- QCinema International Film Festival (QCIFF) / Motion picture industry

QC vies for ‘UNESCO Creative City of Film’ title

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QUEZON City Mayor Joy Belmonte has announced the city’s bid to become a United Nations Educational, Scientific and Cultural Organization (UNESCO) Creative City of Film to elevate its standing in the global film industry.

=The initiative underscores Quezon City’s rich cinematic heritage and continued commitment to fostering creativity, protecting cultural heritage and promoting inclusive development, Belmonte said.

The mayor, in her capacity as chairperson of the Quezon City Film Commission, stressed the significance of the plan.

“Becoming a UNESCO Creative City of Film is not just a recognition of our past achievements, but an opportunity to redefine our future in the global film community,” she said.

Quezon City, home to 3.2 million residents, is a vibrant metropolis popularly known as the City of Stars, she added.

National artists for Film, such as Lino Brocka and Fernando Poe Jr., have rooted their creative endeavors in the city.