Republic of the Philippines
QUEZON CITY COUNCIL
Quezon City
23rd City Council

PR23CC-525

50th Regular Session

RESOLUTION NO. SP- 10499 *, S-2026*

A RESOLUTION ENCOURAGING THE DEVELOPMENT OF A QUEZON CITY CULINARY MAP AND FOOD CRAWL TOURISM PROGRAM TO PROMOTE LOCAL FOOD DISTRICTS, SUPPORT SMALL BUSINESSES, AND STRENGTHEN QUEZON CITY AS A LEADING FOOD TOURISM DESTINATION

Introduced by Councilors DOROTHY A. DELARMENTE, M.D., TANY JOE "TJ" L. CALALAY, ERWIN REY "Cocoy" A. MEDINA, CANDY A. MEDINA, WENCEROM BENEDICT C. LAGUMBAY, JOSE MARIA "Mari" M. RODRIGUEZ and ATTY. JESUS MIGUEL SUNTAY

Co-Introduced by Councilors Joseph P. Juico, Charm Ferrer, CPA, MPA, JD, Nicole "Nikki" V. Crisologo, Mikey F. Belmonte, Atty. Voltaire Godofredo "Bong" Liban III, Aly Medalla, Dave C. Valmocina, Ranulfo "Tatay Rannie" Z. Ludovica, Atty. Christoffer Allan "Tope" Liquigan, Albert Alvin "Chuckie" L. Antonio III, Don S. De Leon, Luigi D. Pumaren, Atty. Vicente Belmonte Jr., Edgar "Egay" G. Yap, Nanette Castelo Daza, Imee Rillo, Raquel S. Malañgen, Joseph Joe Visaya, Aiko Melendez, Alfred Vargas, MPA, Karl Edgar Castelo, Shaira "Shay" L. Liban, Ram V. Medalla, Maria Eleanor "Doc Ellie" R. Juan, O.D., Emmanuel Banjo A. Pilar, Kristine Alexia Matias, RN, Victor "Vic" D. Bernardo, and Vito Sotto Generoso

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WHEREAS, Quezon City is widely recognized as one of the premier culinary destinations in Metro Manila, hosting diverse food districts such as Banawe, La Loma, Tomas Morato, Cubao, Katipunan, Maginhawa, and other emerging food communities that attract both residents and visitors;

WHEREAS, food tourism has become an important component of cultural and economic tourism worldwide, helping promote local heritage, support small businesses, and create unique visitor experiences;

WHEREAS, organizing curated food crawl tourism routes and developing an official Quezon City Culinary Map can help highlight the City's rich culinary diversity while supporting restaurants, food entrepreneurs, and community-based enterprises;

WHEREAS, promoting food tourism can help generate livelihood opportunities, stimulate economic activity in local communities, and strengthen the identity of Quezon City as a vibrant cultural and culinary hub;

WHEREAS, the Quezon City Tourism Department, in coordination with relevant City departments, barangays, community organizations, and private sector partners, is well positioned to promote organized food tourism activities and develop tourism programs highlighting the City's culinary districts.

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to encourage, as it does hereby encourage, the development of a Quezon City Culinary Map and Food Crawl Tourism Program to promote local food districts, support small businesses, and strengthen Quezon City as a leading food tourism destination.

RESOLVED FURTHER, that the Quezon City Tourism Department is encouraged to organize and promote guided or self-guided Food Crawl Tourism Programs highlighting areas such as Banawe, La Loma, Tomas Morato, Cubao, Katipunan, Maginhawa, and other culinary districts, in partnership with restaurants, food establishments, and tourism stakeholders.

RESOLVED FURTHER, that concerned City departments may support the program by facilitating tourism promotion, cultural programming, mobility access, and visitor-friendly infrastructure in designated food tourism areas.

RESOLVED FURTHERMORE, that barangays are encouraged to collaborate with the Quezon City Tourism Department in identifying local culinary attractions, promoting neighborhood food culture, and ensuring cleanliness, safety, and order in areas identified as part of food crawl routes.

RESOLVED FURTHERMORE, that the sangguniang kabataan (SK) and youth organizations may be encouraged to assist in promoting food tourism initiatives, organizing youth-led cultural activities, and supporting digital promotion of culinary destinations in their communities.

RESOLVED FURTHERMORE, that non-governmental organizations, community groups, and tourism stakeholders are encouraged to partner with the City Government in developing food tours, culinary festivals, and cultural storytelling programs that highlight the history and heritage of local food traditions.

RESOLVED FINALLY, that private sector partners, restaurants, food establishments, and business groups are encouraged to participate in the Quezon City Culinary Map and Food Crawl Tourism Program by promoting their establishments, offering curated food experiences, and supporting the City's efforts to strengthen Quezon City as a premier culinary tourism destination.

ADOPTED: June 1, 2026.

CERTIFICATION

This is to certify that this Resolution was ADOPTED by the City Council on Second Reading on June 1, 2026 and was CONFIRMED on June 8, 2026.

BERNARD R. HERRERA
President Pro-Tempore
Acting Presiding Officer

ATTESTED:

ATTY. JOHN THOMAS S. ALFEROS, III
City Government Department Head III
(Secretary to the Sanggunian)