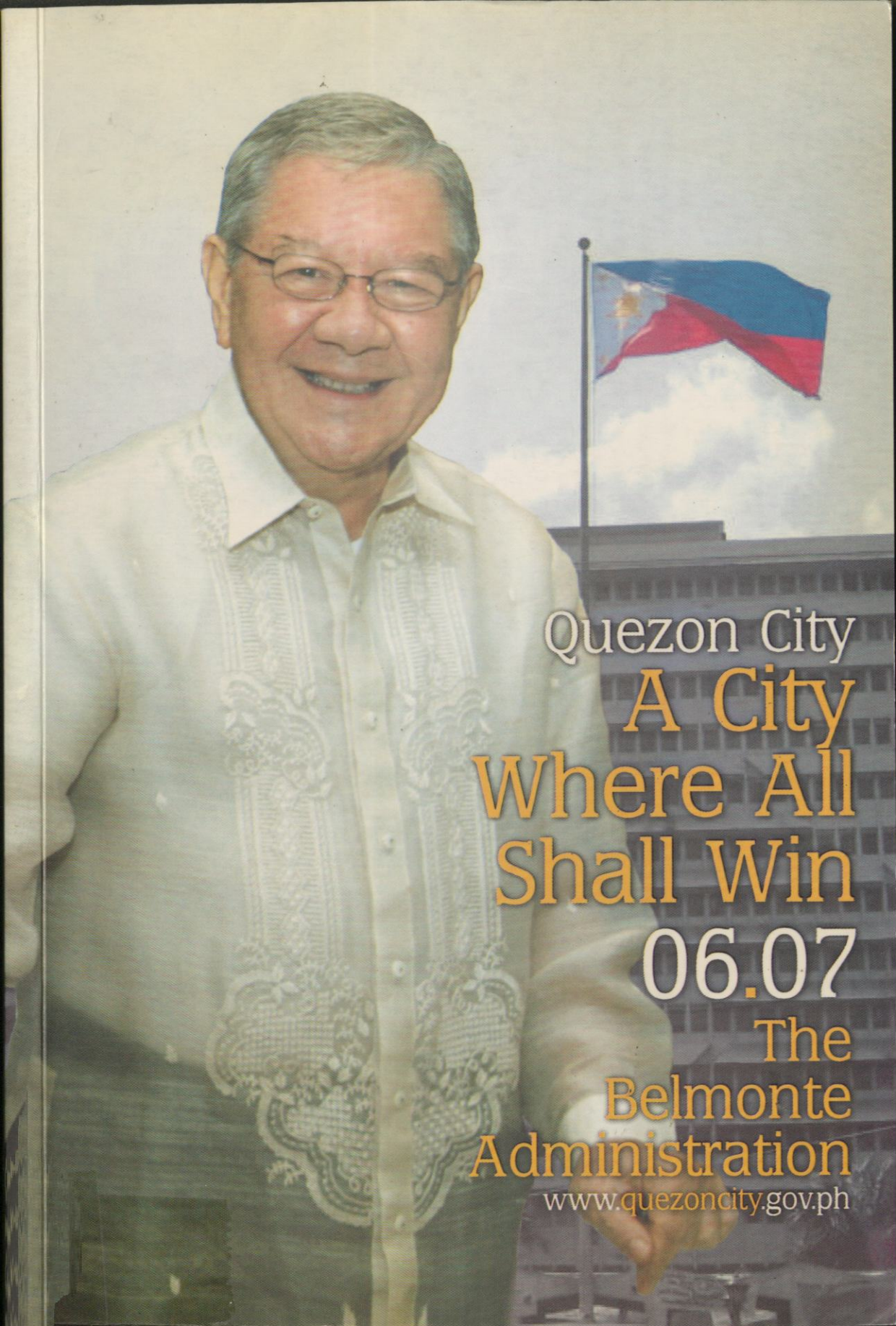

Quezon City
A City
Where All
Shall Win
06.07
The
Belmonte
Administration
www.quezoncity.gov.ph

VISION

The Quezon City Government envisions itself to be a model of effective governance and responsible leadership, working in partnership with the citizenry in building a Quality Community.

Photo grabbed from Wikipedia

LOCAL HISTORY

MISSION

To provide quality service which will make Quezon City an ideal community where people live, work and do business in a hospitable, progressive and peaceful environment.

Spread over more than 16,000 hectares, Quezon City is the largest of Metro Manila's 14 cities and 3 municipalities. More than 2.4 million people call it home and about 60,000 establishments favor it as their base for business.

Its multi-dimensionality, a capacity to be able to provide something for almost every need, is what makes Quezon City an increasingly attractive place to live and do business in.

Quezon City

Something for Everyone

Found at the heart of the Philippines' metropolitan area, Quezon City is served by the major highways and mass transit systems of Metro Manila. It is an ideal distribution hub, from north to south.

In the entertainment world, it is best known as the city of the stars because the nation's largest radio and television stations operate from here.

Others know it as the government center, from where about 125 national government offices and 25 government corporations find it convenient to serve the public.

Quezon City is also an educational nucleus. There are more schools concentrated here than anywhere else in the country. Sixty-five colleges and universities, among them the University of the Philippines and the Ateneo de Manila University, are situated within the metropolitan area. Quezon City also maintains the biggest network of public schools in the country. These 142 elementary and high schools are responsible for the education of 400,000 children yearly.

Practically every major community cluster has a shopping mall, making recreation and shopping a convenient pleasure. Dining is a delight, whether al fresco or in the luxurious interiors of our fine dining establishments.

Quezon City is the best place to be when you need easy access to good medical care in the Philippines. It has the most number of hospitals, with the biggest bed capacity. Nowhere else in the country can you find an intense core of hospitals well-known for their medical expertise here and overseas. These medical facilities fit nicely into a dense, complementary wellness cluster filled in by physical fitness centers, specialty clinics, alternative healing centers, spas, beauty and cosmetology centers, retirement village and medicine and medical equipment companies.

In recent years, the increasing influx of information technology companies is creating another dimension for Quezon City, leading it toward becoming the ICT hub of the country. It has the infrastructure to host economic zones devoted to information technology.

Business process outsourcing companies, computer retailers and internet cafes can be found all over the City, attracted by the City's young market and large labor pool of about a million people. At least 24 IT parks are operating, or are in various stages of development all over the City, providing more facilities for easy set up by locators who also enjoy a number of incentives.

Soon to rise in the City in the coming years is a new Central Business District, an immense 250-hectare development that the World Bank calls the "center of gravity of all commercial activities in Metro Manila in the coming years."

The City's renaissance flourished considerably in this decade. Inspired by its mayor's vision of a quality community, and mobilized by strategic investments in socioeconomic programs, infrastructure development and urban upgrading, Quezon City has become one of the most competitive cities in the Philippines today – a city large enough to make many things possible... *truly a place where there is something for everyone.*

PUBLIC LIBRARY
LOCAL HISTORY



Photo by Jojo Ochoa

Feliciano "Sonny" Belmonte, Jr. assumed the leadership of the Quezon City Government on July 1, 2001. He has been re-elected twice, first in 2004 and then in 2007. He is now serving his third and last term, all the while instituting effective governance as the main focus of his administration since his first day in office.

From the Office of the City Mayor emanates all executive authority and responsibilities. The City's Executive branch is composed of 16 departments and 15 offices. Program or service-based units, committees and task forces are also organized to match the needs of the City and its constituents, brought about by population growth, industrial progress and added responsibilities under the Local Government Code.

The Quezon City Government



Legislative power is lodged with the City Council headed by the Vice Mayor as the presiding officer. The incumbent Vice Mayor is Herbert M. Bautista, who has occupied this post from 1995-1998 and from 2001 to the present.

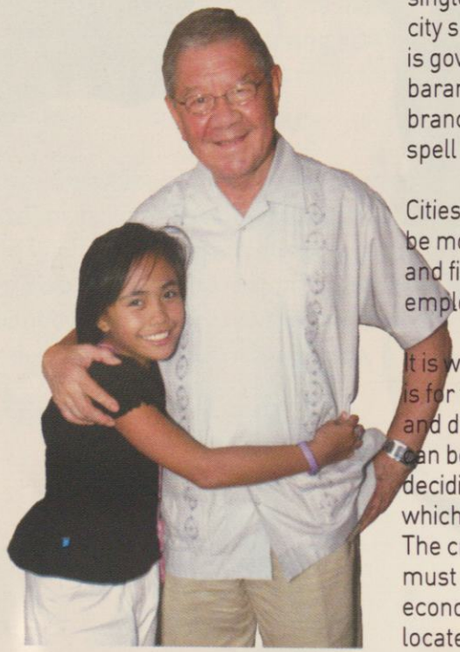
Members of the City Council are the 24 Councilors representing the four districts of Quezon City, the President of the Liga ng mga Barangay and the President of the City Sangguniang Kabataan Federation. The Office of the City Secretary serves as the Council Secretariat.

At the community level, leadership is conferred by electoral process on Barangay Captains, one for each of the City's 142 barangays. Aside from the Barangay Captain, the barangay government consists of seven Barangay Kagawad, the Sangguniang Kabataan Chairman, the Secretary, and the Treasurer.

Contents

2 Message from the Mayor
4 Alleviate Poverty
12 Batang QC Olympics
18 Gawad Parangal
25 QC's Top Taxpayers
26 Build Up the City
30 It's Not Easy Being Green
36 The QC Central Business District
40 Competing on Efficiencies
45 Barangay Resolution
50 Sining ng Buhay
52 The City's Officials
58 The City's Councilors
62 Directory of Offices

Q.C. PUBLIC LIBRARY
LOCAL HISTORY



According to global studies on cities, the single, most important factor that makes a city succeed or fail, aside from the economy, is governance. Thus, what the legislative and barangay leaders and we at the executive branch do with Quezon City is what largely will spell its boom or doom.

Cities are malleable habitats for life. They can be molded, guided, equipped, strengthened and fine-tuned to achieve goals like employment innovation and growth.

It is we, who influence greatly what the present is for the 2.5 million who live and work here, and determine most significantly what our City can become. This gives us a clear criterion for deciding which programs we should pursue, which pieces of legislation we should support. The criterion is that all that government does must contribute to a better life and to the economic wellbeing of all those who live and locate here.

Message from the Mayor

The ABC of Development

In my inaugural address, I introduced our Development Agenda as the ABC of development. This is a 3 by 3 approach that addresses the basic needs of any growing city. It views all challenges in governing a city, as classifiable into three basic frameworks:

- Alleviate poverty
- Build up the City
- Compete on efficiencies

Our approach to fighting poverty is comprehensive, as it is integrated, with our people-empowering departments coordinating under the umbrella of an Anti-Poverty Integration Task Force.

We alleviate poverty as we:

- *Provide*, by giving the basic needs of survival
- *Uplift*, by providing the economic levers that will lift the poor to an improved life
- *Empower*, by strengthening their capacity to attain a higher status in life.



Building cities is about building competitiveness and attractiveness, while balancing this with the basic needs of livability and safety. It is about guiding the development of our physical landscape and information highways so that they can be attractive, productive channels for the quality community that we have envisioned our City to be.

The three tiers for competing on efficiencies rise from the most basic requirement for good governance - a well-oiled City bureaucracy that can spread its efficiencies to communities and throughout the City.

Our City government employs 4,815 permanent employees and 6,478 contractuals, of whom 2,655 belong to the Executive branch. We have managed to add to the many incentives received by permanent employees and our contractual employees. We look forward to seeing these incentives result in greater productivity.

The City Council is the other vital player of our City governance team. I welcome the new members, and to the *re-electionists*, it is great to be working with you again.

New cars have what is called the GPS or the global positioning system. It is a satellite based technology that helps a driver navigate no matter what the conditions are. The City's legislature functions pretty much like the GPS. Through the resolutions and ordinances passed, City Councilors create guidelines and send indicators of where they would like Quezon City to go and where it can lead the rest of us.

Let this first year of this new term create a logical framework of laws that will help us grow the City of our vision. A scholar once said, "Lucky the city with a decent government." But I say, "Great is the Quezon City with the government that cares." Progress and transformation must come, but all of those who live and work here must be happily sharing in the gains.

Q.C. PUBLIC LIBRARY
LOCAL HISTORY

God bless our City! God inspire Team Quezon City!



PROVIDING THE MOST BASIC OF RIGHTS

The first of these basic rights is the right to be recognized by the state and be given a name. The Civil Registry Office's free birth registration certification services ensure that even the poorest of the poor are not deprived of this right. From 2001 to July 2007, 413,565 children who would otherwise not even be recognized to exist, now have a legal right to carry a name and a legal personality. Thanks to Councilor Janet Malaya's ordinance exempting them from the payment of fees.

The next basic survival needs are food, health and shelter. The City's present feeding programs target the severely malnourished and the underweight children. The channels of assistance are the school system, from the daycare to the public elementary schools, as well as the barangays through their community feeding programs.

FOOD. Of the 20,000 children accepted by our Social Services Department in the City's daycare center every year, the malnourished children are given priority. The aim is to make these children the beneficiaries of daily supplemental feeding programs where the mothers are educated as well, on preparing low-cost but nutritious meals. It is important that mothers learn so that good nutrition continues in the home.

Alleviate Poverty

Provide, Uplift, Empower

The Division of City Schools feeds another 5,000 underweight children each school year, with their own food and milk program, supplemented by campus vegetable gardening campaigns.

The City is working out the mechanics to expand the impact of its nutrition campaign further. Every school year, 50,000 poor children enter Grade 1 in Quezon City's public school system, many of them already with a learning handicap. They are so hungry that they cannot think. They are so malnourished that their mental capacities have become impaired.

The City is conceptualizing a feeding program that will provide a nutritious snack each day for all 50,000 Grade 1 children. This will be a health program, as well as an education program unprecedented in scale among LGUs. It is a program that responds to each child's need where it matters most.

HEALTH. The renovation and expansion of public health facilities are continuing. To bring public health services closer to the people who need them, the City has added two new health centers,



the Lupang Pangako Health Center in Barangay Payatas B and the Betty Go Belmonte Super Health Center nearing completion in Barangay Holy Spirit.

Seven health centers are now extending their services in newly constructed buildings:

- Paltok Health Center
- M. de Joya Health Center
- Nagkaisang Nayon Health Center
- Murphy Super Health Center
- Project 4 Health Center
- Libis Health Center
- P. Bernardo Health Center and Social Hygiene Clinic

The City's free immunization program for children up to 11 months old has expanded its coverage from 77% in 2005 to 90% in 2006. The City will aim for 100%.

Free Vitamin A supplements for infants reached 65,565 beneficiaries in 2006, an increase of 17.22% compared to the number of infant beneficiaries in 2005. Children in the daycare centers also enjoy free complete fluoride treatment. From 2004 to 2005, the program has brought brighter smiles to 28,107 daycare children who benefited from the program.

To help families have only as many children that they can care for, the City government has more than doubled the budget of its family planning program from P 3 million in 2006 to P 6.9 million this year, and will double it again in 2008. This shall further intensify the initial success of the City in managing its population by reducing number of births by almost 17% in two years.



M. de Joya Health Center



Lupang Pangako Health Center



Mayor Sonny Belmonte congratulates graduates of the City daycare centers, assisted by Department of Social Services Development Head Teresa Mariano.

Family planning and reproductive health programs are localized in the barangays. Pills, IUD, condoms, tubal ligation, and counseling on natural family planning methods have been given for free to 141,691 residents, 99,585 of which are regular users of such family planning methods prescribed by the City Health Department through its 59 health centers all over the City.



Mayor Belmonte visits the housing project of UPAO at Brgy. Novaliches Proper.

SHELTER. Quezon City's shelter program involves a multiple of responses: from the Urban Poor Affairs Office and the Subdivision Administration Office, both of which also coordinate with Habitat for Humanities and the Gawad Kalinga Program, and the Housing and Urban Renewal Authority (HURA). In 2006, beneficiary families totaling 1,154 were able to own their own homes in 52,475 square meters of land, through 12 Community Mortgage Program (CMP) takeout projects facilitated by UPAO. Altogether, since 2001, the CMP programs have benefited 2,587 families who now live in 59 new communities.

Targeted for takeout this year are 13 more projects for 327 beneficiary families, while in process in various stages are 59 projects for 2,380 more beneficiaries.

The Subdivision Administration Unit has approved subdivision plans for 635,112 square meters of CMP that now benefits 12,640 individuals.

A good example of initiative is the story of the homeowners of Almanova, a squatters community. They decided to take matters into their own hands, approached the Development Bank of the Philippines (DBP), which believed in them well enough and is now extending them a loan. They will have enough funds to buy a property they will collectively own - evidence that the poor can help themselves.

What perhaps many don't know about the City's CMP projects are the millions the City government spends for site development to make these places well-organized, livable communities. In Sitio Mendez in Baesa for example, the City improved and concreted its road network at a cost of P 8.8 million. Another example is Sitio Pajo, a real showcase, where roads and alleys were concreted, drainage systems constructed and riprap built at a cost of P 27 million.

QUEZON CITY LIBRARY
LOCAL HISTORY

ENROLLMENT GROWTH

SY 2006/2007 – 2007/2008

Per District

District	SY 2006-2007			SY 2007-2008		
	Elementary	Secondary	Total	Elementary	Secondary	Total
1	37,978	23,767	61,745	38,590	24,486	63,076
2	157,773	78,507	236,280	162,935	83,354	246,289
3	28,362	13,931	42,293	28,784	13,976	42,760
4	29,365	24,534	53,899	29,928	24,800	54,728
Total	**253,478**	**140,739**	**394,217**	**260,237**	**146,616**	**406,853**

STUDENT-CLASSROOM RATIO

SY 2005-2007

District	2005		2006		2007	
	Elementary	Secondary	Elementary	Secondary	Elementary	Secondary
1	35	32	36	32	37	31
2	60	59	60	60	57	59
3	32	27	29	30	29	28
4	35	29	32	29	32	32
Total	47	41	45	42	45	42

Source: Division of City Schools 2006 Accomplishment Report



Since Mayor Belmonte's first term in 2001, 1,211 new classrooms have been added to the school system, yielding more comfortable and learning-conducive student-classroom ratios that average 32:1 for Districts 1, 3 and 4, and alleviating the congestion in District 2 which supports more than half of the City. P 968 million represent the City's assistance to the national government in school building construction from 2006 to July 2007 alone.

EDUCATION AS A MAJOR POVERTY UPLIFTING TOOL Through free access to quality education in elementary and high school, Quezon City seeks to improve the capacity of its human resources.

Several products of the City's public school system have already managed to stand out, exhibiting the intellect, talent and skills that have enabled them to best other competitors in international and local competitions.

In the 4th Asia Pacific Economic Cooperation (APEC) International Robotics Competition, students from Novaliches and E. Rodriguez, Jr. High Schools were adjudged first place winners, besting 11 other entries from other APEC countries, with their Janitor Robot. The bright champions are Mariel Mae Ocampo and Joanna dela Cruz.

In the 2006 Hong Kong International Design Competition, winners were 13 students from Old Balara, Pasong Tamo, Bagong Silangan and Lagro Elementary Schools and 21 students from the Bagong Silangan High School, Quezon City High School, Santa Lucia High School and Batasan High School.

The City government's goal is to give each student in our public school system the opportunities to learn and excel, as much as these students have done. This is the thrust of all the programs the City has launched and sustained these past six years – whether it be the student leadership program, which now has groomed 1,026 young leaders, or the information technology-based learning it continues to build on, not only for the students but also for the teachers.



Three students from San Bartolome High School emerged national winners in the 2006 Math Challenge sponsored by the Metrobank Foundation and the Division of City Schools. In this picture are John Carlo Dueñas, Gil Kenneth San Miguel and Euselinn Lumaban with Sec. of Education Jesli Lapuz.

All the public high schools are now internet-connected; the e-libraries, which connect 33 schools, shall be expanded to cover all schools; the IT-Centrex Building is nearing completion. Once operational, this shall be venue for multi-dimensional learning programs on student leadership, speech laboratory activities, advanced computer trainings, and physical sciences. Provisions for astronomical and technological observations, exhibits, and multi-media facilities are to be installed in the four-storey building.

Meanwhile, the program for mobile computer vans is being finalized. The vans will be deployed to elementary schools, enabling students in even the poorest schools to learn using the latest in computer technology. Councilor Bernadette Herrera-Dy has provided the City a model for these vans.

Q.C. PUBLIC LIBRARY
LOCAL HISTORY

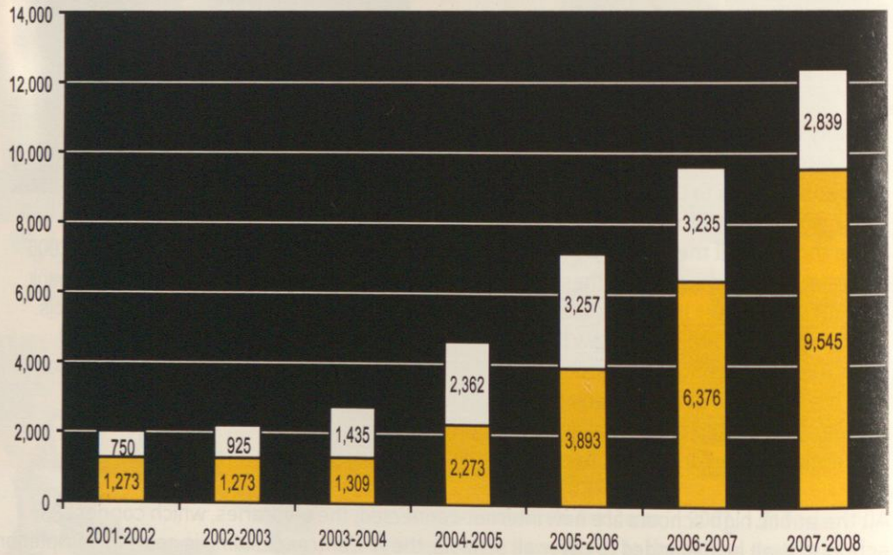
The City is developing a set of curricula that will retool the public school teachers to ensure their continuing education. The aim is to push for the improvement of education of children by remarkably upgrading the capacity of their mentors.

Education programs are complemented by physical facilities which continue to grow significantly each year. Public school building construction accounts for 31% of the total infrastructure budget of P 9.47 billion from 2001 to July 2007. The City government has provided more than P2.9 billion for the construction and repair of elementary and high school buildings.

By strengthening student capacities at the elementary and high school levels, the City aims for more students to aspire for tertiary education. At present, not all high school graduates can afford higher education. The City would like to even up the leverage by supporting more City government college scholars, which in school year 2007-2008 reached almost 12,500.

An increasing number of scholars go to the Quezon City Polytechnic University, which now has a total enrollment of 3,321 students. QCPU has been programmed to expand its campuses in San Francisco High School in District 1, as well as in San Bartolome High School and Batasan High School in District 2, to increase access to its entrepreneurship, ICT and industrial engineering programs, as well as its one-year technicians' courses.

NUMBER OF QUEZON CITY GOVERNMENT SCHOLARS
SY 2001/2002 - 2007/2008



	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008
Total	2,023	2,198	2,744	4,635	7,420	9,611	12,384

Source: Scholarship and Youth Development Program Accomplishment Report

PRODUCTIVITY EMPOWERMENT IS KEY TO CITY COMPETITIVENESS People who are empowered are those who can contribute fully and successfully to their personal, family and community needs. This requires that cities create value for their enterprises and prosperity for their people. The most empowering tools are job generation and enterprise creation.

QC Believes in Ellen, QC Believes in YOUth





The CENTREX program was conceived as a response to the need to develop more Filipino leaders who exhibit the values of honesty, industry and nationalism, and use these values to influence others to accomplish positive action. It seeks to involve the youth at an impressionable age, and also at the time when they are reaching positions of influence among their peers. It coaches them at the time when they are about to move off into college campuses or immerse themselves in their respective communities. The program seeks to reorient them from becoming leaders of gangs and other peer groups immersed in drugs and other bad habits, into becoming positive role models in whatever organization they become involved with, whether simply among their peers, in campus or in communities.

Ma. Ellen dela Cerna is a fourth year high school student at the Commonwealth High School. Her father is a security guard and she is the eldest of three kids, who has to help in household chores more since she was orphaned by her mother for two years now.

The City government believes in Ellen well enough to fund more than her education. She is one of 1,026 public school students especially selected to be trained under the SB Center for Excellent Leadership Program (CENTREX). All CENTREX trainees receive free meals, P 100 transportation allowance every Saturday, uniform T-shirts, as well as automatic scholarship in college through the City government's Scholarship and Youth Development Program.

Ellen, who is her school's student council president happily spends Saturdays at the Quezon City Science High School going through what seems like a junior management training course that teaches: traits of good leaders, facilitation and team building skills, multi-tasking, proposal writing, presentation skills (using information technology tools), as well as problem solving conflict management techniques.The rest of the school week is an echoing period, when the trainees go back to their respective schools and teach other students what they have learned in the Saturday sessions.

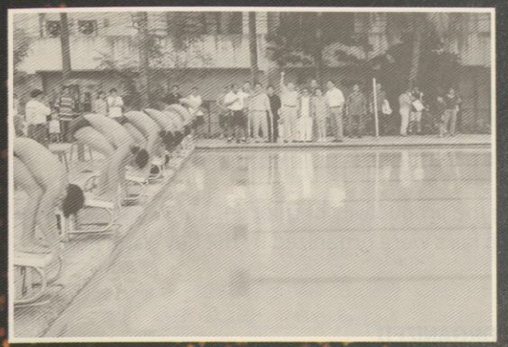
To Ellen, leadership is not something innate. Ellen believes that "any person can be a leader with proper character... because intelligence is not about wisdom but about character." Through CENTREX, she realized that leadership is not only a position but an action to be taken.

N.C. WHEELOC LIBRARY

Batang QC Olympics
YOUTH PROGRAM







PUBLIC LIBRARY
LOCAL HISTORY

The Batang QC Olympics is a community-based sports program designed to maintain a pool of athletes officially competing under Team Quezon City. The Sangguniang Kabataan and other youth organizations mobilize the program. It is also a sports talent identification program focused on finding natural talent in athletics which can be developed through proper training to compete in the SEA Games, the Philippine National Youth Games, the Palarong Pambansa and soon, hopefully, the Olympics.

JOB GENERATION AND ENTERPRISE CREATION The City government is an incubator of business as an emancipator of the poor. Usually the beneficiaries are women, who supplement the family income or are its sole anchors for survival. In fact, records of the Business Permits and Licensing Office (BPLO) show that 53% of enterprises in Quezon City are owned and managed by women.

Job fairs have been an effective tool in optimizing the productivity of Quezon City's approximately one million human resource pool. In 2006, 163 job fairs were organized by the City government, assisting some 10,031 job seekers.

JOB FAIRS ORGANIZED
2001- 2006

Type of Job Fair	Number Conducted					
	2001	2002	2003	2004	2005	2006
Mega	5	8	6	7	10	10
Barangay	5	13	21	18	26	46
Mini-Job Fairs	-	-	-	34	96	107
Total	**10**	**21**	**27**	**59**	**132**	**163**



Mayor Belmonte samples the products from the City's livelihood projects at a fair held at the City Hall grounds.

However, the City's support for job generation is more than just organizing job fairs. The Industrial Relations Office - Public Employment Service Office (IRO-PESO) has initiated a proactive skills-to-employment matching program by creating a Comprehensive Skills Map of workers in Quezon City barangays. Among the local government units in the National Capital Region, Quezon City has been chosen as the pilot area for Project Skil-Lista.

By establishing a skills registry in every barangay in Quezon City, employment facilitation, both locally and abroad, for key employment-generating industries in the next three years shall be catalyzed. Since its inauguration last October 2006, eighty-six barangay skills registry centers have been established while the remaining 56 barangays would have been covered by the end of 2007.

Livelihood skills training continues. Together, in 2006, the Social Services Development Department, Sikap Buhay, and Negotech have equipped 39,161 people with job-ready and enterprise-creating skills, enhancing the income-earning capacities of the poor.

Even the kasambahay have their own comprehensive training program. Through a pioneering effort by the IRO-PESO, Quezon City has been recognized by the Visayan Forum Foundation for the ordinance introduced by Councilor Boy Calalay, which is the first-ever for Domestic Workers in Asia.

Answer:

1. Dara

1) Naisipan kung pumasok sa ALS A&E kasi Dara matapos ko yung pag-aaral ko sa high school, kasi hanggang 3rd year high school lang ako. Nakapasok ako sa 4th year pero hanggang december lang kaya nung nagpatawag ang panong barangay Noel Agpteppa ng Brgy. Quirino 2-A ng meeting para sa mga kasambahay na tulad ko ay agad akong dumalo. Napag-usapan sa meeting na yaun ang tungkol sa balik aral program. Natuwa ako kasi eto na yung matagal kung hinihintay ang makabalik sa pag-aaral at matapos ang aking high school. Kaya nung bumaba ang ordinansa para sa mga kasambahay na gustong bumalik sa pag-aaral ay kaagad akong nagpalista.

2) Layunin ko ay matupad ang aking pangarap na matagal ko ng minimithi. Pangarap na ito ay nahinto nung aking kabataan pa na dahilan upang akoy makapasok bilang isang kasambahay. Sa ngayon ang aking minimithing pangarap ay aking unti-unting nakakamtan na nagsimula sa ALS A&E. na ngayon narito na ako naka-enroll sa NFE program ng La salle. Programa din ito para sa mga tulad kung kasambahay at iba pang nagtratrabaho sa umaga na okay edad na.

3.) Ngayon na nakapasa ako sa ALS exam ang susunod kung hakbang ay gagawin ko ang aking makakaya upang matapos ang programang aking napasukan sa La salle. Susubukan ko ding tulungan ang ibang kasambahay na nakalista o naka-enroll sa bagong batch ng Learners ng ALS & A&E.

4) Ang aking masasabi sa proyekto ng PESO at Bgy. Quirino 2-A ay maganda, kapakipakinabang lalo na na tulad kung kasambahay na gustong mai pagpatuloy ang kanilang pag-aaral at gusto ding matupad ang kanilang mga pangarap sa buhay. Maipagmamalaki ko ang proyekto kasi hindi lahat ng bgy. dito sa Quezon City ay may ganitong ganitong proyekto na nakakatulong sa mga kagaya kung kasambahay.



Q.C. PUBLIC LIBRARY
LOCAL HISTORY

Julieta Q. Subagan

KASAMBAHAY PROGRAM

The Comprehensive Kasambahay Ordinance provides more protection and services to house help in the City. Under its mandate, the IRO-PESO conducts alternative learning systems, SSS Social Protection Advocacy and Registration / Medical Mission. Phil Health Cards are also distributed to the domestic workers in the City.

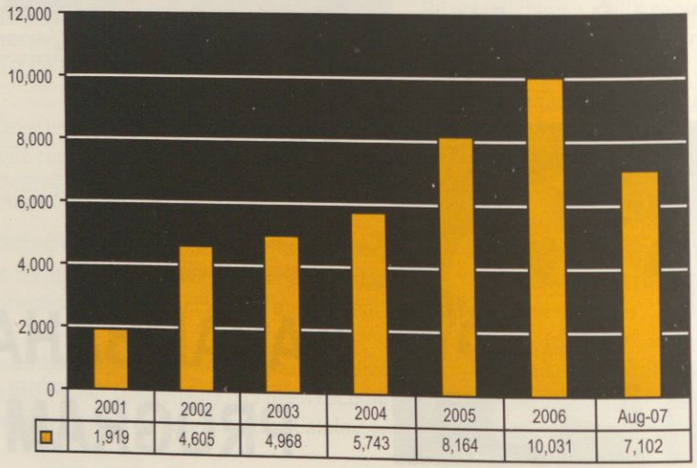
But the City government has taken the challenge of skills training beyond its traditional livelihood character. Realizing that the biggest employment generator and the fastest growing businesses now are the information and communications technology industries, the City would like to make more of the poor ICT-literate and capable, for that will empower their big leap to much higher incomes.

The BPO industry is a US $ 2 billion industry in the Philippines alone, and has generated as much as 250,000 jobs in 2006. The industry is hungry for technicians, electricians, accountants, architects, data encoders, medical transcriptionists and call center agents. The City is forming a new task force that shall work to develop training programs to ensure that more of the students and graduates of Quezon City's public school system shall qualify as employees of the BPO industries. To increase the pool of employers, the task force shall also develop one-stop facilities and incentive schemes to make Quezon City, the ICT companies' location of choice.

Increasing the concentration of BPOs in Quezon City are such companies as Teletech. It inaugurated its largest work station in the country in Novaliches, Quezon City, opening 3,000 BPO-related employment posts. IBM Daksh is also another Novaliches locator. E-Telecare, Convergys, and Accenture have also established new and expansive work stations in Quezon City.

The busy district of Araneta Center is developing another competitive edge as a premier business hub, on top of its very popular retail market reputation. Its first tenant was Accenture which employs 100,000 people in the country today. APAC Customer Services, Inc. followed with a 2,000 seat work station facility. Advanced Contact Solutions stationed itself in the old Rustans Superstore building in June 2007 and is the first and only call center listed in the Philippine Stock Exchange. It shall employ another 2,000 BPO and administrative people in the Araneta area.

NUMBER OF PERSONS PLACED FOR EMPLOYMENT
2001-August 2007



	2001	2002	2003	2004	2005	2006	Aug-07
■	1,919	4,605	4,968	5,743	8,164	10,031	7,102

EMPOWERMENT COVERS THE YOUNG AND OLD The Social Services and Development Department regularly conducts youth welfare programs that consist of diversion programs and reformatory seminars designed to facilitate successful return of deviant children to the community as productive members. As of 2006, the SSDD reports 10,671 youth beneficiaries who have been given assistance in dealing with diverse issues that they are confronted with.

In Summer 2007, 500 youths aged nine to 18 years old completed the five-day camp held at the Quezon Memorial Circle, which included street children, rehabilitated drug dependents, released clients from the Molave Youth Home, and those who are undergoing aftercare services from the SSDD.

They indulged in sports and arts activities designed to enhance their physical development. They were also taught their basic rights as embodied in the United Nations Convention on the Rights of Children.

Taking care of the City's elders consists not just of recreational activities, feeding, or shelter provisions. The City also recognizes the profundity of their experiences, from which the young can pick important lessons in building lives of their own.

The City government's program to empower the elderly has been recognized by the Department of Social Welfare and Development – National Capital Region (DSWD-NCR) as one of the "Best Practices in NCR." Some 17,540 elderly have been assisted by the City through programs that enable senior citizens to be continuously productive by volunteer work in City services, by working as paralegals and by rendering tutorial services.

The City's senior citizens also receive capability enhancement training by using a community-based gerontology method where issues of the old are scientifically assessed. They are also provided protective services in the form of temporary shelter provisions, counseling and case management, after care follow ups, advocacy building, and model day care centers for the elderly.

IN QUEZON CITY, AGE DOES NOT MATTER



The City's senior citizen volunteer program provides a venue for its elderly to continue contributing to the community by sharing their skills, experiences and interests to elementary and high school students, daycare children, and other senior citizens.

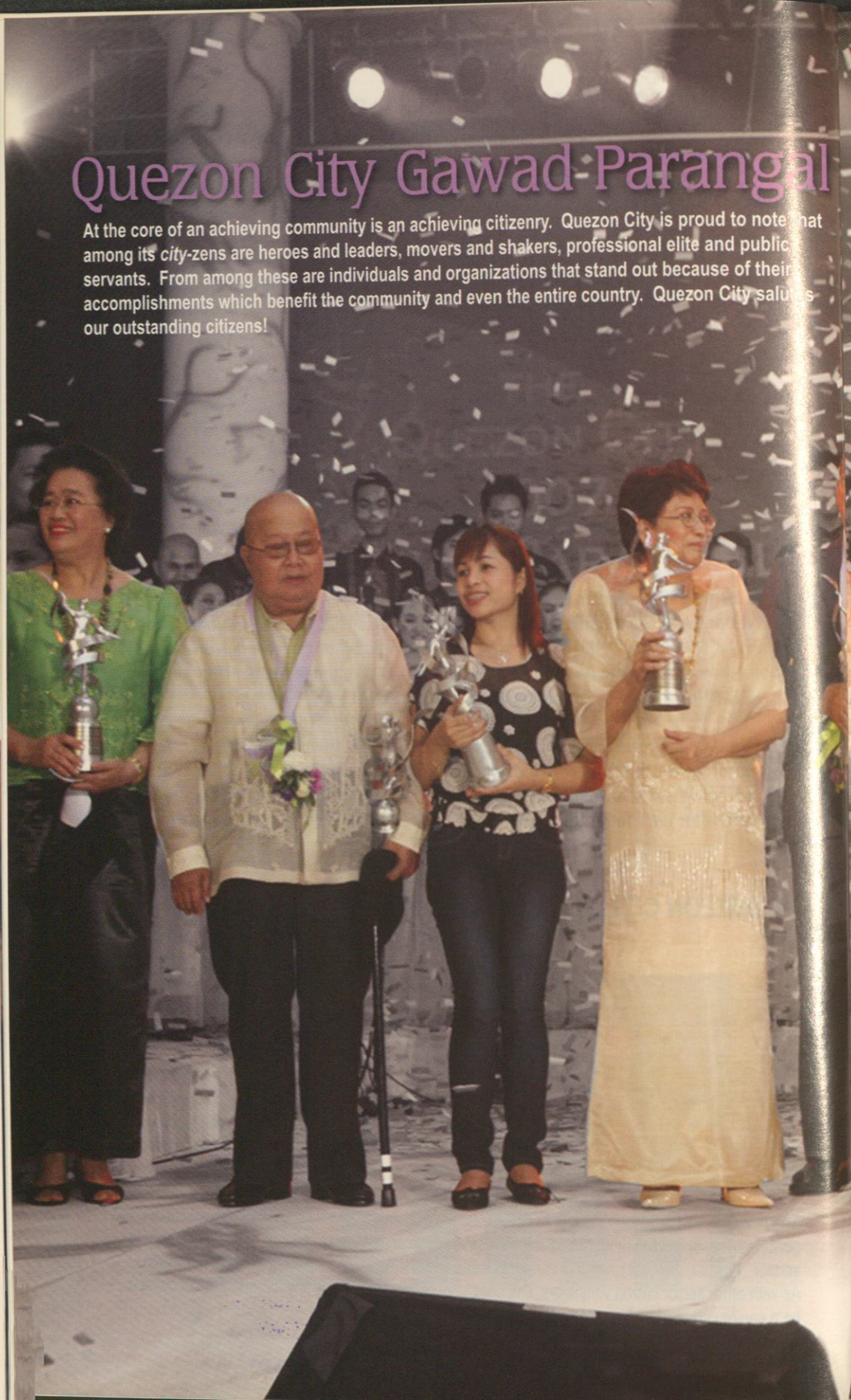
Mrs. Elena Garvida, a retired school teacher, is one of these volunteers. At 89, she serves as a tutor at the public elementary school of Project 6. She is also vice president of the QC Chapter of the Federation of Senior Citizens Association of the Philippines.

She is keenly aware of the needs of her students. She regularly monitors and checks their school performance. She advices them and shares lessons that can help them improve their performance in school. For her, the best reward is the warm thank you she receives from the parents of her wards. As with other senior citizen volunteers, she sees unparalleled happiness and fulfillment in choosing to be a senior citizen volunteer of Quezon City.

Q.C. PUBLIC LIBRARY

Quezon City Gawad Parangal

At the core of an achieving community is an achieving citizenry. Quezon City is proud to note that among its *city*-zens are heroes and leaders, movers and shakers, professional elite and public servants. From among these are individuals and organizations that stand out because of their accomplishments which benefit the community and even the entire country. Quezon City salutes our outstanding citizens!

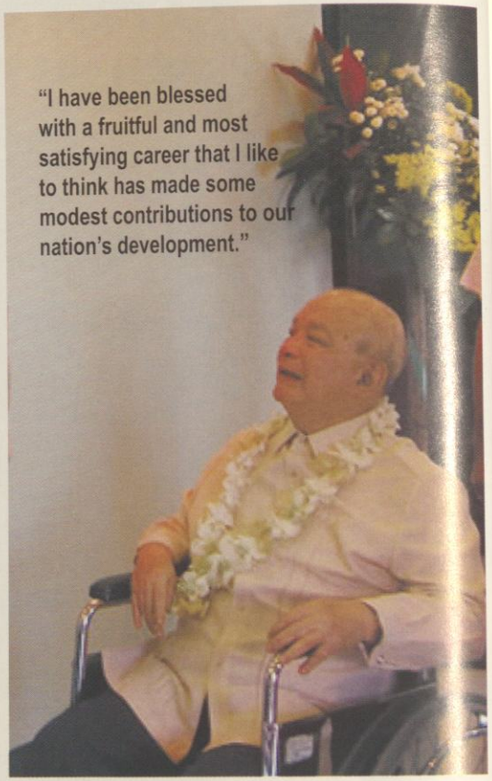




The Quezon City Gawad Parangal was formally launched in 2002 by Mayor Sonny Belmonte as an instrument for honoring Quezon City residents who are outstanding locally, nationally or globally.

LOCAL HISTORY

AMBASSADOR RAMON V. DEL ROSARIO



For his significant contribution to industrial and business development not only as founder of PHINMA Group of Companies, but also as top executive and decision-maker in various multinational companies;

For his contribution to management education and business development through support of education institutions;

For his promotion of corporate social responsibility as demonstrated in PHINMA through its housing programs and other social programs which benefited Quezon City residents;

For being recipient of honors and recognition such as Noble Knighthood of Pontifical Order of St. Gregory, Pope John Paull II, First Class Order of the Rising Sun from the Japanese Government, Sikatuna Award from the Republic of the Philippines, and Management Man of the Year from the Management Association of the Philippines (1988).

ROTARY INTERNATIONAL DISTRICT 3780

"Service above Self"

Ninety-three Rotary Clubs comprise Rotary International District 3780. In this ideal "One City, One District" setup, the organization has been able to help more communities in Quezon City by combining their efforts to make their humanitarian campaign more impact-creating.

For its wide ranging scope and reach of programs and activities, complementary and supportive of those of the Quezon City Government;

For its promotion of the motto "Service above Self" as manifested in the involvement of thousands of professionals, businessmen, entrepreneurs and public servants giving their time and services for the benefit of the people and communities in Quezon City;

For implementing programs and projects that are top priorities of the national government and of Quezon City and in cooperation with other organizations;

For continuing and sustained partnership with the Quezon City Government in improving the welfare of more than 2.5 million residents, particularly among the marginalized and depressed communities.

SEC. ESTRELLA F. ALABASTRO



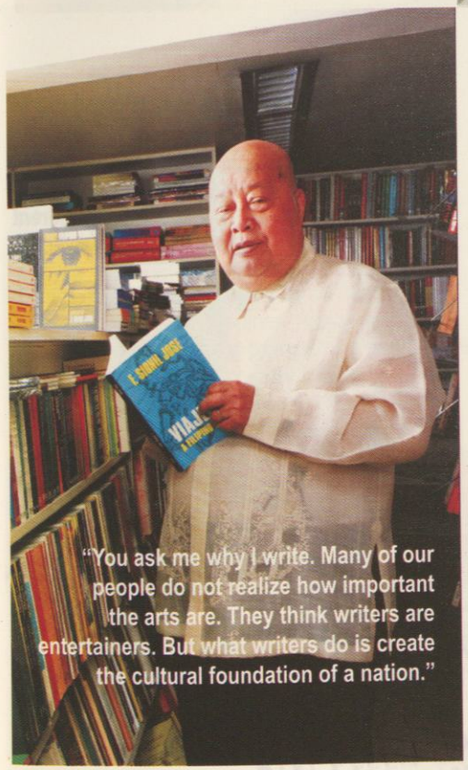
For her achievements and contributions to science and technology developments;

For her contribution in the advancement of food science and technology as professor, researcher and administrator of academic programs in the University of the Philippines;

For her many significant research works and publications in the fields of food science, nutrition and food engineering;

For performing coordinative work and focal person responsibilities in various local and international activities concerning the role of science and technology in development;

For her able representation of the Philippines in various conferences and missions involving science and technology.



F. SIONIL JOSE

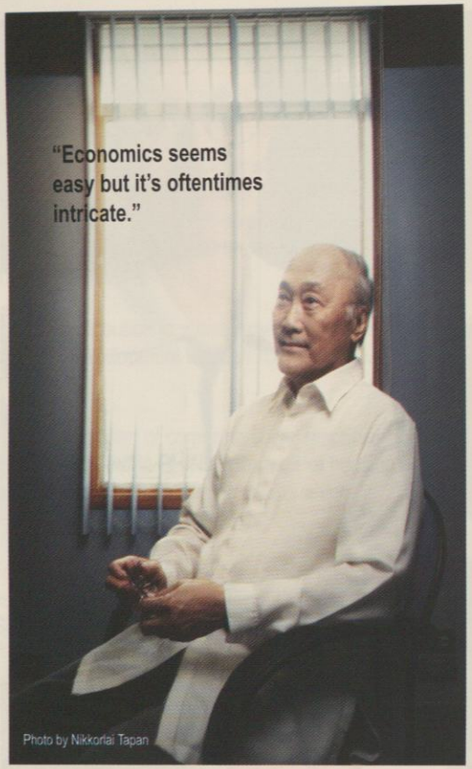
For masterfully reflecting the Filipino culture, social mores, political values and attitudes and the everyday life of the Filipino in both urban and rural settings through his novels, essays, short stories and verses;

For his committed and sustained cultivation of Filipino literature in English and being among the foremost Filipino writers, has provided impetus, motivation and inspiration to younger generations of writers;

For having successfully created an international audience for his writings and for Philippine literature in general, with readership of his works in 22 languages;

For all the recognitions and awards he has received from several award-giving bodies and universities.

QC PUBLIC LIBRARY
LOCAL HISTORY



DR. GERARDO P. SICAT

For his contributions as development economist, policy-maker and economic planner;

For having installed the regional development planning system in the country, as well as having innovated on and rationalized economic research and development measurement and statistical system;

For his significant contribution in the development and upgrading of the University of the Philippines, and initiating the founding of the University of the Philippines in the Visayas, and for his contribution in making the UP School of Economics as the best and internationally recognized institution in the country;

For his being a prolific author of economic textbooks adopted not only in the Philippines but also in Indonesia.



JUSTICE EFREN I. PLANA

For outstanding achievements and contributions as official of the government;

For his contribution in the formulation of tax and investment legislation and policies;

For his participation in negotiations on tax and investment treaties;

For continuing to be active as adviser/consultant to various organizations concerned with fiscal investment and business management;

For exemplifying government service with the high standards of integrity, morality and honesty.

DR. EMERLINDA R. ROMAN

For her contribution in promoting the role of women in education, national development and public service;

For her contribution in the improvement of the public governance education as well as in business administration;

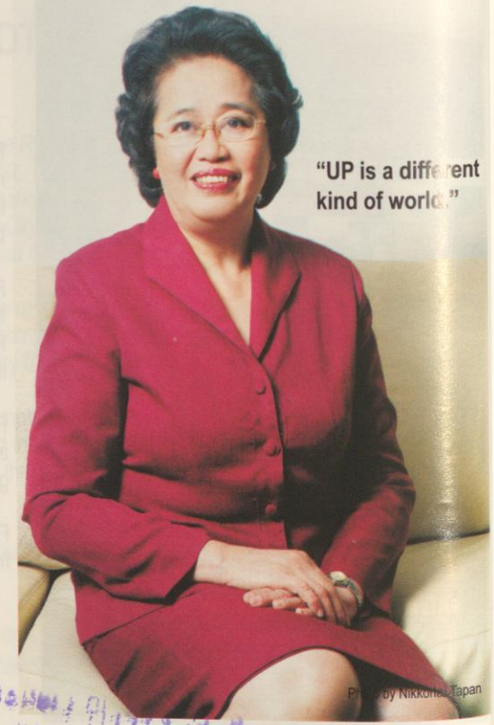
For her contribution in the development of small enterprises;

For research on business and finance;

For her consultancy services to government, business and non-governmental organizations;

For being an outstanding professor in business administration;

For aligning UP's vision in science and technology development with that of Quezon City as a science and technology capital.



DR. JUAN FLAVIER

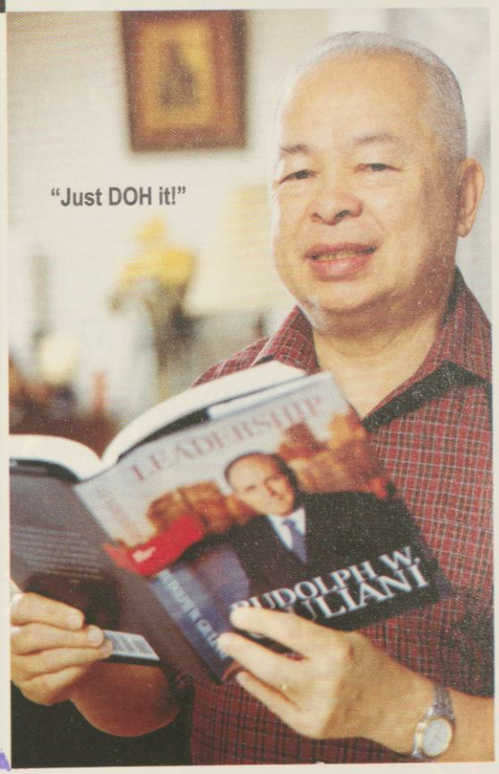
For his outstanding service as Secretary of the Department of Health, having launched and pioneered programs for the promotion of public health and welfare;

For his outstanding performance as Senator of the Republic of the Philippines, having sponsored legislation not only for the promotion of medical and health service but also for other concerns;

For his outstanding contribution to the cause of rural development, having been founding father and spirit behind the Philippine Rural Reconstruction Movement (PRRM);

For his outstanding contribution as medical doctor, in the field of medical practice and community and health service;

For his being a model public official and leader, and therefore, being an inspiration to future government and public servants.



Q.C. PUBLIC LIBRARY
LOCAL HISTORY

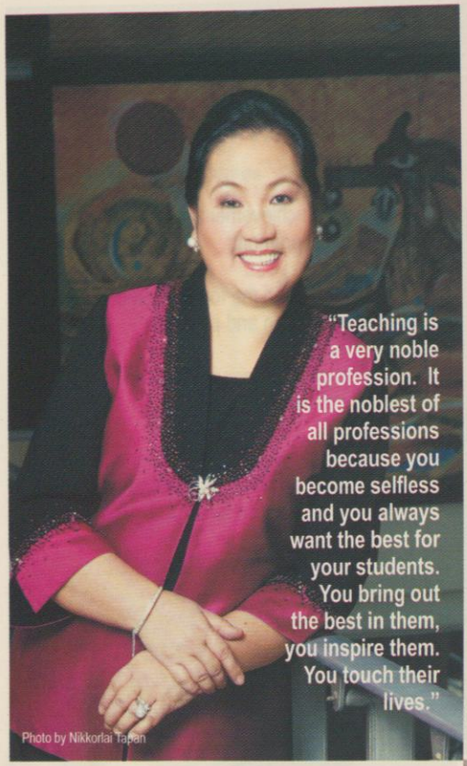


Photo by Nikkorlai Tapan

SHIRLEY HALILI CRUZ

For her personal, professional and social commitment to the dance art, ballet education, in the Philippines;

For using dance as the main medium of cultural exchange and international relations through award-winning performances, festivals, competitions and wrokshops in many countries;

For having performed free for communities and conducted workshops to train young children in ballet;

For being recognized cultural ambassador, or specially as dance ambassador, having ably represented the Philippines in many dance festivals, workshops, competitions, dance fora, and conferences abroad;

For being active in socio-civic activities with her involvement as Rotarian and Jaycerette and membership in the Philippine Chamber of Commerce and various organizations.

DENNIS ORCOLLO

For his excellence in the sport of billiards which has been dominated by Filipino players at the international level, earning for him and his country the recognition as one of the best.

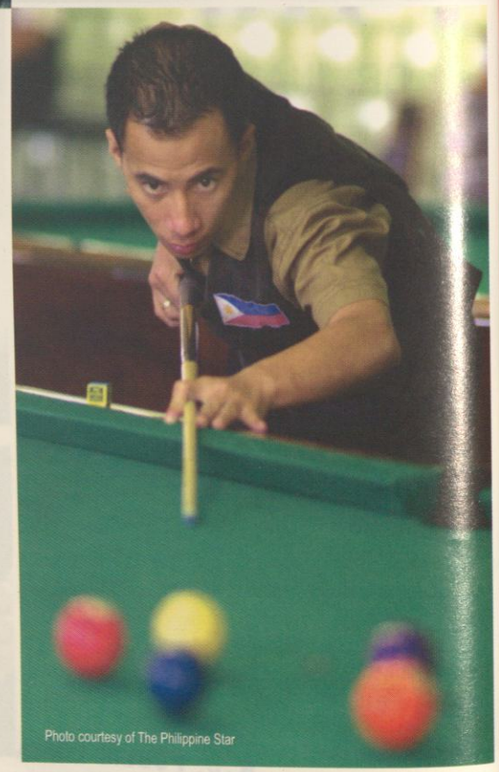


Photo courtesy of The Philippine Star

BUSINESS

SHOEMART, INC.
MANILA ELECTRIC COMPANY
MERCURY DRUG CORPORATION
ABS-CBN BROADCASTING CORP.
GMA NETWORK, INC.
IBM PHILIPPINES, INC.
ARANETA GROUP OF COMPANIES
JOLLIBEE FOODS CORPORATION
PACIFIC PAINTS (BOYSEN) PHILIPPINES
GOLDEN ARCHES DEVELOPMENT CORP. (MC DONALD'S)

REAL PROPERTY

SM MEGA HOLDINGS, INC.
ARANETA GROUP OF COMPANIES
MEGAWORLD CORPORATION
ABS-CBN BROADCASTING CORP.
ROBINSONS LAND CORPORATION
PHILIPPINE LONG DISTANCE TELEPHONE COMPANY
MANILA ELECTRIC COMPANY
NESTLE PHILIPPINES, INC.
GMA NETWORK, INC.
CITIBANK

QUEZON CITY's TOP TAXPAYERS CY 2006



A SITE FOR BUSINESS AND COMMERCE

Well rationalized and strategically placed infrastructure developments have the potential to add significantly to the productive capacity of a city.

However, building the City does not mean developing it to the point of congestion. The City government doesn't want its people to suffer the pains of more traffic bottlenecks, overwhelming demand for water systems, clogged drainage systems and dirty and overcrowded neighborhoods, because its leaders, whom the people have entrusted to lead this City, may be leading it to the point of excess.

The City government has to be rational in allowing the use of its land. The land use plan and zoning laws are there to protect the resources and create order in the City. They are in place to adapt to the changing but well-studied thrust of urban development. This means that the City must not be indiscriminate in issuing exemptions. The City must be able to balance very expertly the demands of commerce and quality living.

Build Up the City

Upgrade, Upkeep, Transform

MANAGING OUR ENVIRONMENT Quezon City has one of the most comprehensive environmental management programs among LGUs, and also one of the most pioneering. The City generates more than 2 million cubic meters of garbage every year, 88% of which is household waste.

Despite this herculean task, the Environmental Protection and Waste Management Department (EPWMD) records a collection efficiency in the high 90%, even with collection difficulties that ensued with the devastation wrought by Typhoon Milenyo. To maintain the cleanliness of major City streets, street sweepers now work in two shifts. The Special Cleaning Operations Group was formed to clean up after major street and community-based activities. Moreover, Quezon City can take pride in the increased discipline of our people that accounts for the improved cleanliness at the neighborhood level.

Solid waste management programs localized in the barangays have been notable for its growing success. The 52 pilot barangays implementing the Sinop Basura sa Barangay campaign are able to divert 27,789 kilograms of waste per day by practicing proper waste segregation from the households. This is in addition to the 474,620 kilograms of materials recycled by the City's accredited junkshops, yielding 30.61% of the City's daily wastes diverted into usable materials. No wonder the City has been recognized as a Model City in implementing Solid Waste Management by the Metro Manila Development Authority (MMDA).



In compliance with Republic Act 9003, also known as the Solid Waste Management Act, the components for the final closure of the Payatas Dumpsite are being put in place. Vital to the closure plan is establishing the final footprint of the dumpsite.

Safety and stability require the remediation of areas covered by GSIS Phase 1 and 2, Mondragon, Scandinavian and Filinvest.

Quezon City is the first LGU to implement a clean development mechanism, required of countries globally under the Kyoto Protocol. The City's CDM activity will be the first of its kind to be registered with the United Nations Framework Convention on Climate Change.

Building the City requires programs and projects that have this three-fold aim:

- **UPGRADE: Put the City's basic systems in order**
- **UPKEEP: Remove the blight and dysfunctions that deface the Cityscape and degrade communities**
- **TRANSFORM: Significantly improve the Cityscape and City life**

In February 2007, the City government signed a Memorandum of Agreement with Pangea Green Energy, an Italian company, and its Philippine counterpart, for the development and implementation of the first Controlled Disposal Facility Biogas Emission Reduction Project.

Creating new energy sources, while ensuring the safety of the site and its environs, the facility is foreseen to be able to generate as much as 42,000 megawatts of electricity from waste over the biogas plant's 10-year operating life. To former US Vice President Al Gore's challenge to reduce greenhouse gases, the City can say most definitely that it is meeting this challenge by actively reducing emissions by 116,339 tons over the next 10 years thru Payatas alone.

ROAD NETWORK DEVELOPMENT

The task of keeping the City functioning efficiently requires maintaining a good and safe road network as well. In the survey of competitive cities in the Philippines and globally, linkages and accessibility are considered by top businessmen as one of seven drivers of competitive growth.



Overpass at Katipunan Ave.

This is why, of the City's P 9.4 billion infrastructure budget from 2001 to July 2007, close to 51% has funded road building and repair, paving and widening more than 1,146 kilometers of concreted and asphalted roads. The concern for the unimpeded mobility of people and commerce has been improved thru concreted national roads that serve as main arteries for movement. From 2006 to July 2007, P29.86 million of City funds has financed the improvement of several national roads, including Quirino Highway, Zabarte Extension, Luzon Avenue, and Central Avenue at Culiat.

Through agreements with the Department of Public Works and Highways, the City has also advanced the funding for the improvement and widening of IBP Road at Batasan Hills, which with the new QC Police Station 6 Building, have greatly enhanced the area surrounding the House of Representatives compound.

In addition, the City government constructed the Katipunan Bridge at Barangay San Bartolome and the access bridge at the La Mesa Eco Park. To be constructed are the Calamba-de Vera bridge which will link Barangays Mariblo and Talayan, and Eagle Bridge which will link Payatas and Bagong Silangan.

Among the many City streets that were completed last year and early this year are the improved, concreted, or widened:

- J. Abad Santos Street in Sta. Lucia, for P16 million;
- Zuzuaregi Street in Matandang Balara, for P 12 million;
- Esteban Abada Street in District 3, which was improved in two phases at a total cost of P 28 million;
- K-6 and K-7 Streets, whose drainage improvement cost the City almost P14 million;
- Scout Borromeo, for P 18 million;
- Scout Tobias, for P 15 million;
- Scout Gandia, for P 36 million



J. Abad Santos Street



Zuzuaregi Street



Scout Borromeo Street

STREET LIGHTING AND SIGNAGE

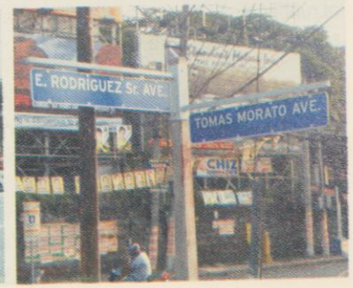
Complementing sustained road development are the streetlighting and signage programs. The City's target is to install and energize 7,000 lamp posts in two years to adequately light up main and inner streets. The project started in January and has installed 1,066 lamp posts in various stages; 651 of these have been energized.

The street signage program seeks to make road signs not only uniform, but also conform to international standards. In 2007, 921 street signs were already installed to provide for the complete ID of all major streets. The target is to install 1,500 signages to include secondary streets.

Q.C. PUBLIC LIBRARY
LOCAL HISTORY







It's not Easy Being Green

At Quezon City, being green-minded means putting up a pioneering environmental management program, whose breadth and level of innovation is incomparable in the Philippines.







Payatas is a prime example of things turning green. Where the old dumpsite used to be now stands a park, initially planted with mongo then vetiver grass to enrich the soil and stave off erosion. The propagation and planting of vetiver grass was part of a study on the treatment of leachate conducted by students from the University of the Philippines and the National University of Singapore. This research was then submitted as an entry to the prestigious Mondialogo International Engineering Competition of UNESCO. The park, which stands on the site of the tragedy in 2000, in memoriam of those who perished there, gets its plants from the nearby greenhouse that is nurtured by a composting project located there too.

The area still being used for garbage has been converted into a controlled dump facility equipped with a methane gas extraction plant. The plant at Payatas was given the green light with, the signing of a letter of national approval by the Department of Environment and Natural Resources. The Quezon City Controlled Disposal Facility Biogas Emission Reduction Project was inaugurated on July 10, 2007 and is a joint endeavor of the Quezon City government, the Pangea Green Energy S.R.I. and Pangea Green Energy Philippines Inc., a renewable energy company that invests in biogas projects worldwide. Currently, the methane conversion plant produces enough electricity to make Payatas self-sustaining.

Through a partnership with Holcim, more than 106 tons of old tires have been collected and reused as an ingredient for making cement. That means a lot of rubber is out of the garbage dump and is given a second productive life.

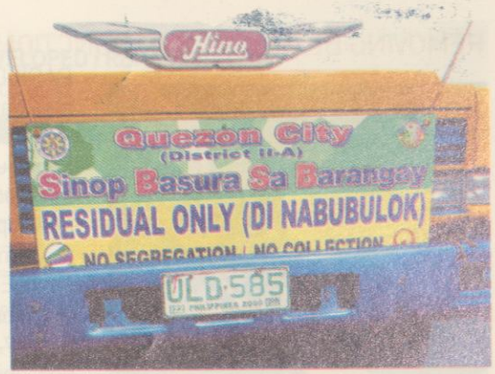
Payatas has been transformed into a pleasant self-supporting locale, enough to make any other community green with envy. So proud of the changes at Payatas is Col. Jameel Jaymalin, the head of the Payatas Operations Group, that he even personally conducts a tour of the site "safari style," in a converted yellow cab.

Soon Payatas will also be a source of income for the City as well. The DENR and the QC LGU have both agreed to engage in "carbon trading," where developed countries undertake to cut domestic emissions of carbon dioxide or "buy" the equivalent amount of reduction by financing emission-reduction projects in developing countries.

The Environmental Protection and Waste Management Department (EPWMD) is the City's green team which comes up with fun and innovative ways of spreading the practice of solid waste management and recycling ideas. There's the *Sinop Basura sa Barangay* project in which each barangay will be given a "passbook" where rebates for their waste reduction efforts will be recorded. Another proposal is the creation of a greenhouse or urban farm within the City Hall compound, in line with their *Linis-Yaman sa Sariling Bakuran*" program. They've also come up with an information campaign for the youth sector called the *Bawas Basura Roadshow* in which specially designed mascots circle the City to promote waste segregation and offer food items in exchange for recyclable items.

The EPWMD is also cracking down on air pollution with its *Sagip Baga* clean air program, proposing seminars for drivers and PUV operators on air pollution, mandatory testing of PUVs for smoke belching, industrial inspection of high-risk industries and tree planting for emission reduction in cooperation with the Division of City Schools.

Finally, there is the *Waste Market*, a junk shop cum flea market where recycling of traditional and non-traditional waste items are done in partnership with the private sector such as SM Supermalls, the Ayala Foundation and the Philippine Business for the Environment.



GARBAGE COLLECTION EFFICIENCY
2006

Month	Efficiency Rating
January	99.44%
February	99.72%
March	99.95%
April	99.92%
May	99.56%
June	99.62%
July	98.00%
August	97.00%
September	99.00%
October	99.00%
November	99.67%
December	99.67%
Total	99.24%

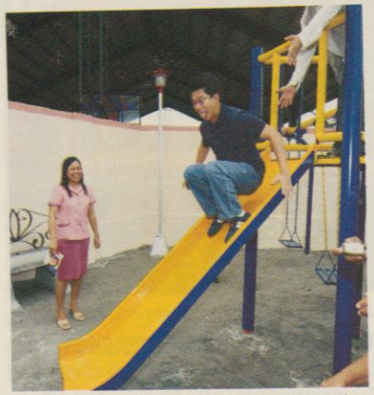
Q.C. PUBLIC LIBRARY
LOCAL HISTORY



From Trash to Cash: Gaining from Reduction

Quezon City's Payatas Controlled Dump Facility is now all lit up with power derived from its methane gas emissions. The City is the first in the Philippines to pioneer in the development of a biogas emission extraction and reduction plant, as its concrete response to the worldwide concern on global warming. The project will bring revenues to the City through carbon credit equivalents and clean green electricity. With Mayor Belmonte, in this photo, are Vice Mayor Herbert Bautista (extreme right), Payatas Operations Group head Col. Jameel Jaymalin (extreme left), Environmental Protection and Waste Management Department Head Fredericka Rentoy and officers of Pangea Corporation.

REMOVING BLIGHT AND DYSFUNCTION FROM THE CITY



Vice Mayor Herbert Bautista tries out the slide at the newly constructed park at Brgy. Capri.

PARK DEVELOPMENT. A competitive city must also have pleasurable environments. This means upgrading, rehabilitating and constructing more community parks throughout the City. From 2001 to July 2007, the City funded almost P 200 million for the development of 51 parks. This is aside from the cost of road improvements leading to them. For the vast La Mesa Eco Park, for example, the City government spent P 9.5 million just for road networks alone. From 2006 to 2007, 34 new parks facilities were added and are now being enjoyed by the communities they serve. An example is the P 6 million improvement of the recently inaugurated North Olympus park in Novaliches.

The first pedestrian underpass to the Quezon Memorial Circle opened to the public in October 2007. The City intends to construct a second underpass to link our proposed Central Business District to the Circle. Completion of the underpass marks the start of the redevelopment of the Quezon Memorial Circle, a centerpiece of this term.

REMOVAL OF URBAN BLIGHT. Another important facet of upgrading the cityscape involves identifying and removing urban blight. These festering areas of neglect and decay cause security and safety problems, downgrade property values of surrounding areas and are unhealthy and precarious for the families who choose to live in them. Clearly, resettlement options must be established for the sake of these poor families and for the sake of the rest of the City. Among these options, is land banking, to establish relocation areas, so that we are not totally dependent on other agencies.



Brgy. Captain Cando, Councilor Allan Francisco, District 2 Representative Annie Susano, Mayor Sonny Belmonte and Vice Mayor Herbert Bautista try out new playground equipment.

IMPROVING THE CITYSCAPE AND CITY LIFE

A classic showcase of the City government's determined efforts at transformation is Novaliches. Nine years ago, 14 barangays, frustrated by the Quezon City government's continuing neglect, wanted to secede in a bid to take care of their own affairs as their own city. Now, the Novaliches area is very much a contented and thriving part of Quezon City, stimulated by P 2.2 billion worth of infrastructure improvements in all these barangays.



Brgy. Capri's kids take their turn on the slide.

QUEZON CITY PARKS DEVELOPED / REHABILITATED

2003-July 2007

Year	Name of Park	Barangay
2003	Balara Filters Park	Pansol
	La Mesa Eco Park	Greater Lagro
	Bernardo Park	Kamuning/Pinagkaisahan
2004	Project 6 Park	Project 6
	Lagro Blk. 10 Park	Greater Lagro
	Congressional Village/Pilarville Subdivision	Tandang Sora
	Marilag Park	Marilag
	N.S. Amoranto Park	N.S. Amoranto
	Roces Circle	Paligsahan
	C.P. Garcia Park	Krus na Ligas/Teacher's Village East
	Pugad Lawin Shrine	Bahay Toro
	Bernardo Park SP	Kamuning
	West Triangle Park	West Triangle
	Doña Rosaura Park	Novaliches Proper
	Villa Nova Park	Nagkaisang Nayon
2006	Doña Faustina Park	Culiat
	Kingspoint Park	Bagbag
	Bagong Silangan Park	Bagong Silangan
	Palmera Homes I Park	Sta. Monica
	Jordan Plains I & II Park	Sta. Monica
	Nayong Kanluran Park	Nayong Kanluran
	Heroes Hill Park	Sta. Cruz
	Toro Hills Park	Bahay Toro
	San Antonio Park	San Antonio
	Katipunan Park	Katipunan
	Imelda Park	Katipunan
	Del Nacia IV Park	Sauyo
	Sacred Heart Park	Pasong Putik
	Merry Homes/Homeland Park	Sauyo
	BIR Park	Sauyo
	Villa Nova Park	Nagkaisang Nayon
	Hobart I Park	Kaligayahan
	Dioquino Zobel BC	Dioquino Zobel
	UP Village Park	UP Village
	Masambong Park	Masambong
	Capri Park	Capri
	Escopa III Park	Escopa III
	Vasra Park	Vasra
July 2007	Project 4 Park	Milagrosa
	North Olympus Park	Kaligayahan
	Tatalon Park	Tatalon
	Villilia Park	Talipapa
	Mendoza Village Park	Sangandaan
	Zabarte Park	Kaligayahan
	Greenville Park	Sauyo
	Del Nacia III Park	Talipapa
	Phil-Am Park	Phil-Am
	Delta Park	Tandang Sora
	Doña Imelda Park	Doña Imelda

Q.C. PUBLIC LIBRARY
LOCAL HISTORY



MAKEOVER MAGIC:
From blight to bright!



CENTRAL BUSINESS DISTRICT DEVELOPMENT. The next major transformation effort shall be the development of more central business districts or 24-hour downtowns. The most attractive cities for business expansion and investment in these competitive times are those places that have cutting-edge infrastructure and facilities that make business operations more efficient and responsive to international economic trends. These cutting-edge standards are what govern IT zones in Eastwood, Metro Cubao, North Fairview and other areas.

Nothing less than international standards such as these will distinguish the emerging Central Business District at the 250-hectare North and East Triangles and Veteran's Memorial Area. President Gloria Macapagal Arroyo issued Executive Orders 620 and 620-A creating and defining the scope of responsibilities of the Urban Triangle Development (TriDev) Commission which shall manage and speed up the development of this CBD. The TriDev Commission is composed of the Vice President of the Philippines as chairman and the Mayor of Quezon City as co-chairman. The other members are General Manager of the National Housing Authority Federico Laxa and Deputy Executive Secretary Joaquin Lagonera of the Office of the President. In the meantime, preparatory activities are being undertaken so that work can proceed quickly. This includes the development of Park Lane, the main road artery in the CBD, a P 1 billion project.

EXPANDING AREAS FOR BUSINESS GROWTH. Finding the City a cost-effective location are companies which see Quezon City's real estate values as very competitive and areas available for business very expansive. Among the more recent investors in Quezon City is Ayala Land. It has put up TriNoma, one of the country's biggest shopping and recreation complexes, at a cost of $76 million, and the Science and Technology Park in UP for $130 million.

In March 2007, President Gloria Macapagal-Arroyo formally opened Dell Philippines' new customer contact center at the Eastwood Cyberpark. Just this July, Mayor Feliciano Belmonte, Jr. inaugurated Teletech's newest set of workstations in Novaliches. With 3,000 employees, Teletech's delivery center here is its largest in the world. Other centers have quietly opened, such as Sykes at Quezon Boulevard, taking advantage of the large pool of talented people who live in our City.

Building up the City makes more areas of Quezon City vibrant, attractive communities, creating more opportunities for enterprises, jobs, and new, pleasant areas for dining, shopping and recreation. Indeed, successful cities drive successful economies.

As the local government builds up the City, it is helping others rebuild theirs as well. For Southern Leyte and the Bicol provinces, devastated by the onslaught of major typhoons, Quezon City has donated an 8-classroom building for the Tambis National High School and P10 million to Sorsogon, Camarines Sur, Legaspi, Albay and Catanduanes, plus other building and social assistance.



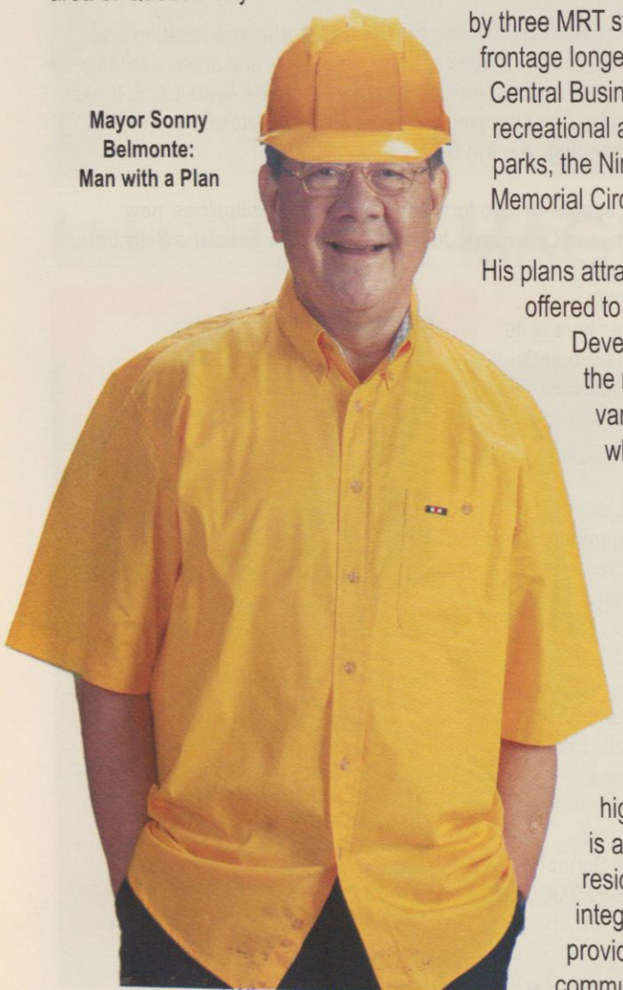
Ricky Castillo, business manager of IBM Daksh, which just opened their third and biggest branch in the country, chose to locate their 2,000-seat, "flagship" in Commonwealth Avenue. "We spent eight months searching all over Metro Manila for the right location. We finally decided on Quezon City because of several factors. One is that the City has the largest population, so manpower won't be a problem. We have as much as 20 walk-ins a day. Second, it is less expensive than other cities. Competition is less congested here compared to Alabang and Makati, where there can easily be five call centers in a single building. Another factor would be accessibility."

R.C. PUBLIC LIBRARY
LOCAL HISTORY

What would you do if you saw 250 hectares of land in the middle of the city lying fallow?

Such was the happy dilemma of Quezon City Mayor Sonny Belmonte, Jr. His choice was to develop a Central Business District that will make Quezon City the center of gravity of all commercial activities in the coming years, making his beloved city "an internationally competitive model of urban development."

This huge tract of land covers the North and East Triangles and the Veterans Memorial area of Quezon City. It is an ideal location in terms of metropolitan access - it is serviced by three MRT stations and has an EDSA frontage longer than any of the existing major Central Business Districts. It is a landmark recreational area; distinct for having two large parks, the Ninoy Aquino Park and the Quezon Memorial Circle.



Mayor Sonny Belmonte: Man with a Plan

His plans attracted the World Bank which offered to do the framework plan, the Asian Development Bank which is eyeing the resettlement component and various local and foreign investors who discern dynamic growth.

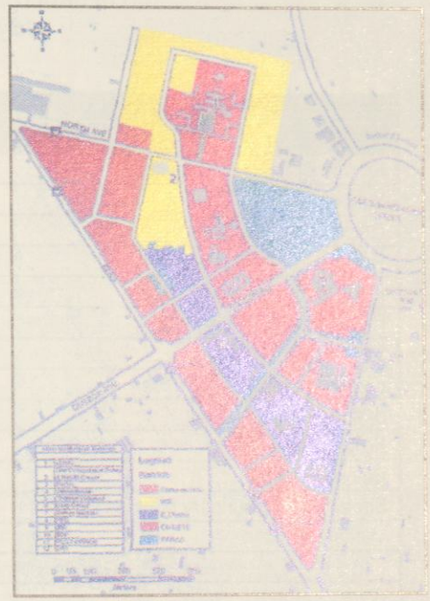
This mixed-use economic district, will become a convergent point of business, residences and institutions organized around five, distinct, thematic districts:

Triangle Exchange, the high traffic district of Triangle Park, is a 54.3 hectare commercial and residential area that will be fully integrated with EDSA's transit facilities providing the best regional link and commuter access.

The Emporium is the ICT beltway, a 37.9 hectare medium density district especially developed to respond to the needs of e-government, public and international offices integrated with commercial and residential developments. Its central location allows it to tap the rest of the CBD market.

The 54 hectares of the Downtown Hub is designed to be a medium density district, housing institutional services and facilities such as medical, educational, training, science. It can form the core of Quezon City's health and wellness thrust.

Residential areas, built in a range of housing types, from high-rise condos to medium and lower density dwellings, will rise on 39.7 hectares of land at Veterans. It will be dotted with parks and greenery to enhance its surroundings, providing a pleasant place for a community to flourish.



The Quezon City Central Business District incorporates components that tap Quezon City's comparative advantages:

- Health and medical services
- Education and training centers
- Information technology and business process outsourcing
- Media and entertainment
- Retail and lifestyle centers
- Government and institutional offices

QC-CBD will be organized around 5 Districts. While each of the Districts maintains a mixed-use character, each will have a distinct identity.

The Commons will be a 19.8 hectare medium density district with cultural, recreational and entertainment amenities near residential developments.

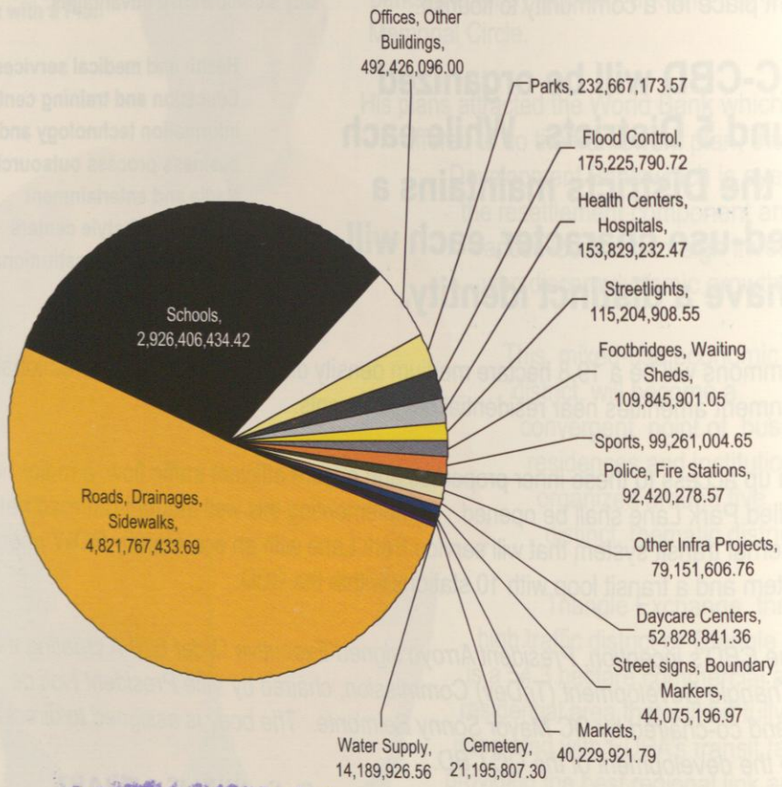
To open up access to these inner properties and ensure efficient traffic flow, a major new road called Park Lane shall be opened. Complementing this well thought-out road network is an internal transit system that will service Park Lane with an eco-friendly ROW-priority bus system and a transit loop with 10 stations within the CBD.

Since the CBD's inception, President Arroyo signed Executive Order 620-A creating the Urban Triangle Development (TriDev) Commission, chaired by Vice President Noli de Castro and co-chaired by QC Mayor Sonny Belmonte. The body is assigned to direct and manage the development of the QC CBD.

Q.C. PUBLIC LIBRARY
LOCAL HISTORY

CITY-FUNDED INFRASTRUCTURE PROJECTS
July 2001 to July 2007
In Pesos

Infra Project Category	Amount	Percentage to Total
Roads, Drainages, Sidewalks	4,821,767,433.69	50.91%
Schools	2,926,406,434.42	30.90%
Offices, Other Buildings	492,426,096.00	5.20%
Parks	232,667,173.57	2.46%
Flood Control	175,225,790.72	1.85%
Health Centers, Hospitals	153,829,232.47	1.62%
Streetlights	115,204,908.55	1.22%
Footbridges, Waiting Sheds	109,845,901.05	1.16%
Sports	99,261,004.65	1.05%
Police, Fire Stations	92,420,278.57	0.98%
Daycare Centers	52,828,841.36	0.56%
Street Signs, Boundary Markers	44,075,196.97	0.47%
Markets	40,229,921.79	0.42%
Cemetery	21,195,807.30	0.22%
Water Supply	14,189,926.56	0.15%
Other Infra Projects	79,151,606.76	0.84%
Total	**9,470,725,554.43**	**100.00%**



Source: Office of the City Administrator

INVESTMENTS THAT RHYME WITH PROGRESS

We are building a City so huge
For a population so large
That billions must pour
As investments to make a City proud.

Our thrusts:

Wider, better paved
Road networks are being highly interconnected.
With 1,146 kilometers improved and expanded.
People and commerce are moving with more ease.
Especially now, with over 900 new streetsigns
and more than a thousand streetlights rising.

More comfortable classroom environments
For our 400,000 students to learn all their requirements.
With more than 1,200 new classrooms added,
In Districts 1, 3 and 4, we have succeeded.
In the very populous District 2, we are easing the ratios as needed.

More community parks
As free, wholesome recreational venues.
Have been carved from areas of blight
That are now the public's delight.

More health centers
Bring medical services closer to community clusters.
Super Health Centers are our innovation,
Along with health insurance for the poor,
As improved responses to poverty alleviation.

Even more investments are forthcoming,
Just this 2007 alone, P 4 billion for infra are flowing.
The result shall be a City transformed,
A premier metropolis that spreads the gains,
So everyone in Quezon City feels the good life attained.



CITY GOVERNMENT EFFECTIVENESS

Quezon City's successful governance innovations have been recognized by both local and foreign organizations, making the City Mayor a much sought after speaker in international forums.

The City government has become a mentor of best practices, particularly in revenue generation, barangay empowerment, livelihood development and employment innovation.

Through radical reforms in fiscal and financial management, and in capacity building, the City government has put together a well-oiled bureaucracy that can spread its efficiencies to communities throughout the City. It has sustained these by institutionalizing systems, complemented these with commonsense corruption-foiling strategies, and spread the efficiencies through computerization.

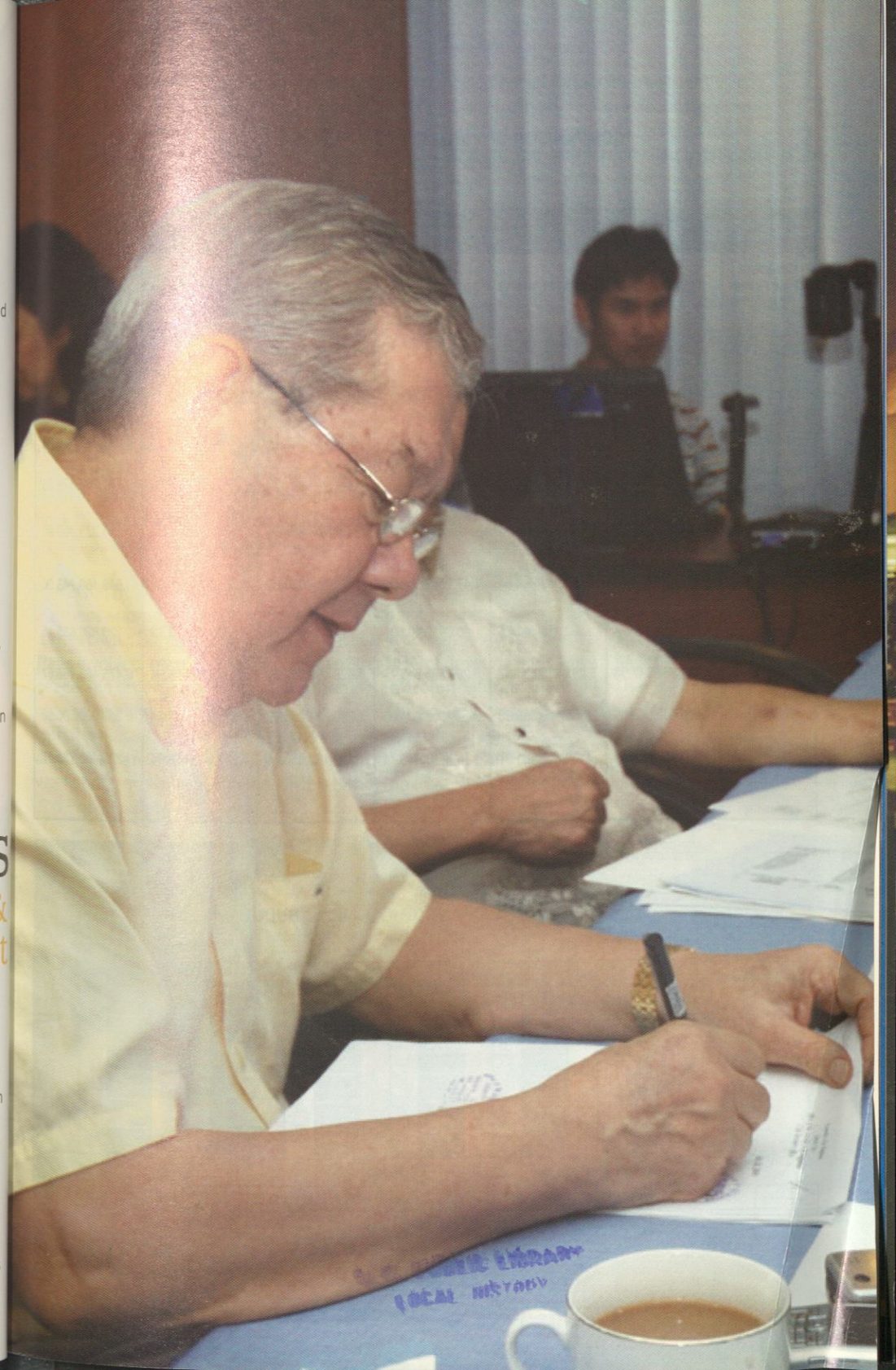
RISE IN INCOME. These efficiencies have sustained Quezon City's net income position as the highest among all LGUs in the Philippines. The year 2006 ended with a surplus once again of P 225 million, with an income of P 6.475 billion in the General Fund, adequately covering the City's budgetary needs of P 6.25 billion.

Competing on Efficiencies

Community and City, the Bureaucracy & the National Environment

The information derived from applications of new technologies, such as geographic information systems and more intensive data processing, have enabled the government to pinpoint delinquencies more accurately. The City Assessor has determined that potentially as much as P 5 billion can be collected once delinquent accounts are resolved, giving a boost in tax collection without having to resort to increasing tax rates. For the next three years, no new tax increases shall be implemented.

FURTHER SYSTEMS IMPROVEMENTS. Operational efficiencies produced by streamlining of functions and processes, and aided by computerization, are expected to improve the data base build-up and the service capacities of various other city departments and offices. For one, the Office of the Building Official will benefit from a module for a one-stop shop that can automate as much of its processes as possible.



COMPARISON OF INCOME VS. APPROVED BUDGET

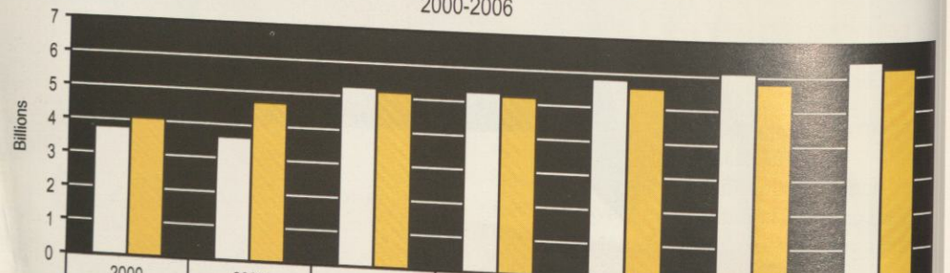
Per Income Source, in Pesos
2001-2006

	2001	2002	2003	2004	2005	2006
City Share (Real Estate Taxes)	758,309,302.42	852,791,914.13	987,579,141.11	897,657,278.80	1,025,572,887.52	1,137,226,959.52
Business Taxes	1,128,435,966.54	2,373,061,306.59	2,083,612,317.43	2,620,397,671.31	2,640,002,[illegible]71	2,783,349,476.85
Other Regulatory/ Misc Fees	141,616,045.92	307,679,791.80	327,426,496.89	312,201,169.35	267,330,647.40	352,074,538.16
Transfer Tax	113,495,669.37	176,412,611.78	151,131,288.80	222,629,018.39	238,988,[illegible]35	235,725,565.83
Amusement Tax	146,972,903.35	127,857,415.85	141,189,797.81	131,015,637.12	143,446,942.82	131,262,836.26
Community Tax Certificate	45,294,442.20	46,408,805.86	48,584,348.73	54,452,497.51	60,405,[illegible]1	66,833,390.90
Internal Revenue Allotments	1,272,875,571.00	1,339,567,993.61	1,472,542,552.00	1,472,766,929.00	1,548,171,823.00	1,548,169,743.00
Other Income	34,862,046.73	58,075,741.75	87,417,705.97	117,342,349.36	198,924,003.[illegible]5	220,820,655.15
Income	3,641,861,947.53	5,281,855,581.37	5,299,483,648.74	5,828,462,550.84	6,122,842,558.[illegible]4	6,475,463,165.67
Budget	4,700,000,000.00	5,175,000,000.00	5,200,000,000.00	5,600,000,000.00	5,820,000,000.[illegible]	6,250,000,000.00
Excess/ (Deficit)	(1,058,138,052)	106,855,581.37	99,483,648.74	228,462,550.84	302,842,558.[illegible]4	225,463,165.67
Loans/ Borrowings	-	-	-	-		-

Source: Financial Management Unit, City Treasurer's Office

COMPARATIVE CHART OF INCOME vs. BUDGET

2000-2006



	2000	2001	2002	2003	2004	2005	2006
Income	3,788,505,795	3,641,861,947	5,281,855,581	5,299,483,649	5,828,462,551	6,122,842,559	6,475,463,166
Budget	4,072,000,000	4,700,000,000	5,175,000,000	5,200,000,000	5,600,000,000	5,820,000,000	6,250,000,000

The City is also working to computerize the economic and social data bases so that there is a good indicator of its economic performance and so it can measure more accurately the effectiveness of the City's poverty alleviation strategies. For the social data bases, a more detailed information layer can be generated simply by digitizing data already being collected regularly by the City's different offices. Once computerized, these data can form a very compelling layer over the City's GIS maps that will indicate more specifically where the urban poor are located, how often they get sick, what diseases ail them and how most responsively can the City help them.

Information is power and thru technology, an efficient Quezon City bureaucracy shall wield that power to help our poor win the difficult war of deprivation.



ENHANCED FRONTLINE ACCESS. Sometimes, public service capabilities can be improved simply by making them more accessible or more courteous. For this purpose, our Administrative Management Office has produced a Quezon City Info Kit, a guide book that will help the public transact with our frontline service units more easily.

STRENGTHENED COMMUNITY COUNTERPARTS. Partners augment the City government's capacities and service reach. Barangays are the most active partners. In function and areas of concern, sometimes barangays are like mini-City Halls involved in various components of the ABC of development – from poverty alleviation, to peace and order, business development to environment management. That is why trainings for capacity building continues, such as the Sustainable Barangay Development Course developed with the help of the University of the Philippines - National College of Public Administration and Governance (UP-NCPAG) and the Center for Local and Regional Governance, as well as workshops organized with the Ombudsman on Integrity and Public Accountability, Leadership and Public Safety.

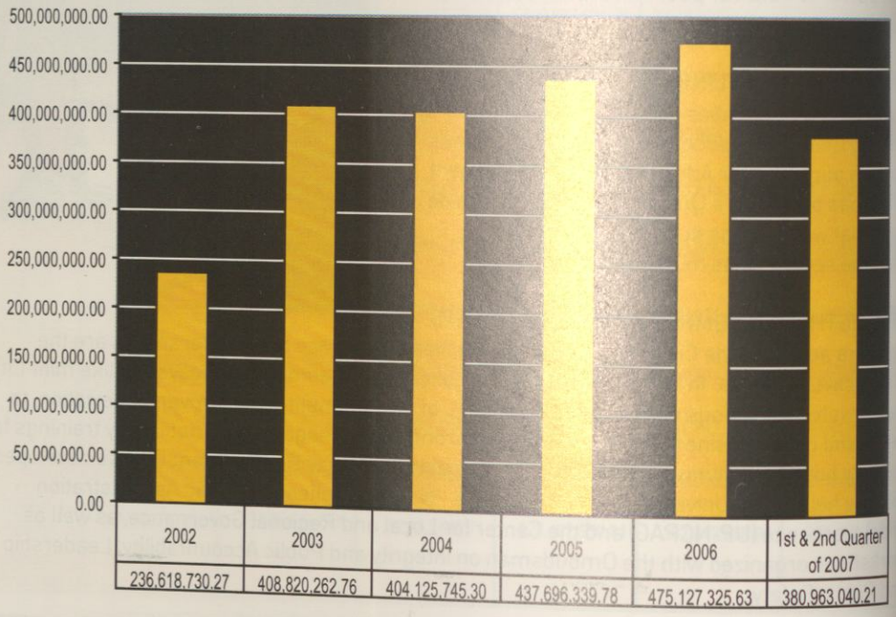


The Mayor and the Vice Mayor at the QC Barangay Day Celebration with the City's Congressmen and Councilors.

Q.C. PUBLIC LIBRARY
LOCAL HISTORY

REAL PROPERTY TAX SHARES TRANSFERRED TO BARANGAYS

2002-2nd Quarter of 2007
Comparative Data
In Pesos



Year	Amount Transferred to Barangays
1st and 2nd Tranche (2002)	236,618,730.27
2003	408,820,262.76
2004	404,125,745.30
2005	437,696,339.78
2006	475,127,325.63
1st and 2nd quarter 2007	380,963,040.21
Total	**2,343,351,443.95**

Source: City Accounting Department Report on Real Property Taxes Transferred to Barangays

BARANGAY RESOLUTION

WHEREAS, under the leadership of Mayor Feliciano Belmonte, Jr., Quezon City has become a pioneer in barangay empowerment in many ways;

WHEREAS, his lead and generosity has resulted in creating, for the benefit of Quezon City's communities, 142 little mayors in the person of barangay captains.

Because of the Mayor's concern that barangays enjoy their share of revenue collections, Quezon City has been unprecedented as a local government unit in the Philippines in giving all of its barangays, full fiscal control over their share of real property tax collections, as well as in training them in the proper management and accounting these funds.



In Quezon City, barangay officials enjoy such active leadership roles in practically all aspects of governance, within their respective localities, from waste management to nutrition, to peace and order, to infrastructure development, to livelihood and employment generation, to business monitoring, to social development.

In no other local government in the Philippines have barangay leaders been given an avenue to contribute actively to policy and program formulation that can affect the entire City, and this has been through membership in the City Development Council. The City Development Council is a multisectoral body that assists the City in setting the direction of economic and social development, and coordinating development efforts within its territorial jurisdiction. It had its inaugural session on May 3, 2005 and has been meeting regularly ever since. Through the CDC, all barangay leaders along with other sectoral and institutional representatives are involved in the formulation of policies and programs to run the City.

WHEREAS, because of the Honorable Mayor's hands-on leadership style and his tireless effort to know each and every barangay in the biggest city and most populated city of the Philippines, every barangay is benefiting from City investments in creating a more progressive, dynamic Quezon City;

RESOLVED UNANIMOUSLY that all Punong Barangays declare the Honorable Mayor Feliciano Belmonte, Jr., **"Dakilang Ama at Lakas ng mga Barangay;"**

BE IT FURTHER RESOLVED, that copies of this Resolution be furnished to the City Council of the Local Government Unit of Quezon City, for reproduction and distribution to all councilors and other members of the City Council.

LIGA NG MGA BARANGAY QC CHAPTER

Q. C. PUBLIC LIBRARY
LOCAL HISTORY

Attested by the Liga ng mga Barangay
Lungsod Quezon on its Special Session today
September 18, 2007.

ine Reference Target LRT-BE4-V2

Ten barangays were recognized by the Quezon City Chamber of Commerce as Most Business Friendly during the October 22, 2006 Barangay Day Celebration. Every year, barangays are given recognition for various areas where they have shown exemplary practices such as peace and order, health and nutrition, anti-drug abuse, gender-sensitive practices and responsive governance, and youth welfare and protection. These forms of recognition encourage the barangays to deliver better public service, through efficiencies and innovations in governance.

Quezon City's barangays have now received and fully control some P 2.34 billion from their share of real property taxes, since the City government began remitting their shares in 2003. For 2006, the remittances reached P 475 million. For the first and second quarters of 2007, amount remitted has already passed the P 380 million mark. The five richest barangays are:

- South Triangle, with P62.48 million
- Bagumbayan, the host of Eastwood City, with P 61.34 million
- Ugong Norte, with P51.65 million
- Apolonio Samson, with P44.43 million
- Socorro, with P 41.12 million

INSTITUTIONALIZED PRIVATE SECTOR PARTICIPATION. Nongovernment organizations (NGOs) form another vital partnership. The Community Relations Office records city partnerships with 853 NGOs and POs which help QC in planning and implementing various concerns, especially in poverty alleviation and environment programs.

NGO participation in governance has been institutionalized thru the City Development Council. In accordance with its rules, NGO members are now undergoing the process of accreditation to determine their new set of representatives. The CDC has been meeting twice yearly since 200

FOCUSED ASSISTANCE FOR MUSLIMS. The Muslim Consultative Council works with the City government for the welfare of our Muslim communities thru a wide spectrum of services, including the following:

- Increased coverage of the PhilHealth program by 7,000 more beneficiaries;
- Funding of the Madrasah education program, which is now on its third year, with 1,104 student enrollees in 12 of our public schools;
- Foreign funding of P 10 million for the development of these communities and for a Quezon City Islamic Cemetery in Montalban, Rizal;
- Skills training and business startup assistance thru the Quezon City Polytechnic University and the Sikap Buhay Livelihood Center.





MADRASAH EDUCATION PROGRAM
Number of Students, Classes, and Teachers
2007- 2008

Pilot School	Number of Students				No. of Classes	No. of Teachers
	Level I	Level II	Level III	Total		
1. Commonwealth ES	54	37	45	136	6	5
2. Culiat ES	83	66	85	234	10	9
3. Fairview ES	23	16	--	39	2	1
4. Holy Spirit ES	50	46	22	118	4	3
5. North Fairview ES	74	30	32	136	5	4
6. Payatas A ES	35	20	30	85	3	2
7. Rosa Susano ES	36	38	31	105	3	2
Total	355	253	245	853	33	26
Expanded School						
8. Betty-Go Belmonte ES	33	15	-	48	2	1
9. Diosdado Macapagal ES	11	31	-	42	2	2
10. Doña Josefa Marcos ES	25	21	-	46	2	1
11. Placido Del Mundo ES	21	9	-	30	2	1
Total	90	76	--	166	8	5
New School						
12. Culiat HS	45	20	20	85	4	4
Grand Total	490	349	265	1104	45	35

Source: Quezon City Division of City Schools 2006-2007 Accomplishment Report

PARTNERSHIPS FOR SECURITY. The City is fortunate to have a very responsive Central Police District which is creatively overcoming the handicap of a low police-to-population ratio of 1:787 by training and coordinating with barangays and private citizens. Although five times bigger in area, with about 800,000 more residents, Quezon City has less number of policemen than Manila. Among the five police districts in NCR, QCPD has the second lowest average monthly crime rate of 13.78%, which is addressed with a high crime efficiency rate of 97.5%, the highest among any police district in Metro Manila.

The QCPD's anti-carnapping video and in-depth study of carnapping reports are tools the police are arming themselves with to aim for zero carnapping in Quezon City. It has also exposed fake carnapping incidents. Of course, citizens expect nothing less from the Best Police District of NCR in 2007.

The City has also constructed new model police stations along Del Monte Avenue in Masambong and in Batasan Hills. Two more are ready to be put up.

Intensified security in the City is felt by its citizens. A representative of the business sector in Quezon City told her story on the surprising improvements in Quezon City's police force. From facilities, high morale, community partnerships for security, and maintaining safety and order, QCPD delivers satisfactorily. "The seed of good service planted by well-intentioned officials has now sprouted some growth... Quezon City is now a far cry from where it was a few years ago – and I always thought these obvious changes are not possible in my lifetime," remarked Ms. Susana Calalay-Yniguez in a newspaper article dated July 2007.





The increased efforts of the QCPD resulted in the recovery of 74 cars, 40 arrests and 40 filed cases from October 2006 to November 2007.

CRIME STATISTICS
2003-2006

	2003		2004		2005		2006	
	Reported	Solved	Reported	Solved	Reported	Solved	Reported	Solved
Index Crimes	2,640	2,399	2,366	2,201	2,110	1,993	2,104	2,0
Non-index Crimes	2,197	2,163	1,620	1,572	1,146	1,131	953	9
Total	**4,837**	**4,562**	**3,986**	**3,773**	**3,256**	**3,124**	**3,057**	**2,9**
Crime Solution Efficiency	96.20%		96%		95.95%		97.50%	
Ave. monthly crime rate per 100,000 population	18.169		18.26		13.26		11.72	

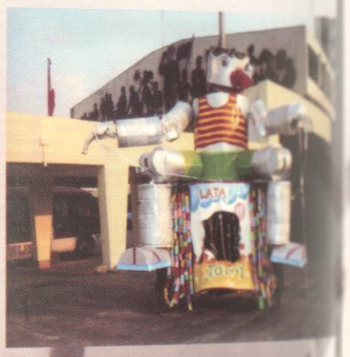
Source: Quezon City Police District 2006 Accomplishment Report

B.C. PUBLIC LIBRARY
LOCAL HISTORY



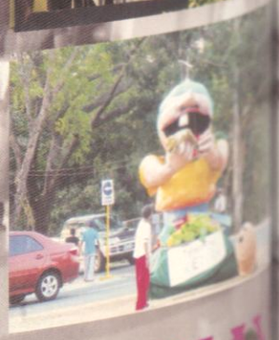
As added support for increased police visibility, the City has provided the Central Police District in 2007 with 40 new Toyota Vios to be used as police cars, two Toyota Hilux, 10 Honda XR motorcycles and 30 multicabs. Receiving the symbolic key are QCPD OIC Police Senior Superintendent Magtanggol Gatdula and PNP Chief General Oscar Calderon.





February is National Arts Month and Quezon City marked the occasion with a three-day arts festival. Day one kicked off with a display of Quezon City public school students' best art works at the City Hall lobby, a parade of floats depicting renditions of giant toys made by students of the UP College of Fine Arts, and performances by drum & lyre bands from the City's public schools. Everyone, especially the kids from the Yakap Day Care Center enjoyed the mascots and the confetti cannons that marked the opening of the festivities.





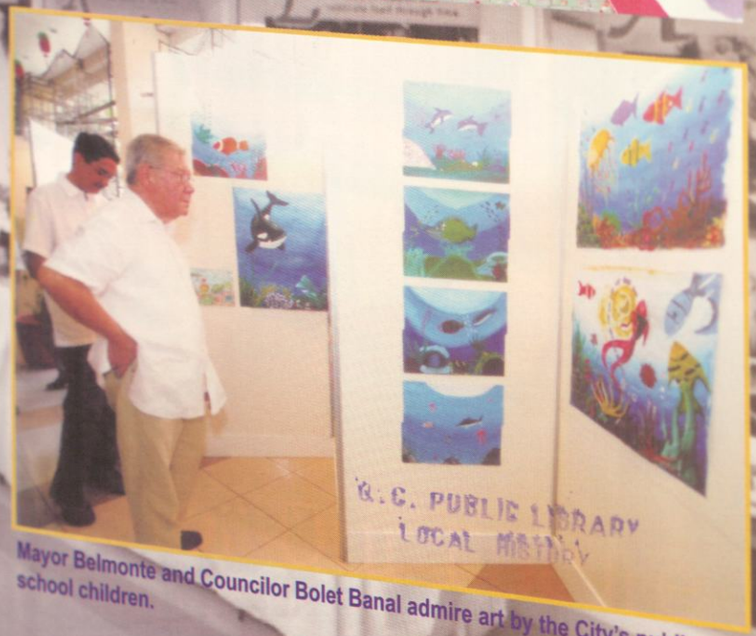
SINING NG BUHAY
QC's Homage to Young Artists

Celebrating art in various forms: oil and watercolor paintings, sketches, henna tattoos and float displays, a jazz concert, kundiman singing, dancing and storytelling contests.

Sining ng Buhay
The Quezon City Arts Fair
February 21-23, 2007
Quezon City Hall Compound

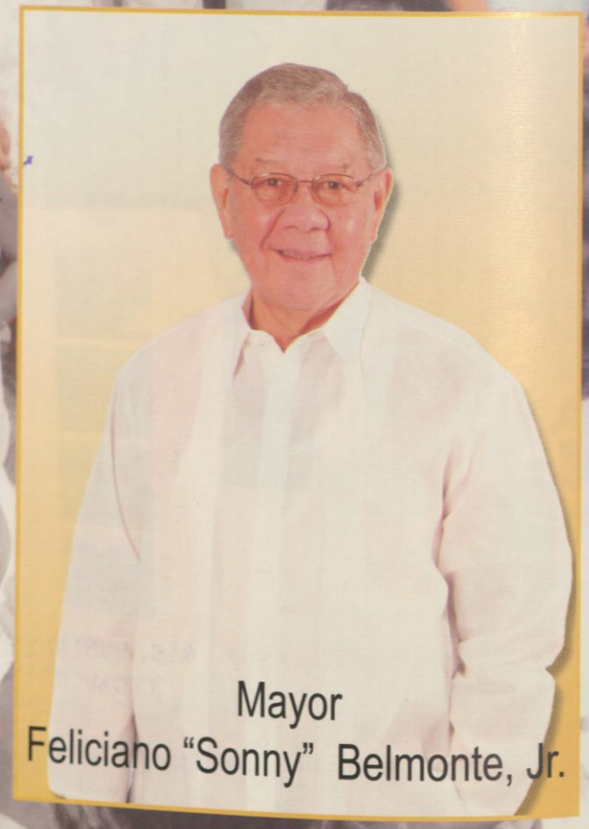






Mayor Belmonte and Councilor Bolet Banal admire art by the City's public school children.

Q. C. PUBLIC LIBRARY
LOCAL HISTORY



Mayor
Feliciano "Sonny" Belmonte, Jr.



Vice Mayor
Herbert M. Bautista

N.C. PUBLIC LIBRARY
LOCAL HISTORY

Working for Our Future

City Officers and Officials

THE CITY'S EXECUTIVES

Senior Adviser to the Mayor
Salvador M.
ENRIQUEZ, JR.

Secretary to the Mayor
Tadeo M.
PALMA

Asst. Secretary to the Mayor
Jose O.
CASTRO

Asst. City Administrator
for Operations
Manuel N.
SABALZA

Asst. City Administrator
for General Affairs
Pacifico F.
MAGHACOT, JR.

photos by Sonny Canuelo

B.C. PUBLIC LIBRARY
LOCAL HISTORY

DEPARTMENT, OFFICE AND UNIT HEADS



ON THIS PAGE, FROM LEFT TO RIGHT

FIRST ROW
Barangay Operations Center Head Donato Matias, Business Affairs Coordinating Office Head Nena Ordoñez, Quezon City Polytechnic University Executive Director Ofelia Carague, City Librarian Emelita Villanueva, Gender and Development Resources Coordination Office Head Mary Ruby Palma, QC Division of City Schools Superintendent Dr. Victoria Fuentes, and City Budget Office Head Dr. Bella Fernandez

SECOND ROW
Novaliches District Hospital Director Dr. Eduardo Aldana, Community Relations Office Head Albert Seño, City Fire Marshall Chief Inspector Oscar Villegas, Subdivision Administration Unit Head Arch. Pedro Rodriguez, Jr., Urban Poor Affairs Office Head Ramon Asprer, Senior Adviser to the Mayor and Housing and Urban Renewal Authority General Manager Salvador Enriquez, Jr., City Personnel Head Marlene Aguilar, and Senior Adviser to the Mayor Dr. Manuel Alba

THIRD ROW
City Planning and Development Office Head Tomasito Cruz, City Treasurer Dr. Victor Endriga, and Payatas Operations Group Head Col. Samuel Jaymalin

NOT IN PHOTO
Secretary to the Mayor and Novaliches District Center Officer-in-Charge Tadeo Palma, City Administrator Atty. Paquito Ochoa, Jr., Special Assistant Secretary to the Mayor and Cultural and Tourism Affairs Office Head Atty. Victoria Loanzon, City General Services Office Head Rolando Montiel, Environmental Protection and Waste Management Department Head Frederika Ebarra, Industrial Relations Office-Public Employment Service Office Head Ignacio Santos Diaz, Jr., Public Affairs and Information Services Office Head Gregorio Banacia, and QC Registrar of Deeds and Board of Assessment Appeals Chairman Atty. Elbert Quitain, QC Hall Department Chief P/Supt. Nestor Abalos, Quezon City General Hospital Director Dr. Edgardo de Villa Salud



ON THIS PAGE, FROM LEFT TO RIGHT

FIRST ROW
Youth Development Program Office Head Rogelio Bayot, Social [illegible] Development Department Head Dr. Teresa Mariano, City Health Department Head Dr. Antonietta Inandrable, [illegible] Management Office Head Emelita Villanueva, City Accountant Editha Alzona, Task Force Amusement Tax Head Atty. [illegible] Enriquez, Public Market Development and Administration Department Head Neil Lina

SECOND ROW
Assistant Secretary to the Mayor and City Assessor Jose Castro, Assistant City Administrator for General Affairs and Secretary to the Mayor Aquilino Illera, Radio Communications Services Office Head Carlos Verzosa, City Civil Registrar Ramon Matalang, Business and Licensing Office Head Pacifico Maghacot, Jr., City Legal Officer and Regulatory Board Head Atty. Christian Valencia, City Engineer Joselito Cabungcal, Liquor Licensing and Regulatory Board Head Assistant City Administrator for Operations and Department of Public Order and Safety Head Manuel Sabater, Jr., Parks Development and Administration Department Head Engr. Zoey Dela Rosa, Sign Board Permits Unit Supervisor Virginia [illegible]

NOT IN PHOTO
Barangay Coordination Center Head Regina Samson, Control, Prevention and Removal of Illegal Structures and Obstructions Unit Head Marlowe Jacutin, Land Titling and Administration Unit Head Elias Jesus Santos, Office of Barangay Affairs Head Orlando Buenaventura, People's Law Enforcement Board Executive Officer Susan Ocampo, Kaisahan Development Center Head La Rainne Abad Santos, Tricycle Regulatory Unit Head [illegible] Sports Complex Head Adriano Apostol, People's Law Enforcement Board Executive Director [illegible]

DISTRICT I



Francisco A.
CALALAY, JR.



Bernadette C.
HERRERA-DY



Dorothy A.
DELARMENTE



Victor V.
FERRER, JR.



Joseph Emile P.
JUICO



Ricardo Jose T.
BELMONTE, JR.

DISTRICT II



Winston T.
CASTELO



Ramon P.
MEDALLA



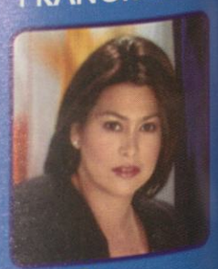
Allan Butch T.
FRANCISCO



Voltaire Godofredo L.
LIBAN III



Eden Delilah A.
MEDINA

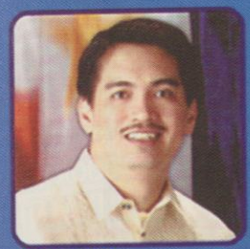


Aiko S.
MELENDEZ

DISTRICT III



Jorge B.
BANAL, JR.



Franz S.
PUMAREN



Wencerom Benedict C.
LAGUMBAY



Dante M.
DE GUZMAN



Diorella Maria G.
SOTTO-DE LEON



Jaime F.
BORRES

DISTRICT IV



Antonio E.
INTON, JR.



Jesus Manuel C.
SUNTAY



Janet M.
MALAYA



Edcel B.
LAGMAN, JR.



Vincent Eric G.
BELMONTE



Bayani V.
HIPOL

EX-OFFICIO MEMBERS

Alexis Grace R.
MATIAS
President
Sangguniang Kabataan



Concepcion S.
MALANGEN
President
Liga ng mga Barangay



EZON CITY
OUNCIL


Dra. Dorothy
Councilor, District
LIBRENG
October
BUWAN HANGGAN
BITAMINA


OPERATION
SAMA












Kasala
Bayan


PROYEKTONG PANGKABUHAYAN
Atty. BONG
Laging Iniisip BayanAna No.1







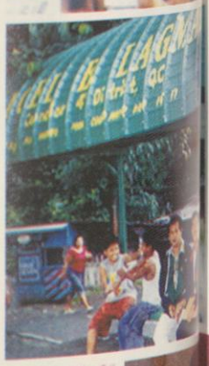



USAID
Mobilizing
Local Government Support for
and Clean Air












TALAKAYAN
Babes
MALAYA






QC BAGO SARILI



OFFICE OF THE CITY MAYOR
Hon. Feliciano Belmonte, Jr.
3/F High-rise Building
924-3592
925-6045 loc. 229 to 235
FAX 921-6750

OFFICE OF THE VICE MAYOR
Hon. Herbert M. Bautista
2/F Annex Building
920-1459
922-4361
FAX 921-7711

Directory of Offices
Departments, Task Forces and Other Units

SECRETARY TO THE MAYOR
Mr. Tadeo M. Palma
3/F High-rise Building
925-6045 loc. 236, 237, 806
922-9548

SPECIAL ASST. SECRETARY TO THE MAYOR
Atty. Victoria V. Loanzon
14/F High-rise Building
925-6045 loc. 326, 335, 389
FAX 922-4587

ASST. SEC. TO THE MAYOR
Mr. Jose O. Castro
12/F High-rise Building
925-6045 loc. 373

CITY ADMINISTRATOR
Atty. Paquito N. Ochoa, Jr.
11/F High-rise Building
925-6045 loc. 356, 358, 354, 219, 218, 351
FAX 926-8471

ASST. CITY ADMINISTRATOR FOR GENERAL AFFAIRS
Mr. Pacifico F. Maghacot, Jr.
G/F High-rise Building
925-6045 loc. 204

ASST. CITY ADMINISTRATOR FOR OPERATIONS
Mr. Manuel N. Sabalza
12/F High-rise Building
925-6045 loc. 374, 390

SENIOR ADVISERS TO THE MAYOR
Sec. Salvador M. Enriquez, Jr.
12/F High-rise Building
925-6045 loc. 368
922-4458

Dr. Manuel S. Alba
12/F High-rise Building
925-6045 loc. 493

Departments and Offices

ADMINISTRATIVE MANAGEMENT OFFICE (AMO)
Ms. Eden R. Villanueva
Head
14/F High-rise Building
925-6045 loc. 380, 381, 384, 385, 387

BARANGAY OPERATIONS CENTER (BOC)
Mr. Donato C. Matias
Head
City Hall Compound
924-1430
924-3832
924-1852
922-4424

BUSINESS PERMITS & LICENSING OFFICE (BPLO)
Mr. Pacifico F. Maghacot, Jr.
Head
G/F High-rise Building
925-6045 loc. 204
FAX 928-1154

CITY ACCOUNTING DEPARTMENT
Ms. Editha V. Alzona
Head
3/F Annex Building
925-6045 loc. 395, 396, 241, 247, 482 to 485
FAX 928-0575

CITY ASSESSOR'S OFFICE
Mr. Jose O. Castro
City Assessor
G/F Left Wing, Annex Building
925-6045 loc. 359, 394

CITY BUDGET OFFICE (CBO)
Dr. Bella L. Fernandez
Head
4/F High-rise Building
925-6045 loc. 240, 247, 248, 249, 250, 252
FAX 926-8035

CITY CIVIL REGISTRY OFFICE (CCRO)
Mr. Ramon R. Matabang
Head
G/F Annex Building
922-6077
925-0453

CITY GENERAL SERVICES OFFICE (CGSO)
Mr. Rolando P. Montiel
Head
6/F High-rise Building
925-6045 loc. 268, 269, 271 to 280, 283, 480
FAX 924-3595

CITY LEGAL OFFICE
Atty. Christian B. Valencia
City Attorney
7/F High-rise Building
925-6045 loc. 287 to 292, 301, 302
929-1991

CITY PERSONNEL OFFICE
Ms. Marlene S. Aguilar
Head
5/F High-rise Building
925-6045 loc. 259, 260, 266

Q. C. PUBLIC LIBRARY
LOCAL HISTORY

CITY PLANNING & DEVELOPMENT OFFICE
Mr. Tomasito L. Cruz
Head
10/F High-rise Building
925-6045 locals 342, 344, 346
922-4554

CITY TREASURER'S OFFICE (CTO)
Dr. Victor B. Endriga
City Treasurer
2/F High-rise Building
925-6045 loc. 222, 223, 261, 415 to 418
928-8336
FAX 925-6045 loc. 262

COMMUNITY RELATIONS OFFICE (CRO)
Mr. Albert A. Seno
Head
10/F High-rise Building
925-60-45 loc. 338 to 341
FAX 922-2517

CULTURAL & TOURISM AFFAIRS OFFICE (CTAO)
Atty. Victoria V. Loanzon
Head
9/F High-rise Building
925-6045 loc. 325, 326, 335, 389
FAX 926-7641

DEPARTMENT OF PUBLIC ORDER & SAFETY (DPOS)
Mr. Manuel N. Sabalza
Head
City Hall Compound
921-1010
921-1063
921-0057
924-1851
924-1844
925-2027
929-7871
FAX 921-1042

ENGINEERING DEPARTMENT
Engr. Joselito B. Cabungcal, Jr.
City Engineer
8/F High-rise Building
Sign Board Permits
Engineering Maintenance Division – Beside DPOS
925-6045 loc. 304 to 306, 311 to 321
434-0877
924-1661
FAX 928-4792

ENVIRONMENTAL PROTECTION & WASTE MANAGEMENT DEPARTMENT (EPWMD)
Ms. Frederika C. Rentoy
Head
Gate 5, City Hall Compound
924-3816
920-8345
920-8319
FAX 924-1539

INDUSTRIAL RELATIONS OFFICE – PUBLIC EMPLOYMENT SERVICE OFFICE (IRO-PESO)
Mr. Ignacio Santos-Diaz
Head
7/F High-rise Building
925-6045 loc. 293 to 296
921-2223

MARKET DEVELOPMENT & ADMINISTRATION DEPARTMENT (MDAD)
Mr. Neil R. Lina
Head
4/F High-rise Building
925-6045 loc. 239, 242, 244, 245, 251, 369
922-9073

PARKS DEVELOPMENT & ADMINISTRATION DEPARTMENT (PDAD)
Engr. Zaldy A. dela Rosa
Head
9/F High-rise Building
G/F Nursery Arboretum
925-6045 loc. 327, 331, 333, 334, 336, 337

PUBLIC AFFAIRS & INFORMATION SERVICES OFFICE (PAISO)
Mr. Gregorio T. Banacia
Head
3/F Right Wing, Annex Building
925-6045 loc. 464, 465
928-6466

PUBLIC ASSISTANCE & LEGAL AID OFFICE (PALAO)
Atty. Christian B. Valencia
Head
7/F High-rise Building
925-6045 loc. 301, 302
921-1191

QUEZON CITY HALL POST OFFICE
Ms. Narcisa A. Rora
Postmaster
City Hall Compound
922-8142

QUEZON CITY PUBLIC LIBRARY & INFORMATION CENTER (QCPL)
Ms. Emelita L. Villanueva
City Librarian
City Hall Compound
922-4060
FAX 927-9834

QUEZON CITY REGISTRY OF DEEDS
Atty. Elbert T. Quilala
Registrar of Deeds
LRA Bldg., East Ave. Cor. V. Luna Rd.
926-0184

Q.C. HEALTH DEPARTMENT
Dr. Antonieta V. Inumerable
Head
Gate 5, City Hall Compound
926-6848
929-8902
929-7539
929-8038

RADIO COMMUNICATIONS SERVICE OFFICE
Mr. Carlos I. Versonilla
Head
4/F High-rise Building
922-8656
922-3230
922-3227
929-3362

SIKAP BUHAY AND COOPERATIVES DEVELOPMENT CENTER (SBCC)
Ms. La Rainne Abad-Sarmiento
Head
City Hall Compound
924-6306
924-6313

SOCIAL SERVICES & DEVELOPMENT DEPARTMENT (SSDD)
Ms. Ma. Teresa M. Mariano
Head
City Hall Compound
Molave Youth Home
924-1412
926-9344
926-1824
927-1588
FAX 924-1440

Q.C. PUBLIC LIBRARY
LOCAL HISTORY

TRICYCLE REGULATORY UNIT (TRU)
Ms. Margarita I. Toledo
Head
City Hall Compound near Gate 6
924-1425
924-1493

URBAN POOR AFFAIRS OFFICE (UPAO)
Mr. Ramon T. Asprer
Head
City Hall Compound
924-6532
929-4838
924-6471

Task Forces and Other Units

AMUSEMENT TAX
Atty. Voltaire L. Enriquez
Head
2/F Annex Bldg.
925-6045 loc. 415, 500

BOARD OF ASSESSMENT APPEALS
Atty. Elbert T. Quilala
Board Chairman
14/F High-rise Building
925-6045 loc. 377

COMMUNICATIONS COORDINATION CENTER (CCC)
Ms. Regina A. Samson
Head
12/F High-rise Building
925-6045 loc. 365, 370
467-3155
490-7737

CONTROL, PREVENTION AND REMOVAL OF ILLEGAL STRUCTURES AND SQUATTING (COPRISS)
Mr. Marlowe Y. Jacutin
Head
Molave St., near Gate 3, City Hall Compound

GENDER AND DEVELOPMENT RESOURCES & COORDINATION OFFICE (GAD-RCO)
Ms. Mary Ruby M. Palma
Head
City Hall Compound beside DPOS
433-0235
434-5894
435-7048

LAND TITLING AND ADMINISTRATION UNIT
Mr. Elias Jesus F. Santos
Head
11/F High-rise Building
925-6045 loc. 360, 361, 497

HOUSING AND URBAN RENEWAL AUTHORITY (HURA)
Sec. Salvador M. Enriquez, Jr.
General Manager
12/F High-rise Building
925-6045 loc. 257, 364, 368
922-4588

LIQUOR LICENSING & REGULATORY BOARD (LLRB)
Mr. Alberto M. Galarpe
Chairman
7/F High-rise Building
925-6045 loc. 297 to 300

NOVALICHES DISTRICT CENTER (NDC)
Mr. Tadeo M. Palma
Officer-in-Charge
Jordan Plains Subdivision, Novaliches
BPLO – Division
938-3150
939-6783
939-6711

OFFICE OF SENIOR CITIZENS' AFFAIRS (OSCA)
Mr. Conrado E. Buenaventura
Head
Near Gate 5, City Hall Compound

PAYATAS OPERATIONS GROUP (POG)
Col. Jameel Jaymalin
Head
Payatas
427-8218
FAX 427-7362

PEOPLE'S LAW ENFORCEMENT BOARD (PLEB)
Ms. Susan S. de Guzman
Executive Officer
3/F Left Wing Annex Building
925-6045 loc. 257

QUEZON CITY POLYTECHNIC UNIVERSITY (QCPU)
Dr. Ofelia M. Caragues
Executive Director
Quirino Hi-way, San Bartolome, Novaliches
936-0526
936-3019

Q.C. ANTI – DRUG ABUSE COUNCIL (QC-ADAC)
Roderick A. Dumas
Executive Director
City Hall Compound
Tahanan Center Rehabilitation Center (Payatas)
926-9535

Q.C. BUSINESS AFFAIRS COORDINATING OFFICE (Q.C. BACO)
Ms. Nena P. Ordoñez
Head
9/F High-rise Building
920-1826 to 27

Q.C. INFORMATION TECHNOLOGY (QC-IT)
Mr. Jose O. Castro
Head
2/F High-rise Building
925-6045 loc. 227, 228, 221, 225

SCHOLARSHIP & YOUTH DEVELOPMENT PROGRAM (SYDP)
Mr. Rogelio L. Reyes
Head
Makatarungan Street, City Hall Compound
435-6779

SUBDIVISION ADMINISTRATION OFFICE (SAU)
Arch. Pedro Perlas Rodriguez, Jr.
Head
3/F beside Session Hall
925-6045 loc. 470

Q.C. PUBLIC LIBRARY
LOCAL HISTORY

Hospitals

NOVALICHES DISTRICT HOSPITAL (NDH)
Dr. Eduardo F. Aldana
Director
Novaliches
417-7395
ER 417-4754

QUEZON CITY GENERAL HOSPITAL (QCGH)
Dr. Edgardo de Villa Salud
Director
Seminary Road near EDSA
426-1314 loc. 245
920-5002
455-4801
FAX 453-0928

Other Offices

AMORANTO SPORTS COMPLEX
Mr. Adriano Apostol
Head
Roces Ave.
374-2587
374-2593
374-2524
374-2586

BUREAU OF JAIL MANAGEMENT & PENOLOGY (BJMP)
Chief Superintendent Arturo Alit
Chief
103 Kalayaan Ave.
929-4701
435-1040
929-2622

CITY HALL DETACHMENT
Police Superintendent Nestor Abalos
Chief
G/F City Hall Compound
921-2797

CIVIL SERVICE COMMISSION
Field Office - 5/F Q.C. Hall
Central Office - Batasan Hills
NCR - Kaliraya St.
925-6045 loc. 264, 265
928-3216
931-7935
931-7939

COMMISSION ON AUDIT
Mr. Manuel S. Warren
Supervising Auditor
2/F Annex Building
925-6045 loc. 407, 408
926-1262

COMMISSION ON ELECTIONS (COMELEC)
Molave St., Q.C. Hall Compound
District I - 922-4938
District II - 928-8907
District III - 924-1414
District IV - 924-6174

DIVISION OF CITY SCHOOLS
Dr. Victoria Q. Fuentes
Schools Division Superintendent
Scout Torillo Cor. Kamuning
929-4680
456-0521

FEDERATION OF WOMEN'S CIVIC ORGANIZATION
Fiscal Lea T. Castelo
President
Molave St., City Hall Compound
926-1364

METRO MANILA DEV'T. AUTHORITY (MMDA)
Redemption Center, Kalayaan Ave.
926-5522
926-9150
926-8511

METROPOLITAN TRIAL COURT (MTC)
Hon. Luis Zenon-Macirin
Executive Judge
Hall of Justice, City Hall Compound
924-3851

NATIONAL BUREAU OF INVESTIGATION (NBI)
Mrs. Erlinda P. Ferrano
Head
City Hall Compound
926-3903

PHIL. NATIONAL RED CROSS Q.C. CHAPTER
Ms. Amy Domingo-Torres
Chapter Administrator
City Hall Compound
433-6568
920-3672

PROSECUTOR'S OFFICE
Hon. Claro A. Arellano
City Prosecutor
Hall of Justice, City Hall Compound
924-3877
924-3880

QUEZON CITY HALL FIRE DEPARTMENT
Chief Inspector Oscar B. Villegas
City Fire Marshall
City Hall Compound
924-1922
924-1857

QUEZON CITY TECHNICAL EDUCATION AND SKILLS DEVELOPMENT AUTHORITY
Mr. Nenuca E. Tanungan
District Director
City Hall Compound
435-6757
435-6758

REGIONAL TRIAL COURT (RTC)
Hon. Thelma Ponferada
Executive Judge
Hall of Justice, City Hall Compound
924-3927
924-3138
924-3843

Q.C. PUBLIC LIBRARY
LOCAL HISTORY

Quezon City Councilors

DISTRICT ONE

FRANCISCO A. CALALAY
2/F Legislative Wing
Annex Building
925-6045 loc. 440, 432
924-3598

BERNADETTE C. HERRERA-DY
2/F Legislative Wing
Annex Building
925-6045 loc. 253
929-7748
922-5824

DOROTHY A. DELARMENTE
2/F Legislative Wing
Annex Building
925-6045 loc. 437, 438
929-4396

VICTOR V. FERRER, JR.
2/F Legislative Wing
Annex Building
925-6045 loc. 429, 430
927-5062

JOSEPH EMILE P. JUICO
2/F Legislative Wing
Annex Building
925-6045 loc. 254
922-0910

RICARDO JOSE T. BELMONTE, JR.
2/F Legislative Wing
Annex Building
925-6045 loc. 255
922-3232

DISTRICT TWO

WINSTON T. CASTELO
2/F Legislative Wing
Annex Building
925-6045 loc. 435, 436
922-2872

RAMON P. MEDALLA
2/F Legislative Wing
Annex Building
925-6045 loc. 433, 434
927-5049

ALLAN BUTCH T. FRANCISCO
2/F Legislative Wing
Annex Building
925-6045 loc. 459, 460
922-3251

VOLTAIRE GODOFREDO L. LIBAN III
2/F Legislative Wing
Annex Building
925-6045 loc. 441, 442
922-3246

EDEN DELILAH A. MEDINA
2/F Legislative Wing
Annex Building
925-6045 loc. 476, 477
921-7702

AIKO S. MELENDEZ
2/F Legislative Wing
Annex Building
925-6045 loc. 421, 422
922-0876

DISTRICT THREE

JORGE B. BANAL, JR.
2/F Legislative Wing
Annex Building
925-6045 loc. 457, 458
926-6111

FRANZ S. PUMAREN
2/F Legislative Wing
Annex Building
925-6045 loc. 447
922-2018

WENCEROM BENEDICT C. LAGUMBAY
2/F Legislative Wing
Annex Building
925-6045 loc. 443, 472
926-5852

DANTE M. DE GUZMAN
2/F Legislative Wing
Annex Building
925-6045 loc. 419, 420
922-3250

DIORELLA MARIA SOTTO – DE LEON
2/F Legislative Wing
Annex Building
925-6045 loc. 431
922-4083

JAIME F. BORRES
2/F Legislative Wing
Annex Building
925-6045 loc. 445, 446
922-3415

DISTRICT FOUR

ANTONIO E. INTON, JR.
2/F Legislative Wing
Annex Building
925-6045 loc. 427, 428
922-2913

JESUS MANUEL C. SUNTAY
2/F Legislative Wing
Annex Building
925-6045 loc. 425
922-3423

JANET M. MALAYA
2/F Legislative Wing
Annex Building
925-6045 loc. 263, 439
922-3249

EDCEL B. LAGMAN, JR.
2/F Legislative Wing
Annex Building
925-6045 loc. 393
920-2444

VINCENT ERIC G. BELMONTE
2/F Legislative Wing
Annex Building
925-6045 loc. 267
929-6969

BAYANI V. HIPOL
2/F Legislative Wing
Annex Building
925-6045 loc. 285, 491
922-3740

Ex-Officio Members

ALEXIS GRACE R. MATIAS
SK Federation President
2/F Legislative Wing
Annex Building
925-6045 loc. 468, 469
921-5854

CONCEPCION S. MALAÑGEN
President, Liga ng mga Barangay
2/F Legislative Wing
Annex Building
925-6045 loc.367
922-3925

Q.C. PUBLIC LIBRARY
LOCAL HISTORY



"The thing I like best about it is that the people of QC feel this is their city. They contribute to it in a positive way, with a sense of ownership and belonging. That's very important to me."

Photo by Jojo Ochoa

"Our great city is not the result of chance, but of the vision, strategies and hard work of its people and their leaders."

Mayor Feliciano "Sonny" Belmonte, Jr.

QC PUBLIC LIBRARY
MAIN BRANCH



COMMUNICATIONS COORDINATION CENTER

A Publication of the Quezon City Government thru the Communications Coordination Center