- Automobile industry

QC-ASDA partners with QCPD to further cleanse Banawe

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BANAWE in Quezon City has long been a haven for all things related to the automotive aftermarket. However, like many other industries, it has been tainted by malpractice by certain individuals, leading to horror stories for some customers. Fortunately, the Quezon City Automotive Surplus Dealers Association (QC-ASDA) is working diligently to eradicate unethical practices by delinquent dealers and freelancers in the area. This collective action of the Quezon City-based auto parts dealers is now backed by the Quezon City Police District (QCPD) to ensure the legality of operations within Banawe.



"We want to assure the public that legitimate businesses in Banawe will uphold ethical practices and offer fair, high-quality parts and services," said QC-ASDA President Romulo Limpiada.

"QC-ASDA would like to commend the QCPD for supporting legitimate businesses in Banawe. Our local police force has been instrumental in improving Banawe's image. They have even helped organize the freelancing scheme of independent sales agents along Banawe," he added.

He also noted that freelancers in Banawe will soon have their own identification cards so customers can verify their legitimacy. "The QCPD will also enforce a color-coding system for freelancers to properly designate their areas, ensuring healthy and orderly business practices among the stores."

Limpiada further mentioned that the Quezon City police have been especially strict when tracking down and apprehending stolen car parts, a major contributor to the negative reputation of the surplus car parts district.

In a recent collaboration, QC-ASDA and QCPD moved to increase police presence in Banawe. The dealers' association, together with the local police, inaugurated a new police outpost at Banawe Avenue corner Cardiz Street.

QCPD Acting District Director Melecio Buslig Jr. and QCPD PS11 Station Commander Col. Joseph de la Cruz graced the occasion, showing their support for the association's positive efforts.

During the inauguration, de la Cruz recalled an incident wherein a stolen vehicle was traced through its car door panel. Prompt action by Police Station 11 led to the discovery of the dismantled vehicle in Pampanga, resulting in the arrest of those involved.

"We are committed to helping and supporting QC-ASDA in its efforts to improve Banawe's image. This new police outpost will be staffed 24/7 by a dedicated team so both dealers and customers can easily seek our assistance," de la Cruz stated.

Limpiada also shared that the association aims to further enhance Banawe's image and assure car owners that legitimate, honest businesses still flourish in the area. One of the upcoming initiatives is a car show to showcase the district's vibrant aftermarket industry.