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BPI continues to support livelihood assistance program of QC LGU

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THE Bank of the Philippine Islands (BPI), through its microfinance arm, BPI Direct BanKo Inc., A Savings Bank (BanKo), continues to champion financial education as a key driver of economic empowerment.

Strengthening its role as a trusted partner, BPI reaffirms its support for the Pangkabuhayang QC (PBQC) program, equipping entrepreneurs with essential financial knowledge and tools for informed decision-making.

Led by the QC-Small Business and Cooperatives Development and Promotions Office, the PBQC program provides livelihood and financial assistance to entrepreneurs in Quezon City.

In 2024, BPI actively participated in seminar-payout events designed to enhance the financial well-being and resilience of small and microentrepreneurs.

"This partnership underscores BanKo's commitment to nationbuilding, particularly in supporting local government initiatives that foster resilient and self-sufficient communities," BanKo President Rod Mabiasen Jr. said.

To conclude the third batch for the Phase 4 of the PBQC program, the QC-Small Business and Cooperatives Development and Promotions Office organized training and payout sessions from Jan. 21 to 24 and Jan. 28 to 31. Over 3,400 beneficiaries from Quezon City Districts 1 to 6 attended these sessions, gaining valuable training and insights from national government agencies and the private-sector partners.

During the program, BanKo representatives shared practical
savings tips and encouraged participants to adopt wise resource management strategies.

Through its financial solutions and literacy programs, BanKo continues to champion financial inclusion and empower Filipino communities.