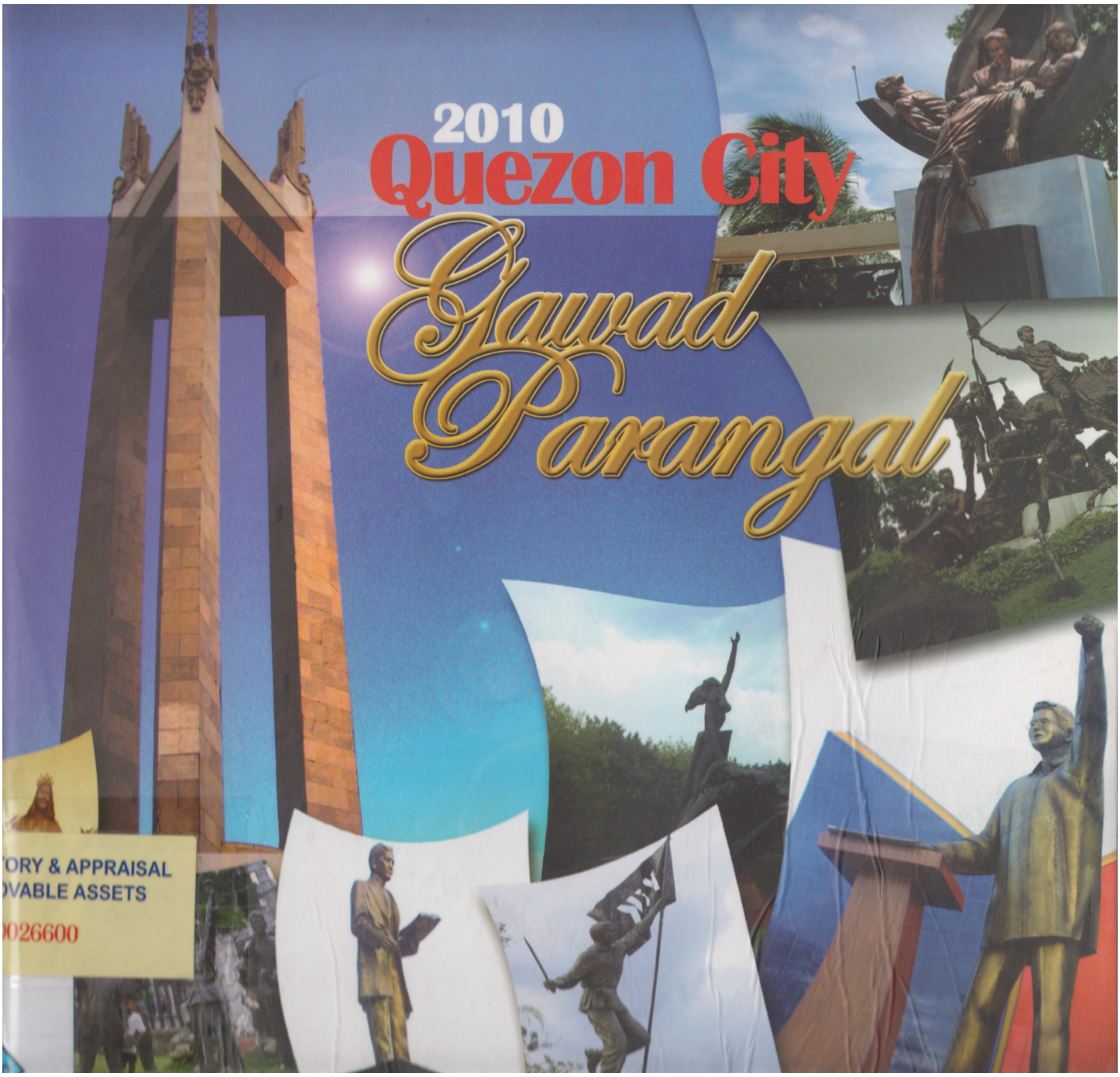
2010
Quezon City
Gawad Parangal
TORY & APPRAISAL
OVABLE ASSETS
0026600

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PROPERTY OF
QUEZON CITY PUBLIC LIBRARY

GAWAD PARANGAL SEARCH COMMITTEE

UP Regent Nelia Gonzales, Chairperson of the Board. She is an Outstanding Agribusiness Entrepreneur, having pioneered in many aspects of agricultural entrepreneurial development. She was Assistant Secretary of Agriculture during the Marcos Administration.

Justice Vicente Mendoza, also a 2009 Gawad Parangal Awardee. Retired Supreme Court Associate Justice, a leading constitutional expert and legal presidential adviser.

Dr. Carolina G. Hernandez, a 2009 Gawad Parangal Awardee, Professor Emeritus of Political Science, a UN expert on disarmament and this year's Chair of the UN Committee on Disarmament. She was a member of the Feliciano Commission and several other Presidential advisory commissions and bodies.

Councilor Alberto Galarpe, an experienced local politician and outstanding Councilor. He has a solid institutional and historical memory of Quezon City, helpful in identification of historical personages and events.

Dr. Manuel S. Alba, Ex-Officio Member, being Chairman of the Gawad Parangal Committee.

Ms. Rosario D. Yara, Cultural and Tourism Affairs Office head, Ex-Officio Member.



QC GAWAD PARANGAL PAYS TRIBUTE TO OUTSTANDING CITIZENS

The Gawad Parangal is the highest form of recognition given by the Quezon City Government to honor its outstanding constituents who contribute to the realization of the City's vision as a Quality Community, as well as to the progress and betterment of the Filipino nation as a whole.

Committed to forging strong partnerships with its constituents, Mayor Herbert M. Bautista sees this continuing annual affair as an acknowledgement of the role of the City's partners in development, and a celebration of excellence.

It all started in 2002 when the leaders of Quezon City, headed by former Mayor Feliciano Belmonte, Jr., saw the need by the youth of role models, of people they can emulate. They may be heroes and icons and also ordinary citizens who have made not only their lives better, but have achieved significant contributions for the betterment of society. More importantly, these are people whom the youth can connect and relate to in this modern world; who inspire them to excel and contribute to the community.

Through the years, Gawad Parangal has evolved in its forms of recognition. From citing only individuals in its prime years, it has moved on to include significant contributions of institutions and organizations and even past mayors of the city.

Eighth years hence, Gawad Parangal continually honors exceptional individuals and institutions who have been responsible partners in building the city and the country. They are the heroes and leaders, movers and shakers whom Quezon City proudly acknowledges as its residents.

The interest and passion of the awardees cover multiple areas - from governance, social work and community development, media entertainment and cinema, arts, culture and literature, medicine, science and technology, to business, humanitarian works, education, sports and the judiciary.

Eighty-five individuals have received the lifetime achievement awards as outstanding Quezon City Citizens. Twenty-one institutions were renowned as outstanding organizations. Fourteen were given special citations and five individuals have been cited with special merit.

The conferment this year of the award to President Benigno Simeon Aquino III marks many firsts of the award. It is the first mother-and-son tandem, with the late President Corazon Aquino as one of the first awardees in 2002. It is also the first and only mother-and-son President awardees. There have been two chief justices of the Supreme Court who have received the award, former Chief Justices Hilario Davide, Jr. and Reynato Puno, along with other exemplary government leaders.

Recognizing the importance of the private sector, a number of business tycoons are recipients of the award: Jorge Araneta, Eduardo Cojuangco Jr., Ramon del Rosario, Henry Sy and Teresa Sy-Coson, George S.K Ty, Andrew Tan, John Gokongwei, and Lucio Tan.

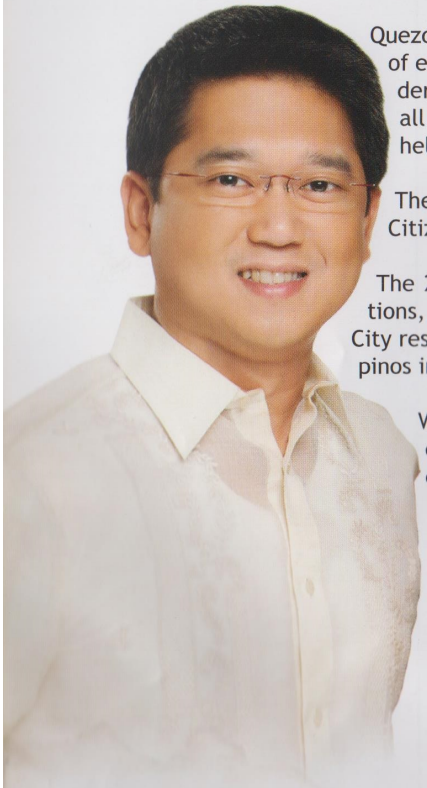
As it continues to recognize individuals of distinction, whose works and services inspire and encourage all people of Quezon City to do the same, Gawad Parangal remains a fitting tribute and a gesture of gratitude to the outstanding men and women, and organizations Quezon City is truly proud of.

QUEZON CITY

Most Competitive City in Metro Manila, Philippines
Top Philippine Asian City of the Future
Home of Outstanding Citizens

Quezon City is the largest of Metro Manila's cities in population and land area. At 160 square kilometers, it is an urban landscape spread over one-fourth of the Philippines' metropolitan area and is five times larger than Manila. Its population as of 2009 is 2.86 million, most of them young.

Its key attractions are its huge consumer market, its young and highly trainable human resource pool of about a million, its strategic location, as well as its highly developed facilities in education, health and wellness, and information technology.



Quezon City's vibrancy is made even more rich by the actions and achievements of extraordinary people in its midst. They come from all walks of life, and render an array of accomplishments in different fields. Not all are famous, but all are exemplary. Their contributions have few parallels; but all have helped make society better.

These are the men, women and institutions who are the Outstanding Citizens of Quezon City. All of them make our country proud.

The 2010 Gawad Parangal Awardees are 13 individuals and 5 institutions, led by the President of the Philippines, a self-effacing Quezon City resident, who has inspired and drawn the support of millions of Filipinos in his fight against corruption and rapaciousness in government.

We also have our former Mayor, who is now the Speaker of the House of Representatives, who has led Quezon City through an extraordinary transformation from bankruptcy and obscurity, to become the most financially viable and widely recognized, successful practitioner of good governance strategies.

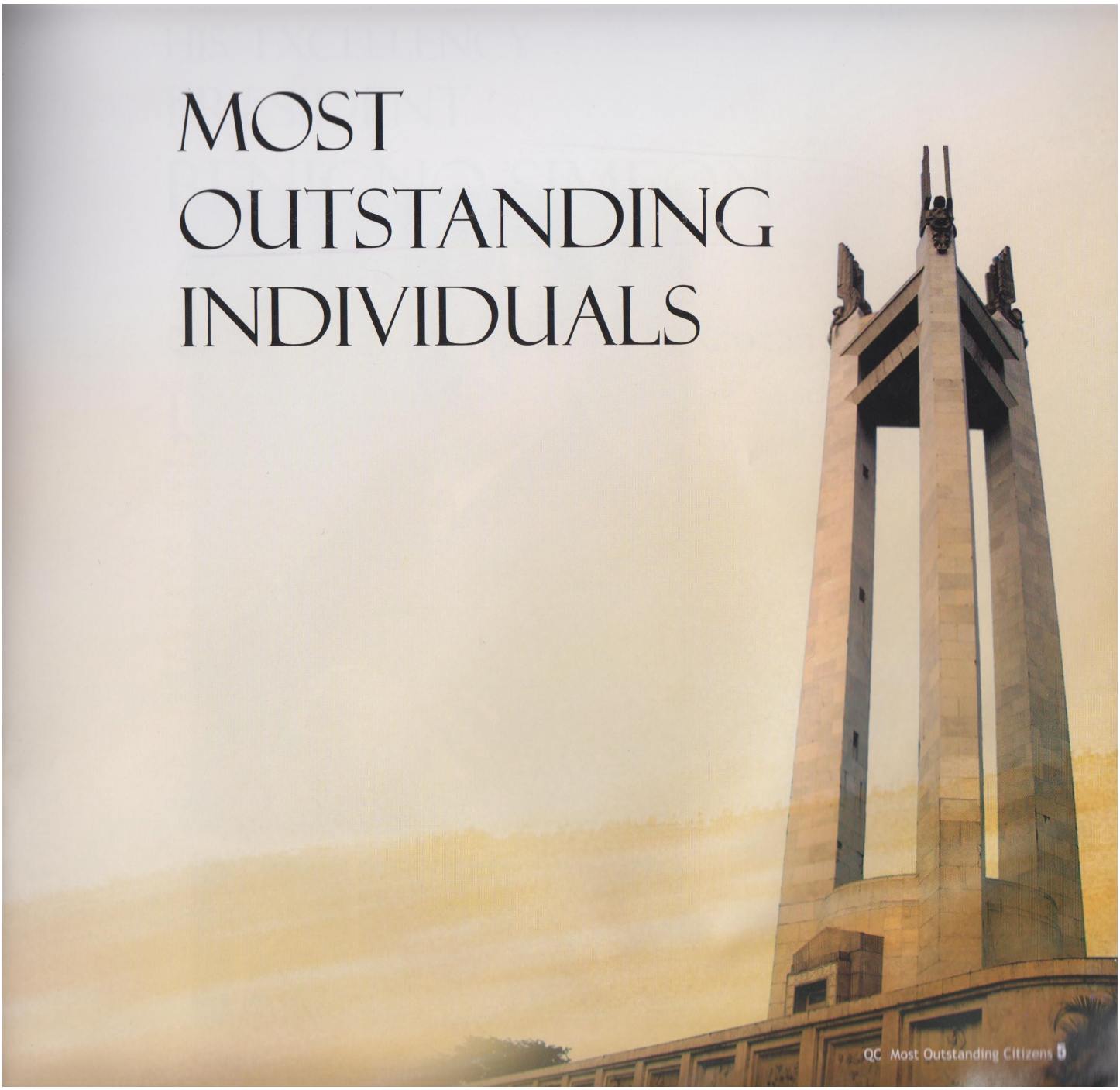
The achievements of these 18 awardees are exemplars of wisdom, creativity, fortitude, and a passion for others. We are extremely proud that Quezon City is the place they call home. Congratulations to all our awardees!



MAYOR HERBERT M. BAUTISTA

VICE MAYOR MA. JOSEFINA G. BELMONTE

MOST OUTSTANDING INDIVIDUALS





HIS EXCELLENCY PRESIDENT BENIGNO SIMEON AQUINO III

Quezon City's Most Outstanding Citizen for 2010

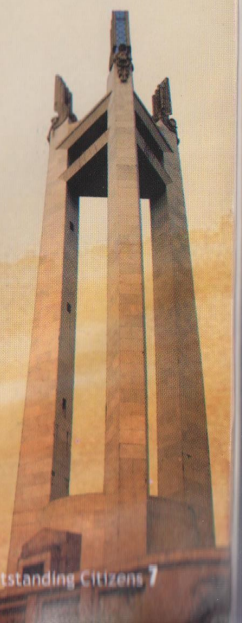
It is Quezon City's honor to claim its long-time resident, President Benigno Simeon Aquino III, as a true son of the City and to take pride in his now being the leader of the Filipino people.

As the Premier City of the country, Quezon City stands proudly in support of P-Noy's commitment to change, transformation and progress, and will actively work with him in the achievement of his mission of alleviating poverty and reducing corruption.

His no-nonsense governance and leadership, and his mantra of "Kung walang corrupt, walang mahirap," will serve as inspiration for the City's own leadership to lead it toward being the City of the future, corruption-free, progressive, peaceful, stable and environmentally congenial, and a model for the rest of the country.

Quezon City is one in its hope that, through him, the legacy from his parents, beloved heroes of freedom and democracy, the struggles for which had Quezon City as the historic setting, will be sustained and passed on to future generations of Filipinos.

President Noynoy Aquino's leadership qualities and statesmanship have been made more endearing by his humility, prudence, straight-forward leadership style, and sincere commitment to uplift the conditions of the Filipino people. Guided by his vision and commitment, our country will be catalyzed toward a very bright future of progress, peace and stability.





Gawad Parangal

SPEAKER OF THE HOUSE OF REPRESENTATIVES

FELICIANO R. BELMONTE, JR.

Quintessential Government Executive, Political Leader, Corporate Executive, Statesman

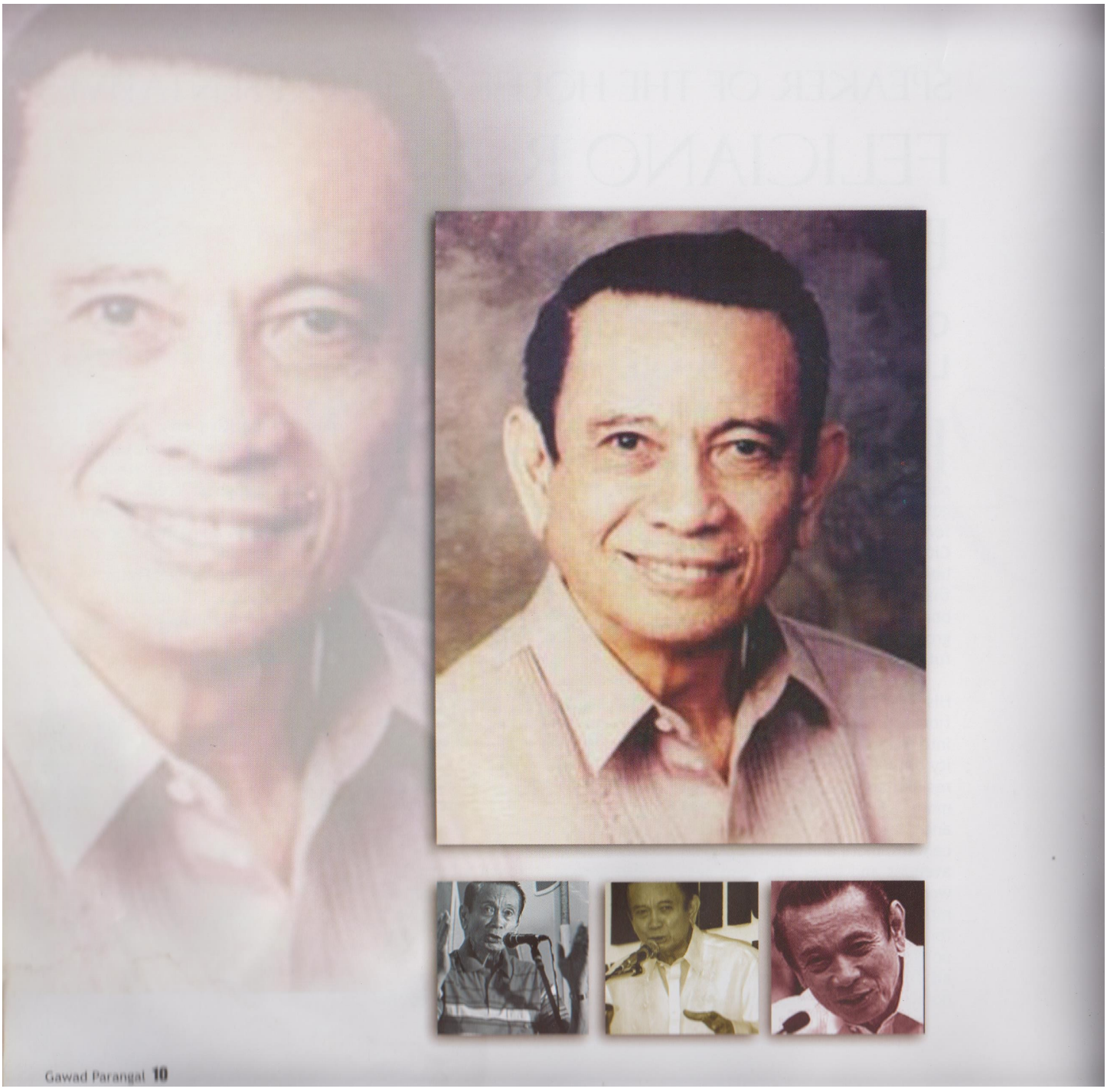
He took over in 2001 what was once the Capital City of the country, with serious fiscal, social, economic and governance problems, and transformed it into a deserving Premier City and a Quality Community. He left a legacy of accomplishments that serves as productive springboards for Quezon City to further grow as the Philippine City of the future.

His pioneering and transformational leadership has translated into the improvement in the quality of life of more than 2.8 million residents of Quezon City through more and better schools, more and better health and medical centers, more and much improved avenues and inner city road networks, cleaner and safer communities, more houses particularly for the poor, greater work opportunities for everybody, overall improved business and economic conditions, more parks and green enclaves, more expansive and congenial built-up areas and highly modernized business centers, and richer cultural and recreational facilities and amenities.

He has made Quezon City the most resource-rich local government in the country, through much-improved fiscal measures on both the revenue and the spending side, through greater participation on the part of the communities as stakeholders, as well as through the valuable assistance of a supportive City Council.

The hard facts and measures of Feliciano Belmonte's superlative achievements have been recognized not only in Quezon City, but also abroad, through international institutions' determination to share his stories of success with other cities in many other countries. They are also recorded in the awards and recognition for Quezon City: the richest city, the most competitive city, four Galing Pook Awards for outstanding programs and projects, Standard and Poor's highest credit rating for a Philippine local government, many firsts in administration and governance and in implementation of laws, top-ranked Philippine Asia's City of the Future, and most competitive city in Metro Manila.





TEOFISTO T. GUINGONA, JR.

Dedicated Top Public Official, Law Professor and Practitioner, Constitutionalist, Internationalist, Human Rights Advocate, Street Parliamentarian, Nationalist, and Statesman

Teofisto Guingona, Jr. has been Vice President and Senator of the Republic of the Philippines, Executive Secretary under President Fidel V. Ramos, Secretary of Justice, Secretary of Foreign Affairs, Chairman of the Commission on Audit, and Ambassador to the People's Republic of China.

He was a member of the Ateneo de Manila Law Faculty, Governor of the Development Bank of the Philippines in 1965, and President of the Philippine Chamber of Commerce.

He is an advocate of justice, peace, solidarity and nationalism, of the highest order. He represented Quezon City in the 1971 Constitutional Convention.

For his principles and advocacies, he suffered having been a political detainee. He has been at the forefront of protests against transgressions in justice, good governance and people's rights. For these causes, and without fear, he led in the parliament of the streets

An exemplary family man, Teofisto T. Guingona, Jr. personifies clean and honest public service. No stigma of graft and corruption has sullied his public service record, continuously fighting graft and corruption in government without fear or favor.





SEC. JOSE P. DE JESUS

Secretary of the Dept. of Transportation and Communication

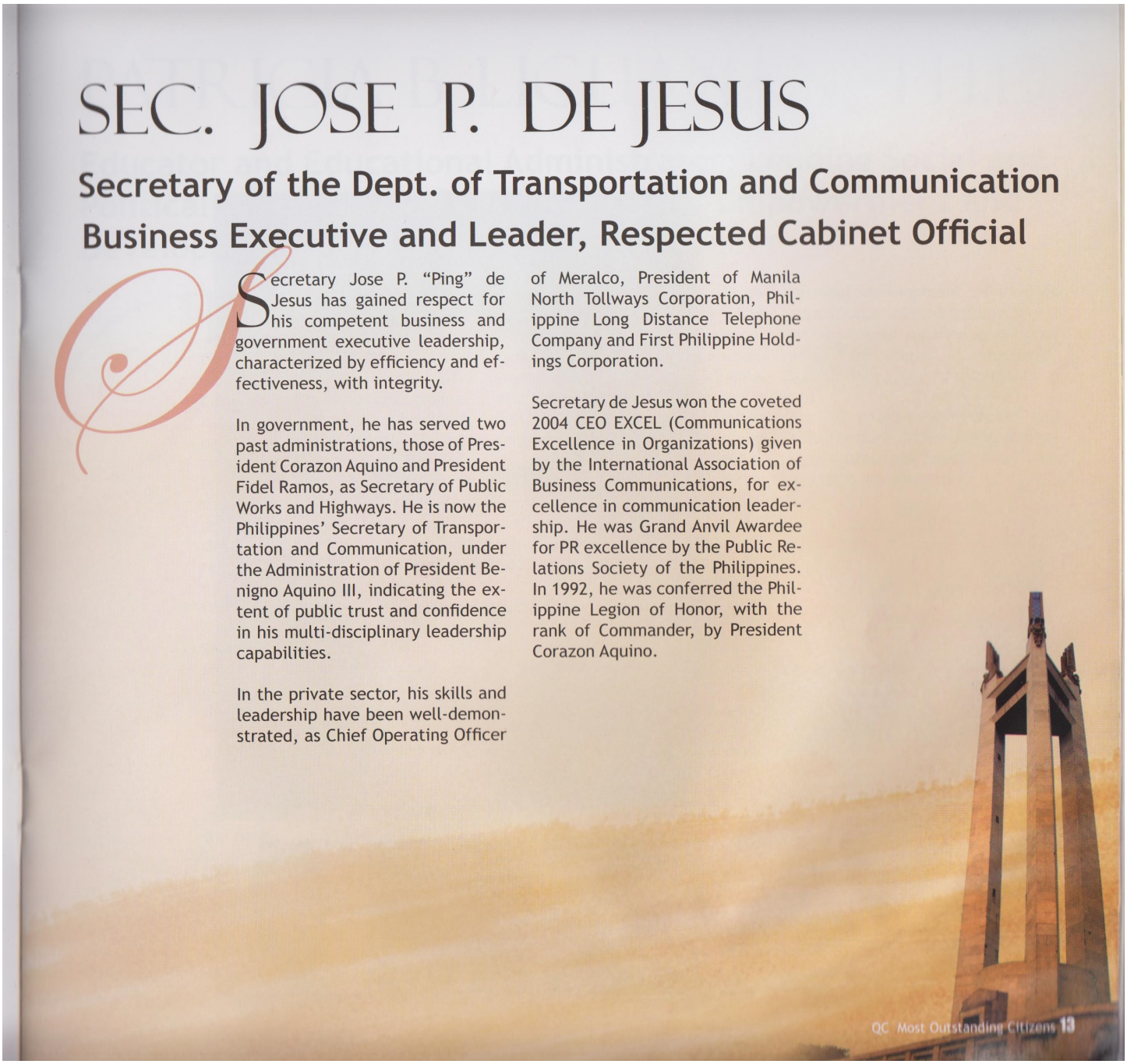
Business Executive and Leader, Respected Cabinet Official

Secretary Jose P. "Ping" de Jesus has gained respect for his competent business and government executive leadership, characterized by efficiency and effectiveness, with integrity.

In government, he has served two past administrations, those of President Corazon Aquino and President Fidel Ramos, as Secretary of Public Works and Highways. He is now the Philippines' Secretary of Transportation and Communication, under the Administration of President Benigno Aquino III, indicating the extent of public trust and confidence in his multi-disciplinary leadership capabilities.

In the private sector, his skills and leadership have been well-demonstrated, as Chief Operating Officer of Meralco, President of Manila North Tollways Corporation, Philippine Long Distance Telephone Company and First Philippine Holdings Corporation.

Secretary de Jesus won the coveted 2004 CEO EXCEL (Communications Excellence in Organizations) given by the International Association of Business Communications, for excellence in communication leadership. He was Grand Anvil Awardee for PR excellence by the Public Relations Society of the Philippines. In 1992, he was conferred the Philippine Legion of Honor, with the rank of Commander, by President Corazon Aquino.











PATRICIA B. LICUANAN, PH.D

Educator and Educational Administrator; Leading Social and Political Psychologist; Women's Rights, Empowerment and Development Advocate; Community Leader

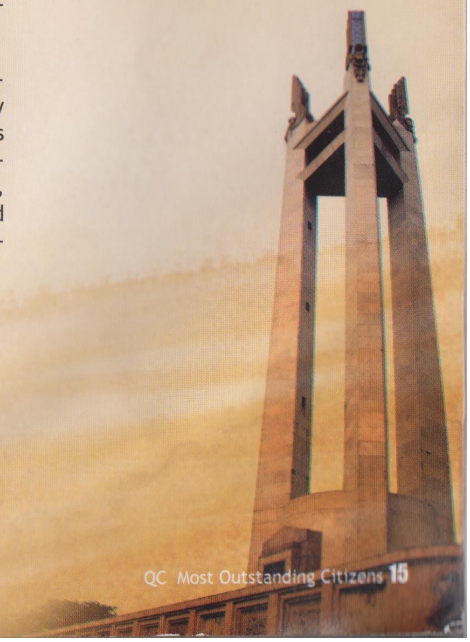
Patricia B. Licuanan is chairman of the cabinet-level Commission on Higher Education (CHED) to which position and responsibilities she brings solid background in educational administration. She was Vice President of the Ateneo de Manila University and President of Miriam College, where in both institutions she innovated on and advocated programs for educational leadership administration, teaching and research, educational linkages and networking both national and international.

She is one of the country's leading social and political psychologists and was honored in 1988 as the country's Most Outstanding Psychologist by the Psychological Association of the Philippine Association. Her research and scholarly writings and professional engagements attest to her eminence in the field.

Her advocacy and causes for women's issues was recognized when she became Chair of the National Commission on the Role of Filipino Women and of the UN Commission on the Status of Women. In her representations of the United Nations and of the Philippines, she chaired the all-important Committee during the Fourth UN World Conference on Women in 1995, that negotiated the Platform of Action. Currently, she is still actively involved in regional women's networks in Asia-Pacific and Southeast Asia Women's Watch.

As leading educator and educational administrator, she sits in many professional association councils and boards of educational institutions as president, chairman, director and member, concerned with policies and planning on educational development as well as educational administration She is an in-demand speaker in national and international conferences, conventions, fora, and seminars.

For all these achievements and contributions, Dr. Licuanan emphasizes with strong candor that "I am primarily an educator."





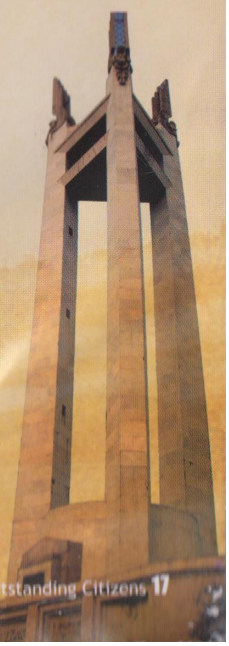
DR. ESPERANZA I. CABRAL

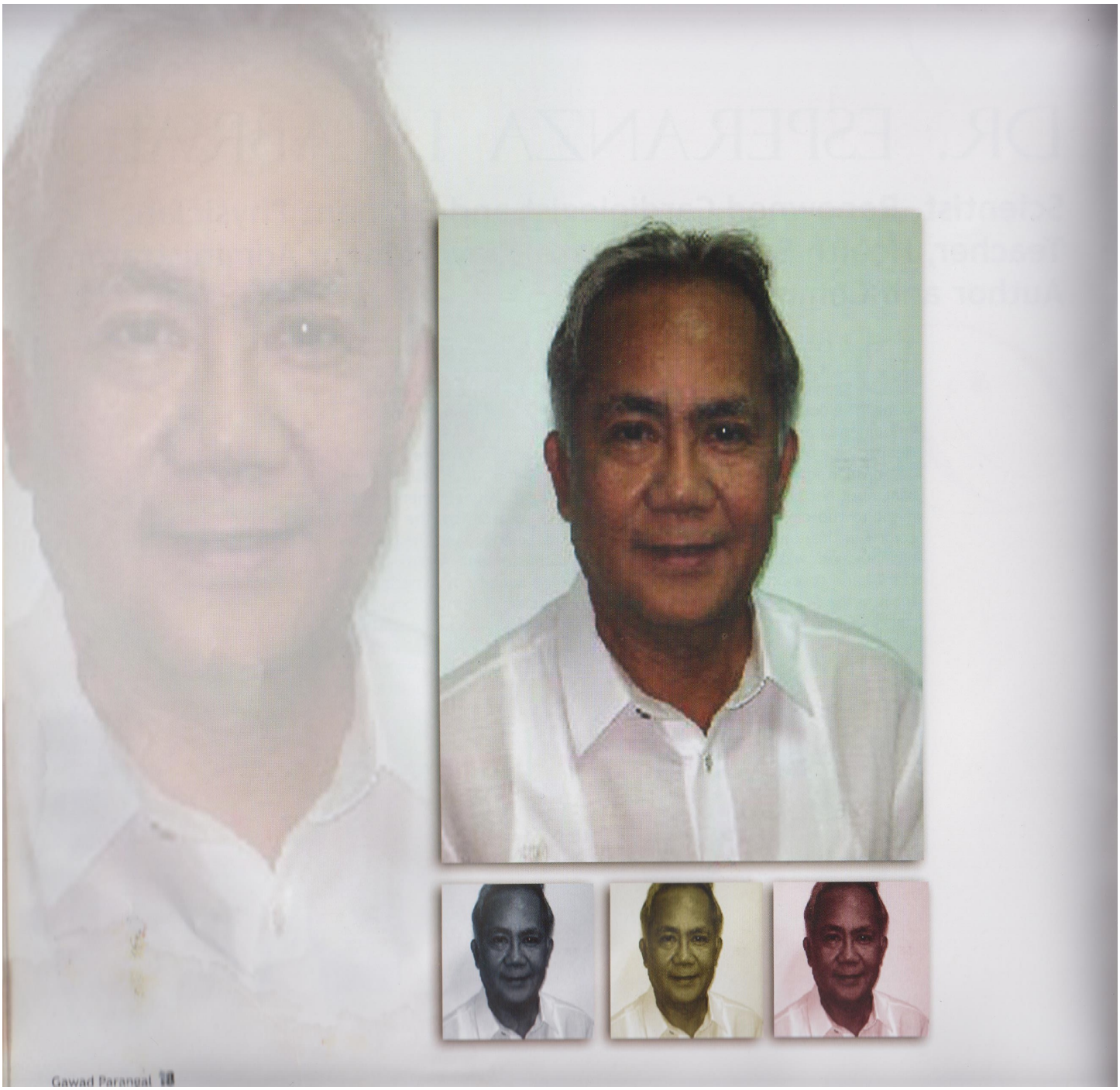
Scientist, Renowned Cardiologist and Eminent Physician, Teacher, Health Social Advocate, Government Administrator, Author and Communicator

Dr. Cabral held two important cabinet positions: as Secretary of the Department of Social Welfare and Development, and as Secretary of Health. In both capacities, she demonstrated not only her competence but her passion and commitment to the causes that have become her life-long advocacies. She has pursued with zeal, firmness, clarity and courage her advocacies for reproductive health and for the right to information of the public with respect to the food supplements industry.

Prior to her cabinet appointments, she was Director of the Philippine Heart Center, Professor at the UP College of Medicine and Pharmacology, and Chief of the Cardiology at Asian Hospital and Medical Center. She had consultancy and advisory services with the Dangerous Drugs Board and the Bureau of Food and Drugs. She was commissioner representing science and health of the National Commission on the Role of Filipino Women.

She has been conferred several honors, among which are: National Outstanding Young Scientist for Medicine Award by the Department of Science and Technology, 1982 Achievement Award by the Philippine Society of Experimental and Clinical Pharmacology, Outstanding Woman in the Nation's Service (TOWNS) Award, and the 1st Dr. Jose P. Rizal Award by the Philippine Medical Association in 1991.





DR. HERMOGENES D. JARIN

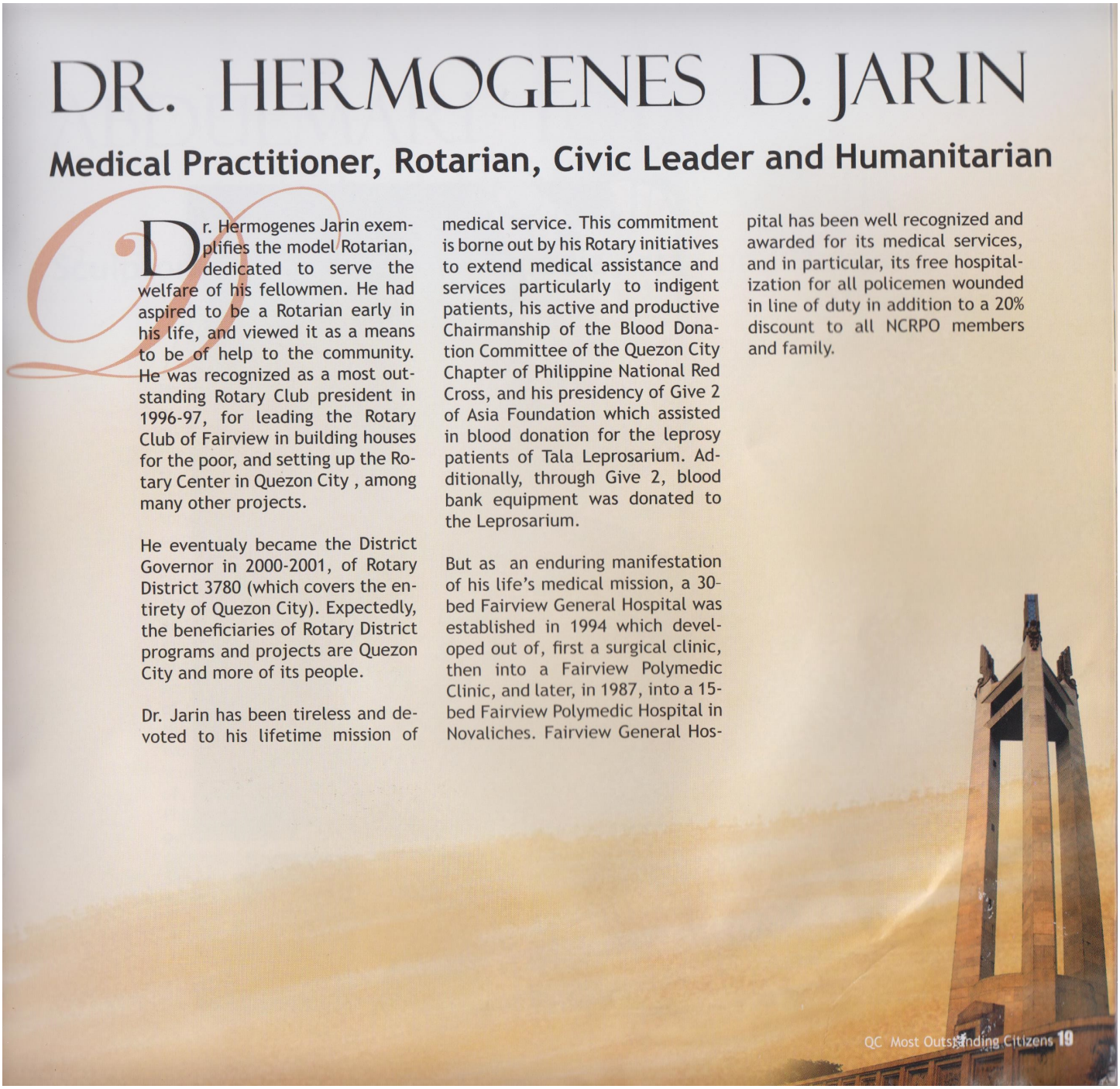
Medical Practitioner, Rotarian, Civic Leader and Humanitarian

Dr. Hermogenes Jarin exemplifies the model Rotarian, dedicated to serve the welfare of his fellowmen. He had aspired to be a Rotarian early in his life, and viewed it as a means to be of help to the community. He was recognized as a most outstanding Rotary Club president in 1996-97, for leading the Rotary Club of Fairview in building houses for the poor, and setting up the Rotary Center in Quezon City , among many other projects.

He eventualy became the District Governor in 2000-2001, of Rotary District 3780 (which covers the entirety of Quezon City). Expectedly, the beneficiaries of Rotary District programs and projects are Quezon City and more of its people.

Dr. Jarin has been tireless and devoted to his lifetime mission of medical service. This commitment is borne out by his Rotary initiatives to extend medical assistance and services particularly to indigent patients, his active and productive Chairmanship of the Blood Donation Committee of the Quezon City Chapter of Philippine National Red Cross, and his presidency of Give 2 of Asia Foundation which assisted in blood donation for the leprosy patients of Tala Leprosarium. Additionally, through Give 2, blood bank equipment was donated to the Leprosarium.

But as an enduring manifestation of his life's medical mission, a 30-bed Fairview General Hospital was established in 1994 which developed out of, first a surgical clinic, then into a Fairview Polymedic Clinic, and later, in 1987, into a 15-bed Fairview Polymedic Hospital in Novaliches. Fairview General Hospital has been well recognized and awarded for its medical services, and in particular, its free hospitalization for all policemen wounded in line of duty in addition to a 20% discount to all NCRPO members and family.





ABDULMARI "TOYM" DE LEON IMAO, JR.

Sculptor and Painter, Multi-media Artist and Muralist

At the young age of 40, Sculptor Imao has evolved into an artist with a deep love for Philippine history and a deep sense of culture. He believes that "not all monuments need to represent the blood and gore of battles but the humanity and bravery of the spirit." His works are enduring history lessons cast in bronze, brass or marble, or in oils and canvass.

His works cover a wide range of artistic undertakings:landmarks and monuments (such as many monuments to national heroes, historical events, religious icons); sculptural reliefs (such as those of the Moro Wars, Baler Historical Mural, Dagohoy Rebellion, Ormoc World War II Veterans Memorial); sculptural portraits (such as those of Jose Rizal, Ramon Magsaysay, Philippine Presidents, and of other public personages); and murals and paintings (such as those depicting San Fernando History, Kayamanan, and Pilipinas).

Quezon City is proud to highlight his well-admired work, the monument to Tandang Sora in Banlat, Quezon City. His forthcoming monumental project is the large-scale, 60-feet Inang Laya Monument in Imus, Cavite in a Heritage Park which he also designed.

Sculptor Imao is a multi-awarded artist. Among his awards are: Grand Prize, Instituto de Cervantes-Spanish Embassy Letras y Figuras Painting Competition, Grand Finalist First Remy Martin National Mural Competition, Outstanding Kapampangan for Sculptor, and Finalist (100 Years of Filipino Migration in Hawaii, Mural Competition, Semi-Finalist, Cinemalaya 2007 Cultural Center of the Philippines).





RYAN CAYABYAB

Music artist : Composer, Performer, Conductor/Director, Theater and Film Director, Teacher and Mentor to young artists, and inspirational promoter of Filipino music

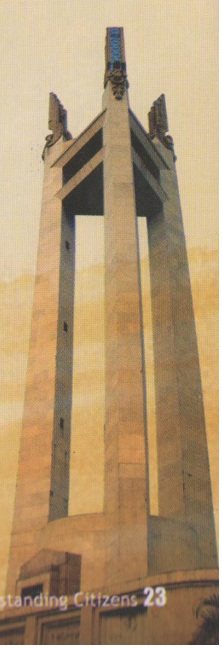
His 1996 Awit Awards Citation for Lifetime Achievement sums up Ryan Cayabyab's status and stature in the music industry: "for his invaluable contribution and outstanding achievements in the promotion and development of Filipino music."

As music director, conductor and accompanist, Ryan has performed in leading concert halls and theaters in major capital cities all over the world with command performances before royalties such as King Hasan II of Morocco, King Juan Carlos and Queen Sophia of Spain, King Fahd of Saudi Arabia, Queen Beatrix of the Netherlands and US President Bill Clinton. In Manila, he has conducted the Philippine Philharmonic Orchestra and the Manila Chamber Orchestra, the latter for concert of his original works.

A TOYM awardee, he has garnered many other competitive prizes and various recognition, among which are: Grand Prix Awards for compositions in the First Seoul Song Festival, Voice of Asia Song Festival in Russia, and in the Tokyo Music Festival, Gawad CCP Award for Music in 2004, as one of the 100 awardees of the CCP Centennial Honors for the Arts, and is first recipient of the Antonio Barreiro Achievement Awards for lasting contribution to growth and development of Filipino Music.

His works, include among others: in theater musicals - Noli Me Tangere and El Filibusterismo which won acclaim in Japan, Hongkong and Kuala Lumpur; in popular musicals - Katy, Alikabok, Illustrado, and pop ballet Rama Hari; in opera - Spolarium and Mariang Makiling at ang Mga Nuno sa Punso.

Ryan Cayabyab was Executive and Artistic Director of the San Miguel Foundation for the Performing Arts and during his term, conducted and recorded award-winning musicals and albums. He was resident judge of the first season of Philippine Idol. Mr. Cayabyab has recorded many outstanding Filipino music, including the best seller, "Great Filipino Love Songs." He put up the Ryan Cayabyab Music Studio which has trained a whole generation of young singer-performers who have become known Filipino performing artists.





ANTONINO T. AQUINO

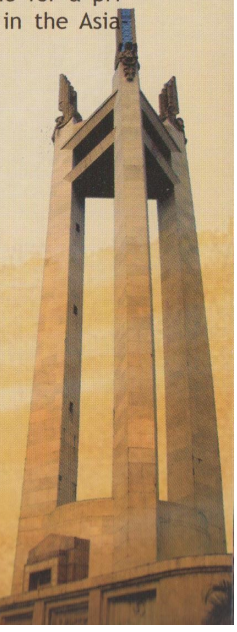
Corporate Executive and Business Leader, Humanitarian, Environmentalist, Corporate Social Responsibility Advocate

Antonino T. Aquino has been the President of Ayala Land, Inc. since April 1, 2009 and serves as its Chief Executive Officer. Aquino has been named by Asiamoney Magazine as the Best Executive for 2009, for his work in implementing strategic changes, after less than one year as ALI's chief executive. To quote Asiamoney, "The president of Ayala Land has wasted no time in changing its strategic focus, making it more effective and sensitive to the market." *Asiamoney* is a division of the Euromoney Institutional Investor Plc, a respected global media group.

Under his leadership, ALI has ventured into economic housing, entering into new geographical areas, and is expanding its base of master-planned and mixed-use growth centers. A number of these large-scale projects are in Quezon City, spreading opportunities for complementary enterprise growth, as well as downstream development and employment in more parts of the city. The upcoming North Triangle project in the new Quezon City Central Business District promises to be a manifestation of ALI's expertise in masterplanning and in creating a well-primed business district, able to take advantage of a high-transit location.

Aquino is a strong advocate of environment management and sustainable growth, both key tenets of Quezon City's development agenda.

Mr. Aquino concurrently serves as Senior Managing Director of Ayala Corp., a holding company of Manila Water. Under his leadership at MWC, Ayala group was able to upgrade the Manila East Zone water distribution system, which now supplies 24-hour water supply to more than five million people, from less than a million people in 1997. It was also given an award of distinction by the Global Water Awards for 2006 for its listing on the Philippine Stock Exchange, which was a milestone for a private water company in the Asia-Pacific region.



"The *Gawad Parangal* is the highlight of Quezon City's Foundation Day festivities because it sets the caliber of citizenship participation, not only in our City, but throughout the country.

Of all awards given by our local government, this is the most exemplary. The process of selection is stringent, the members of the Board of Selection are renowned achievers in thier own right. The achievements of our honorees have transcended the bounderies of geography, gender and profession - because they meet the universal criteria of distinction."











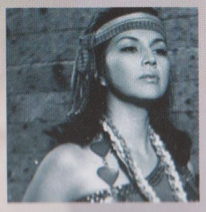
















MARIA ELISA "BOOTS" ANSON-ROA

Award-winning Cinema and Television Star, Multi-media Spokesperson for the country and Public Service Advocate, Mentor, Civic Leader, Humanitarian

Boots Anson-Roa is a personality for all seasons and for all causes, elegant, inspirational and a lady of substance.

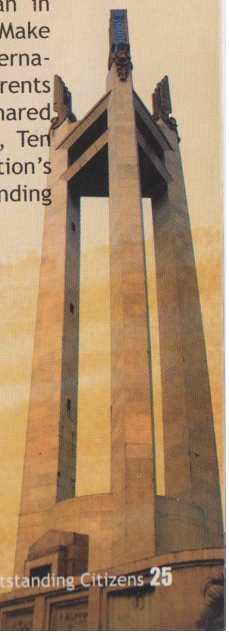
She is tireless and committed to her causes and advocacies among which are: the welfare of movie industry workers (through her Executive Directorship of Mowelfund); representing her country and industry in international meetings and gatherings; pushing for improvement and development of the multi-media industry, getting involved in both the administrative and promotional ends of it; participation and membership in a number of non-government and government organizations concerned with cultural, humanitarian and public service endeavors; production and hosting of relevant and meaningful radio and television programs while finding time to do hosting assignments for causes; and teaching (in UP, Ateneo and De La Salle), young people fascination, challenges, and values of media and communications.

Her involvements, past and present, include, among others as UNESCO Commissioner, Film Academy of the Philippines Governor, Commissioner of the Population Commission, Vice Chairman of the Kapisanan ng mga Brodkasters sa Pilipinas, Metro Manila Chapter, and membership in UP-PGH Medical Foundation, Philippine National Red Cross and the Organ Transplant Foundation.

She represented the country in the 20th Inter-governmental Council of the International Programme for the Development of Communication (IPDC), in UNESCO, Paris; in the International Congress on Communications Jubilee of Journalism; in the Beijing Film Festival (2001); and in the Paris Film Festival (2008).

She was appointed Chairman and President of the Intercontinental Broadcasting Corporation and currently hosts radio programs such as the well-loved "Kapwa Ko, Mahal Ko,

She has been awarded: FAMAS Best Actress, ALIW Best Emcee, Gintong Ina, Outstanding Woman in Media (PWU), Women Who Make a Difference (Soroptimist International), and Outstanding Parents (Ideal Family Foundation, shared with late husband Pete Roa), Ten Outstanding Women in the Nation's Service (TOWNS), and Outstanding Alumna, UP.





WILLIE NEPOMUCENO

Master Impersonator, Comedic Performer, Wit and Activist

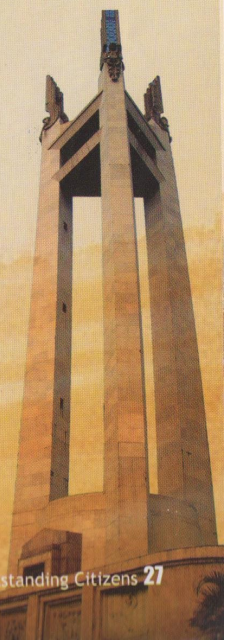
Willie Nepomuceno, aka Willienep, has entertained generations of audiences, young and old, male and female, elite audiences and the downtrodden, with his inimitable impersonations. He renders his performances in college campus halls, in conventions and professional gatherings, in celebrity theaters, in political gatherings and even in the parliaments of the streets.

Willienep's gigs could be crass "bakya" or highly literate renditions, reflecting his good educational background, and diligent studies, as well as his detailed preparations for his comedic acts and witticisms, and the inevitable impersonations. He was an outstanding student at the University of the Philippines where he was managing editor of the Philippine Collegian and the fraternity paper, the Betan.

He is a good singer to boot, whether he sings with his natural voice or the imitated voice of the impersonated character. Many of his fans swear he does it better than the impersonated character.

His endless list of impersonated characters, over the years, includes presidents (Marcos, Ramos, Estrada), public personages (Gringo Honasan and Ping Lacson), fellow local showbiz personalities (Dolphy, German Moreno, Fernando Poe, Jr.), international celebrities with both voice and appearance (Frank Sinatra, Elvis Presley, Paul Anka, Nat King Cole, Tony Bennett, Sammy Davis, Jr., Bruce Lee and even Superman).

Always the top-ranked Philippine impersonator and still going strong and getting better, Willienep deserves this recognition.



SILVINA DEL CARMEN LAYA

Quezon City Outstanding Citizen and Senior Citizen Special Awardee



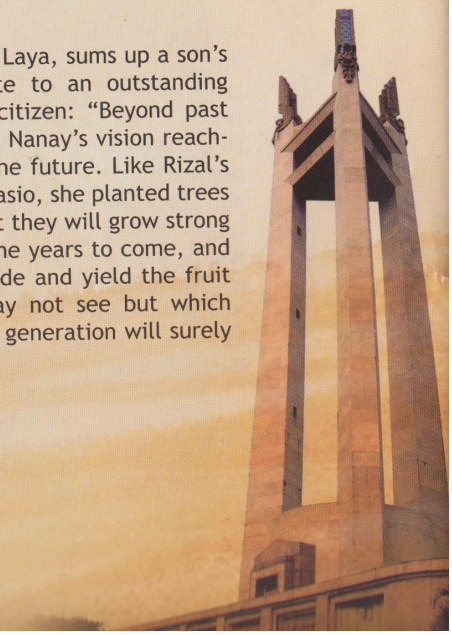
Educator, entrepreneur, outstanding public school teacher and educational administrator, writer, editor, publisher and model parent to accomplished children among whom is Dr. Jaime C. Laya, Former Minister of Education and Governor of the Bangko Sentral;

Loving early-widowed wife of Juan Cabreros Laya, himself an eminent educator and author of textbook "Diwang Kayumangi," "Nanay," as she is affectionately known to family and friends, celebrated her 100th birth anniversary last February 17, 2010, itself a milestone of personal achievement.

As outstanding educational administrator, she rose from the ranks. She was Academic Supervisor for Social Studies and then Assistant Superintendent of the Manila City Schools. She headed the School Health and Nutrition Program of the Department of Education. She pioneered the "Alay-Tanim" and herbal medicine programs of the Department and vigorously promoted good nutrition among school children and promoted home gardening.

As entrepreneur and businesswoman, she established publishing enterprises such as the Kayumanggi Press and Inang Wika Publishing Company which published and printed textbooks among others. She was a writer as well. She was an active stock market investor and a successful real estate entrepreneur, acquiring farm and urban properties for future development.

Dr. Jaime C. Laya, sums up a son's loving tribute to an outstanding person and citizen: "Beyond past and present, Nanay's vision reaches far into the future. Like Rizal's Pilosopong Tasio, she planted trees knowing that they will grow strong and tall in the years to come, and give the shade and yield the fruit that she may not see but which some future generation will surely enjoy."



MOST OUTSTANDING INSTITUTIONS AND ORGANIZATIONS



ABS-CBN



TEAM KAPAMILYA

ABS-CBN NEWS & CURRENT AFFAIRS

ABS - CBN

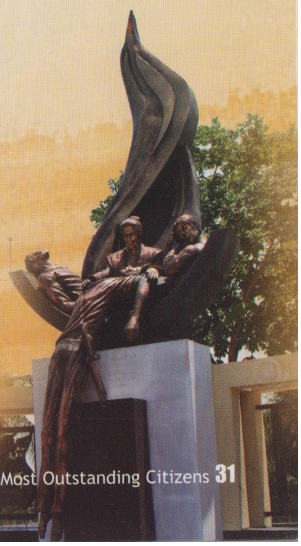
Quezon City can rightfully claim to be the multimedia broadcast communications and entertainment capital of the Philippines with the two largest broadcasting networks headquartered here.

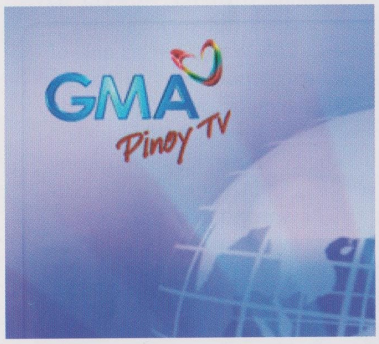
ABS-CBN's history grew out of the Bolinao Electronics Corporation, then renamed Alto Broadcasting or ABS, with topnotch radio stations, DZXL and DZAQ. Then there was the Chronicle Broadcasting Network, eventually absorbing ABS, and renamed ABS-CBN Broadcasting Corporation. The 1950s saw the start and growth of TV broadcasting with ABS-CBN pioneering in telecasts in full color. The company settled in its permanent home in Bohol Avenue on December 1996.

Martial Law period silenced and immobilized the company by sequestration, but it survived and even participated in the coverage of the People Power Revolution. In 1989, the company broadcast via satellite. It had audience reach of about 97% of all households.

ABS-CBN broadcasts to Filipinos in the Middle East, US, Europe, Australia and other countries. The Network has diversified into film production, music recording, and publishing. It maintains several cable channels, including the FILIPINO CHANNEL, and launched the country's first interactive TV-Radio show, the DZMM TeleRadyo. Its social responsibility which is guided by the slogan, "In the Service of the Filipino," is done through the ABS-CBN Foundation. It is also served by the Network's delivered education television, and the Knowledge Channel, as well as its citizen and environment watch dogs, Bantay Bata, Bantay Kalikasan, and affiliate foundations.

In 2003, it launched its current slogan "Kapamilya," establishing close kinship with its viewers as members of its network family. In 2009, ABS-CBN was cited as one of the 15 top corporations in corporate governance. With increased competition, more sophisticated technology, more discriminating audiences, and the need to be current in news delivery and entertainment even in far-flung areas of the country and the world, ABS - CBN continues to keep up and innovate and sustain its growth, for the benefit of country and people.





GMA



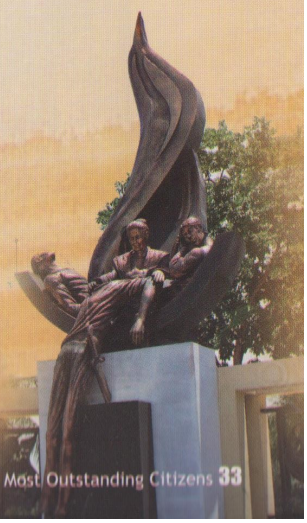
GMA NETWORK, INC.

GMA Network's stated corporate purpose is to enrich the lives of Filipinos everywhere with superior entertainment and responsible delivery of news and information. Its corporate vision is to be the most respected, undisputed leader in the Philippine broadcast industry and the recognized media innovator and pacesetter in Asia.

GMA Network has 46 Very High Frequency (VHF) television stations nationwide, that include the flagship station in mega Manila and originating stations in Cebu, Iloilo, Davao and Dagupan, 3 ultra High Frequency (UHF) stations and I affiliate station. To reach out to Filipinos across the globe, it broadcasts through two international channels: GMA Pinoy TV and GMA Life TV with 24 radio stations with anchor stations, DZBB (AM band) and DWLS (FM band).

Through special channel QTV Channel 11, programming is skewed to women's schedules and needs. For brand familiarity, the tagline Kapuso ng Bawat Filipino, conveys the equity handle that its relationship with its viewers is one of kapuso (one in heart), that fully understands their needs, dreams, aspirations and even pains.

GMA NETWORK has received many awards and recognitions, among which are: Best Station award given by award bodies such as Kapisanan ng mga Broadkaster sa Pilipinas, Golden Dove Awards, Philippine Movie Press Club, Catholic Mass Media, and the Rotary Club of Manila. It is the first and only network to receive the prestigious George Peabody Award (in 2000). Its program, SAKSI, was awarded the World Gold Medal as Best Newscast in the New York Festivals in 2002 as did its News Public Affairs Program, having garnered five medals. GMA Network also won seven awards and several citations at the US International Film and Video Festival in the same year, 2008. GMA Network serves its social responsibility commitment through projects and philanthropic activities through the GMA Kapuso Foundation and the Kapwa Ko, Mahal Ko Foundation.



mercury drug

NAKASISIGURO GAMOT AT LAGING BAGO



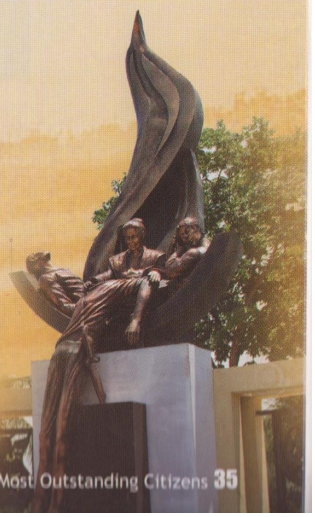


MERCURY DRUG CORPORATION

Mercury Drug Corporation, which is Quezon City-based, is the Philippines' dominant pharmacy corporate enterprise and operates a national chain of more than 450 drugstores. It is estimated to sell as much as 60 per cent of all medicines sold each year in the Philippines, and has more than P50 billion in estimated sales revenues. It ranks eighth among the Philippines' largest corporations, and third among the corporations in the high-quality service/products category. Of course, it has branches all over the country. That is the extent of the impact of this pharmaceutical company on the lives and health of Filipinos and on the Philippine economy.

Still a family-controlled corporation, Mercury Drug continues to introduce innovations and adapts to changing business, medical, social and technological environments. Initially it adopted the American model of having the drugstore combined with convenience store with sales of over-the-counter medicines, with personal care items, cosmetics, grocery and household needs items and medical equipment. Then, it started a self-service pharmacy, went on 24- hour services for many of its stores, opened a centralized warehouse to serve its growing network of stores, made use of computerized temperature controls to safeguard its products, and introduced biological refrigerators in its stores to assure the quality of life-saving medicines.

While it has been an object of criticism for its almost oligopolistic dominance in the pharmacy market, and its supposedly high prices compared to imported drugs, it manifests service to the less fortunate with its grant of discounts to large sector of the population particularly the senior citizens, the accessibility of its stores in every corner of the country, and the convenience of its services. Mercury Drug Corporation remains the reliable medical and health product dispenser for the citizenry.




PWU-JASMS
PWU-JASMS
JASMS

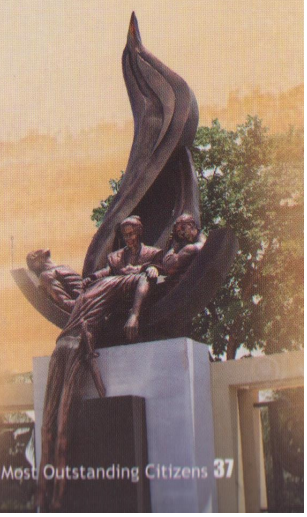
JOSE ABAD SANTOS MEMORIAL SCHOOL

JASMS was established in 1933 as the grade school of the Philippine Women's University and eventually so named after the World War II hero, Chief Justice Jose Abad Santos. JASMS Quezon City was set up in 1956.

It was a collaborative product of an American educator, Doreen Barber Gamboa, and a Filipino colleague, Mrs. Priscila Abaya, who developed the pioneering and innovative notion about the best way to educate a child by redefining the classroom environment and allowing the child greater freedom in learning. The JASMS philosophy is respect for the child as an individual. The approach is learning through active participation, learning by doing, discovering by self-initiatives, self-confidence toward responsible adulthood, citizenship through self-reliance, creativity through self-determination, and leadership through early career formation. The child's interests, observations and questions are used as basis of lessons, and there is no competitive grading in measuring progress, but instead descriptive evaluation is applied.

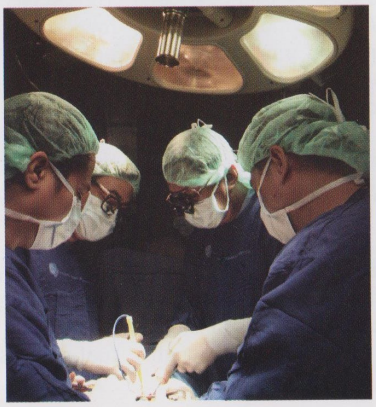
The JASMS open-ended system allows parents to participate in the education of their children. Its approach is of great advantage to special children, those who are either superior learners or slow-learners. There are no strict standards to conform to and learning is enjoyment. The success of the JASMS way is attested to by generations of alumni who had proceeded to do well in higher educational levels, and success in their eventual professional callings or career stations in life, like Cheche Lazaro, Dr. Susie Pineda Mercado, lawyer Adel Tamano (President of Pamantasan ng Lungsod ng Maynila) and siblings, Brother Eduardo V. Manalo, Executive Minister of Iglesia Ni Cristo, and his siblings, the children of former Prime Minister Cesar Virata, children of former Senator Mamintal Tamano, among others.

JASMS has shown the way for decades, for effective basic education and should provide the model for upgrading the basic education of our young.



Philippine Heart Center



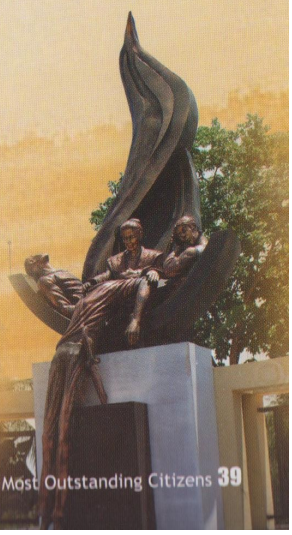


PHILIPPINE HEART CENTER

The Philippine Heart Center is at the leading edge in cardiovascular care and management. It envisions itself to be a center of world-class facilities, with a nest of expert healthcare providers committed to patient care, education, research and information dissemination, a self-reliant institution responsive to the health needs of the Filipino people, and a model for upholding the highest standards in the health care community. The Philippine Heart Center, one of the Quezon City's top-ranked medical and health care centers, together with the Kidney, Lung, and St. Luke's Medical Center, has made Quezon City the premier city for quality medical and healthcare services.

Its range of accomplishments cover HEALTH AND MEDICINE (with training centers for doctors in the ASEAN region, having treated 1.3 million patients, having performed open heart surgeries on 20,252 cases, and being the only government facility serving indigent heart patients); EDUCATION AND TRAINING (offering specialty training and post-graduate courses for doctors, nurses and paramedical staff; having graduated 700 fellows in Cardiology and Cardiovascular surgery); SCIENCE AND TECHNOLOGY (conducting medical researches and surgical experimental researches, and developing low-budget bio-medical equipment and instruments for heart surgery); ENVIRONMENT AND SANITATION (implementing clean air initiatives under the Philippine Clean Air Act, implementation of infection control practices, waste recycling); EMERGENCY ASSISTANCE AND RELIEF (participation in disaster management and fire protection activities, and cooperation with the Department of Health in emergency assistance and relief; SOCIAL WELFARE AND COMMUNITY WORK (conducting people's day free clinics, as well as free open heart surgery in regional hospitals).

The Philippine Heart Center has received several awards, among which are: Center of Excellence in Government (Civil Service Commission), and several Hospital Star Awards from the Department of Health for excellence in hospital services, in administrative services, in nursing services, and in hospital maintenance and infrastructure.




KABALIKAT SA KALUSUGAN

PHILIPPINE TUBERCULOSIS SOCIETY, INC.

The Philippine Tuberculosis Society, Inc. (PTSI) celebrated its centenary last July 29, 1010. That is 100 years of service to the nation and the Filipino people, battling a dreaded disease. Tuberculosis, or TB, remains the 6th leading disease in the country, killing 75 Filipinos everyday.

The Society first opened the first sanatorium in San Juan del Monte. The next was the Santol Sanatorium in Balik-Balik, Manila, which eventually became the Quezon Institute, in honor of President Manuel L. Quezon. PTSI became incorporated as non-stock, non-profit private institution.

The National Institute of Tuberculosis was established in 1977 to conduct prevalence surveys and the Quezon Institute conducted the corresponding treatment course, with patients given treatments under close supervision.

In 1996, the National Research and Training Center and the PTSI Central Laboratory were established. In 1999, PTSI underwent an intensive reorganization and capacity building under the presidency of Zenaida Quezon Avancena. The physical structures were renovated and essential equipment for a pulmonary hospital were acquired.

Joint programs with the Department of Health were undertaken in tropical medicine research and a ward in QI was renovated to house patients needing confinement. In 2008, PTSI was joined by Department of Health, Department of Justice, and the Department of Local Government, to undertake the TB in Prisons Program.

After a century of service, PTSI has undergone major changes, adapting to remain relevant to its anti-TB cause. With its motto "Serbisyong Publiko, Serbisyong May Puso," the Society enjoins all Filipinos to be part of its health crusade in creating greater TB awareness and control.



PAST AWARDEES



2009

MOST OUTSTANDING INDIVIDUALS

Jorge Araneta
Dr. George S.K. Ty
Dean Virgilio Almario
Dr. Florangel Rosario-Braid
Dr. Serafin Quiason, Jr.
Antonio Meloto
Consuelo Sison
German Moreno
Justice Vicente Mendoza
Dr. Carolina Hernandez
Nelia Gonzales

OUTSTANDING INSTITUTIONS AND ORGANIZATIONS

Jesuit Volunteers of the Philippines
Social Development Organization

Philippine Science High School
Model Secondary School

Philippine National Red Cross – Quezon City Chapter
Humanitarian and Community Assistance Service

Max's Restaurant
Pioneer Dining Establishment

Movie Workers Welfare Foundation, Inc. (Mowelfund)
Model Film Training Institute

Jollibee Fast Food Chain
Pioneer Dining Establishment

HERITAGE AWARDEES

Hon. Tomas B. Morato
Hon. Ponciano A. Bernardo
Hon. Nicanor A. Roxas
Hon. Ignacio Santos-Diaz
Hon. Norberto A. Amoranto

2008

LIFETIME ACHIEVEMENTS

Eduardo Cojuangco, Jr., Business
Justice Carolina Grino-Aquino, Judiciary
Teresita "Tessie" Sy-Coson, Business
Eddie Romero, Cinema
Bienvenido Lumbera, Literature
Jessica Soho, Journalism
Amando Tetangco, Jr., Government Service
Manuel Morato, Government Service
Dolores Cabral, Entrepreneurship
Fr. Jaime Bulatao, S.J., Science

OUTSTANDING ORGANIZATIONS

National Book Store
Quezon Memorial City Park Foundation, Inc.

SPECIAL CITATION

Kilyawan Boys Choir, Arts and Culture
Mr. Tony Fabella, Arts and Culture
Mrs. Norma Pacaigue, Education
PSupt. Alex Botes Sintin, Government Service

2007

LIFETIME ACHIEVEMENTS

Justice Efren Plana, Judiciary
Dr.Emerlinda Roman, Government Service, Education
Sec. Estrella Alabastro, Government Service, Education
Mr. Francisco Sionil Jose, Arts and Culture
Ms. Shirley Halili Cruz, Arts and Culture
Dr. Gerardo Sicat, Economics
Dr. Juan Flavier, Health
Mr. Dennis Orcollo, Sports

SPECIAL CITATION

Amb. Ramon del Rosario, Outstanding QC Businessman of 2007
Rotary International District 3780, Outstanding QC Organization of 2007

2006

LIFETIME ACHIEVEMENTS

Justice Reynato Puno, Judiciary
Prime Minister Cesar E.A. Virata, Government Service
Ms. Cecile Licad, Arts and Culture
Ms. Gilda Cordero-Fernando, Literature
Mr. Mauro "Malang" Santos, Arts and Culture
Mr. Rogelio Antonio, Jr., Sports

SPECIAL MERIT

Ms. Odette Alcantara, Environment, Arts and Culture
Ms. Teresita Ang See, Anti-Crime Crusade
Dr. Raquel del Rosario-Fortun, Medicine
Ms. Adela Gaton, Community Work
Ms. Grace Galindez-Gupana, Entrepreneurship

SPECIAL CITATION

Mr. Lucio Tan, Outstanding QC Businessman of 2006
TZU-CHI Foundation, Outstanding QC Organization of 2006
Novaliches Development Cooperative, Outstanding QC Organization of 2006

2005

LIFETIME ACHIEVEMENTS

Amb. Sedfrey Ordoñez, Government Service
Prof. Napoleon Abueva, Arts and Culture
Dr. Tranquilino Elicaño Jr., DMRT, Medicine
Dr. Edna Azurin, Community Service
Dr. Fe Hidalgo, Education
Prof. Randolf David, Journalism
Usec. Rene Sarmiento, Peace and Human Rights Advocacy
Ms. Erlinda Sapiandante, Social Work
Mr. Raymund Narag, Penal System Reform Advocacy
Mr. Rogelio Antonio, Jr., Sports

SPECIAL CITATION TO PAST MAYORS

Hon. Adelina Rodriguez (1976-1986)
Hon. Brigido Simon (1987-1991)
Hon. Ismael Mathay, Jr. (1992-2001)

SPECIAL CITATION

The Araneta Center, Outstanding Business Enterprise and Corporate Citizen
St. Luke's Medical Center, Outstanding Service Enterprise and Corporate Citizen
La Funeraria Paz, Outstanding Mortuary Business and Humanitarian Service Enterprise and Corporate Citizen
Gawad Kalinga, Outstanding Social Development Program

2004

LIFETIME ACHIEVEMENTS

Chairman Haydee Yorac, Government Service
Chief Justice Hilario Davide, Jr., Judiciary
Dr. Alfred San Agustin, Medicine
Ms. Maria Lydia De Vega-Mercado, Sports
Ms. Julie Yap-Daza, Journalism
Justice Leonor Ines-Luciano, Social Work
Atty. Persida Rueda-Acosta, Humanitarian and Community Service
Former Sen. Helena Benitez, Education
Dr. Jaime Laya, Arts and Culture

SPECIAL CITATION

Mr. Andrew Tan, Biggest Employer and Taxpayer of QC

2003

LIFETIME ACHIEVEMENTS

Exec. Sec. Alberto Romulo, Government Service
Justice Cecilia-Muñoz Palma, Judiciary
Dr. Thelma Navarette-Clemente, Medicine
Ms. Jennifer Morales, Sports
Mr. Francisco Evangelista, Journalism
Atty. Charito Planas, Humanitarian and Community Service
Dr. Jose Veloso Abueva, Education
Arch. Eduardo Castrillo, Arts and Culture

SPECIAL CITATION

Mr. John Gokongwei, Jr., Biggest Employer and Taxpayer of QC

2002

LIFETIME ACHIEVEMENTS

Pres. Corazon Aquino, Government Service
Sec. Angelo Reyes, Military Service
Justice Milagros German, Judiciary
Dr. Fe del Mundo, Medicine
Mr. Eugene Torre, Sports
Ms. Carmela Tiangco, Journalism
Ms. Rosa Rosal, Social Work
Ms. Regina Paz Lopez, Humanitarian and Community Service
Dr. Onofre Corpuz, Education
Mr. Raymundo Punongbayan, Science and Technology

SPECIAL CITATION

Mr. Henry Sy, Biggest Employer and Taxpayer of QC

QUEZON CITY'S MONUMENTS TO GREATNESS

Manuel L. Quezon, Founder of Quezon City

Manuel Luis Quezón served as president of the Commonwealth of the Philippines from 1935 to 1944. He was the first Filipino to head a government of the Philippines. He was also the first Senate president elected to the presidency, the first president elected through a national election, and the first incumbent to secure re-election. He is known as the "Father of the National Language."

It was Quezon's vision of creating a "paradise for the working man" that led to the founding of Quezon City on October 12, 1939, through Commonwealth Act No. 502, authored by Assemblyman Ramon P. Mitra.

The Quezon Memorial Circle, a 26-hectare national park and shrine, has at its center the mausoleum containing the remains of Manuel L. Quezon and his wife, Aurora, and their memorabilia. The Quezon monument, which was designed by architect Federico Ilustre, consists of three vertical pylons, representing the country's main island groups (Luzon, Visayas and Mindanao), and is 66 meters tall (Quezon's age when he died).

The monument has three mourning angels at the top, who are holding wreaths of sampaguita, the national flower, that were made by Italian sculptor Monti.

The area has a gallery from which visitors could look down at Quezon's catafalque, modeled after Napoleon Bonaparte's in the Invalides in Paris. The gallery and the catafalque are lit by an oculus, in turn reminiscent of Grant's Tomb in New York City.

Melchora Aquino, Mother of the Revolution

Melchora Aquino de Ramos was a Filipina revolutionary. Born on January 6, 1812, the daughter of a peasant couple, Juan and Valentina Aquino, who married a village chief, Fulgencio Ramos, with whom she had six children. When their youngest child was seven years old, Ramos died, leaving young Melchora as a single parent.

When the Philippine revolution broke out in 1896, she was 84 years old, but age did not deter her from providing medical care to the wounded and sick Filipino revolutionaries who sought refuge in her store. Many revolutionaries also held secret meetings at her home. She was also known as Tandang Sora.

Despite intense interrogation from the Spaniards she refused to divulge information about the whereabouts of revolutionaries, especially, Andres Bonifacio. She was arrested and deported to the Mariana Islands. She died on March 2, 1919, at the age of 107.

The Melchora Aquino Shrine, built in 2008 by the Quezon City Government, is along Banlat Road, near the place where she was born. The grand shrine has a pavilion and stage which is used as venue for historical events and gatherings.

Cry of Pugad Lawin

On the night of August 19, 1896, Andres Bonifacio, accompanied by his brother Procopio, Emilio Jacinto, Teodoro Plata, and Aguedo del Rosario, slipped through the cordon of Spanish sentries and reached Balintawak before midnight, to prepare for a secret meeting on August 24. On the 21st, Bonifacio changed the Katipunan code because the Spanish authorities had already deciphered it. In the afternoon of the same day, the rebels, numbering about 500, left Balintawak for Kangkong, where Apolonio Samson, a Katipunero, gave them food and shelter.

In the afternoon of August 22, they proceeded to Pugadlawin. The following day, in the yard of Juan A. Ramos, the son of Melchora Aquino, Bonifacio asked his men whether they were prepared to fight to the bitter end, "Kalayaan o Kamatayan? Mga Kapatid, ang Kalayaan ay inaagaw sa dulo ng patalim! (Freedom or Death? Brothers, freedom is won through force of arms)." All assembled agreed to fight to the last. "That being the case," Bonifacio said, "bring out your cedulas and tear them to pieces to symbolize our determination to take up arms!" The men obediently tore up their cedulas, shouting "Long live the Philippines!" This event marked the so-called "Cry of Balintawak," which actually happened in Pugadlawin.

The Cry of Pugad Lawin Shrine was developed by virtue of the Pugad Lawin Historical Committee created in 1983, and is on the site of the historical event.

People Power Revolution

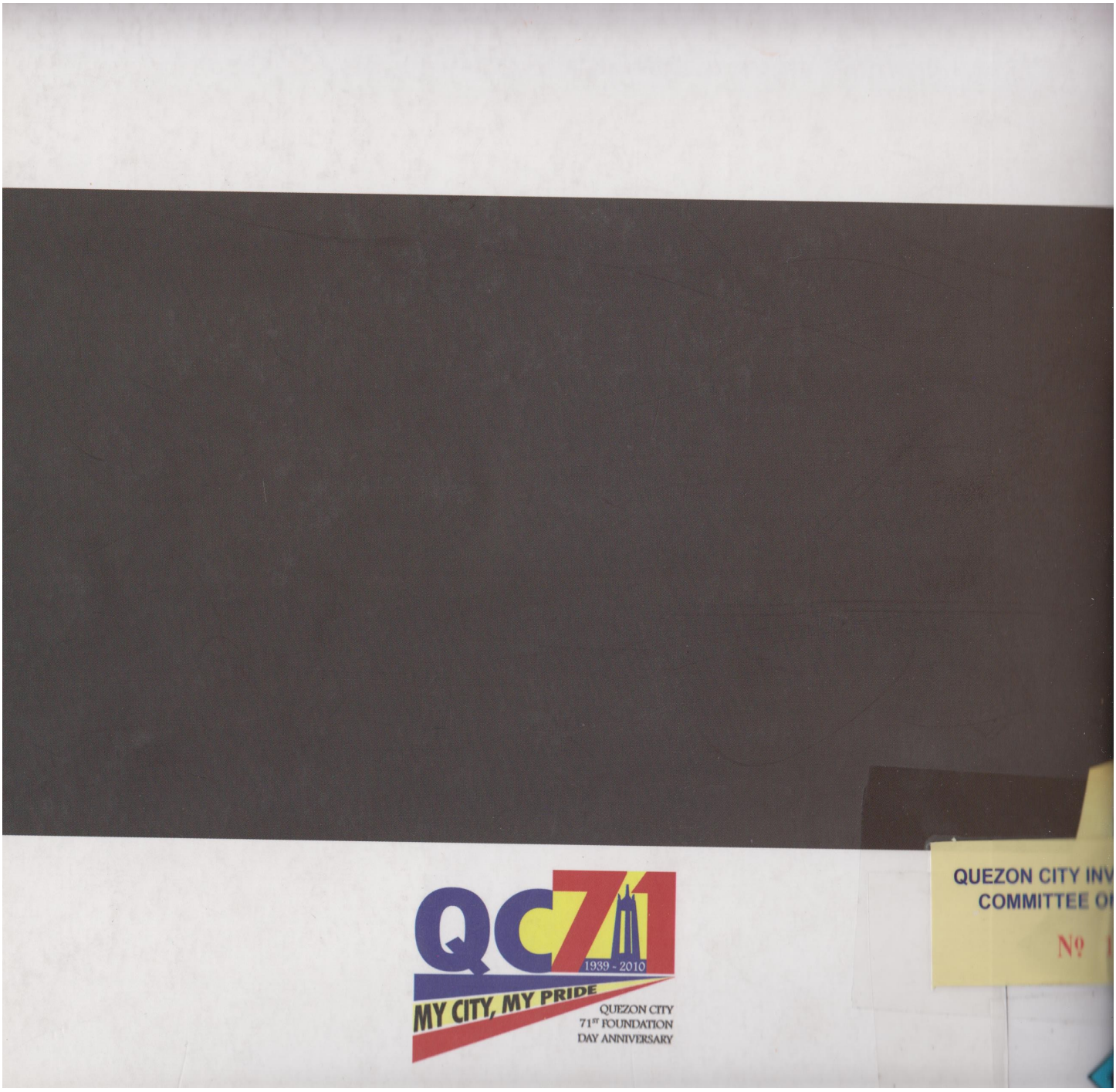
The Philippines was praised worldwide in 1986, for what became known as the EDSA People Power Revolution. It was a series of popular nonviolent and prayerful mass street demonstrations in the Philippines that occurred in 1986,which marked the restoration of the country's democracy.

The majority of the demonstrations took place at Epifanio de los Santos Avenue, known more commonly as EDSA, in Quezon City, and involved millions of Filipinos. The protests, fueled by a resistance and opposition to years of the Marcos dictatorship, occurred from February 22 to 25 in 1986.

The People Power Revolution restored the democratic institutions of government, and fueled the inspiration of the Filipino people for good government.

The Our Lady of EDSA Shrine, located at the crossroads of EDSA and Ortigas Avenue, was built by grateful Filipinos to honor the Virgin Mary for her protection and guidance during this revolution. Architect Francisco Mañosa created the architectural and structural design for the church, with preparatory work from national artist Leandro Locsin and Architect William Coscolluela. Throughout the plaza are the 14 Stations of the Cross as rendered in bronze by national artist Napoleon Abueva. At the apex of the structure is the imposing bronze image of the Our Lady of Queen of Peace, sculpted by Virginia Ty-Navarro.

Another ode to People Power is a towering monument at the corner of Temple Hill Drive and EDSA, Quezon City. It is sculptured by Eduardo Castrillo in a tribute to the brave Filipinos who marched on the streets of EDSA to overthrow the dictatorial government at that time. Rising at the top is Inang Bayan, a female representation of the country, holding aloft her arms, finally with her shackles broken, free from tyranny. Behind her is the Philippine flag and arrayed around her are people representing various sectors of society who empowered the revolution.


QC 71
1939 - 2010
MY CITY, MY PRIDE
QUEZON CITY
71ST FOUNDATION
DAY ANNIVERSARY
QUEZON CITY INV
COMMITTEE O
Nº