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57th FOUNDATION DAY ANNIVERSARY

October 12, 1996

Theme : Unang Sigaw: Bagong Himagsikan

Congratulations to Quezon City on its 57th Foundation Day Anniversary!

"Ipagpatuloy ang dakilang layon
Kaunlaran ng Lungsod Quezon"

Compliments from:

VEO

ARNOLD

VIC VILLASENOR
(Mandirigma)



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MALACAÑAN PALACE
MANILA

Message

Maligayang bati sa mga pamunuang lokal at mga mamamayan ng Lungsod Quezon sa pagdiriwang ng ika-57 taong anibersaryo ng pagtatatag ng inyong mahal na Lungsod sa ika-12 ng Oktubre, 1996.

Hindi mapagkakaila ang sigla't lakas ng pagsulong ng Lungsod Quezon bilang isang pangunahing siyudad ng Kamaynilaan. Ito ay hindi lamang sentro ng industriya, kalakal, edukasyon at iba pang mga institusyong pang-ekonomiya, pampamahalaan at panlipunan nguni't sa pusod nito'y matatagpuan din ang isang pamayanang masigasig at may kakayahan.

Tulad ng Lungsod Quezon, ang buong bansang Pilipinas di'y masigla't malakas na sumusulong tungo sa higit na kaunlaran, kapayaan at katatagan. Patuloy na ipinamamalas sa iba't-ibang larangan ang galing at kakayahan ng Pilipinong umunlad, magkaisa't magtagumpay. Ang ating sama-samang sigla't lakas ay nagbubunga na ng maraming pakinabang at tagumpay na patuloy na lumilikom para sa bansa ng paggalang, paghanga't pagtiwala ng pandaigdig na lipunan.

Nguni't sa kabila ng lahat ng ating nakamit at narating nitong mga nakalipas na taon, ang ating pagsisikap ay hindi pa tapos. Sa katunayan, ang mga ito ay pundasyon lamang na kung saan nararapat ilatag ang ating nagkakaisang itinayong **"PILIPINAS 2000!!!!"** Gayundin, sa kabila ng pagiging makabago't maunlad ng Lungsod Quezon, patuloy na inaasahan ang karagdagang ambag nito sa pangkalahatang pagpapaunlad ng bansa. Patuloy na inaasahan ang bakasan nito at sampu ng kanyang pamayanan sa pagpapatupad ng mga pambansang mithiin.

Kung kaya't sa pamamagitan ng pagdiriwang na ito, humango tayong lahat ng higit na sigla't lakas, ng higit na pagbubuklod at pagtutulungan patungo sa higit na maganda't maunlad na kinabukasan. Ang anumang narating ng bansa sa loob ng ilang taon lamang o ng Lungsod Quezon sa nakalipas na 57 taon ay tiyak na mapapantayan o mahihigitan pa natin kung tayong lahat ay magpapakatatag sa ating pagkakaisa, pagpupunyagi at iba pang mga katangiang naging susi sa ating mga naunang tagumpay.

MABUHAY ANG LUNGSOD QUEZON!

MABUHAY ANG PILIPINAS!

FIDEL V. RAMOS
Pangulo

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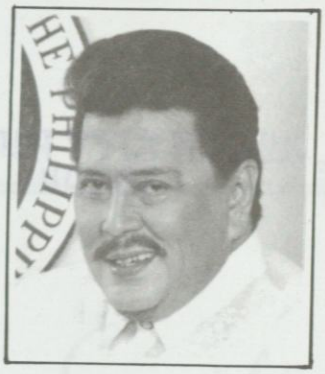


REPUBLIC OF THE PHILIPPINES
OFFICE OF THE VICE PRESIDENT
PHILIPPINE INTERNATIONAL CONVENTION CENTER
CULTURAL CENTER OF THE PHILIPPINE COMPLEX
MANILA

Message

It is my great pleasure and honor to extend my sincere greetings to the officials and people of Quezon City as you celebrate the 57th Foundation Anniversary of your beloved city.

I sincerely hope that this celebration will serve as another opportunity to strengthen your sense of community. And may it help you to appreciate your talents and resourcefulness, and spur you on to greater heights of initiative and determination to work together towards a common goal.

Through our collective strength, let us pursue the enormous task of nation building and seek the unity, solidarity and teamwork that will hasten our country's march to progress and stability.

We must continue to take great strides toward achieving the goals and vision of Philippines 2000 and, sustaining the development in your city in an atmosphere characterized by peace and prosperity, is a major step in this direction.

Congratulations and best wishes for a successful and meaningful celebration.

Walang Tutulong Sa Pilipino, Kundi Kapwa Pilipino!

JOSEPH EJERCITO ESTRADA

LOCAL HISTORY



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
Francisco Gold Condominium 11
Edsa Cor. Mapagmahal St., Diliman
Quezon City

Message

I extend my warmest felicitations to the people and officials of Quezon City on the occasion of their 57th Foundation Day Anniversary.

As our country gears towards NIC-hood, we at the DILG once again affirm our commitment to fulfill our mandate of promoting peace and order, ensuring public safety as well as developing the capabilities of our local government units in order to attain the President's vision of stability and progress.

Quezon City is a premiere city, and as it progresses into the next century, we are confident it will continue to be a partner of the national leadership in carrying out the administration's cornerstone for governance of people empowerment and sustainable development.

Under the administration of Mayor Ismael A. Mathay, jr., it is hoped that good fortune will continue to shine upon you all!

Mabuhay!

ROBERT Z. BARBERS
Secretary
Department of the Interior and Local Government



Republic of the Philippines

OFFICE OF THE MAYOR

Quezon City, Metro Manila

Message

On the occasion of our City's 57th Foundation Day Anniversary this year 1996, important historical significance highlights our celebration. This is also our Centennial Year since for Quezon City, the Philippine Revolution which laid the foundation for the institution of our Republic in June 12, 1898, began with the Cry of Pugad Lawin on August 23, 1896. Thus, we celebrated such a Centennial anniversary recently on August 23, 1996.

For this year, the theme "Unang Sigaw, Bagong Himagsikan" stresses the significance of the Centennial Celebration. The first cry at Pugad Lawin was against the colonial powers, a cry for freedom and oppression, that lead to the Himagsikan.

Today, we pursue the Bagong Himagsikan, against poverty, environmental degradation, criminality and the economic and social ills that beset our country and City. We need to carry on this Bagong Himagsikan as we seek to attain the vision drawn by our Founding Father, President Manuel L. Quezon, of a great City that will achieve not only the physical attributes of a capital city but of his social justice objective of the Greatest Good to the Greatest Number. That is also the aim of the Bagong Himagsikan, as we remind ourselves while we celebrate our Foundation Day.

This year also marks the 350th Anniversary of the Arrival of our Lady of the Most Holy Rosary, the Lady of La Naval, the Patroness of our City in whose honor fitting celebration is also being undertaken by our City, as we celebrate our Foundation Day.

Thus, on this occasion, we invite all to help celebrate our Foundation Day with weeklong program of activities and honor our Patroness, and ever mindful of our Centennial year and to carry on the torch for our reveolutionary heroes as we pursue our own new revolution.

MABUHAY ANG QUEZON CITY!!

ISMAEL A. MATHAY, JR.
City Mayor



Republic of the Philippines

OFFICE OF THE VICE MAYOR

Quezon City, Metro Manila

Message

On 12 October 1939, the Philippine National Assembly enacted Commonwealth Act 502 otherwise known as *An Act to Create Quezon City.*

Our founding father, President Manuel Luis Quezon himself dreamt of a premiere city that is politically, "the seat of government, aesthetically, the showplace of the nation - a place that thousands of people will come and visit as the epitome of culture and spirit of the country, socially, a dignified concentration of human life, aspirations, endeavors and achievements and economically, as a productive, self-contained community."

Fifty-seven years have passed since the founding of the Philippines' Premiere City, the fight still rages on. The city government continues to strive forward ensuring that residents of Quezon City enjoy the fruits of peace, prosperity, unity and development.

However, the City Government cannot do it alone. Together, we must work hand in hand to make Quezon City the model city of the Philippines.

Mabuhay ang Lungsod Quezon! Magtulungan tayong lahat sa higit na ikauunlad ng ating lungsod tungo sa bagong siglo!

HERBERT M. BAUTISTA
Vice Mayor

History Of The "LA NAVAL OF MANILA"

Of all the famous Marian images in the Philippines, the "La Naval" has not been shipped from some foreign soil or never guided a Spanish Galleon. A "native virgin" she did not come from some old Spanish shrine in the Ibertan Peninsula to occupy an island in the Orient. She was a gift from Governor General Luis Perez Dasmariñas who wanted to give a religious imprint to his regime in 1593. The image was presented to the Manila Dominicans in their church by the Pasig. Our Lady of the Holy Rosary, as the child on her left arm, the Rosary, scepter and staff in her right. The image is four feet and eight inches high, of hard-wood body, of ivory face and hands including the Child and clothed as a royal lady of the palace of King Philip of Spain. But the face is truly oriental, if not Filipina, and highly individualized, warmly motherly, especially now when three centuries and a quarter have mellowed the ivory to a delicate brown, the pretty high-set cheekboned face of almond-shaped and slanting eyes. Her famous jewels and queenly crown of twenty four stars — the tribute of the ages and throngs of devotees — give her a brilliant and historical prominence.



When the armada of the Cross under John of Austria brother of King Philip II, met the naval armies of the Crescent under Selim the Sot of the Gulf of Lepanto in the Ioninan Sea, the name "La Naval" came to be known. The year was 1571 and the day was the first Sunday of October.

That day, the Dominican Pope and Saint Pius V ordered the public praying of the Rosary in support of the Christian navies stopping the onslaught of Islam by Selim's navies. The victory of the Christian navies was attributed to Our Lady of the Holy Rosary whose feastday was instituted in October 7. The virgin of the Beads became popularly known the Virgin of Sea-Battles, a Virgin of Naval Victories, the "La Naval" of Lepanto.

Seventy five years later, in the Philippines Archipelago, the Rosary Queen once again showed her patronage for naval victories in the 1646 maritime battles to justify her title and wield her mighty chain of beads to gather these islands under her patronage as "La Naval de Manila."

Through Centuries, Catholic Philippines always retained the Virgin's tradition handed down to us to celebrate her feast as "La Naval de Manila." Her final glory came when she was crowned canonically by Rome's Special Apostolic Legate on the second Sunday of October 1906.

When the war of 1941 broke out, her shrine in the old Sto. Domingo Church in Intramuros was bombed. A group of Dominican and devotees hid her in church's vault from where she was transferred to the UST chapel, her refuge and second home where devotees celebrated the third centennial of "La Naval" in 1946. On the First Sunday of October 1952, the cornerstone of her new temple was blessed and laid at the New Sto. Domingo Church in Quezon City.

Amidst triumphant jubilation following the end of her novena in October, 1954, she in her boat-shaped carriage, was led by Philippine hierarchy, public officials, priests, nuns and thousands of devotees in procession, traditional of "La Naval" from the UST chapel to her permanent home in Sto. Domingo Church. After thirteen years in exile, she had a shrine of her own, declared by the Philippine Bishops as the national shrine of the Queen of the Holy Rosary of the Philippines. During her feast in October 1973, she was declared the patroness of the capital city of the Philippines.



MISA NG BAYAN
In Honor of Our Lady of La Naval
October 12, 1995



Arrival of Our Lady of the Most Holy Rosary of La Naval
October 4, 1996

Centennial

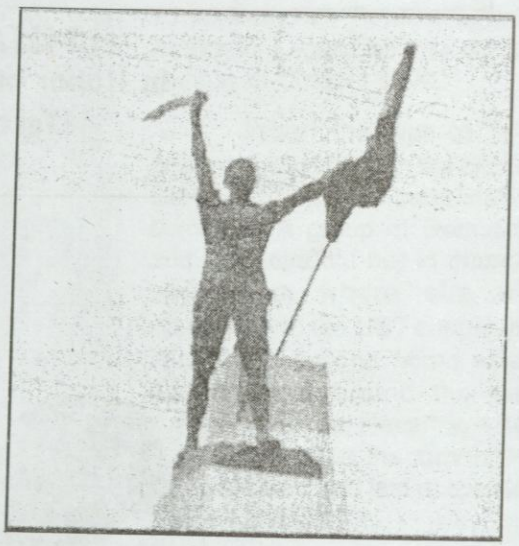
Celebration of the Cry of Pugad Lawin

On August 23, 1896, Andres Bonifacio and his Katipuneros launched their people's war against the tyrannical Spanish government in a place called Sitio Pugad Lawin, They simultaneously tore their "cedulas", a most hateful symbol of Filipino subservience, to proclaim their defiance and the end of their allegiance to Spanish colonial sovereignty. Thus began the First Cry of Pugad Lawin, our forefathers' cry for independence and the origin of the 1896 Revolution against Spanish domination.

Recognizing the historical importance of the 1st Cry of Pugad Lawin, the Quezon City Government has celebrated this occasion in cooperation with civic and other government agencies. A marker was installed within the site of that momentous event in our history when our freedom fighters began their crusade for independence. The cooperation between the National Historical Institute and the Quezon City Government brought about the recognition of this marker as one of the national historical shrines in the Philippines today.

Last August 23,1995, the National Centennial Commission (NCC), which was created by the Office of the President to commemorate the Centennial of Philippine Independence, participated in the 99th celebration of the Cry of Pugad Lawin. The NCC, hand in hand with the Quezon City Government and various socio-civic/ educational groups prepared and implemented celebratory activities which enabled the public to become more conscious of our forefather's quest for freedom. The parade which presented the "Kartilya ng Katipunan" informed the public and participants alike about the principles and ideals of Andres Bonifacio and his Katipuneros. Moreover, the re-enactment of the tearing of the "cedulas" proved to the public their intense desire to become free men, even if they lose their lives against a hostile and powerful government.

A more important part of the celebration featured the launching of the Philippine Centennial Movement and the Centennial Freedom Trail which seek to encourage a respectful and committed observance of the 100 years of Philippine Independence and a deeper knowledge of the various events, places and people who played



significant roles in preserving our Nationhood. No less than former Presidents Diosdado M. Macapagal and Corazon C. Aquino led the launching ceremonies of these two important projects.

With our successful celebration of the 1995 Cry of Pugad Lawin, the NCC and the Quezon City Government is looking forward to a more comprehensive and joyous jubilee of next year's Cry of Pugad Lawin, truly a fitting tribute to the first heroes of our independence.

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Bagong Himagsikan

" In this Centennial Year of our City, we are mindful of the first cry at Pugad Lawin, Unang Sigaw, *symbolic of the start of the himagsikan against the colonial powers.*

Today, we invoke the spirit of the Cry while we pursue our own Bagong Himagsikan, *the contemporary or modern revolution against poverty, against degradation of our environment, against crime and civic disorder. We have to carry on this himagsikan for the improvement of the greater good of our urban community - the Quezon City and to keep faith with the vision of our Founding Father."*

ISMAEL A. MATHAY, JR.
STATE OF THE CITY ADDRESS
SEPTEMBER 3, 1996



Mayor Mathay with the members of the National Centennial Commission during last year's Cry of PugadLawin celebration.

ANG BAGONG HIMAGSIKAN



Mayor Mathay with Kalookan Mayor Reynaldo O. Malonzo during the Cry of Balintawak.

REVOLUTION for...

Good Health



Mayor Mathay with DOH Secretary Carmencita Reodica during the Patak Sangkap Program of DOH in Cooperation with the QC Govt.



Mayor Mathay during his visit in one of the health centers in Quezon City.

and

Welfare of Children



Mayor Mathay with the students of the Quezon City YAKAP Day Care Center.

FOR...



MOA Signing and Launching of BARANGAY PATROL with DILG Secretary Robert Z. Barbers and a delegation from the Central Police District Command.

Peace and Order



Mayor Mathay with his Co- CRIME BUSTERS Sec. Robert Z. Barbers and Manila Mayor Alfred S. Lim.

FOR...

EDUCATION





Inauguration & Blessing of Mathay Hall
GSIS Village Elementary School.

and

Wisdom



A QC Scholar sharing her knowledge with the streetchildren.

REVOLUTION FOR... PROGRESS



Mayor Mathay during the turn-over of an electrical system donated by Columbian Motors to the Quezon City Polytechnic.

And now to carry on the torch for our revolutionary heroes.....

The Quezon City Scholars as the Young Revolutionaries



Quezon City Scholars General Assembly

QUEZON CITY TO MARK 57TH FOUNDATION DAY ON OCTOBER 12, 1996

Various civic and religious activities will highlight the week-long observance of Quezon City's 57th Foundation Week on October 4-12, 1996.

Quezon City Mayor Ismael A. Mathay, Jr. said the week-long celebration will have as its theme :***Unang Sigaw: Bagong Himagsikan***, in line with the launching of the Philippine Centennial celebration this year with the commemoration of the Freedom Trail Project and the 100th Anniversary of the Cry of Pugad Lawin.

Quezon City's role in the celebration was highlighted by the fact that the centennial freedom trail was officially launched in the city and that several areas in it were included in the Lakad ng Kagitingan as Freedom Trek that had served as a pilgrimage to the different sites that bore witness to the heroism of the Katipuneros 100 years ago.

Daily masses from October 4-12 and a procession on October 13 in honor of the city's patroness, Our Lady of the Most Holy Rosary of La Naval will be the main feature of the festivities. On its 350th Anniversary, installation of the holy inage of the Our Lady of the Most Holy Rosary of La Naval at the Mabuhay Monumnet started the celebration followed by the enthronement at the Sto. Domingo Church. The celebration also include the fetching of the holy image from Sto. Domingo Church to Quezon City Hall. Highlight of the religious celebration is the Misa ng Bayan on October 12, 1996, 7:30 A.M. at the Quezon City Hall Lobby.

The other major programs during the 57th Foundation Anniversary celebration include the inauguration of newly constructed school buildings, particularly Batasan Elementary School with His Excellency President Fidel V. Ramos as honored guest and the coronation of Miss Ecology to be held on October 12, 1996. Miss Ecology is a unique beauty contest in the sense that candidates are required to bring seeds or seedlings to build-up a seedling bank for the urban agriculture project.

Another important activity is the signing of the Memorandum of Agreement between the City Mayor and the District Governor of the Rotary Club of District 3780, Barangay Captains and other civic organizations on the Adopt a Park Program.

The Quezon City Performing Arts will hold its inaugural concert on October 8, 1996, 7:30 P.M. at the UP Theatre entitled *Unang Pangarap* which will showcase the dancing skills of its students.

Another cultural activity is a fashion show entitled Quezon City Fashion Designers Gala Part III on October 9, 1996, 5:30 P.M. at the Hotel Rembrandt.

The Division of City Schools will also hold school activities such as on-the-spot painting contest, choral presentations, folk dance competition and drum and bugle exhibition.

57th QUEZON CITY FOUNDATION ANNIVERSARY

Unang Sigaw: Bagong Himagsikan

CALENDAR OF ACTIVITIES
OCTOBER 3-15, 1996

DATE/TIME	ACTIVITY	VENUE	HOST/S
OCTOBER 4 - 11			
12:00 NN	Daily Novena and Mass	Quezon City Hall Lobby	Office of the Mayor All Depts./Offices
OCTOBER 4 - 12			
8:00 A.M. - 5:00 P.M.	Tree Planting	Different barangays	Barangay Operations Center QC Barangays
	Cleanliness & Beautification drive		
	Thanksgiving Mass		
	Free Medical/Dental services		
OCTOBER 7 - 11			
6:00 A.M. - 10:00 P.M.	Free Water Delivery	Depressed Areas in various Barangays	TF Clean & Green
8:00 A.M. - 5:00 P.M.	OPLAN Kamalayan (Drug Awareness Program)	Selected Schools in Quezon City	QC Anti-Drug Abuse Council
8:00 A.M. - 3:00 P.M.	Information Dissemination *Prohibition on Littering/Dumping/Throwing of Garbage, Rubbish or any kind of Waste in Open or Public Places*	Oct. 7 - Selected Bgys. in Dist. I 8 - Dist. II 9 - Dist. III 10 - Dist. IV 11 - Major thoroughfares	TF Clean & Green Pollution Control Unit
9:00 A.M. - 11:00 A.M	Free Smoke Emission Testing and Distribution of leaflets of Anti-Smoke Belching (PD 1181)	Oct. 7 - EDSA (Thriftway) 8 - Aurora Blvd. (PSBA) 9 - Bgy. Baesa 10 - B. Serrano Ave. 11 - Quezon Ave.	TF Clean & Green Pollution Control Unit

DATE/TIME	ACTIVITY	VENUE	HOST/S
OCTOBER 7 - 11 9:00 A.M.- 5:00 P.M. 1:30 P.M. - 4:30 P.M.. OCTOBER 7 - 12 8:00 A.M. - 5:00 P.M. OCTOBER 9 - 11 8:00 A.M. - 5:00 P.M.	Distribution of PALAO primer Free Smoke Emission Testing and Distribution of leaflets of Anti-Smoke Belching (PD 1181) Massive Cleaning & Beautification of Public Markets Travel Mart Exhibit	QC Covered Walk Oct. 7 - EDSA Southbound 8 - N. Domingo 9 - Quirino Ave. 10 - P. Tuazon St. 11 - A. Bonifacio Ave. All Public Markets Inner Quadrangle	Public Assistance & Legal Aid Office TF Clean & Green Pollution Control Unit Market Admin. Div. QC Fed. of Public Market Vendors Assoc. Cultural & Tourism Affairs Office
OCTOBER 3 (Thursday) 3:00 P.M. 5:00 P.M.	Installation of the Holy Image of the Our Lady of La Naval Enthronement of the Holy Image of the Our Lady of La Naval	Mabuhay Monument (Quezon Ave., E. Rodriguez Ave.) Sto. Domingo Church	Quezon City Governemnt Sto. Domingo Church Quezon City Government Sto. Domingo Church
OCTOBER 4 (Friday) 7:30 A.M. 8:00 A.M.	Fetching of the Image of Our Lady of La Naval Arrival of Our Lady of La Naval	From Sto. Domingo Church to Quezon City Hall QC Hall Lobby	All QC Depts./ Offices Sto. Domingo Church All QC Depts./ Offices

DATE/TIME	ACTIVITY	VENUE	HOST/S
OCTOBER 7 (Monday)			
7:30 A.M.	Awarding of 50 "MEDICAP CARDS"	QC Hall Lobby	Social Services & Dev't. Department
8:00 A.M.	On the Spot Painting Contest (Elementary & High School)	QC Covered Walk	Division of City Schools
8:00 A.M. - 12:00 NN	Free Laboratory Examination Blood Sugar Cholesterol Testing	QC Hall Clinic	City Health Department
1:00 P.M.	Boy Scout Drill Competition/Skill-o-Rama/Cub Scout Olympics	QC Memorial Circle	Division of City Schools
2:00 - 4:00 P.M.	Quezon City Performing Arts Scholars in Concert (Matinee Show)	UP Theatre Diliman, Quezon City	QC Performing Arts Scholarship & Youth Dev't. Program
OCTOBER 8 (Tuesday)			
8:00 A.M.	Folk Dance Contest (Elementary & High School)	QC Covered Walk	Division of City Schools
8:00 A.M. - 5:00 P.M.	Seminar-Workshop for Personnel Records Officers of the Civil Registry Office	QC Bulwagan	Civil Registry Office Nat'l. Statistics Office
9:00 A.M.	Inauguration of People's Urban Cooperative Housing	Belen St., Bgy. Gulod, Novaliches	People's Bureau
9:00 A.M. - 4:00 P.M.	JOB FAIR	Bgy. Marilag Covered Court	Office of Coun. Jorge Banal
1:00 P.M.	Girl Scout Skills Competition	QC Memorial Circle	Div. of City Schools
3:00 P.M.	An Afternoon of Combo Music (QC Teachers Combo)	QC Covered Walk	Div. of City Schools

DATE/TIME	ACTIVITY	VENUE	HOST/S
OCTOBER 8 (Tuesday)			
7:00 P.M.- 8:00 P.M.	QC Performing Arts Scholars in Concert (Matinee Show)	UP Theatre Diliman, QC	QC Performing Arts Scholarship & Youth Dev't. Program
OCTOBER 9 (Wednesday)			
8:00 A.M.	Drum & Bugle Corp/ Lyre Exhibition (Elementary & High School)	QC Covered Inner Court	Division of City Schools
10:00 A.M.	Turn-Over/Inauguration of a three-storey multi-purpose building	Juan Sumulong High School 18th Ave., Cubao,QC	Division of City Schools
1:00 P.M.	Search for the Most Talented Talented Grade VI Pupil in Mathematics, English, Science and Social Studies	P. Bernardo Elementary School	Division of City Schools
2:00 P.M.	Awarding of ID Cards to Bgy. Volunteers	Bgy. Hall Bgy. Socorro	Social Services & Dev't. Department
1:00 P.M. - 5:00 P.M.	Consumer Education for Bgy. & City employees	Market Administration Division 's Office 12th Floor QC Hall Bldg.	Market Admin. Div. Community Relations Office Local Price Coor. Council Dept. of Trade & Industry
5:30 P.M.	1996 QC Designers Group GALA presentation	Hotel Rembrandt Tomas Morato, QC	Office of the Mayor Office of Coun. Wilma Sarino
OCTOBER 10 (Thursday)			
8:OO A.M.-4:00P.M.	JOBS FAIR' 96	QC Hall Covered Walk	Industrial Relations Office
8:30 A.M.-2:00 P.M.	Mass Blood Donation Mass Demonstration on Cardio Pulmonary Resuscitation	QC Hall Covered Walk	QC Red Cross

DATE/TIME	ACTIVITY	VENUE	HOST/S
OCTOBER 10 (Thursday)			
8:00 A.M.	CAT Fancy Drill Exhibition	QC Hall Parking Lot	Division of City Schools
9:00 A.M.	Awarding of Certificates of Appreciation to the beneficiaries of the program *Aksyon Laban sa Pagtatapon*	QC Bulwagan	Community Relations Office
2:00 P.M. -5:00 P.M.	On the Spot Poster Making Contest	QC Sunken Garden	Office of Coun. Marvin Rillo
2:30 P.M.	Blessing/Inauguration of Batasan Hills Elementary School	Batasan Hills Elementary School	Division of City Schools
3:00 P.M.	An Afternoon of Rondalla Music by the QC Teachers and Children's Rondalla	QC Hall Lobby	Division of City Schools
4:00 P.M.	Blessing/Inauguration of Holy Spirit Elementary School	Holy Spirit Elementary School	Division of City Schools
OCTOBER 11 (Friday)			
8:00 A.M. - 12:00 NN	54th Mass Graduation Ceremont of Manpower Development Program	QC Bulwagan	Social Services Dev't. Department
8:00 A.M. - 5:00 P.M.	Kiddielympics	Back of QC Hall Annex Bldg., QC Hall Compound	Social Services Dev't. Department
8:00 A.M.	Vocal Solo Competition (Elementary & High School)	QC Covered Walk	Division of City Schools
9:00 A.M.	Tree Planting	Along Mindanao Avenue- from Road 20 to Tandang Sora	City Assessor's Office

DATE/VENUE	ACTIVITY	VENUE	HOST/S
OCTOBER 11 (Friday)			
10:00 A.M.	Blessing/Inauguration of Lucas R. Pascual Elementary School	Lucas R. Pascual Elementary School	Division of City Schools
11:00 A.M.	Free Lechon eating for City Officials & Employees	Inner Quadrangle near Eng'ng Dept.	Market Administration Division
1:00 P.M.	Choral Competition (Elementary & High School)	QC Covered Walk	Division of City Schools
1:00 P.M.	Search for the Most Talented High School Student in Mathematics, English, Science and Social Studies	Quezon City High School	Division of City Schools
1:00 P.M. - 5:00 P.M.	Boxing Tournament	Inner Quadrangle	QC Sports Dev't. Program
2:00 P.M.-5:00P.M.	Awarding of Recognition and Loyalty Award to Retirees and Employees	QC Bulwagan	City Personnel Office
OCTOBER 12 (Saturday)			
7:00 A.M.	Flag Raising Ceremony	Sunken Garden	All QC Depts./Offices
7:30 A.M.	MISA NG BAYAN Concelebrated Mass in honor of the Our La Naval	QC Hall Lobby	Office of the Mayor City Administrator's Office Cultural & ourism Affairs Office
8:00 A.M. - 5:00 P.M.	VDD WEGA/Job Fair '96	Basketball Court, E. Rodriguez Ave., Bgy. Libis	Social Services & Dev't. Department
10:00 A.M.-9:00P.M.	Whole Day Sale	Various QC Department Stores	Business Permits & Licensing Office

DATE/TIME	ACTIVITY	VENUE	HOST/S
OCTOBER 12 (Saturday)			
10:00 A.M.-11:00 A.M.	Launching of Ang Bagong Sigaw: Kaya Natin' To Cultural Development Program and presentation of the theme song *It's your SMILE QC* and additional musical numbers by some movie/tv personalities	QC Hall Lobby	Anthony Castelo
4:00 P.M.	MOA Signing RE: ADOPT A PARK PROGRAM	QC Bulwagan	Parks Administration Department Rotary Club Dist. 3780
6:00 P.M.	Ms. Ecology Coronation Night	QC Bulwagan	Mayor's Office TF- SMILE QC Science Community
OCTOBER 15 (Tuesday)			
10:00 A.M.	MEL PROGRAM: Recognition of the Cleanest Business Establishments, Residence & Participating NGOs in Novaliches	Novaliches Plaza Covered Court	Novaliches District Center
2:00 P.M.	"MAYOR'S CUP" Novaliches Inter-Commercial Basketball Tournament	Novaliches Plaza Covered Court	Novaliches District Center

THE PROGRAM OF THE MATHAY ADMINISTRATION 1995-1998

With a fresh mandate accorded by the people of Quezon City on May 8, 1995 and with the significant achievements over the past three-year term to build on, the Mathay administration looks forward to the next three years of challenges, opportunities and achievements for the benefit of some 2 million constituents of this true Capital City of the country. Mayor Ismael A. Mathay recognizes that the problems will continue to be formidable as the population grows and as the need to achieve progress becomes more pressing. Nevertheless, the Mayor looks forward to continuing strong support from the people as he pushes through his program for the next three years.

The major thrust of this Program includes:

* Housing and resettlement - Given large urban poor (and particularly squattter sector) housing and resettlement will be the top priority concern of the Mathay Administration. Squatting, of course, is a national problem as well as in collaboration and support of the national government, this priority will be more vigorously implemented. The program includes site acquisition and housing development not only for the urban poor (with socialized housing) but those deserving city residents such as government employees, teachers, among others.

A complementary program to housing will be livelihood development and employment generation . This can be done through household and community-based industries, small-scale industries, with skills training provided through the Quezon City Polytechnic. Financing programs will be arranged for this hopefully, with assistance from the National Government.

* Improved delivery of basic services - While expanding coverage and reach of the basic services, for the health and medical, social welfare, relief and assistance, with priority beneficiaries such as the youth and elderly; and provision of utilities such as power and water - the efforts will be vigorously pursued by decentralizing delivery programs at the District Level.

a. Water Source Development and Distribution. The impending water-shortage crisis will not spare the City with its large population to be affected, particularly among the urban poor. Thus, projects in this regard will continue and will be expanded - to include artesian wells, deep wells and community water systems. The City will propose the institution of privatized water distribution in cooperation with the MWSS.

In the meantime, the city will continue to deliver water to unprovided areas through water tankers which the City Government has mobilized.

b. Depressed Area Electrification Program will continue and be accelerated to reach many more communities.

* Environment Improvement - There is an expectation that the next crisis will be garbage disposal as the solid wastes accumulate geometrically and grows with population growth , commercial and industrial development. The Payatas Dumpsite will be permanently closed starting this year and alternative disposal systems will have to be in place-including new landfills and a waste to energy facility, while community based waste disposal and recycling will be implemented. Cleaning and greening will be put in high gear and anti-smoke belching campaign will continue to be pursued.

Business Development - To provide for the needs of an increasing population - particularly livelihood and employment and basic services, as well as to accelerate economic growth of the City (a long term imperative for expanding the revenue base), the City will push this initiative which will include, among others the development of business centers (such as the North Triangle), economic and commercial zones in Commonwealth Avenue and Payatas and other areas.

For the purpose of reformulation of land use and zoning regulations will be pushed through.

A feature of this program is the attainment of a viable business-government relations which among others will include improved services to the business sector, investments promotion and improvement in revenue collection.

* **Educational Development** - Updrading public education will continue to be a priority of the Mayor and the City Government. This will include more school building construction to reduce classroom size to 55 students, upgrading of the faculty competences while enhancing their financial incentives, site development for existing and new schools to accomodate increased enrolment, expanded provision of utilities, facilities and equipment for the schools. Soon, the City will put up a Center for instructional and Learning Technology - to develop competences of teachers in adopting the latest in instructional technology.

* **Infrastructure Development** - School building and road construction have been the major thrust of the infrastructure program of the first three years. Over the next three years, major infrastructure development project are contemplated, to include among others:

a. Light Rail or Monorail Transit on a route of 34 kilometers looping around the entire City.

b. A waste to energy project which will dispose of garbage while generating electricity for the city use to power small industrial firms planned particularly in the Payatas area.

c. The Payatas Development Program, as directed by President Fidel V. Ramos, himself, includes school buildings, major road networks connecting Quezon City (through Payatas) and San Mateo - Marikina, housing development and as contemplated a waste-to-energy plant. This further includes development of economic-commercial zones in the populated area of Commonwealth Avenue.

The above are major infrastructural investments which will be implemented through the Build-Operate-Transfer Schemes (or Build-Operate-and Own, as an alternative) thus saving the city itself of major investment outlays as well as from the task of managing these infrastructures.

* **Peace and Order** - This is a continuing priority and will include improvement of police administration and operations, beefing up uniformed police personnel and support or auxiliary personnel, improved traffic enforcement, improved crime monitoring, establishment of a quick response operation centers, activation of peace and order councils, strengthening collaboration with Non-Government organizations.

* **Continuing Improvement in Government Administrative Operations** - This includes streamlining of operations, enhancing efficiency of public assistance services, improving fiscal position of the City to support expanded programs and services, upgrade personnel capabilities, attitudes and values, and improved mechanism for public communications and information.

Three years is a short-term horizon to implement all these programs. However, an overwhelming mandate, and expected continuing support of the public, will provide new energies and initiatives in pushing these programs. It has been demonstrated over the past three years that the achievements as indicated are indeed in the improvement of the welfare and quality of life of the people of Quezon City. They themselves have said so. So there is some optimism about the success of the Mathay Administration in achieving its objectives over the next three years.

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