* | **San Dionisio Credit Cooperative**<br>>San Dionisio, Parañaque City |
| *4th Place* | **Dingle Government Workers Credit Cooperative**<br>>Dingle, Iloilo |
| *5th Place* | **Five Star Savings & Credit Development Cooperative**<br>>Gamu, Isabela |

## COOPERATIVE RURAL BANK CATEGORY

| | |
|---|---|
| *1st Place* | **Zamboanga del Norte Cooperative Rural Bank**<br>>Dipolog, Zamboanga del Norte |
| *2nd Place* | **First Isabela Cooperative Bank**<br>>Cauayan, Isabela |
| *3rd Place* | **Cooperative Bank of Bohol**<br>>Tagbilaran, Bohol |




Apat na Dekadang
Paglilingkod ng Bangkong
May Damdaming Bayan

**LAND BANK OF THE PHILIPPINES**
Ang Bangkong May Damdaming Bayan

LANDBANK PLAZA
1598 M.H. del Pilar cor. Dr. J. Quintos Sts.
Malate, Manila
Tel. Nos.: 522-0000 • 551-2200 • 450-7001

R. C. PUBLIC LIBRARY
LOCAL HISTORY

# Mabuhay ang Quezon City sa iyong ika-64 Anibersaryo!

*Quezon City must have the modern and adequate infrastructure facilities as underpinnings for its fast-growing economy.*

*We pledge our cooperation to Mayor Sonny Belmonte in transforming Quezon City into a Quality Community.*

*We join the 2 million citizens of Quezon City in commemorating its 64th Foundation Anniversary.*

*Alejandro C. Mojares*
*General Manager*

# A.C. MOJARES CONSTRUCTION

400 Tandang Sora Ave., Culiat, Quezon City
Tels. 931-3678 • 931-3258

64th
Quezon City
Foundation Anniversary

# Gabi ng Parangal sa mga Ulirang Mamamayan 2003

Kgg. **CORAZON C. AQUINO**
Panauhing Pandangal at Tagapagsalita
ika-7 ng gabi, Oktubre 11,2003
sa
CELEBRITY SPORTS PLAZA, CAPITOL DRIVE, Q.C.

Kasuotan : Filipiniana

(Pa-anyaya)

# 64th Quezon City Foundation Anniversary



# *Gabi ng Parangal*

Former President CORAZON C. AQUINO
*Guest of Honor and Speaker*

Saturday, October 11, 2003
6:00 in the evening

Celebrity Sports Plaza
Capitol Hills, Quezon City

# P R O G

I. National Anthem .....

II. Doxology .....

III. Welcome Remarks .....

IV. Special Citation for MR. JOHN GOKONGWEI, JR. .....
to the 2003 Outstanding Citizens of Quezon City

V. Presentation of GAWAD QUEZON .....
to the 2003 Outstanding Citizens of Quezon City

VI. ENTERTAINMENT .....

VII. Introduction of the Guest Speaker .....

VIII. Address of the Guest of Honor .....

**COUNCILOR AIKO MELE**
*Masters*

# R A M M E

..... **Q.C. CTAO Men of Songs**

..... **Q.C. CTAO Men of Songs**

..... **HON. HERBERT M. BAUTISTA**
*Vice Mayor, Quezon City*

..... **Former President CORAZON C. AQUINO**
assisted by ***Mayor Feliciano Belmonte, Jr.***
and ***Vice Mayor Herbert M. Bautista***

..... **Former President CORAZON C. AQUINO**
assisted by ***Mayor Feliciano Belmonte, Jr.***
and ***Vice Mayor Herbert M. Bautista***

..... **Q.C. Performing Arts**

..... **HON. FELICIANO BELMONTE, JR.**
*Mayor, Quezon City*

..... **HON. CORAZON C. AQUINO**
*Former President*
*Republic of the Philippines*

**ENDEZ & MR. MARIO GARCIA**
*of Ceremonies*

# QUEZON CITY HYMN

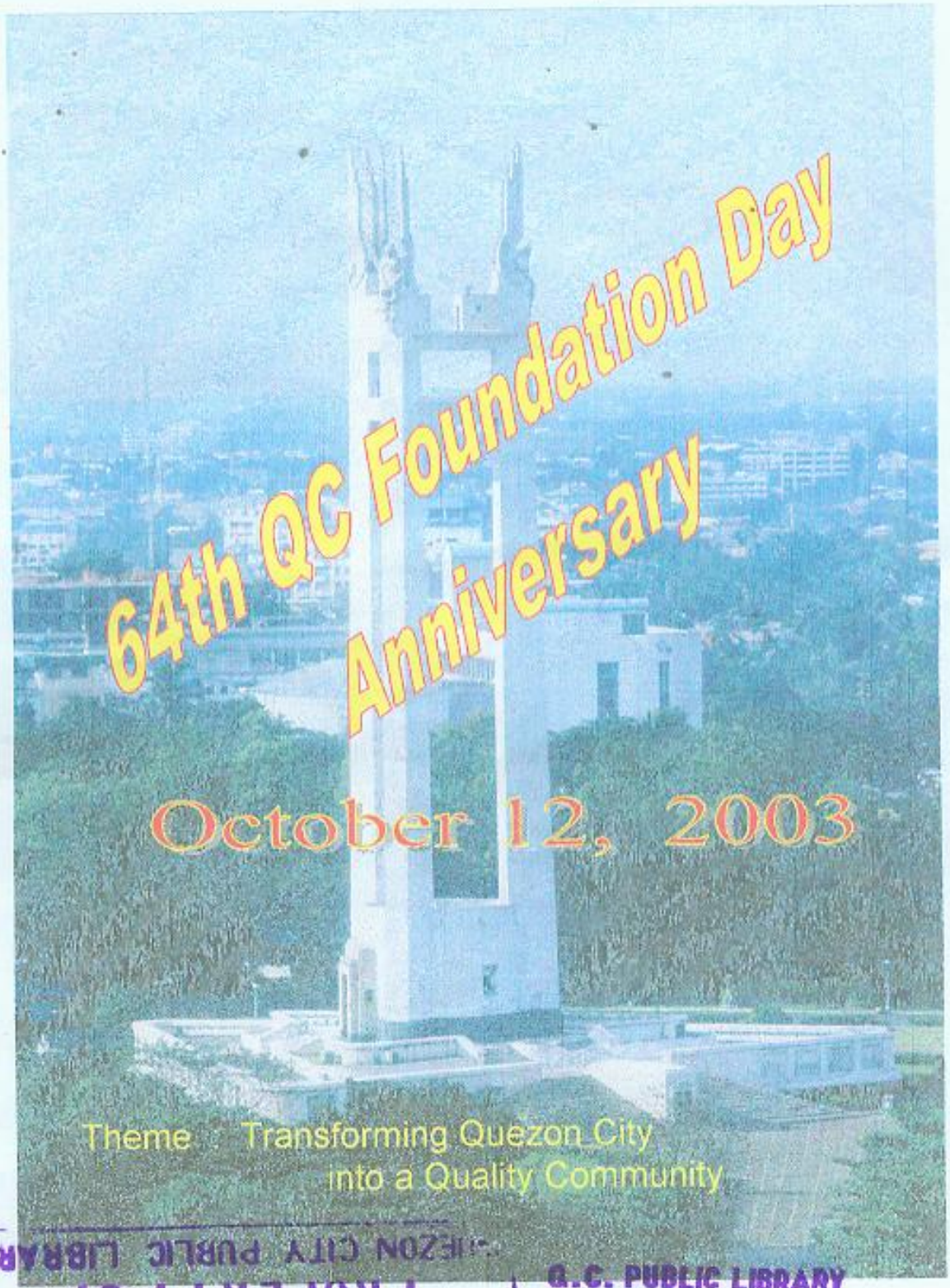
Lungsod Quezon, aming mahal
Araw mo ay saganang tunay,
Sa amin ang alab mo'y buhay,
Sa'yo buong sigla kami'y nagpupugay.

Dito'y ilaw ang diwa mo.
Hiyas ka ng bayang sinisinta,
Dito'y nupling mithiing banal
Sa'yo buong sigla kami'y nagpupugay.

Lungsod Quezon, aming mahal
Araw mo ay saganang tunay,
Sa amin ang alab mo'y buhay,
Sa'yo buong sigla kami'y nagpupugay.

Lungsod Quezon, aming mahal
Pugad ka ng laya't kagitingan
Dito'y nupling mithiing banal,
Sa'yo ang pag-ibig namin at dangal,
Sa'yo ang pag-ibig namin at buhay.

(Lyrics by Ligaya D. Perez and Music by Dr. Eliseo Pajaro)

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Q.C. PUBLIC LIBRARY
LOCAL HISTORY

## *QUEZON CITY OFFICIALS*

**HON. FELICIANO BELMONTE, JR.**
Mayor

**HON. HERBERT M. BAUTISTA**
Vice Mayor

## *CITY COUNCILORS*

**DISTRICT I**

HON. ROMMEL R. ABESAMIS
HON. VICTOR V. FERRER, JR.
HON. VINCENT P. CRISOLOGO
HON. ELIZABETH A. DELARMENTE
HON. WILMA A. SARINO
HON. BERNADETTE C. HERRERA- DY

**DISTRICT II**

HON. AIKO MELENDEZ
HON. MARY ANN L. SUSANO
HON. VOLTAIRE GODOFREDO L. LIBAN III
HON. RAMON P. MEDALLA
HON. ERIC Z. MEDINA
HON. ALLAN BUTCH T. FRANCISCO

**DISTRICT III**

HON. FRANZ S. PUMAREN
HON. JORGE L. BANAL
HON. DIORELLA MA. G. SOTTO- DE LEON
HON. JULIAN M.L. COSETENG
HON. WENCEROM BENEDICT C. LAGUMBAY
HON. DANTE M. DE GUZMAN

**DISTRICT IV**

HON. ANTONIO E. INTON, JR.
HON. JANET M. MALAYA
HON. ALMA F. MONTILLA
HON. RICARDO R. DEL ROSARIO
HON. JESUS MANUEL C. SUNTAY
HON. RESTITUTO B. MALANGEN

**SECTORAL REPRESENTATIVES:**

HON. JUNIE MARIE L. CASTELO
President, SK Federation

HON. XYRUS L. LANOT
President, Liga ng mga Barangay

**CONGRESSMEN**

SECOND DISTRICT HON. ISMAEL G. MATHAY III
THIRD DISTRICT HON. MA. THERESA T. DEFENSOR
FOURTH DISTRICT HON. NANETTE C. DAZA

Q.C. PUBLIC LIBRARY
LOCAL HISTORY

# DEPARTMENT HEADS and CHIEFS of OFFICES

Sec. Salvador M. Enriquez
Atty. Paquito N. Ochoa, Jr.
Mr. Pacifico M. Maghacot, Jr.
Mr. Manuel N. Sabalza
Mr. Neil L. Lina
Dr. Manuel S. Alba
Mr. Tadeo M. Palma
Atty. Victoria V. Loanzon
Mr. Jose Castro
Mr. Edwin T. Tating
Mrs. Teofista L. Pajara
Mr. Ramon M. Matabang
Mr. Rolando P. Montiel
Atty. Christian B. Valencia
Atty. Jaime Bautista
Ms. Marlene S. Aguilar
Ms. Bella L. Fernandez
Ms. Edith V. Alzona
Dr. Victor B. Endriga PhD
Atty. Voltaire L. Enriquez
Mr. Crisanto S. Gabriel
Atty. Victor D. Rodriguez
Mr. Alberto M Galarpe
Ms. Eden R. Villanueva
Arch. Gerardo G. Magat
Engr. Joselito A. Cabungcal
Engr. Zaldy A. dela Rosa

Mr. Carlos I. Versonilla
Mr. Ignacio F. Santos-Diaz Jr.
Mr. Gregorio T. Bañacia
Mr. Ramon T. Asprer
Mr. Marlowe Y. Jacutin
Mr. Conrado E. Buenaventura
Dr. Ma. Paz D. Ugalde
Ms. Emelita L. Villanueva
Ms. Frederika C. Rentoy
Ms. Flordeliza R. Agdigos
Mr. Romulo D. Flores
Ms. Ms. Teresa M. Mariano
Ms. Ruby Palma
Mr. Donato C. Matias
Mr. Andy Apostol
Dr. Victoria A. Fuentes
Dr. Edgardo V. Salud
Dr. Jose R. Vergara
Dr. Eduardo F. Aldana
C/Insp. Oscar B. Villegas
P/Supt. Elmo G. San Diego
Gen. Napoleon D. Castro
Atty. Elbert T. Quilala
Hon. Claro A. Arellano
Hon. Natividad Dizon
Hon.. Ralph S. Lee

# QC FOUNDATION DAY PARADE
## October 12, 2003

*PART I*
QC Hall
Parade Grounds
7:30 a.m.

**Arrival Honors for**
the Mayor of Quezon City

*PART II*
7:45 a.m.

**Flag-Raising Ceremonies**

Doxology - Dhoie dela Cruz

Philippine National Anthem - QC Symphonic Band

Welcome Remarks - Hon. HERBERT M. BAUTISTA
Vice mayor

Brief Background, 64th
QC Foundation Celebration - Dr. VICTOR B. ENDRIGA
City Treasurer and Chairman
64th QC Foundation Celebration

MESSAGE - Hon. FELICIANO BELMONTE, Jr.
Mayor, Quezon City

*PART III*
Inner Lane
Elliptical Road
Quezon Memorial
Circle

**FOUNDATION DAY PARADE**

**PNPA SILENT DRILL EXHIBITION**

**"SAYAHANG BAYAN"**

## REGIONAL FESTIVAL COMPETITION

I. Babaylan Festival - Bago City

| | |
|---|---|
| City Personnel's Office | Adm. Mgnt. Ofc. |
| CRO | City Planning |
| BPLO | CA |

II. Pintaflores Festival - San Carlos City

| | |
|---|---|
| EPWMD | TF Sikap Buhay |
| Health Department | PROGAD |
| Assessor's Office | |

III. Moriones Festival - Marinduque

| | |
|---|---|
| MDAD | Prosecutor's Office |
| GSO | Legal Department |
| TFIT | MTC |
| Fire Department | RTC |

IV. Ati-Atihan Festival - Aklan

| | |
|---|---|
| Engineering Dept. | BOC |
| COPRISS | |

V. Dinagyang Festival - Iloilo

| | |
|---|---|
| City Accounting Dept. | City Auditor's Office |
| City Treasurer's Office | |

VI. Kadayawan Festival - Davao City
SSDD

VII. Masskara Festival - Bacolod City

## KUNDAYAN DANCE COMPETITION

1. San Francisco High School
2. Lagro High School
3. Masambong High School
4. E. Rodriguez High School
5. Quirino High School

## OCCUPATIONAL DANCE COMPETITION

1. New Era High School
2. Judge Juan Luna High School
3. Masambong High School

# ACKNOWLEDGEMENT:

## MAJOR SPONSORS:

Araneta Center Business Association (ACBA)
SM Group of Companies
Robinsons Land Corporation

## MINOR SPONSORS:

Red Ribbon
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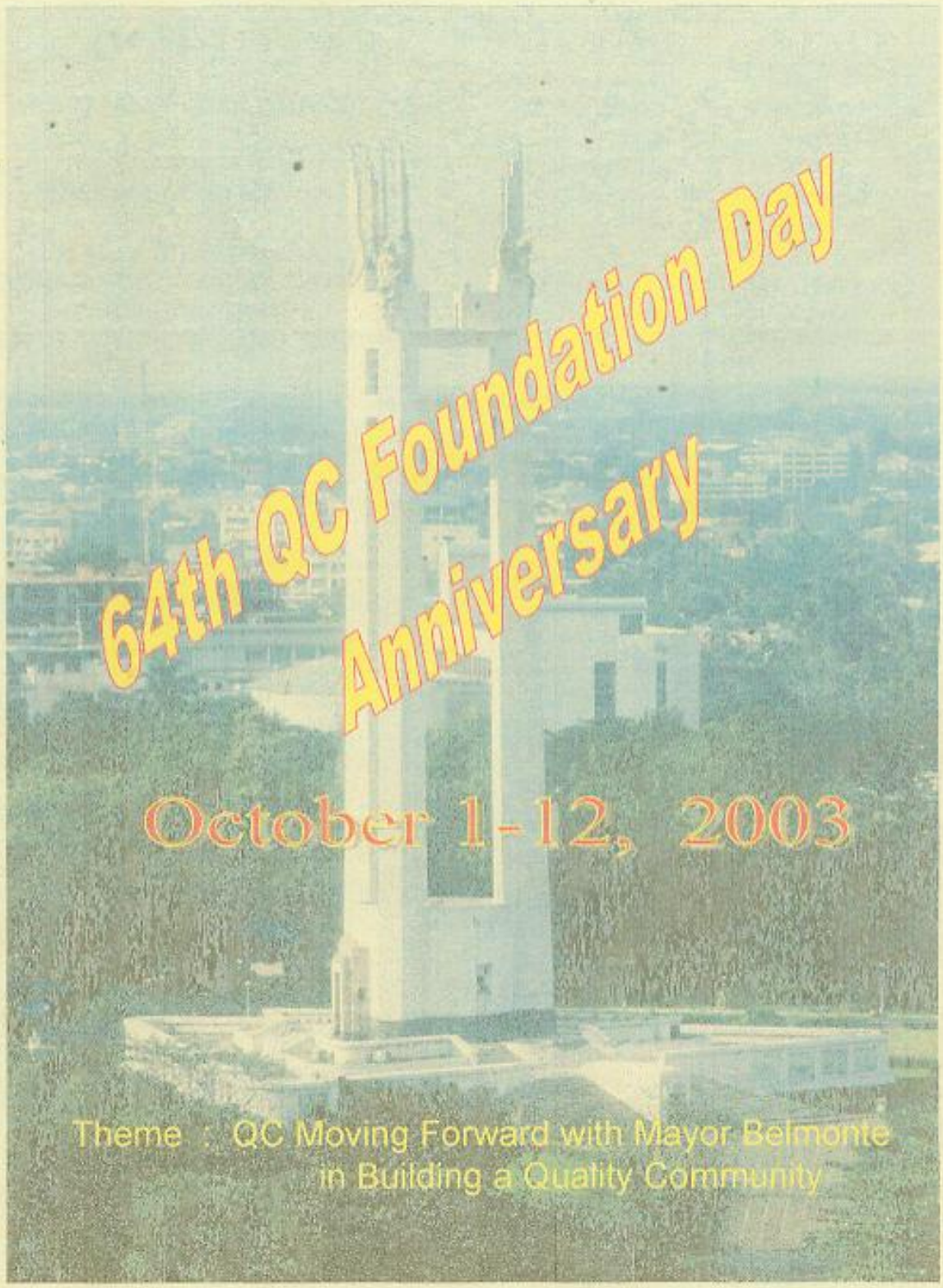
Kabayan Hotel
Petron
Maalikaya
West Point
QC Association of Filipino-Chinese Businessmen, Inc.
Hon. Voltaire "Bong" Liban
Hon. Bernadette Herrera-Dy
Hon. Julian Coseteng
Hon. Antonio Inton, Jr.
Hon. Diorella Ma. G. Sotto- De Leon
PEPSI-COLA Products Phils.


64th QC Foundation Day
Anniversary
October 1-12, 2003
Theme : QC Moving Forward with Mayor Belmonte
in Building a Quality Community

# *CALENDAR OF ACTIVITIES*

| ACTIVITY | DATE/TIME | VENUE |
|---|---|---|
| BARANGAY VISITATIONS | October 1, 2003 (Wednesday) 9:30 a.m. –5:00 p.m. | Various venue in Quezon City |
| MASS BLOOD DONATION | October 2, 2003 (Thursday) 7:00 a.m.- 4:00 p.m. | QC Covered Walk |
| MULTI-DENOMINATIONAL THANKSGIVING PRAYER WITH THE PARTICIPATION OF ALL DEPARTMENTS AND OFFICES | 8:00 a.m. | Q.C. Hall Lobby |
| COURTESY CALL ON THE MAYOR OF QUEZON CITY HALL EMPLOYEES | Immediately after the Thanksgiving Prayer | Bulwagan Third Floor |
| BIRTHDAY FELLOWSHIP DINNER WITH BARANGAY OFFICIALS | 6:30 p.m. | Celebrity Sports Club Capitol Hills, Quezon City |
| FELLOWSHIP DINNER WITH FRIENDS | October 3, 2003 (Friday) 6:30 p.m. | Celebrity Sports Club Capitol Hills, Quezon City |
| MOTORCADE | October 5, 2003 (Sunday) 7:00 a.m. | Major roads in Quezon City |
| AGRO- INDUSTRIAL TRADE FAIR OPENING CEREMONY | October 6 (Monday) 5:30 a.m. | Liwasang Aurora, QCMC |
| • Bazaar<br>• Food Fair | **October 6-12** (Monday – Sunday) 9:00 a.m. | Liwasang Aurora, QCMC |
| OPERATION BIRTH-RIGHT | 8:00 a.m. -5:00 p.m. | QC Covered Walk |
| QC DRUM AND LYRE COMPETITION (Elementary and High School Levels) | 10:00 a.m. | Liwasang Aurora, QCMC |
| CULTURAL SHOWS | **October 6-11** (Monday – Saturday) 8:00 p.m. | Liwasang Aurora, QCMC |

| | | |
|---|---|---|
| CARAVAN NG KAALAMAN<br><br>Day 1 - Seminar on Coconut Products<br>Day 2 - Seminar on Soya Products<br>Day 3 - Seminar on Sasso Chicken Raising<br>Day 4 - Seminar on Soap Making<br>Day 5 - Seminar on Meat Processing<br>Day 6 - Seminar on Fish Processing<br>Day 7 - Seminar on Assorted Candy Making | **October 6-12**<br>(Monday – Sunday)<br>10:00 a.m. | Mabini Hall, QCMC |
| CARNIVAL/FUN FAIR | 9:00 a.m. – 12:00 MN | QMMC<br>(Disco Area) |
| FUN DAY WITH DAY CARE CHILDREN | **October 6-12**<br>(Monday-Sunday)<br>9:00 a.m.- 10:00 a.m. | Carnival Site, QCMC |
| 20 % discount on restaurant/hotel foods/beverages | **October 10-12**<br>(Friday -Sunday) | All Restaurants/Hotels in Quezon City |
| MEDICAL/DENTAL SERVICES PROGRAM | October 7<br>(Tuesday) | |
| ON-THE-SPOT PAINTING CONTEST | 1:00 p.m. | QC Plaza |
| JOB'S FAIR | October 8<br>(Wednesday)<br>8:00 a.m. – 4:00 p.m. | QC Covered Walk |
| 2nd QC YOUTH ACHIEVER'S AWARD | 8:00 a.m. – 12:-00 noon | Multi-Purpose Hall, Amoranto Complex |
| DINNER FELLOWSHIP WITH MAYOR BELMONTE | 6:00 p.m. | Bahay Kalinaw, UP Diliman |
| BUSINESS CONFERENCE (ENTREPINOY) WITH ALL THE SECTORS OF THE BUSINESS COMMUNITY | October 8-9<br>(Wednesday –Thursday)<br>8:00 a.m.- 5:00 p.m. | Celebrity Sports Club, Capitol Hills, QC. |
| SB CENTREX FOR STUDENT LEADERSHIP SCHOLARS | October 9<br>(Thursday)<br>8:00-10:00 a.m. | QC Hall Covered Walk |
| CITY-WIDE GENDER AND DEVELOPMENT SUMMIT | 8:00 a.m. -5:00 p.m. | 3/F Bulwagan |

| | | |
|---|---|---|
| SITE VISITATION and MOA SIGNING | October 10 (Friday) 3:00-6:00 p.m. | Sitio Ruby, Fairview |
| MEDICAL, DENTAL and HEALTH MISSIONS | 10:00 a.m. – 2:00 p.m. | Mabini Hall, QCMC |
| OPENING OF THE EXHIBIT "BAG FOR LIFE" | 9:00 a.m. | Covered Walk (fronting the flag pole) |
| **MALL SALE** | October 3-12, 2003 | (Shoe Mart, Ever Gotesco, Robinson's Galleria) |
| MISA NG BAYAN | October 11, 2003 (Saturday) 8:00 a.m. | QC Hall Lobby |
| DEPARTURE RITES IN HONOR OF OUR LADY OF LA NAVAL | Immediately after the Mass | QC Hall Lobby |
| ACOUSTIC GRAND FINALS | 6:00 p.m. | Liwasang Aurora, QCMC |
| GABI NG PARANGAL | 6:00 p.m. | Celebrity Sports Club |
| FOUNDATION DAY PARADE ("SAYAHANG BAYAN") | October 12, 2003 (Sunday) | |
| Arrival Honors | 7:30 a.m. | Near QC Plaza |
| Military Parade (PNP,PNPA,SWAT,Fire Dept.)<br>Civic Parade (Barangays)<br>Kundayan Festival<br>"Sayawang Bayan"(Regional Dance Competition) | | QCMC, Elliptical Road (Inner Lane) |
| DZMM LIVE PROGRAM IN CELEBRATION OF THE YEAR OF THE ELDERLY | 10:00 a.m. | Liwasang Aurora, QCMC |
| URBAN POOR DAY<br>• Awarding of Land Titles | 6:00 p.m. | Amoranto Sports Complex |

## *SCHEDULE OF RELIGIOUS ACTIVITIES*
### *October 1-11, 2003*

| DATE/TIME | VENUE | ACTIVITY |
|---|---|---|
| **October 1** (Wednesday)<br>3:00 p.m. | Mabuhay Rotunda | Installation of the Image of the Most Holy Rosary of la Naval de Manila |
| **October 3** (Friday)<br>9:00 a.m.<br>9:00 -11:00 a.m.<br>12:00 noon<br>2:00 – 5:00 p.m. | Q.C. Hall Main Lobby | Arrival Rites in Honor of the Image<br>Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| **October 4** (Saturday)<br>9:00 -11:00 a.m.<br>12:00 noon<br>2:00 – 5:00 p.m. | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| **October 5** (Sunday)<br>9:00 -11:00 a.m.<br>12:00 noon<br>2:00 – 5:00 p.m. | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| **October 6** (Monday)<br>9:00 -11:00 a.m.<br>12:00 noon<br>2:00 – 5:00 p.m. | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| **October 7** (Tuesday)<br>9:00 -11:00 a.m.<br>12:00 noon<br>2:00 – 5:00 p.m. | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| **October 8** (Wednesday)<br>9:00 -11:00 a.m.<br>12:00 noon<br>2:00 – 5:00 p.m. | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| **October 9** (Thursday)<br>9:00 -11:00 a.m.<br>12:00 noon<br>2:00 – 5:00 p.m. | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| **October 10** (Friday)<br>9:00 -11:00 a.m.<br>12:00 noon<br>2:00 – 5:00 p.m. | Q.C. Hall Main Lobby | Rosary Vigil<br>HOLY MASS<br>Rosary Vigil |
| **October 11** (Saturday)<br>8:00 a.m.<br><br>Immediately after the Mass | Q.C. Hall Main Lobby | **MISA NG BAYAN**<br><br>Departure Rites in honor of the Most Holy Rosary of la Naval de Manila |

# ACKNOWLEDGEMENT:

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