Republic of the Philippines
QUEZON CITY COUNCIL
Quezon City
21st City Council

PO21CC-411

66th Regular Session

ORDINANCE NO. SP-3053, S-2021

AN ORDINANCE FURTHER AMENDING ORDINANCE NO. SP-1651, S-2006, ENTITLED "AN ORDINANCE CREATING A CULTURAL AND TOURISM COUNCIL IN EVERY BARANGAY" AND ORDINANCE NO. SP-1695, S-2006," ENTITLED AN ORDINANCE AMENDING ORDINANCE NO. SP-1651, S-2006, AN ORDINANCE CREATING A CULTURAL AND TOURISM COUNCIL IN EVERY BARANGAY" AND STRENGTHENING THE IMPLEMENTATION THEREOF.

Introduced by Councilor EDEN DELILAH "Candy" A. MEDINA.
Co-Introduced by Councilors Bernard R. Herrera, Lena Marie P. Juico, Dorothy A. Delarmente, M.D., Tany Joe "TJ" L. Calalay, Nicole Ella V. Crisologo, Victor V. Ferrer, Jr., Winston "Winnie" T. Castelo, Atty. Bong Liban, Ramon P. Medalla, Mikey F. Belmonte, Estrella C. Valmocina, Franz S. Pumaren, Kate Galang-Coseteng, Matias John T. Defensor, Wencerom Benedict C. Lagumbay, Jorge L. Banal, Sr., Peachy V. De Leon, Imee A. Rillo, Marra C. Suntay, Irene R. Belmonte, Resty B. Malañgen, Ivy L. Lagman, Hero M. Bautista, Jose A. Visaya, Karl Castelo, Patrick Michael Vargas, Shaira L. Liban, Ram V. Medalla, Allan Butch T. Francisco, Melencio "Bobby" T. Castelo, Jr., Rogelio "Roger" P. Juan, Diorella Maria G. Sotto-Antonio, Donato "Donny" C. Matias, Eric Z. Medina, Freddy S. Roxas and Noe Dela Fuente.

WHEREAS, Philippines is a country well known for its exceptional hospitality not only to foreign but to local tourists as well;

WHEREAS, Philippine Tourism, both in the national and local level, has become dynamic in keeping with the standards of world competitiveness;

WHEREAS, Tourism is one of the world's largest industries and one of its fastest growing economic sectors. For many countries, tourism is seen as a main instrument for regional development, as it stimulates new economic activities and creates employment opportunities;

WHEREAS, tourism industry is seen as the most lucrative source of income for the city, hence, there is a need to nurture the city's relationship with the industry's clients and contributors at the grassroots level and to develop a culture of tourism among its people especially those in the remote areas;

WHEREAS, the City government believes that Quezon City has a reservoir of potential places for tourist attraction, both foreign and local, that can be found in its component barangays suitable for development through a more effective system of identification and assessment through the efforts of and coordination by the barangay government and its officials;

WHEREAS, this ordinance seeks to promote the tourism industry to act as a catalyst for the development of tourism in the city;

WHEREAS, the City Council recognizes the enormous role of barangays in ensuring the effective achievement of various city activities being the constant partner in development;

WHEREAS, the Quezon City Tourism Council, a private led organization of tourism related establishments be recognized as a partner of the Quezon City LGU in implementing and creating programs promoting the city as a tourism destination; This was created under Executive Order No. 11, Series of 1995 entitled "Creation of the Quezon City Tourism Council" and QC Resolution No. SP-3105, S-2005. A Resolution allowing the Incorporation of the QC Tourism Council (QCTC) and its registration with the Securities and Exchange Commission (SEC).

NOW, THEREFORE,

BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED:

SECTION 1. Section 1 of Ordinance No. SP-1695, S-2006 is hereby amended to read as follows:

"The City government of Quezon City hereby mandates the creation of Barangay Cultural and Tourism Council in each and every Barangay unit of Quezon City for purposes of strengthening and of continuously spearheading the efforts in the promotion and development of the culture, arts, heritage and tourism industry in the city. The Barangay Cultural and Tourism Council that shall be created shall prepare a comprehensive tourism development program for their respective barangays and implement the same. The BCTC must closely coordinate with QCTD and QCTC so that their activities and programs will complement and support each other."

SECTION 2. Section 2 of Ordinance No. SP-1695, S-2006 is hereby amended to read as follows:

"Section 2. Functions. – The Barangay Cultural and Tourism Council (BCTC) shall have the following functions:

a) Initiate, organize, and implement culture, arts, heritage and tourism activities within the Barangay such as but not limited to its Barangay Fiesta, Araw ng Barangay, Christmas, Valentines and the like;

b) Identify, plan, develop and promote culture, arts, heritage and tourist spots, activities, delicacies, locally made products and the like to benefit the MSME financially and economically out of the reproduction and sales of the said spots, products, delicacies and souvenirs;

c) Present to the QC Government/ QC Tourism Department its identified culture, arts, heritage and tourist spots, activities, programs and projects, together with suggestions, recommendations and request for approval;

d) Make an inventory of culture, arts, heritage and tourism resources as well as those potential resources of the barangay and submit the same to Quezon City Tourism Department; and

e) Such other function or functions for the promotion of city/Barangay Tourism Program as the Quezon City Tourism Council, the Sangguniang Panlungsod and the City Mayor's Office shall delegate in relation to the very intent and purpose of its creation."

SECTION 3. Section 3 of Ordinance No. SP-1695, S-2006 is hereby amended to read as follows:

"Section 3. Composition. – The Barangay Cultural and Tourism Council shall be composed of:

a. The Punong Barangay, as Chairperson;

b. The Barangay Kagawad in charge of Tourism, Culture;

c. The Sangguniang Kabataan (SK) Chairman of the Barangay;

d. Representative/s from the business sector in the Barangay;

e. Representative/s from a Civic Organization from the Educational Sector in the Barangay;

f. A representative or Teacher-coordinator from the Educational Sector in the Barangay;

g. A representative from Gender and Development from the barangay.

The Punong Barangay has the power to appoint representatives from the sectors enumerated above. From among the members of Barangay Cultural and Tourism Council, there will be an election of Officers such as Vice Chairperson, Secretary, Treasurer, PRO, Business Manager, Board of Trustees or other position as they may deem fit in accordance with their functions."

On the other hand, the Liga ng mga Barangay President shall be appointed as representative of all Barangay Cultural and Tourism Councils to Quezon City Tourism Council."

SECTION 4. Section 4 of Ordinance No. SP-1695, S-2006 is hereby amended to read as follows:

"Section 4. Funding. – The funds of the council may be sourced from projects and activities and from external sources without prejudice to the right of the council to receive donations, grants, gifts, benefits and financial assistance from any person, groups and organizations as well as any other income that may be legally earned by the Council."

SECTION 5. Section 5 of Ordinance No. SP-1651, S-2006 is hereby amended to read as follows:

"Section 5. Meetings. – The Barangay Cultural and Tourism Council shall conduct at least Four (4) regular meetings as scheduled by the Chairman of the Barangay Cultural and Tourism Council or as may be required by the City government or by Quezon City Tourism Department.

SECTION 6. Section 6 of Ordinance No. 1695, S-2006 is hereby lifted as follows:

"Secretariat – There is hereby constituted on each barangay council a secretariat which shall be responsible for providing technical support, documentation, preparation of reports and such other assistance as may be required in the discharge of its functions. The Barangay Tourism Council may avail of the services of any employee of the Barangay for this purpose or may hire employees to serve as secretariat if funds allow."

SECTION 7. Section 7 of Ordinance No. 1695, S-2006 is hereby lifted as follows:

"Relation of the Barangay Cultural and Tourism Council with the Quezon City Tourism Council shall be as follows:

a. The policies, programs and projects of Barangay Tourism Council must be submitted to the Quezon City Tourism Council for monitoring and consolidation purposes.

b. The Quezon City Tourism Council may call on Barangay Tourism Council for coordination and inputs."

SECTION 8. Should any portion of this Ordinance be declared unconstitutional or illegal by any court of competent jurisdiction, the portions not so declared shall remain in full force and effect.

SECTION 9. Ordinances, rules and regulations or parts thereof, which are inconsistent or in conflict with the provisions of this Ordinance, are hereby repealed or modified accordingly.

SECTION 10. This Ordinance shall take effect immediately upon its approval.

ENACTED: May 31, 2021.

GIAN G. SOTTO
City Vice Mayor
Presiding Officer

ATTESTED:

Atty. JOHN THOMAS S. ALFEROS III
City Government Dept. Head III

APPROVED: JUN 30 2021

MA. JOSEFINA G. BELMONTE
City Mayor

CERTIFICATION

This is to certify that this Ordinance was APPROVED by the City Council on Second Reading on May 31, 2021 and was PASSED on Third/Final Reading on June 7, 2021.

Atty. JOHN THOMAS S. ALFEROS III
City Government Dept. Head III