- Motion picture industry

# New QC commission seen to boost film industry

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In a bid to solidify its status as the Film and Entertainment Capital of the Philippines, the Quezon City government has approved an ordinance establishing the Quezon City Screen Commission.

Mayor Joy Belmonte recently signed an ordinance setting up the commission, which will be tasked to "harmonize policies, programs and regulations across Quezon City to foster an inclusive, collaborative and sustainable screen ecosystem from the city down to the barangay level."

"Through the Quezon City Screen Commission, we are institutionalizing our vision of a city that champions local filmmakers, artists and creative professionals while reinforcing our standing as the Film and Entertainment Capital of the Philippines," Belmonte said in a statement.

"We are not just supporting productions within our borders — we are building a home for Filipino storytelling, where creativity thrives, where the industry grows sustainably and where Quezon City remains the destination of choice for worldclass content creation," she added.

According to the local government, the policy reflects a strong and unified commitment among city leaders to advance the creative industries.

It also strengthens the city's bid to become a UNESCO Creative City of Film.

Chaired by Belmonte, the commission is composed of 16 members, including representatives from the filmmaking community, theater owners, the academe and the QCinema Film Foundation.