D-6
MANILA BULLETIN
THE PHILIPPINES' LEADING NATIONAL NEWSPAPER
Friday, June 6, 2014

The Miss Quezon City Diamond Jubilee search is on



QUEZON CITY Mayor Herbert Bautista, holding the crown with, from left, City Budget Officer Marian Orayani, Social Services Development Department Head Teresa Mariano, 1976 Miss Quezon City and former QC Vice Mayor Connie Angeles, Secretary to the Mayor and Diamond Jubilee Committee Executive Director Tadeo Palma, Senior Adviser to the Mayor Manuel S. Alba, Communication Coordinating Center Head Regina Samson and Public Affairs and Information Services Office Head Gregorio T. Bañacia



CELEBRITY WORLD

CRISPINA MARTINEZ-BELEN

To usher in the year-long celebration of Quezon City's 75th founding anniversary, City Mayor Herbert Bautista launched the search for Miss Quezon City Diamond Jubilee.

Bautista said Miss Quezon City Diamond Jubilee will "articulate to the world how Quezon City moves forward to being 'Future Perfect,' using the jubilee celebration's theme."

The former actor-turned-politician added, "This will be a search for a beautiful woman who embodies the personality of our dynamic and progressive city. The winner of this pageant must have a passion for social involvement and can represent the city's ideals and thrusts."

Present at the launch were former Quezon City Vice Mayor Connie Anwgeles, who is actually the first Miss Quezon City, and current executive director of SM Foundation Inc, Miss Earth 2012 first runner-up Stephany Stefanowitz, and fashion designer Eric Pineda.

Candidates must be Filipino, 18-24 years old, and with at least one year residency in Quezon City.

Applications are accepted until June 30 at the City Administrator's Office, 4th floor, Quezon City Hall and in all Quezon City Barangay Centers. Screening started yesterday, elimination round will be on Aug. 9, and the coronation will be on Sept. 13 at the AFP Theater in Camp Aguinaldo.

Malaya
Business Insight
jcantor2001ph@yahoo.com
Friday June 6, 2014 p. 3

Search is on for Ms. Quezon City Diamond Jubilee



QC Mayor Herbert Bautista with, from left, Marian Orayani, Teresa Mariano, former QC Vice Mayor Connie Angeles, Tadeo Palma, Manuel S. Alba, Regina Samson and Gregorio T. Bañacia

AS preparations for the 75th founding anniversary of Quezon City are on full swing, the city sets the stage for aspiring beauty queens with the launching of first landmark event, the Ms. Quezon City Diamond Jubilee pageant.

The pageant, happening this September, is the city's opening salvo for the many celebrations calendared for its "Future Perfect" anniversary in October 2014. The community-based contest, which aims to engage eligible young ladies from 142 barangays, offers an excellent opportunity for today's young Quezonians to be part of the city's progressive endeavors.

Present at the official media launch were Quezon City Mayor Herbert Bautista, Quezon City Vice Mayor Joy Belmonte and former Vice Mayor Connie Angeles, who was the first Miss Quezon City and is currently executive director of SM Foundation; Tadeo Palma, Secretary to the City Mayor; Regina Samson, Communication Coordinating Center head; Head for Social Services Teresa Mariano; Senior Advisor to the Mayor Dr. Manuel Alba, pageant consultant and former Miss Earth 2012 first runner-up Stephany Stefanowitz and Eric Pineda, top fashion designer.

Proudly setting the standards of beauty and elegance for the city's young ladies since 1976, this year's Ms. Quezon City Diamond Jubilee, however, goes beyond the usual glitz and glam. Apart from being the new face and goodwill ambassadress, the hailed Jubilee Queen will be a central figure in the city's ongoing tourism and social reform agendas.

"The Ms. Quezon City Diamond Jubilee pageant opens the doors of opportunities. It aims to motivate the young female residents of Quezon City to aspire for the highest standards of beauty, talent, personality which are necessary as they are expected to be city's ambassadress of goodwill and role models for the youth. The candidate who has these suitable merits and potential is definitely the most deserving lady worthy of the crown and honor of becoming the first and only Diamond Jubilee Queen of Quezon City," said Mayor Herbert Bautista.

Apart from goodwill ambassadress, the chosen Ms. Quezon City Jubilee and the rest of the candidates will play an active role in the promotion of the city's tourism and social program agenda. "We are planning to have at least two conferences wherein sister-cities and partners abroad will be invited to witness the city's progress since its inception in 1939. To prepare them well, the candidates will be trained, via an immersion program, to become effective tourism ambassadresses," the mayor said.

Open to all single young Filipinas age 18 to 24 years old, interested applicants may download application forms at www.vpfcreativeproductions.com or avail them personally at the following registration centers: City Administrator's Office (4/F, High-rise Bldg., Quezon City Hall), EPWMD Office (3/F, Annex Bldg., Quezon City Hall), Novaliches District Center (Brgy. Sta. Monica, Quezon City), and all QC barangay halls.

Deadline for application is June 30, 2014. For inquiries, call VPF Creative Productions at 509-620 or 504-7945.

Manila Standard Today
MONDAY | JUNE 2, 2014 A6



Jubilation in the air. Mayor Herbert Bautista presents the crown design to be worn by the winner of the Miss Quezon City pageant, one of the highlights of the city's 75th diamond year celebration. Joining Bautista during the launch of the beauty contest are (from left), city budget officer Marian Orayani, social services development department head Teresa Mariano, 1976 Miss Quezon City and former QC vice mayor Connie Angeles, secretary to the mayor and diamond jubilee committee executive director Tadeo Palma, senior adviser to the mayor Manuel Alba, communication coordinating center chief Regina Samson, and public affairs and information services head Gregorio Bañacia.

B-10 The Philippine STAR
SATURDAY, APRIL 12, 2014

QC diamond jubilee celebration a whole year of festivities

With 2014 being the Diamond Jubilee Year of Quezon City, preparations have been set in place for the grand celebration.

Transforming from a former capital to a premiere city of the Philippines, Quezon City is now seen as a vibrant and progressive urban metropolis with significant achievements in governance and administration.

It took two years to set everything in place, resulting in an impressive lineup of activities and attractions that not only Quezon City residents and stakeholders will appreciate but those from other cities as well.

To make all these possible, the Quezon City Government heavily relied on the committed participation of everyone in Quezon City, wherein a Diamond Jubilee Commission has also been created, led by Mayor Herbert Bautista.

Other members of the Diamond Jubilee Commission include Vice Mayor Josefina Belmonte as co-chairperson and Secretary to the Mayor Tadeo Palma as executive director of the Diamond Jubilee Executive Committee.

The highlight of the celebration is the geo-political and historical preponderance of Quezon City as the venue for political and administrative institutions and other high-level offices. This puts an increased value to the Diamond Jubilee celebration, calling for the more active participation, not just of those in government but as well as its agencies and private sector stakeholders, who are considered essential in the planning, programming and execution of the celebratory events.

Expect to enjoy an exciting series of events, which is a look back on the city's rich heritage while paying tribute to monumental figures and events that serve as pillars to its founding and rise to the top.



Mayor Herbert Bautista and Vice Mayor Joy Belmonte are thumbs up for the 'Future Perfect' 75th year celebration of the city.

Starting with the search for Miss Quezon City, May to September is set to hold a bevy of events like various launches for the Quezon City history book, *City with a Soul*, the 75th Anniversary Commemorative Coin, and the Quezon City Jubilee Website. Come September, there will also be the launch of the Quezon City Memory Wall, Academic Conference, ascent of the Quezon City Airship, Diamond Jubilee Photo Exhibit, Quezon City Tourism App and the Quezon City Business Forum.

For October, there will be the State of the City Address and opening of the Quezon City Museum, International Friendship Day with Sister Cities, Grand Diamond Salubong, Grand Parade for our Lady of La Naval, Children's Day celebration, Unveiling of the Quezon City Mural, Super Quezon City Sale, Health and Wellness Fair, QC's Massive Medical Mission, Gawad Parangal Grand Night, Oktoberfest and Pulutan Festival, and Senior Citizens Day.

The calendar of activities in honor of the Jubilee Celebration extends up to September 2015 bringing everything full circle.

QC gov't announces diamond jubilee plans



Quezon City Mayor Herbert Bautista and Vice Mayor Joy Belmonte

QUEZON City, a dynamic city for business, entertainment, culture, wellness and education, has much to celebrate as it is now a vibrant and progressive metropolis that nurtures the environment and the dreams of its citizens. A milestone event that aims to mobilize active participation and partnerships among all Quezon City residents is about to take place, as the city moves towards becoming a "premier global city."

Quezon City Mayor **Herbert Bautista** and Vice Mayor **Joy Belmonte**, who also sits as commission co-chairman, unveil plans for QC's diamond jubilee celebration at the 1st stakeholders' forum hosted by the QC government at UP Techno Hub.

This very well summed up what could be the biggest and grandest string of major initiatives that the Quezon City government has conceptualized for its monumental 75th Diamond Jubilee Celebration happening October 11-12, 2014.

In his keynote address during the recent stakeholders' meeting, Bautista shared this grand masterplan as he called on the business sector, the academic community, the media, the representatives of various sectors and barangays to support the city government's plan of year-long celebration.

"As the birthplace of many important events, endeavors and revolutions that shaped the nation's historical and economic history, Quezon City is indeed a bastion of continued innovation. The 75th year celebration of cityhood gives us the perfect opportunity to show off what Quezon City has to offer. Thus we came up with a masterplan that commemorates its rich past, as well as welcomes its progressive future which we all excitedly look forward to," said Bautista.

According to **Tadeo Palma**, secretary to the Mayor who is also the overall chairman of the 75th Year Diamond Jubilee Commission, part of the proposed grand 75th year-long cityhood celebration will include monthly as well as simultaneous commencement of event festivities which will then lead to the much-anticipated culmination on October 2015. One of the first events to mark the Jubilee year is the search for the Miss Quezon City which will begin in May.

"Our general theme is summed up perfectly in two words: participatory and partnership. We are inspired by one common goal, and we need all the support that we can get from everyone to make this happen. It's not all revelry, but a grand coalition of mutual minds and hearts," Palma added.

For her part, Belmonte said the entire Quezon City community – composed of 142 barangays, 24 areas, and six districts – will be engaged in the development and execution of the citywide efforts.

This participation, she added, will include creating ideas that will complement or incorporate the celebration of cityhood into their projects.

Some of these potential projects include scholastic conferences for the academic community, public health clinics, medical missions and colorful food and cultural events like the *La Loma Lechon Festival* and the *Grand Diamond Salubong*.

Among the highlights of this year-long celebration will also be the formal opening of the state-of-the-art Quezon City Museum on October, inauguration of several public office and school buildings, and pocket cultural exhibits, among others.

PHILIPPINE DAILY INQUIRER
SATURDAY, APRIL 5, 2014 B 8

Quezon City rolls out plans for 'Future Perfect' Diamond Jubilee Celebration

QUEZON City, a dynamic city for business, entertainment, culture, wellness, and education, has much to celebrate as it is now a vibrant and progressive metropolis that nurtures the environment and the dreams of its citizens. A milestone event that aims to mobilize active participation and partnerships among all Quezon City residents is about to take place, as the city moves towards becoming a "premier global city."

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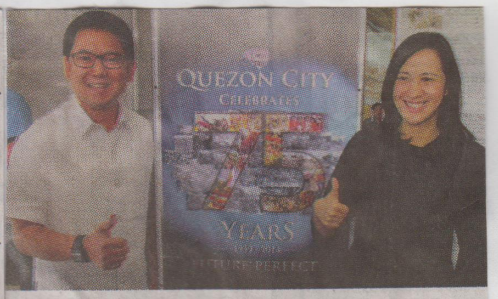
In his keynote address during the recent stakeholders' meeting held at the UP Technohub in Quezon City, Mayor Herbert M. Bautista shared this grand masterplan as he called on the business sector, the academic community, the media, the representatives of various sectors and barangays to support the city government's plan of the year-long celebration.

In attendance were other city officials, department heads, representatives of aligned government agencies, private stakeholders, academicians and the media.

"As the birthplace of many important events, endeavors and revolutions that shaped the nation's historical and economic history, Quezon City is indeed a bastion of continued innovation. The 75th year celebration of cityhood gives us the perfect opportunity to show off what Quezon City has to offer. Thus we came up with a masterplan that commemorates its rich past, as well as welcomes its progressive future which we all excitedly look forward to," said Mayor Bautista.

"To make this happen, the city needs the support and pioneering efforts of countless volunteers, community partners, private sectors, and citizens to work together with the city government to be able to create this vision a reality for all," he stressed.

According to Tadeo Palma, secretary to the Mayor who is also the overall chair of the 75th Year Diamond Jubilee Commission, part of the proposed grand 75th year-long cityhood celebration will include monthly as well as simultaneous commencement of event festivities.



QUEZON City Mayor Herbert Bautista and Vice Mayor Joy Belmonte, who also sits as commission co-chair, unveil plans for QC's diamond jubilee celebration at the 1st stakeholders' forum hosted by the QC government at UP Techno Hub.

Malaya
Tuesday, April 1, 2014

Quezon City rolls out plans for Diamond Jubilee celebration

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"Our general theme is summed up perfectly in two words: participatory and partnership. We are inspired by one common goal, and we need all the support that we can get from everyone to make this happen. It's not all revelry, but a grand coalition of mutual minds and hearts," Palma added.

For her part, Vice Mayor Joy Belmonte said the Quezon City community – composed of 142 barangays, 24 areas, and six districts – will be engaged in the development and execution of the city-wide efforts.

Some of these potential projects include scholastic conferences for the academic community, public health clinics, medical missions and colorful food and cultural events like the La Loma Lechon Festival and the Grand Diamond Salubong.

Apart from highly inclusive community events, Belmonte, as head of the city government's Tourism department, said the city government is going all-out this time around.

Among the highlights of this year-long celebration will also be the formal opening of the state-of-the-art Quezon City Museum in October, inauguration of several public office and school buildings, and pocket cultural exhibits, among only a few.

"We are so excited commemorating the future now, and that is by preserving the past. The jubilee will kick off permanent legacy markers, such as the reconstruction of the late President Manuel L. Quezon's Heritage House within the Quezon City Memorial Circle, as well as the launch of 'City with a Soul' history book in June, and the release of a non-denominational anniversary commemorative coin by the Bangko Sentral ng Pilipinas," said Vice Mayor Belmonte. Add to that, other events lined up in October include the launch of PAISO's Diamond Jubilee Photo Exhibit, launch of the QC Tourism App, holding of the QC Business Forum, the hosting of the International Friendship Day with Sister Cities, among others.

BALITA
MIYERKULES, MARSO 26, 2014 4

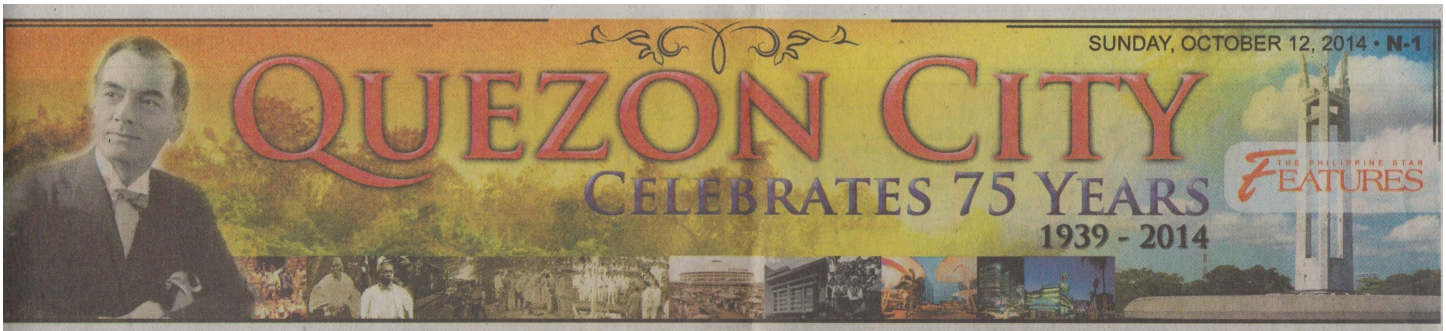


DIAMOND JUBILEE Inihayag ni Quezon City Mayor Herbert Bautista ang mga plano para sa enggrandeng selebrasyon ng Diamond Jubilee ng lungsod sa pulong sa UP Techno Hub. Binuo ang Diamond Jubilee Commission para sa selebrasyon ng ika-75 anibersaryo ng siyudad, kasama ni Bautista sa pulong sina Vice Mayor Joy Belmonte, ang secretary to the mayor at commission executive director na si Tadeo Palma at si City Administrator Aldrin C. Cuña.

THE PHILIPPINE STAR
SATURDAY, MARCH 22, 2014 15



Mayor Herbert Bautista unveils plans for Quezon City's diamond jubilee celebration in a speech during the first stakeholders' forum hosted by the local government at UP Techno Hub Thursday. Bautista called on all sectors to participate in the celebration, which he said will prove vital in Quezon City's big leap towards becoming a global city. Bautista, by virtue of an executive order, created the Diamond Jubilee Commission to oversee preparations for the celebration of the city's 75th founding anniversary. With Bautista are Vice Mayor Joy Belmonte, who also sits as commission co-chair; secretary to the mayor and commission executive director Tadeo Palma and city administrator Aldrin Cuña.



Founded on October 12, 1939, Quezon City celebrates its Diamond Jubilee this year with a year-long series of events celebrating both history and progress. Mayor Herbert M Bautista delivered his 5th State of the City Address last October 7, highlighting the accomplishments of his Administration from 2013 to 2014 and outlining preparations for development plans in the future.

The mayor underscored the need for local governments to adopt new paradigms of governance. He said that LGUs need no longer depend on just revenue collections for their income. The Quezon City Government itself has been expanding its income base through earnings from carbon credits, through its biogas emission reduction facility at Payatas and through sale of electricity to Meralco from the methane gas generated at the landfill. It sells its used tires to La Farge Cement to be used as fuel for cement production.

The local government has also sought national government legislative mandate for the creation of its own investment and business vehicle, Quezon City Development Authority (QCDA) that will serve as its corporate arm for entering into joint ventures and other enterprise activities.

A complementary initiative is the enactment of Quezon City's Public Private Partnership ordinance. The city's PPP Code shall provide the operative principles of the city government's participation in the various PPP modalities.

Already, two big ticket business ventures are waiting as candidates for QCDA and PPP arrangements. One is the waste-to-energy project, that can turn Quezon City into a power producer of significance, and transform into a resource, what used to be a problem of 2,000 tons of garbage generated by Quezon City residents daily.

The other project that could be a candidate for investment by the QCDA would be the Philippine Diamond Tower. Our vision is a 612-meter telecommunications tower in Quezon City that could vastly improve the country's communications capabilities especially in Luzon. It would also be a reliable center for disaster risk communications and greatly boost broadcast capabilities of the companies in this city. Once built, it would be the third highest tower in the world, 200 storeys high, rivalling the Tokyo Skytree, with a potential of attracting millions of tourists. ■

Tracing Milestones of History

The Quezon City Government traced its proud historical beginnings by transforming its city hall lobby in East Avenue into a colorful repository of art works and other information materials on the history of the city. Permanently installed on its balcony lobby are 10 huge artworks by well-known artists collectively known as the Erehwon Collective. The paintings depict key events that transformed the history of the city and the country. It begins with the symbolic tearing of the cedula by Andres Bonifacio as he and the Katipuneros hid in the forests of barrio Kangkong and massed at the yard of Apolononio Samson and later at Melchora Aquino's place. The paintings also show the ravages of the city during World War II, the outrage in Diliman with the festering of protests against growing tyranny, the imposition of martial law, the celebration of People Power, and finally, a vision of a future Quezon City.

Also on display are 75th anniversary commemorative medals minted by the Bangko Sentral ng Pilipinas, on Nordic gold and gold and silver plated, and commemorative stamps produced for this special anniversary by the Philippine Postal Corporation. A Diamond Jubilee coffeetable book, entitled "Resplendence and Resilience," ties it all together, as it narrates the city's pre-history, its development stages, the milestones of various periods of governance and its present progress and growth.



The lobby panels themselves illustrate capsules of historical information, truly an entertainingly learning experience for everyone. ■

Messages



I join the people of Quezon City as you celebrate your 75th Diamond Jubilee.

Quezon City is a living testament to our evolving heritage; its sprawling streets and soaring skyline paint the character of a people determined to surmount challenges and pursue equitable progress in today's increasingly globalized milieu.

Today you mark a historic milestone in your city's continuing narrative. Amidst changing times, you held the fort, anchored by your people's dream of prosperity and stability and buoyed by your leaders' good governance agenda. As the "City of New Horizons," may you tread the waters of innovation and development, especially in the fields of environmental preservation, business and commerce, and art and culture; may you rise to your full potential and flourish among the country's most vibrant cities.

More than a bustling metropolis, your city also serves as a melting pot that holds significant nuggets of our past and also allows us of glimpses into our brighter future. May Quezon City further illuminate the equitably progressive nation that we are building as the world bears witness to a Philippines soaring to even greater heights.

I wish you a happy and meaningful event.

His Excellency BENIGNO S. AQUINO III
President of the Republic of the Philippines



Warmest greetings to Mayor Herbert Bautista and to the people of Quezon City as you celebrate your Diamond Jubilee.

Quezon City has grown as one of our country's finest urban centers. I proudly extend my congratulations to all residents for another peaceful and prosperous year despite the many challenges that our country has faced. The success of your city affirms the collective strength and spirit of its people.

I pray that you continue to work together towards the attainment of your common goals and aspirations. It is only through collective effort that we are able to achieve sustainable and equitable progress.

Again, my warmest greetings to all of you.

Mabuhay kayo!

Hon. JEJOMAR C. BINAY
Vice President of the Republic of the Philippines



I am deeply humbled to join the people of Quezon City on the occasion of their 75th Diamond Jubilee on October 12, 2014.

Today, we take pride in Quezon City's glorious past, its vibrant present, and its promising future. The past 75 years have been a testament to the exemplary achievements worthy of the city that bears the name of one of the greatest leaders of the land.

As the nation's capital for nearly three decades, Quezon City is home to many of the most important public institutions of the land. It is a city of service and learning. It is home to academic, scientific and artistic centers that molded many great Filipinos. As a city of prominence, it is the abode of many of the country's most important public, corporate and entertainment personalities.

Most importantly, Quezon City is a city of potential. It has a vibrant populace, a sound city development strategy, and enjoys good governance from its leaders. Its continuing success as a community and as an economic powerhouse is the inspiration for so many other Philippine cities working for their own development.

I fully support Quezon City's brand of excellence and its unending quest for progress and happiness for its people. It is a noble pursuit that we in the national government intimately share.

Mabuhay po kayong lahat!

Hon. FRANKLIN M. DRILON
Senate President



Quezon City is what it is today because of the sacrifices, hardwork, contribution and efforts of its founders, leaders and people. We are more than just a collection of different sectors, nor are we just simply a melting pot of people and cultures from different regional origins; we are a thriving community of people brought together by our common aspiration for a better tomorrow. And we are willing to work for the realization of this dream.

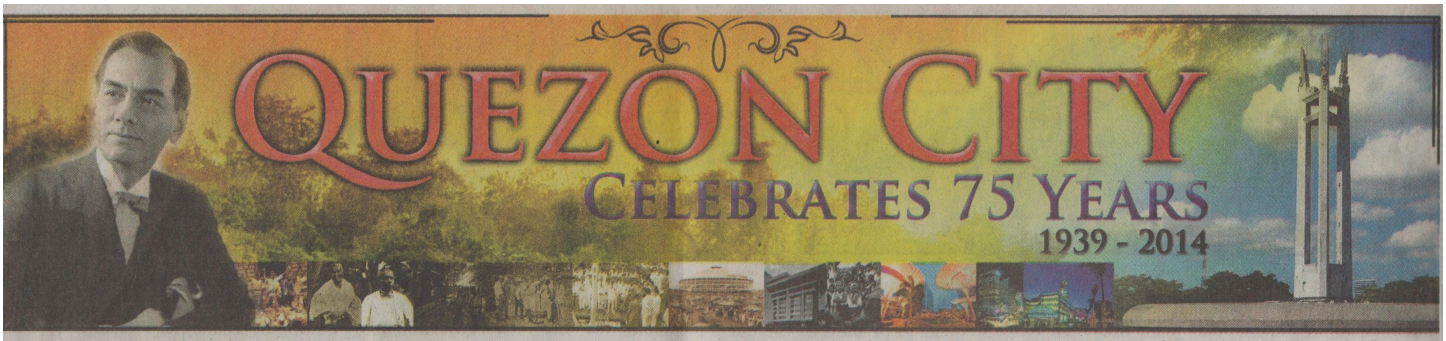
I am deeply honored to personally be part of the growth of our city as its former Mayor. The road towards reshaping a city that was founded on the greatest ideals of our predecessors was arduous. But with the help of the people we have worked with and the public's support to government programs and reforms, I can proudly say that taking every challenge is all worth it. We were able to put Quezon City at the forefront of urban development in Southeast Asia. We became popular for achieving a number of feats in local governance, the most popular of which is our effective fiscal management.

Four years hence, we now find Quezon City strongly competing against its Asian neighbors. We have laid down comprehensive infrastructure investments and transparent government policies that hasten vigorous economic activity in our city. We made sure that economic gains are equitably delivered in the form of social services. I am happy to see that the city government under the leadership of Mayor Herbert Bautista nurtures the seeds of good governance that we have planted a few years back.

As we celebrate Quezon City's Diamond Jubilee, let us reaffirm our commitment to make Quezon City a liveable place for everyone, a conducive place for business opportunities and growth, a model of innovative institutional practices, and most importantly, a quality community that offers no less than the best of modern urban life that Filipinos rightfully deserve.

All the best for Quezon City's 75th Founding Anniversary! *Mabuhay po tayong lahat!*

Hon. FELICIANO BELMONTE, JR.
Speaker of the House of Representatives



Misa ng Bayan starts Diamond Jubilee Day

Quezon City starts off its Diamond Jubilee Day celebration with a Misa ng Bayan, a concelebrated mass to be led by His Excellency, Most Rev. Honesto Ongtioco, Bishop of Cubao. The mass, which will start at 7 am on October 2, at the Quezon City Memorial Circle, honors the city's patroness, Our Lady of the Holy Rosary, La Naval de Manila, and is an important tradition of the yearly festivities although grander in scale this year. The mass will be complemented by a procession as devotees escort the image of Our Lady to the Sto. Domingo Church at Quezon Avenue.

The mass will be followed by a float parade. All six districts, as organized by their Congressmen and joined in by the City's Councilors, will mobilize more than 60 colorful floats. Corporations will display their own floats as well. See them as they park around the Quezon City Memorial Circle starting at 4am, and be the judge as which are the most meaningful, impact-creating and attention-getting. At about 9am, these floats will be deployed in a grand parade towards all six districts of the city. The newly-crowned Miss Quezon City and many celebrities will grace these floats.

Quezon City Seeks Guinness World Record for Biggest Zumba Class

Quezon City attempts today, October 12, to break the Guinness World Record for the biggest Zumba class. It is calling on all enthusiasts to go to the Quezon Memorial Circle before 4pm today to register for free and "dance to Guinness." The attempt is part of the city government's celebrations marking Quezon City's 75th Diamond Jubilee.



The program targets 9,000 people to join the Zumba class, to break the world record held by India which involved 6,671 participants dancing at Peoples' Plaza, Necklace Road, Hyderabad, India.

According to City Mayor Herbert Bautista, while Zumba fitness is known as an international exercise craze, the Quezon City government aims to elevate it as a fun, exciting, and highly engaging social activity to get "everyone in Quezon City moving and grooving as one, as they aim to make new history for our beloved city."

"We are happy to announce that our application has been officially noted and accepted by Guinness. In the spirit of unity, we are looking forward to make this event a big and fun-filled celebration for all. We are anticipating that this celebration will bring in participants from all over the city as well as those from neighboring cities to rally with us in this record-breaking endeavor," Mayor Bautista said.

All six districts of Quezon City have been mobilized by their respective Congressmen, Councilors and barangay officials to participate and enjoy all the fun-filled events marking the city's Diamond Jubilee. The free Zumba classes is one of the perks.

To help the city government prepare for the grand Zumba celebration, professional Zumba Fitness Philippines instructor Madelle Paltu-ob, along with fellow choreography specialists from the Zumba Instructors Network, have been guiding the preparations. Madelle, a Zumba fitness guru and former member of the two-time World Hip-Hop Dance Champion, The Philippine Allstars, and husband Zes Prince, Zumba Philippines educator, are the main coordinators and choreography leaders for the event. ■

Food, fireworks, fun, and fitness:

Quezon City celebrates its Diamond Jubilee with a series of feasts

With a milestone as significant as a diamond anniversary, it requires the best of effort and preparation to celebrate because such an event doesn't happen only by chance. The journey towards the 75th year required hard work, sacrifices, and dedication from the city folks and its public servants. A diamond anniversary is a gem in its own but it is a once-in-a-lifetime event that the cityhood of Quezon City will celebrate in a scale as grand as the size of the city.

"The 75th-year celebration of cityhood gives us the perfect opportunity to show off what Quezon City has to offer," said Mayor Herbert M. Bautista. "There is so much to celebrate and to look forward to in the coming weeks. This is why we are inviting everyone to become part of our city's many celebrations as we collectively show our support and pride as residents of this premier city."

A big city requires as big a celebration. QC will throw a series of festivals, fitness activities, concerts, parties, games, and many more in the high spirits of their Diamond Jubilee. With all of its six districts participating in the celebration, various activities—fit for the old, the young, and every age in between, are lined-up for the whole of October and everyone is welcome to take part of the historical celebration.

Preparations for the big day

Mayor Bautista formally inaugurated the Quezon City Diamond Jubilee with his State of the City speech last October 7. As Mayor Bautista officially launched the momentous celebration,



commemorative items were as well introduced in the event: commemorative coins and stamps and the QC Diamond coffee table book.

Also, two anniversary tributes were presented, a piece of the past with the unveiling of the QC Mural of history and a thumb for the future with the launch of the Quezon City App available on iOS and Android—making the whole city accessible within a finger's tap.

As early as the beginning of the month, the Quezon City Memorial Circle (QMC) has been jam-packed with various activities. On the first day of the month was the start of the Jamborette event that occurred for five days.

Addressing the spiritual need of the cityhood, the QC City Hall hosts Our Lady of the Rosary La Naval de Manila Novena Masses that started last October 3 and will go on every day until the anniversary date.

As all ages are engaged and encouraged to participate in the celebration, as the Senior Citizens Walk took place last October 4 in the QMC.

The Grand *Salubong*, October 11

At the eve of the Diamond Anniversary, waking up the city were the *Martsa ng Musiko*—marching bands composed of 50-60 members—paraded all-over the districts playing synchronized pieces.

Among the activities are health-oriented events like the citywide medical mission and fun run. Job fairs also happened on that day. While a number of sports competitions were lined up keeping the youth busy and active: sports exhibition by PSC, skateboard competition, and the volleyball tournament.

But a feast is not complete without food. The La Loma Lechon Festival was vibrantly celebrated early in the day of the Grand *Salubong*. Later in the day, the whole stretch of Maginhawa St. and the adjacent streets had the first-ever Quezon City food festival. With the government eyeing Maginhawa to become a Tourist Development Area and a major food hub in the Metro, it was the perfect time to finally introduce it to people especially to those who only hear about the street on the internet.

As the sets, Quezon City turned into one big party-ground with simultaneous celebrating throughout the night until midnight. Each district had its own rock concert, to the anticipation for the grand fireworks display at midnight in all six party area districts. The grand fireworks display covered the whole city skyline, marking yet another colorful and illume chapter for Quezon City. ■

Quezon City's Award-winning Housing Program is Precedent-setting

Quezon City's socialized housing program is set to be conferred the prestigious Galing Pook award as one of the country's best governance programs and the award from the Home Development Mutual Fund for the city government as one of the Top 20 Developers in the Philippines. The program is precedent-setting in scale and deeply rooted in terms of sustainability and multi-partnership arrangements.

Thus far fully constructed are 2,415 housing units, with 8,179 more to go. Of our 10 Housing Projects under various stages of development, all are in-city and seven are onsite. This is one of city government's strategies for social inclusion; with the city government taking on the responsibility of taking on the care of our own. Onsite relocation is very difficult because of the denseness of squatted areas, the existence of syndicates and the resistance of those renting out units and those making money out of the informal settlers.

The program seeks to provide a solution to the lack of a Metro-wide socialized housing program, except for that provided by the National Housing Authority. Primary beneficiaries are informal settlers living along high-risk areas, especially those in flood-prone areas and waterways. The solutions are not only dwelling units but development of well-organized communities.

The housing units are not doleouts; beneficiaries must pay back through three alternative forms of financing, to ensure that funds are plowed back to create more housing units. Thus, far the collection success rate has been 100%. The program tackles the problem of affordability by keeping land and housing construction costs down. The ceiling is that set by the Housing and Urban Development Coordinating Council (HUDCC) for socialized housing, which is Php 450,000 as the package cost for land and dwelling unit. For land acquisition to be viable, it must cost Php 3,500 per square meter or less. For property owners whose lands have been squatted for years, even decades, they agree to the lower than market price, rather than get nothing for the land at all.

The city government has managed to expand the resources needed for creating these housing communities by signing an agreement with One Meralco Foundation to take care of the electrical connections of the housing units in Housing Projects 1 and 2, as part of their corporate social responsibility. The Foundation's outlay has been almost Php 6 million for the energization of Housing Projects 1 and 2. Habitat for Humanity is contributing to housing construction in Housing Projects 1 and 4.

To ensure a steady source of income, the beneficiaries receive training in livelihood projects by the Philippine Business for Social Progress (PBSP), which ties up the micro-producers with their member companies, which assures





a sure market for the products. The QC-LGU's Sikap Buhay office also provides additional skills training. Beneficiaries' children entering college are offered scholarships thru the city's Scholarship Youth Development Program, as long as they pass the college entrance exam.

Tackled at the outset was the generation of the large amount of funds needed to develop new housing communities. In 2011, the LGU began imposing the idle land tax and the socialized housing tax which generated about Php 486 million. Add to this the Php 126 million collected from direct sale and CMP, which are deposited in a Special Account dedicated to housing. ■

Technology Eases Tax Payment Convenience

Quezon City is known to be pioneering, for thinking out of the box. Its latest is its mobile money payment system developed through the assistance of the US Agency for International Development. Applied now for real property payments, it allows taxpayers to determine their tax liabilities and then effect payment simply through their mobile phones. The system is now being expanded to enable the LGU to generate electronic receipts for these payments, completing the electronic payment system for the



real property taxpayer in Quezon City who can settle his tax bills from the convenience of his home or office or wherever he chooses to be. The next phase is online banking payments for tax dues, which is being developed in coordination with Landbank, but will be open to all other banks in the country.

The project is a finalist in the e-Gov Awards given by the National ICT Confederation of the Philippines and the Department of Interior and Local Governments for technology innovations that empower businesses.

The city's Mobile Money project will also be presented as a technology innovation at the World e-Governments Organization of Cities and Local Governments (WeGO) conference in Chengdu, China in November. WeGo is an international cooperative body for cities and local governments dedicated to enhanced use of technology in governance. ■



DIAMOND JUBILEE EVENTS TO WATCH OUT FOR

On October 12, Quezon City celebrates its 75th year of growth and resplendence.

As early as 4 in the morning, the Quezon Memorial Circle comes to life with colorful floats all lined up for the City's Diamond Jubilee Anniversary.

At 7:00, City officials, residents, and visitors are invited to attend the Misa ng Bayan. Every year, Quezon City thanks her patroness, Our Lady of the Most Holy Rosary La Naval de Manila, for her watchful eye over the city and the blessings the city enjoys. This year, the Misa ng Bayan will be officiated by Bishop Honesto Ongtioco and to be attended by Vice President Jejomar Binay.

After the mass, the image of Our Lady of the Most Holy Rosary of La Naval de Manila will be brought back to the Sto. Domingo Church located in Quezon Avenue.

This marks the start of Quezon City's Parade of Floats. This event is one of the major preparations of the Local Government for the year-long celebration.

More than 60 colorful floats will make the rounds at the QMC and will proceed to bring the festive atmosphere to their respective districts. Meanwhile, cosplayers and marching bands will be entertaining the crowds at the Circle.

At 10 in the morning, several Filipino games for the Palarong Pinoy will take place, as well as preparations for the QC Z Party.

Quezon City eyes to break the current Guinness World Record for the Largest Zumba Class. Immense preparations have been made for the QC Z Party, where 9,000 residents of the City are expected to come together to Zumba. This undertaking also celebrates the importance of good health and wellness practices.

This will be followed by more live entertainment from musicians, dancers, comedians and bands.

OCTOBER 12 AT THE QUEZON MEMORIAL CIRCLE

7:00 AM	MISA NG BAYAN
10:00 AM	GRAND PROCESSION OF OUR LADY OF LA NAVAL from the QMC to Sto. Domingo Church
	PARADE OF FLOATS from the QMC to respective districts
10:00 AM	COSPLAYERS AND MARCHING BANDS
10:00 - 12:00	PALARONG PINOY
12:00 NN	PREPARATIONS FOR QC Z PARTY
	QUEZON CITY AIRSHIP ASCENT
4:00 PM	QC Z PARTY (Guinness World Record Breaking Attempt)
6:00 PM	PERFORMANCES by Stand Up Comedians, Dancers, Singers and Bands

OCTOBER 12 AT 7:30 PM GAWAD PARANGAL GRAND NIGHT AT THE SMART ARANETA COLISEUM

While the crowd parties at QM, the Gawad Parangal Grand Night, the highlight of Quezon City's Diamond Jubilee Anniversary, will take place at the Smart Araneta Coliseum at 7:30 in the evening.

Yearly, the City honors its outstanding citizens, institutions and organizations for their accomplishments and contributions to the City by awarding them with the highest recognition given by the Quezon City Government.

Visit www.qcjubilee.ph for updates on upcoming events for Quezon City's Diamond Jubilee Anniversary.

OCTOBER 12
GRAND QUEZON CITY SALE Get up to 75% discounts in all SM Supermalls, Trinoma, Fishermall, Araneta Center, Robinsons Department Stores (except Galleria), and Fairview Terraces.
FREE MOVIES AT SM SUPERMALLS in Quezon City for the first screening, except at IMAX Theaters (for QC residents only)

PHILIPPINE DAILY INQUIRER
SEPTEMBER 10, 2014

QC gov't workers to get jubilee bonus

ON QUEZON City's 75th "birthday," government workers will receive a blowout in the form of cash gifts.

Mayor Herbert Bautista signed on Sept. 3 an ordinance granting a P5,000 bonus for regular city hall employees and P3,000 for other workers during its diamond jubilee celebration next month.

The Quezon City government which was founded in 1939 under Commonwealth Act No. 502 will mark its 75th founding anniversary on Oct. 12.

Under the ordinance introduced by Councilor Voltaire Godofredo Liban III, the city treasurer will allocate P44.92 million for the cash bonuses.

"As we celebrate the 75th anniversary, it is but fit and proper that QC extends its gratitude to its employees by way of providing them with an anniversary bonus," Liban said in explaining the measure.

"All the good things we have achieved would not have come to pass were it not for the hard work, industry and [efficiency] of the legions of personnel and employees of the city government who are at the forefront in the delivery of basic public services," he added.

Erika Sauler



MAYOR HERBERT BAUTISTA

BAUTISTA REVVED UP OVER QC'S 75TH ANNIV ACTIVITIES

By ALEX V. BROSAS

Mayor Herbert Bautista is helping organize different activities in line with the 75th anniversary celebration of Quezon City. These include a beauty pageant, a film festival, and building a local version of Hollywood Boulevard.

The Miss Quezon City Diamond Jubilee will be held on Sept. 13, followed by the Quezon City International Film Festival in November.

"*Nagpadala ng* letter *sa mga* embassies *ang* Quezon City Vice Mayor Joy Belmonte *para diyan* (film festival)," Mayor Herbert shared in a recent gathering for the media. "We hope *na maraming* entries *na manggaling sa ibang bansa*. We hope that it becomes successful."

Mayor Herbert agrees with German Moreno in calling Quezon City the "City of Stars."

"Most, if not all, of the stations and movie production houses can be found in Quezon City. *Ang turismo ng mga* Pinoy *kahit na balikbayan, 'Saan ba tayo? Nood tayo sa ganitong istasyon, ganitong* TV show.' *Nasa* Quezon City *lahat*, from Channel 7 to ABS-CBN.

"So, *meron parang* Hollywood Boulevard *na gagawin diyan*. The speaker (Congressman Sonny Belmonte) has invested *doon sa pagpapagawa ng kalye na 'yan*," the mayor explained.

Hollywood Boulevard in Los Angeles, California has several blocks collectively named Hollywood Walk of Fame wherein permanent public monuments to achievements of actors, musicians, fictional characters, etc. stand.

In the local version, according to a previous report, GMA-7 and ABS-CBN will be connected by streets dotted with establishments and decors related to movies.

Bautista also noted that on Oct. 12, they will have Department of Interior and Local Government (DILG) Secretary Mar Roxas as guest speaker at an event.

"*Bibigyan (din) namin ng* tribute *'yung* former mayors *ng* Quezon City. *Bibigyan din ng* awards or *pagkilala 'yung* outstanding citizens of Quezon City, not just individuals but corporate citizens as well."

Quezon City to celebrate 75th Diamond Jubilee in October

Quezon City will celebrate its Diamond Jubilee this October with the theme "Participatory Involvement and Partnership." The celebration will have arts festivals, concerts, health and wellness outreach programs, and other initiatives.

Tadeo Palma, head of the Diamond Jubilee Committee, said the entire Quezon City community — composed of six districts — will work hand-in-hand for the celebration.

To kick off the October celebration will be the State of the City Address (SOCA) of Mayor Herbert M. Bautista on Oct. 6.

A Grand Diamond Salubong and Martsa ng Musiko on Oct. 11 will officially usher in the anniversary celebration, with marchers and dancers from each of the six districts joining the competitions, along with a concert and pyrotechnics show.

Health and wellness advocacies as well as project launches will complete the city's activities for October 12 including city-wide medical missions to be held simultaneously in all six districts. The medical mission targets almost 20,000 beneiciaries.

The city will launch the Quezon City Airship, a 60-foot-long, helium-powered balloon that will rise 400 feet above the city. Zumbathon, a high-energy celebration of fitness and fun, will try to set a new Guinness world record for the largest zumba class demo performance at the Quezon Memorial Circle.

The city government will also unveil legacy markers and launch special books and coffeetable books about the city and a QC app. There will be a non-denominational anniversary commemorative coin, a new QC anthem, and a special photo exhibit on the city's history.

The city has chosen 25 finalists for the Ms. Quezon City Diamond Jubilee beauty pageant. The pageant finals night will be on Sept. 13.

20 The Philippine STAR

JULY 18, 2014

PhlPost urged to issue stamps for INC, QC

The Quezon City council passed two measures Monday, asking the Philippine Postal Corp. (PhlPost) to issue commemorative stamps in time with the 100th founding anniversary of Iglesia Ni Cristo (INC) and 75th founding anniversary of Quezon City.

The measure urging PhlPost postmaster general Josefina dela Cruz to issue INC stamps was passed two months after the agency unveiled in May the centennial stamps.

Meanwhile, the city council also passed a similar measure, this time urging PhlPost to issue commemorative stamps in time with the jubilee founding anniversary of Quezon City in October.

"Since its creation, Quezon City has continued to march into progress, becoming one of the premier cities in the country housing some of the top companies and best establishments," read the resolution.

It was introduced by Councilors Donato Matias and Melecio Castelo. **– Janvic Mateo**

City Health Initiatives Cop Awards

Klinika Bernardo is the Philippines' pioneer health facility that is a diagnostic and treatment facility for HIV-AIDS. It is a Quezon City Government-owned facility that has been recognized as an award-winning governance initiative by the Galing Pook Foundation.

The clinic is strategically located in EDSA, Cubao, where most commuters pass everyday and has been in operation for more than a year. The clinic is a sundown facility, meaning it operates from 3pm to 11pm daily and is focused on the wellness needs of men in this type of illness.

Quezon City is the first local government to include HIV-AIDS among its health priorities, setting the pace for other cities to become the model to also engage in this all-out battle against this disease that requires lifetime treatment and counselling. It has been designated by the Department of Health as its Satellite HIV treatment hub, and thus ensures that the facility will have the needed supply of anti-retroviral drugs.

The local government's Computerized Health Information Tracking System or CHITS is also a finalist in this year's e-Gov Awards of the National ICT Confederation of the Philippines and the Department of Interior and Local Government (DILG). CHITS is a low cost computerization initiative for local health centers that aims to automate the core processes in the health center and contribute to effective and efficient delivery of services. It puts patients' records into a systematic data base, making them easier to refer to, among different health centers, through the patients' succeeding



consultations. CHITS connects the city's 65 health centers.

The city government is also set to put into operation its dialysis centers, knowing how expensive the treatment of kidney ailments can be for poor patients. Of the city government's 65 health centers, five have dialysis clinics, of which three have completed the requirements to obtain their respective licenses to operate, particularly at Kamuning, Dona Nicasia and Toro Hills. These new dialysis centers will be ready to serve our indigent diabetics this October. ■

QUEZON CITY
CELEBRATES 75 YEARS
1939 - 2014

GAWAD PARANGAL AWARDEES



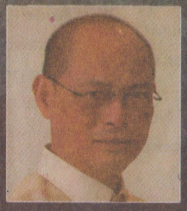
NORA (VILLAMAYOR) AUNOR
Multi-Awarded Cinema's Superstar



TONY TAN CAKTIONG
Entrepreneur and Business Executive; Humanitarian Chairman



LILIA B. DE LIMA
Director General, Philippine Economic Zone Authority
Undersecretary, Department of Trade



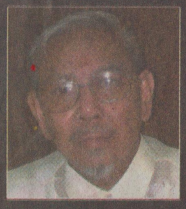
BENJAMIN DIOKNO
Economist, Academician, Columnist, Former Cabinet Executive



PAQUITO OCHOA JR.
Executive Secretary, Cabinet and Local Government Executive, Respected Lawyer



MARIANA SUSAN V. OPLE
Advocate Welfare of Overseas Filipino Workers, Crusader against Human Trafficking, Journalist/Columnist/ Author, Adviser to Government Policy Makers



RAMON SANTOS
National Artist for Music, Musicologist, Music Educator, Composer



HON. MARIA LOURDES P.A. SERENO
Chief Justice of the Supreme Court



HORACIO "HOWIE" SEVERINO
Broadcast Journalist, Investigative Reporter, TV Host, Documentary Film Maker



ROGELIO SINGSON
Cabinet Secretary for Public Works and Highways, Business Executive, Industrial Engineer



RAUL SUNICO
Distinguished Musician, Pianist, Composer, Arranger, and Music Educator



MARITESS DANGUILAN-VITUG
Journalist, Author, Advocate for Justice, Security and Peace

INSTITUTION / ORGANIZATION

PANGKAT KAWAYAN
THE SINGING BAMBOOS
OF THE PHILIPPINES

VETERANS MEMORIAL MEDICAL CENTER

QUEZON CITY HIGH SCHOOL

KAMUNING BAKERY

QUIRINO MEMORIAL MEDICAL CENTER
A LEADING GOVERNMENT TERTIARY MEDICAL CENTER

HIGHLIGHTS OF QUEZON CITY'S HISTORY



AUGUST 21, 1896
To elude Spanish sentries, around 500 Katipuneros massed at barrio Kangkong, in Kaingin Road, seeking refuge in the house of Apolonio Samson.



AUGUST 23, 1896
Driven by passion to attain liberty, the Katipuneros responded to the call of the Great Plebian, Andres Bonifacio, to take arms and struggle for the country's freedom from Spanish colonial rule. As a sign of breakage from the chains of Spanish government, they undauntedly tore their cedula at the yard of Melchora Aquino, an event known today as the Cry of Pugad Lawin.



TANDANG SORA
Melchora Aquino aided the revolutionaries—while they were her guests, she attended to them and gave them provisions: 100 cavans of rice and ten carabaos—but paid for her actions.

While in prison, she was interrogated vigorously by a Spanish inquisitor, but she remained loyal to the cause and did not surrender information about Bonifacio and the other Katipuneros. She was deported to Guam by Governor General Ramon Blanco on September 2, 1896, where she would stay until the takeover of the American Colonial Regime.

After enduring seven years of exile, Tandang Sora would finally be repatriated by the Americans on February 26, 1903. She was brought home by the steam freighter SS Uranus along with 76 other Filipino exiles. Upon her return to Banlat, she was welcomed by all the villagers, her children, and her grandchildren.



Licerio Geronimo was a farmer who was recruited into the Katipunan when Bonifacio established a chapter in Montalban. He was well known for his guerilla tactics and his success in ambushing Spanish forces.

He had already retired to his farm when he was again recruited by Gen. Pio del Pilar in 1898, and Aguinaldo appointed him Division General for San Mateo. Later, Antonio Luna appointed him commanding General of the third military zone with operations in Manila and Rizal.

In December 19, 1899, during the Philippine-American War, in the midst of rain, mud and mist, a battle ensued between the United States and the Philippines near what was then San Mateo, between the forces of General Henry Ware Lawton, and General Licerio Geronimo's Tiradores de la Muerte. Lawton was killed in the battle, making him the highest-ranking American commander to die in the Philippine conflict.

AUGUST 24, 1896
The Katipuneros warded off the attack of civil guards and infantrymen; the first skirmish had been fought and the struggle for liberation commenced at Pasong Tamo Road; the rebels then inched their way to Balara.



DECEMBER 10,1898
With the signing of the Treaty of Paris, the Spanish ceded power to the Americans. Filipinos still actively fought for independence. This gave rise to the Philippine-American War of 1899.



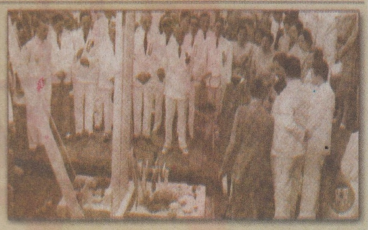
OCTOBER 12, 1939
The bill creating Quezon City was authored by Assemblyman Ramon P. Mitra (Mountain Province, 2nd District), with the name of the city as Balintawak. Assemblyman Narciso Ramos (Pangasinan, 5th District) and Eugenio Peres (Pangasinan, 2nd District) filed an amendment changing the name Balintawak to Quezon. President Manuel L. Quezon signed Commonwealth Act No. 502 at 11: a.m. in October 12, 1939, creating Quezon City.

The Commonwealth President acted as its first chief executive. A number of barrios that used to belong to Rizal, Caloocan, San Juan, Marikina, Pasig, and Mandaluyong were carved out and joined into the newly created city, which became the biggest local government unit in Metro Manila.



OCTOBER 23, 1939
Quezon Appointed Tomas Morato as Mayor. Under Morato's supervision, the first network of roads was paved along Kamuning and Sampaloc Road (now Tomas Morato Avenue). Housing project dubbed as Barrio Obreros and Barrio Obreros II, which means Workers' Village, were also built as part of the low-cost government housing program.

To make transportation easy for the new residents, President Quezon made arrangements with the Luzon Bus Line to start a regular transport service between the housing project and downtown Manila at a bus fare of P0.05.



1940
President Manuel L. Quezon led the laying of the cornerstone of the Quezon City Capitol on November 15, 1940, on the fifth anniversary of the establishment of the Commonwealth of the Philippines

1941
A few days after the Japanese entered Manila, President Quezon declared Quezon City part of Greater Manila. Quezon City remained as part of the Greater Manila until January 2, 1947, when its separate political existence was restored by Republic Act No. 45

JULY 25, 1946
President Roxas appointed a committee that would select the site for the capital city of the Philippines. The committee, headed by Senator Melencio Arranz, chose Quezon City, for several reasons, including its proximity to Manila; its accessibility from all important areas in the Philippines either by land, air and sea; its already available conveniences; and its large areas of government-owned land right in its central zone to support substantial public improvements

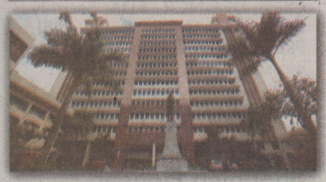


JULY 17, 1948
After the war, Republic Act No. 333 was signed by President Elpidio Quirino, declaring Quezon City to be the republic's capital, and specifying the city's area to be 156.60 sq. km. Baesa, Talipapa, San Bartolome, Banlat, Kabuyao, Pugad Lawin, Bagbag, Pasong Putik of the old Novaliches municipality (then part of Caloocan) were ceded to Quezon City.

JANUARY 1970
The First Quarter Storm was a series of protests that became particularly intense in the first quarter of 1970.



Students, many of whom were from the University of the Philippines in Diliman, launched rallies, marches and demonstrations in several streets in Metro Manila to protest against graft and corruption in the Administration of President Ferdinand Marcos, as well as the decline in the economy caused by high oil prices and electoral fraud. Violence escalated, leading to the declaration of martial law in 1972.

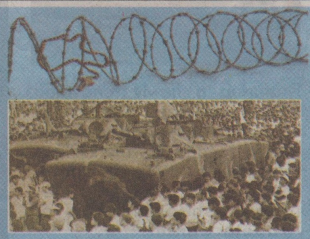


The Constitutional Convention of 1971 was called to change the existing Philippine Constitution which was made during the Commonwealth of the Philippines. Special elections were held for the 320 Con-Con Delegates who represented the various provinces of the country. The venue for the convention was Quezon City Hall.

The election for the Presidency of the 1971 Constitutional Convention was contested by five contenders, namely: Salvador Araneta, Raul Manglapus, Teofisto Guingona, Jr., and former Presidents Carlos P. Garcia and Diosdado Macapagal.

On June 11, 1971, former President Carlos P. Garcia took his oath as the President in the Fiesta Pavilion of the Manila Hotel. In his five-minute victory speech, Garcia called for national unity and urged the delegates to work solely for the general interest of the nation.

Sadly, Garcia died of a heart attack the next day, and was replaced by former President Diosdado Macapagal , shown presiding over the Convention in session at the Quezon City Hall.



FEBRUARY 1986
Protests, fueled by resistance and opposition to years of governance under a dictatorship? heightened from February 22-25, 1986. Majority of the demonstrations took place at Epifanio de los Santos Avenue, known more commonly by its acronym EDSA, in Quezon City, and involved over two million Filipino civilians as well as several political, military, and religious figures. This was known as the People Power Revolution of 1986.

FUTURE PERFECT

AYOUT BY JOYCE MARIE B. MONPONBANUA
CCOUNT MANAGER AILEEN ACADEMIA-GARCIA
Supplements Head Jong Arcano Acting Supplements Editor Joel V. Nigos



QUEZON CITY 75 DIAMOND JUBILEE FUTURE PERFECT

A Global Quezon City *on its* Diamond Jubilee

Mayor Herbert Bautista prepares Quezon City as a global business and culture hub on its Diamond Jubilee Year



TO PUT Quezon City at centerstage in the world map - this was the aim of Quezon City Mayor Herbert M. Bautista in his most historic State of the City Address (SOCA), held last Oct. 7 as a jump-off point to the city's Diamond Jubilee celebrations.

In an audience comprising not only of past and present Quezon City officials, members of the academic and business communities, and barangay and community leaders, he declared in detail not only the achievements of his administration but also long-term plans and programs that will catapult the position of Quezon City as a paragon hub for business, welfare and socio-economic progress not only in the Philippines but also in the global arena.

"If we are realistic in pushing for the dynamism and growth in our city, we must adapt these new paradigms of governance," Bautista said.

Growing the economy

Recognizing that employment is a primary concern for the residents of Quezon City, Bautista offered to create venues to propagate micro-entrepreneurship through education and training solutions and access to markets. He also called for improving ease in doing business in the city so that it could attract more local and international investors.

At the same time, he hailed both the Senate and Congress for the passage of the law creating the Quezon City Development Authority (QCDA), which shall be the city's vehicle for joint ventures and public-private partnership (PPP) arrangements.



QUEZON Memorial Circle

He also laid down the development directions of QC by updating the various plans with regards to comprehensive land use, comprehensive development, amended zoning, tourism development and economic development incentives. "Guided by these plans, we are stimulating business entry in many ways," he remarked.

Addressing the needs of QC constituents

With the influx of investments and boom in business and entrepreneurship in Quezon City, Bautista recognizes the need to address the concerns of its citizenry, particularly the poor and homeless.

In the aspect of housing, he said that about 2,415 units in the city's socialized housing program have already been completed and have benefited families especially those who used to live near the city's clogged waterways. "Like President Quezon, our dream is to have 100 percent slum-free communities. We cannot provide homes for all the homeless, but we can do that one blighted area at a time," the mayor said. He also stated that resettlement is one of the solutions for informal settlers who live along waterways, if only because he fears for their safety. "We are no longer compromising on those insisting on living in easements."

In public health, he emphasized the need for a more inclusive yet expansive health services program for its residents, including those that involve AIDS/HIV awareness, testing and education, dialysis and other related public health issues.

He also called for the creation of more classrooms that will accommodate more students once the K+12 program will be fully realized aside from engaging the city-managed Quezon City Polytechnic University into offering senior high school education from 2016 to 2021 to maximize the use of its facilities.

Preparing for a greener, disaster-ready city

Mayor Bautista, whose adminis-

A GLOBAL B2-3

"Let our track record of accomplishments show that Quezon City is pioneering, it has not been afraid to take risks and be first in areas where other local governments fear to tread. It is also capable of spreading the benefits of its program in a scale that few other Philippine cities can match. Let us continue to be proud that we are from Quezon City!" - ***Mayor Herbert M. Bautista***

12 individuals, 5 institutions named 2014 Diamond Jubilee Manuel L. Quezon Gawad Parangal awardees

ON THE occasion of Quezon City's Diamond Jubilee founding celebration on Oct. 12, the city will hold its grandest 2014 Gawad Parangal to salute 12 outstanding citizens and five institutions for their achievements. It will be held for the first time at the Smart-Araneta Coliseum where thousands will be able to witness not only the awarding ceremonies but also a specially prepared program that celebrates the colorful history of the city and will be attended by some of the most prestigious personalities in Quezon City and the Philippines.

This year's roster of Manuel L. Quezon Gawad Parangal Awardees, chosen by a panel of well-respected luminaries in various fields are award-winning actress Nora C. Aunor; outstanding woman leader, economic manager and Trade and Industry Undersecretary Dr. Lilia B. De Lima; former Budget Secretary and economist Dr. Benjamin E. Diokno; former QC Administrator and Executive Secretary Paquito N. Ochoa, Jr.; OFW advocate, journalist and columnist Susan V. Ople; National Artist for Music Ramon P. Santos; Supreme Court Chief Justice Ma. Lourdes P. A. Sereno; broadcast journalist and documentary filmmaker Howie Severino; business leader and Public Works Secretary Rogelio L. Singson; musician and CCP president Raul M. Sunico; Jollibee Corp. founder, chair and CEO Tony Tan Caktiong; investigative journalist and editor Marites D. Vitug.

Outstanding institutions receiving the honors include Kamuning Bakery (QC's pioneer bakery); Pangkat Kawayan (unique youth orchestra and bamboo ensemble); Quezon City High School (QC's first public secondary school); Quirino Memorial Medical Center (leading government tertiary medical center in QC); and Veterans Memorial Medical Center (QC's most outstanding public institution for 2014).

Since its inception in 2002, the Quezon City government has conferred the awards to some of the most iconic personalities in the country, which include President Benigno S. Aquino III and his mother, former President Corazon C. Aquino; three former Chief Justices, namely Hilario Davide, Jr., Reynato S. Puno and Artemio V. Panganiban; former Prime Minister Cesar E. A. Virata, and all former mayors of Quezon City, among others. Through the years, the awardees have contributed not only to Quezon City's development and reputation but also have served as inspiration to the country as well.



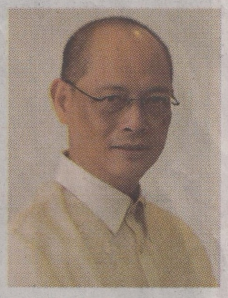
NORA Aunor



TONY Tan Caktiong



LILIA De Lima



BENJAMIN Diokno



PAQUITO Ochoa Jr.



SUSAN Ople



RAMON Pagayon Santos



MA. LOURDES Sereno



HOWIE Severino



ROGELIO Singson



RAUL Sunico



MARITES D. Vitug

World-class Filipino talents to perform at Gawad Parangal Night



THE ABS-CBN Philharmonic Orchestra under the baton of Gerard Salonga.

A SPECIAL occasion only deserves the best show. As the Diamond Jubilee Manuel L. Quezon Gawad Parangal is the city's highest honor, it is only fitting that the country's best-of-the-best in the field of performing arts will salute this year's awardees.

To be hosted by Korina Sanchez with Ryan Agoncillo and Iza Calzado, the Gawad Parangal will feature some of the country's world-class talents, led by the ABS-CBN Philharmonic Orchestra under the baton of Gerard Salonga.

With performances from AKA Jam, Rachel Alejandro, Isay Alvarez, Joana Ampil, Bayang Barrios, Christian Bautista, Lolita Carbon, Jose Mari Chan, The Company, Sam Concepcion, Tippy Dos Santos, Bugoy Drilon, Nanette Inventor, Jay-R, Karylle, Kris Lawrence, Elmo Magalona, Manoeuvres, Pokwang, Aicelle Santos, Robert Sena and the world-renowned UP Madrigal Singers.



KORINA Sanchez is the host of the grandest Gawad Parangal at Smart-Araneta Coliseum.



RYAN Cayabyab

Maestro Ryan Cayabyab will also be featured as special guest conductor for the event.

Biggest citywide medical mission of QC benefited 30,000 residents

AS PART of the Diamond Jubilee celebrations of Quezon City, a citywide medical mission was held yesterday, Oct. 11 and will continue today. It aims to benefit 30,000 QC residents and is "the biggest and first-ever of its magnitude and scope in the city's history."

The medical missions, which is simultaneously taking place in all six districts, is a way of catering to the public's immediate health needs, especially those living in marginalized areas. There are free consultations, free check-ups, and free basic medicines.

"We are very delighted that almost all of the hospitals and clinics in Quezon City are participating in this once-in-a-lifetime endeavor," said Tadeo Palma, Secretary to the Mayor and Executive Director of the Diamond Jubilee Commission. "We have shown that through cooperation and strong will, we can combine all our efforts to make an impact especially on the lives of our fellow QC residents."

Some of the hospitals and institutions who participated in the Diamond Jubilee Medical Missions include the QC Health Department, St. Luke's Medical Center, Veterans Memorial Medical Center, Sta. Teresita General Hospital, QC St. Agnes Hospital, Philippine Medical Association, QC Medical Society, World Citi Medical Center, Lung Center of the Philippines, QC Red Cross, QC General Hospital, among others. Companies and foundations such as Unilab, Mercury Drugstore, SM Foundation, and Tzu Chi Foundation will also lend their resources and expertise to make this grand medical mission a success.

"With this grand medical mission in time with the city's Diamond Jubilee, we want to send a message that we have a city that cares for its constituents and there are groups and companies who have the *malasakit* to share their effort, time and resources to reach out to those who need it most," concluded Mr. Palma.

A global Quezon City on its Diamond Jubilee

From page B2-1

tration has legislated and passed many environment-friendly ordinances, welcomed the viability of a potential waste-to-energy project while extending a helping hand to victims of calamities elsewhere. He also supports the conversion into electricity of trash generated by the city's 33 million residents that will make Quezon City a pioneer in self-generated electricity.

He also made known the city's achievements as an active player in the environment field, as it was the sole city-representative from the country to two global efforts to combat climate change, while taking pride in the recently signed Quezon City Environment Code, the first for a local government in the Philippines.

Opening the city to a new era in governance

He finished his SOCA by highlighting his intent to involve Quezon City into Open Government Partnerships (OGPs) which will make local governance more efficient, transparent and convenient for public service by providing an international platform for domestic reforms. He is also pushing for harnessing technology and process innovations to introduce further governance improvements.

Commencing Diamond Jubilee activities

After the SOCA, he led city officials to the launch of several activities as Quezon City nears its 75th foundation anniversary on October 12, 2014, such as the launch of murals exhibit, the unveiling of the Diamond Jubilee commemorative coin and stamps, and announcing other events such as the Lechon Fest and QC Food Festival, simultaneous public fireworks displays, the awarding of the 2014 Gawad Parangal, the Grand Zumba party and Float Parades in Quezon City. ***(This special project is a joint effort of the Philippine Daily Inquirer, QC PAISO under Greg Banacia and Moist Communicates)***



FIREWORKS lit up the sky at Quezon Memorial Circle, the place where QC residents welcomed the Diamond Jubilee Year.

Manila Standard Today
SEPTEMBER 17, 2014 C3

Quezon City chooses DIAMOND JUBILEE QUEEN

By Carla Mortel

CASINO dealer **Shecill Bagaporo** won the Ms. Quezon City Diamond Jubilee title Saturday night. The 23-year old from Roxas District also bagged the Best in Evening Gown award. **Roanna Ray Addie Jose** was Ms. Business-Friendly (first runner up), **Renee Soraya Hassani**, Ms. Environmental Protection (second runner up), and **Patrixia Sherly Santos**, Ms. Social Services (third runner up).



Quezon City Mayor Herbert Bautista (left) and Vice Mayor Joy Belmonte (right) congratulates the new Miss Quezon City Diamond Jubilee Queen Shecill Bagaporo MANNY PALMERO

In the Question and Answer portion, Bagaporo bested 12 other finalists. She was asked, "The theme of the 75th anniversary is 'Quezon City, the Future Perfect City,' what does that means to you?" to which she replied, "Quezon City, the Future Perfect, means the city that's quite interesting with lots of surprises to offer. Here, we enjoy the comforts of home without the stress and bustle....Ladies and gentlemen, let us work hand in hand to help our city officials and our very own city to make this a better place to live in. Quezon City, just like a diamond, it shines bright. Thank you."

Ms. Quezon City Diamond Jubilee went home P200,000 richer. She also is the city's ambassador during the Diamond Jubilee celebrations. The first runner bagged P150,000, the second runner up P100,000, and third runner up P75,000.

In his message, Quezon City Mayor **Herbert Bautista** said, "More than a beauty contest, this competition is a search for the best example for the youth that embodies honesty, trustworthiness, and vitality, qualities that best characterize Quezon City. Choosing the best example is very important considering almost 40 percent of the city's population are young, 20-years old and below. As an ambassadress of goodwill, she must have the ability to encourage the youth in being productive as well as have a positive outlook in life."

Special awards went to **Mary Claire Medina** (Ms. Erase Placenta), **Renee Soraya Hassani** (Best in Swimwear), and **Gilma Gallero** (Miss Photogenic).

From 25 semifinalists, the contest selected the Top 12 finalists that included Bagaporo, Hassani, **Josephine Kayas**, Medina, Santos, Jose, **Grace Ann Bautista**, **Raysheil Manalo**, **Gilma Gallero**, **Joanna Cielo Claravall**, **Maan Marie Ariate**, and **Ma. Christina Jade Bernardo**.

KC Montero and Miss Philippines Earth 2012 **Stephany Stefanowitz** (who was also a consultant for the pageant) hosted the pageant at AFP Theater in Camp Aguinaldo. The other consultants were fashion and costume designer **Eric Pineda**, and former Ms. Caltex **Elsa Payumo**.

The pageant night also featured performances by **OJ Mariano**, **Luke Mejares**, **Jay-R**, and **Jose Mari Chan**.

The Philippine STAR
B-14 / SEPTEMBER 16, 2014

Quezon City drums up 75th diamond jubilee in October

To drum up the 75th Diamond Jubilee of Quezon City in October, QC officials and employees, as well as barangay officials, students from the division of city schools and beneficiaries of the city's scholarship and youth development program, participated in the Alay Lakad 2014 last Sept. 7.

Representing Quezon City Mayor Herbert Bautista, City Administrator Aldrin Cuña handed over to organizers of Alay Lakad 2014 the city's donation of P80,000 for the annual fundraising activity at Luneta for the benefit of the country's out-of-school youth.

Priding itself as the country's premier bastion and center of "future-perfect" progress, Quezon City crowns its 75th year of cityhood with colorful celebrations and significant events in its grand Diamond Jubilee this October.

The city's special events will feature a dynamic mix of arts festivals, concerts, health and wellness outreach programs and other socially impacting initiatives for everyone to revel, benefit and experience.

Throughout the succeeding weeks leading to the culminating anniversary celebration in October, Quezon City will be the centerstage of many exciting, simultaneous festivities that showcase the city as a dynamic location for business, entertainment, culture, wellness, and education in the country.

The grandest and highly anticipated cityhood anniversary commemoration to date, Tadeo Palma, head of the Diamond Jubilee Committee, said the entire Quezon City community will work hand-in-hand for the execution of the citywide celebrations.

To kick off the October celebrations will be the State of the City Address (SOCA) of Mayor Herbert Bautista on Oct. 6.

Street revelry takes its liveliest musical band interpretations in the Grand Diamond Salubong/ Martsa ng Musiko (October 11) as it officially ushers the 75th founding anniversary of the city. Marchers and dancers from each of the six districts will entertain the crowd as they go all-out in the friendly competitions, along with a pocket concert and pyrotechnics show.

Health and wellness advocacies as well as ambitious project launches will complete the city's string of activities for Oct. 12. First is the city-wide medical missions which will simultaneously take place in all six districts, as a way of catering to the public's immediate health needs, especially those living in marginalized areas. This medical mission will be the "biggest in the history of QC, targeting almost 20,000 beneficiaries."

On the same date, the city will launch the Quezon City Airship (a 60-foot long, helium-powered balloon that will ascend the city skies at approximately 400 feet high – which is twice the height of the pylon in any part of Quezon City for 72 hours); and Zumba Fitness Outdoor Party (a high-energy celebration of fitness and fun community camaraderie with a goal to make a new Guinness world record for the largest Zumba party) at the Quezon Memorial Circle.

In the evening of Oct. 12, the city will bestow its highest honor to outstanding citizens via the Gawad Parangal.

Add to these activities, the city government will also launch historically significant projects for its Diamond Jubilee celebration, among which is the unveiling of permanent legacy markers as well as the launch of special books and coffeetable books about the city and a QC app. There will also be the release of a non-denominational anniversary commemorative coin, a new QC anthem, and a special photo exhibit on the city's history. The city will also crown its Ms. QC Diamond Jubilee.

To keep up-to-date on the latest news about the Quezon City 75th Diamond Jubilee, visit its Facebook page: Quezon City 75th Diamond Jubilee.





MAYOR Herbert Bautista

A Diamond Destiny for Mayor Herbert Bautista

City's 'Diamond Jubilee Mayor' leads in celebrations while unveiling the future of Quezon City

QUEZON City stands at the crossroads of history as it commemorates its Diamond Jubilee in October 2014, and it is probably written in the stars that the one person destined to lead it at this crucial time would be a son whose life has been dedicated to service to the city. Mayor Herbert Bautista, as the "Diamond Jubilee Mayor" of a city celebrating its 75th year, is now tasked not only with making sure that the festivities will be successful and encompassing but also with defining the city's role as a City of the Future, a cosmopolis that would be known for its high quality of governance and delivery of services to its people - a paragon into the 21st century.



PRESIDENT Manuel L. Quezon envisioned QC as a working man's paradise; 75 years later, it is a global city worthy of emulation.

But while the task may seem overwhelming, if not intimidating, Mayor Bautista has been prepared for this all his life - groomed to become a public servant even as an iconic teen idol of his generation made memorable by the roles he played in classic pop/romantic films in the 1980s. But when being made to choose between the luxury of being a movie and television celebrity and the rigors of city politics and public service, he chose the latter with eyes wide open. His showbiz career momentarily took a back seat and he, armed with a college diploma, took the challenging path of politics - from being a Kabataang Barangay chairman to city councilor to vice mayor and now, mayor - in a span of almost 30 years.

Getting elected as mayor in 2010 and re-elected in 2013, Bautista has dedicated himself toward reaching the goal of making Quezon City one of the best managed cities in the Philippines and Asia, earning accolades for attuning the city to the aspirations of a new presidency and its earnestness for a clean, corruption-free government.

Since getting elected and by a landslide victory at that, he has strived to make the city not only financially self-sustaining but also a hub viable for commerce and industry, an ambitious yet viable plan that would put the city at the forefront of many newly developed megalopolises. Successful reforms implemented under his administration, in relation to doing business in the city, have been used as benchmarks by the World Bank in its "Doing Business Rankings" report, making Quezon City a benchmark city for the country. On another good note, it has achieved in 2013 the highest recorded revenue collection and the highest number of registered businesses in the city's history.

As a highly developing urban hub, Quezon City has also introduced systems and processes that have drastically streamlined and made transactions with City Hall seamless and efficient. These innovations are being done through the Scaling Innovations in Mobile Money (SIMM) project of the city government in partnership with USAID. By 2015, the city is working on the system that will also enable business taxpayers to settle their obligations to the city government via electronic means.

Still, Bautista's vision to create a city of welfare and service is realized. As home to one of the country's biggest public school systems, his administration dedicated a sizeable amount of its budget with the construction of new classrooms and facilities, including day care centers. He encouraged the construction and improvement of the city's public infrastructures like roads, hospitals and health centers. Believing that every family deserves a home, he supported mass housing programs like Bistekville while at the same time advocating peaceful relocations.

Now more than ever, Bautista is leading the city towards realizing the dream made by its founder, President Manuel L. Quezon, 75 years ago when he stood on a vast expanse of land before his eyes and imagined it as the working man's paradise, a home for the industrious, a springboard of every Filipino's dreams. Onward to the 21st century, Bautista will map the destiny of Quezon City as a "Green, Growing and Global City of the Future."

SPECIAL FEATURE

2014 DIAMOND JUBILEE MANUEL L. QUEZON GAWAD PARANGAL AWARDEES

12 outstanding individuals, 5 admired institutions to be recognized in QC

THIS year, Quezon City's most prestigious awards body, the Gawad Parangal Awards, will highlight the celebration of the 75th Diamond Jubilee of the city. The 12 outstanding individuals and five institutions will be declared Quezon City's 2014 Diamond Jubilee Manuel L. Quezon Gawad Parangal awardees.

On the evening of October 12, coinciding with the city's 75th Foundation Day, Gawad Parangal will be held for the first time at the landmark Smart-Araneta Coliseum, where thousands will be able to witness not only the awarding ceremonies but also a specially prepared program that includes world-class performances, tributes to past QC Mayors, and will be attended by some of the most prestigious personalities in Quezon City and the Philippines.

It will also be a momentous event as the most sought-after award, which has been given since 2002 to outstanding personalities and most admired institutions with roots in Quezon City, will be renamed after President Manuel L. Quezon, as a way of paying homage to a revered founder.

This year's roster of Manuel L. Quezon Gawad Parangal Awardees, chosen by a panel of well-respected luminaries in the academe, judiciary, legislature and public service, are award-winning premier actress and multimedia icon idol Nora C. Aunor; outstanding woman leader, economic manager and Trade and Industry Undersecretary Dr. Lilia B. De Lima; former Budget Secretary and eminent economist Dr. Benjamin E. Diokno; former QC Administrator and Executive Secretary Paquito N. Ochoa; OFW advocate, journalist and columnist Mariana Susan V. Ople; National Artist for Music Ramon P. Santos; Supreme Court Chief Justice Ma. Lourdes P. A. Sereno; respected broadcast journalist and documentary filmmaker Howie Severino; business leader and DPWH Secretary Rogelio L. Singson; distinguished musician and CCP President Raul M. Sunico; Jollibee Chairman and CEO Tony Tan Caktiong; and accomplished investigative journalist and editor Marites D. Vitug.

Outstanding institutions receiving the honors include Kamuning Bakery (QC's pioneer bakery); Pangkat Kawayan (unique youth orchestra and bamboo ensemble); Quezon City High School (QC's first public secondary school); Quirino Memorial Medical Center (leading government tertiary medical center in QC); and Veterans Memorial Medical Center (QC's Most Outstanding Public Institution for 2014).

Since its inception in 2002, the Quezon City government has conferred the awards to some of the most iconic personalities in the country, which includes President Benigno S. Aquino III and his mother, former President Corazon C. Aquino; three former Chief Justices, namely Hilario Davide, Jr., Reynato S. Puno and Artemio V. Panganiban; former Prime Minister Cesar E. A. Virata, and all former Mayors of Quezon City, among others. Through the years, the awardees have contributed not only to Quezon City's development and reputation but also have served as inspiration to the country as well. ■


BENJAMIN DIOKNO


HOWIE SEVERINO


LILIA DE LIMA


MA. LOURDES SERENO


MARITESS VITUG


RAMON SANTOS


SUSAN OPLE


TONY TAN CAKTIONG


NORA AUNOR


PAQUITO OCHOA JR.


RAUL SUNICO


ROGELIO SINGSON

Malaya Friday, October 10, 2014

ONLINE



BOYSIE VILLAVICENCIO

Quezon City on its 75th year

TO show support to Entrepinoi Foundation Inc. and to the Metro Manila Concert Orchestra (MMCO), I attended the 75th (diamond) anniversary of the City of Quezon despite the thunder, lightning, and rain.

Many present at the event interpreted the ultra wet situation that afternoon as a sign of good luck. Ummmm. That's really positive thinking...and I agree with them a hundred and one percent.

I sat a good two hours listening to the "State of the City" address of Mayor Herbert Bautista. With the pitter-patter of the rain, I hardly noticed that the two hours flew so fast. The afternoon's program must have been well planned because it certainly was far from being boring.

After the mayor's speech, the whole of Quezon City's officialdom transferred from the Session Hall at the third floor of the building to the lobby where ten murals each measuring 5 feet x 12 feet, depicting the history of Quezon City were unveiled.

Part of the program too was the Metro Manila Concert Orchestra with its 55 members and conductor Chino Toledo. Music by an orchestra indeed sets the mood for important occasions like this. As one entered the lobby of the municipal building, thanks to the sounds by the MMCO being played in the background, smiles were flashed; hand shaking took place (some rather insincere as no eye contact had been established), and exchanges of pleasantries took place.

Indeed, "the dream of a capital city that politically shall be the seat of government, aesthetically the showplace of our nation" has come to a reality.

Quezon City was meant of be a nice place to live in...for its residents and for its visitors...it has been a great city!

With its 75 years of existence, Quezon City has evolved and is constantly metamorphosing towards maintaining itself being the premier city – not only for its constituents and its officialdom, but for the whole Filipino nation as well.

Mabuhay sang Lungsod ng Quezon!



Final Artwork # 01: Unang Sigaw ng Himagsikang Bayan
First Cry of Nationwide Rebellion, 1896
Artist: Dario B. Nocha



Final Artwork # 02: Tandang Sora, Ina ng Himagsikang Pilipino
Melchora Aquino, Mother of Philippine Revolution
Artist: Florentino "Jun" G. Impas, Jr.



Final Artwork # 03: Labanan sa San Mateo
The Battle of San Mateo, 1896
Artist: Edgar "Egai" Talusan Fernandez



Final Artwork # 04: Ang Pagbuo ng Kaisipang Puriong Lungsod
Quezon's Vision of a Capital City, 1939
Artist: Simkin "Sim" S. de Pio



Final Artwork # 05: Kalayaang Digmaang Pandaigdig
World War II, 1941 – 1945
Artist: Grandier Gil C. Bella



Final Artwork # 06: Pagbangon bilang isang Puriong Lungsod
Quezon City Rises as the Capital City
Artist: Maria Lourdes Prado Inosanto



Final Artwork # 07: Ang Militanteng Pag-protesta ng Kabataang Diliman
Diliman Commune, 1971
Artist: Leonilo "Neil" Ortega Doloricon



Final Artwork # 08: Batas Militar
Martial Law, 1972 – 1981
Artist: Edgardo "Egher" A. Rosas



Final Artwork # 09: Ang Pag-aklas ng Taong Bayan
People Power Revolution, 1986
Artist: Pablo "Aziff" Baen Santos



Final Artwork # 10: Ang Pagkinang ng ating Hinaharap
A Vision of Future Perfect
Artist: Othoniel "Otto" M. Neri

MANILA BULLETIN
PHILIPPINES' LEADING NATIONAL NEWSPAPER
Sunday, October 12, 2014 21

QUEZON CITY SHINES @ 75

Diamond Jubilee Celebrations Underway

Priding itself as the country's premier bastion and center of "future-perfect" progress, Quezon City crowns its 75th year of cityhood with colorful celebrations and significant events in its grand Diamond Jubilee this October 12.

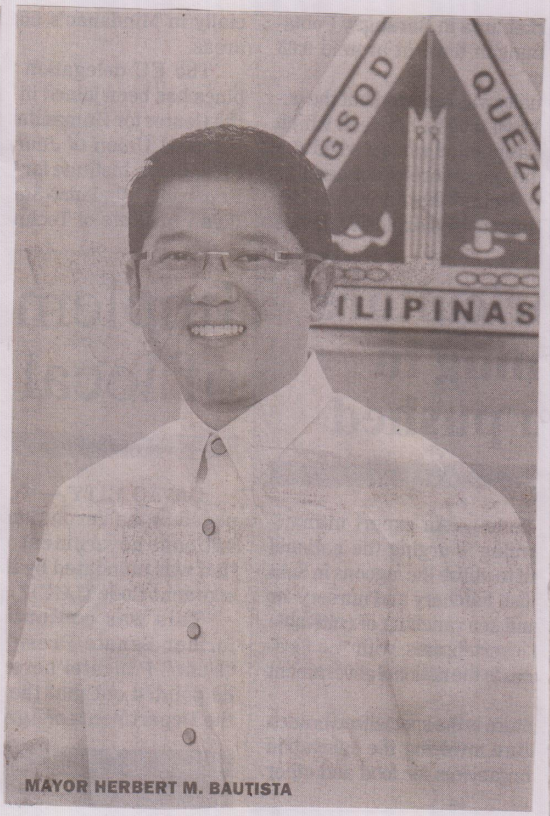
Anchored on a general theme of "participatory involvement" and "partnership", the city's special events will feature a dynamic mix of arts festivals, concerts, health and wellness outreach programs and other socially impacting initiatives for all Quezonians to revel, benefit and experience.

A celebration for all

The grandest and highly anticipated cityhood anniversary commemoration to date, Tadeo Palma, head of the Diamond Jubilee Committee, said the entire Quezon City community — composed of six districts — will work hand-in-hand for the execution of the citywide celebrations.

Kicking off the October celebrations was the State of the City Address (SOCA) of Mayor Herbert M. Bautista last Oct. 7.

Health and wellness advocacies as well as ambitious project launches will complete the city's string of activities for October 12. First is the city-wide Medical Missions which will simultaneously take place in all six districts, as a way of catering to the public's immediate health needs, especially those living in marginalized areas. This medical mission will be the "biggest in the history of QC, targeting almost 30,000 beneficiaries."



MAYOR HERBERT M. BAUTISTA

The city aims to be recorded in the Guinness Book of World Records with the Largest Outdoor Zumba Fitness Party with 9,000 participants at the Quezon Memorial Circle.

In the evening of October 12, the city will bestow its highest honor to outstanding citizens and institutions via the Gawad Parangal.

More activities

Add to these activities, the city government has also launched historically-significant projects for its Diamond Jubilee, among which is the launch of special books and coffeetable books about the city and a QC app. There will also be the release of a non-denominational anniversary commemorative coin, stamp, a new QC anthem, and a special photo exhibit on the city's history.

Before the year ends, the QC Museum will be unveiled while a film festival, Pride parade, international marathon on Nov. 29 will be among the much awaited events.

To keep up-to-date, visit Facebook page: Quezon City 75th Diamond Jubilee. **(PAISO)**

Manila Standard TODAY



Quezon honored. Quezon City Mayor Herbert Bautista, together with House Speaker Feliciano Belmonte Jr. and Vice Mayor Joy Belmonte lead the August 19 rites for the 136th birth anniversary of President Manuel Luis Quezon at the Quezon Memorial Shrine. Chancellor Michael L. Tan, of the University of the Philippines, was guest of honor and speaker in the program organized by the QC government and the National Historical Commission of the Philippines (NHCP). Ricky Quezon-Avanceña, a grandson of the former president, represented the Quezon family joined by NHCP executive director Ludovico Badoy, Komisyon ng Wikang Filipino chairperson Virgilio Almario, QC Council members led by majority floorleader Jesus Suntay and other city, police and schools officials. Inset shows nuns viewing the exhibits at the Manuel L. Quezon Museum. **MANNY PALMERO**



PHILIPPINE DAILY INQUIRER
A16 OPINION WEDNESDAY, NOVEMBER 5, 2014

What mayor missed out on in QC anniversary celebration

WHEN I opened my INQUIRER copy last Oct. 12, I found a double-spread supplement on the "Diamond Jubilee" celebration of Quezon City's founding.

Excited, I rapidly went through the supplement's pages and articles about Mayor Herbert Bautista's achievements and plans to make our city a global city, as well as a business and culture hub. While I read something about addressing the needs of its constituents especially the poor and the homeless and the plan to build more classrooms for the K to 12 program of the Department of Education, I was saddened to note that there was no mention at all about implementing City Ordinance No. 1915.

The ordinance was approved, in 2009 yet, by the city council when Bautista was the vice mayor and council chair. It was signed into law by Mayor Sonny Belmonte on April 2, 2010, which was World Autism Awareness Day.

This is a precedent-setting ordinance, the first of its kind to be approved by any local government unit in the Philippines. It mandates the establishment of a program for children with special needs (e.g., those afflicted with attention deficit hyperactivity disorder, autism) from marginalized and disadvantaged families which have meager means, and the establishment of four District SPED (Special Education) Centers for this purpose.

To repeat, I was deeply disappointed to find no mention at all of his plans to implement this ordinance and to organize, put up and fund SPED centers in the four districts.

Why, Mr. Mayor? Did not the Lord say, "What you do for the least of my children you do for Me"? Autism is now pervasive and endemic, Sir. Please, let's help these children and enable them to see our beautiful world!

—CONSUELO D. SISON,
elon.sison@gmail.com

A-20
PHILIPPINE DAILY INQUIRER
OCTOBER 27, 2014

SC chief leads QC honorees in jubilee year

CHIEF JUSTICE Ma. Lourdes Sereno led the 12 individuals and five institutions that were recently conferred the Quezon City's most prestigious award, the Gawad Parangal, in a program that served to commence the city's Diamond Jubilee year.

Speaking on behalf of her fellow Gawad Parangal awardees, the Chief Justice said: "I am proud to be born in this great city and that a great part of my life was spent here. Many of the milestones in my life—from my birth, education, family and career—happened here in Quezon City."

Sereno extolled Quezon City's dynamism and vibrant spirit, saying that many of the industries and businesses in it have contributed much to its growth. "It is a city that takes pride in being a city of SMEs (small and medium enterprises)," she said.

Mayor Herbert Bautista and Vice Mayor Joy Belmonte honored this year's awardees at the Smart-Araneta Coliseum, a first in the awards' history, with a program that celebrated Quezon City's history and achievements through the years. The occasion also served as an appropriate time to pay tribute to the city's former mayors, including its founder, Commonwealth President Manuel L. Quezon.

The other Gawad Parangal awardees are Executive Secretary Paquito Ochoa, Public Works Secretary Rogelio Singson, Philippine Economic Zone Authority Director General Lilia De Lima, Cultural Center of the Philippines president Raul Sunico, National Artist for Music Ramon Santos, Jollibee Corp. CEO Tony Tan Caktiong, award-winning actress Nora Aunor, broadcaster Howie Severino, editor Marites D. Vitug, OFW advocate Susan Ople and economist Benjamin Diokno.

The Pangkat Kawayan, Kamuning Bakery, Quezon City High School, Quirino Memorial Medical Center and Veterans Memorial Medical Center also received the award.

The keynote speech was delivered by Interior Secretary Mar Roxas, who described himself as a "*batang* Cubao," having grown up in the area where the awards night was being held, and who lauded Quezon City's leaders for making it one of Asia's most progressive cities.

The Philippine STAR METRO 20

MONDAY, OCTOBER 20, 2014

Cash incentives OK'd for QC elderly

The Quezon City government is providing cash incentives to residents who turned or will turn 75 years old this month.

Mayor Herbert Bautista signed last Sept. 29 an ordinance seeking to give P7,500 cash to residents who turned 75 on Oct. 12 and P5,000 to those who are celebrating their 75th birthday this month. The ordinance was authored by Councilor Raquel Malangen.

The move was part of Quezon City's founding anniversary celebration on Oct. 12.

"The elderly stand as pillars of strength, source of wisdom and inspiration and guardians of morality," Malangen's measure said.

The birthday celebrants will be given plaques or certificates of recognition.

The city's office for senior citizens affairs will submit to the mayor a list of senior citizens qualified to receive the cash incentive.

The funds will be sourced from the city's budget allocated for its diamond jubilee celebration.

– Rhodina Villanueva

THE DAILY tribune
News
Monday, October 20, 2014 3

Cash benefits await QC folk aged 75 years old

By Arlie O. Calalo

Quezon City's diamond jubilee turns out to be a lucky event for local residents who are 75 years old as they are sure to get benefits and recognition from the local administration, Vice Mayor Joy Belmonte said over the weekend.

As part of the celebration of its 75th founding anniversary, the city government is now implementing an ordinance that provides benefits and recognition to local city folk who reach the age of 75 this October and those residents whose 75th birthdays fall in the same month.

The measure, authored by Councilor Raquel Malangen of District 4, was approved by Mayor Herbert "Bistek" Bautista, said Belmonte, the city council's presiding officer.

Ordinance SP-2323 S-2014 invokes Section 4 Article XV of the Constitution which provides that "the family has the duty to take care for its elderly members but the State may also do so through just programs of social security."

Accordingly, the ordinance declares that appropriate recognition and benefits should be accorded to the senior citizens, Belmonte said.

In celebration of the city's 75th founding anniversary, the new ordinance mandates that every qualified resident who reach the age of 75th this month, referred to as "recipient diamond celebrants," shall receive a cash incentive of P7,500 from the city government.

Those other QC residents who also turned 75 years old this month, referred to as "recipient celebrant," shall get P5,000, the officials said.

Both the "recipient diamond celebrants" and the "recipient celebrants" will be formally recognized by the city government by inviting and awarding them the necessary plaque or certificate of recognition during a flag ceremony or any historical program of the city, Bautista said.

The QC Office for Senior Citizens Affairs will be submitting to the mayor a list of senior citizens who are qualified under the ordinance to receive the cash benefits and recognition, said Greg Bañacia, chief of the city's Public Affairs and Information Services Office.

PHILIPPINE DAILY INQUIRER A-24
OCTOBER 13, 2014



THEY CAME, THEY SAW, THEY DANCED. Unfortunately, the Quezon City government's bid to set a new world record for the biggest Zumba party has been reset after organizers failed to meet some of the requirements. No date has been set for the next attempt. LYN RILLON

Rains stop QC's biggest Zumba party world record bid

By Jaymee T. Gamil

THE QUEZON City government's attempt on Sunday to set a new world record for the largest outdoor Zumba party was foiled by the less-than-cooperative weather.

Although more than 10,000 people showed up for the event at the Quezon Memorial Circle, a heavy downpour made it difficult for organizers to tag participants—one of the requirements set by the Guinness Book of World Records.

As a result, the city government decided, shortly before the start of the event, to reschedule it, Quezon City public information officer Greg Bañacia said in an interview.

According to him, the tagging problem arose during registration as the event got rained out and the crowd became hard to control.

Despite the heavy downpour, the "Zumba party" went on, with participants dancing in the rain for around 30 to 40 minutes.

Participant Neneng de la Cruz, a mother from Barangay Nagkaisang Nayon in Quezon City, said she enjoyed the bonding time with her neighborhood Zumba group but felt dismayed at how disorganized the event turned out to be.

"The registration was so disorganized. There were no marshals to enforce lines and there were participants who just came in without tags," De la Cruz told the INQUIRER in an interview after the marathon dance session.

She said her group did not even know that the world record attempt had been rescheduled.

De la Cruz added that she wasn't sure if she would participate in the next one. "Getting people to join is going to be difficult after this," she warned.

The city government had hoped to hold the biggest Zumba party in the world as part of the festivities for the city's 75th founding anniversary.

Around 9,000 participants were initially expected to join in the attempt.

Hyderabad, India, currently holds the record, gathering 6,671 people to join a Zumba party on Sept. 15, 2012.

For the world record, participants are not required to have dancing experience as they would need only to follow the instructors' moves although they are required to dance nonstop for 30 minutes.

THE DAILY tribune
Metro
Cris Martinez, Editor ❑ e-mail: metro@tribune.net.ph
October 12, 2014 9

QUEZON CITY SHINES @ 75

Diamond Jubilee Celebrations Underway

Priding itself as the country's premier bastion and center of "future-perfect" progress, Quezon City crowns its 75th year of cityhood with colorful celebrations and significant events in its grand Diamond Jubilee this October 12.

Anchored on a general theme of "participatory involvement" and "partnership", the city's special events will feature a dynamic mix of arts festivals, concerts, health and wellness outreach programs and other socially impacting initiatives for all Quezonians to revel, benefit and experience.



MAYOR HERBERT M. BAUTISTA

A celebration for all

The grandest and highly anticipated cityhood anniversary commemoration to date, Tadeo Palma, head of the Diamond Jubilee Committee, said the entire Quezon City community — composed of six districts — will work hand-in-hand for the execution of the citywide celebrations.

Kicking off the October celebrations was the State of the City Address (SOCA) of Mayor Herbert M. Bautista last Oct. 7.

Health and wellness advocacies as well as

ambitious project launches will complete the city's string of activities for October 12. First is the city-wide Medical Missions which will simultaneously take place in all six districts, as a way of catering to the public's immediate health needs, especially those living in marginalized areas. This medical mission will be the "biggest in the history of QC, targeting almost 30,000 beneficiaries."

The city aims to be recorded in the Guinness Book of World Records with the Largest Outdoor Zumba Fitness Party with 9,000 participants at the Quezon Memorial Circle.

In the evening of October 12, the city will bestow its highest honor to outstanding citizens and institutions via the Gawad Parangal.

More activities

Add to these activities, the city government has also launched historically-significant projects for its Diamond Jubilee, among which is the launch of special books and coffeetable books about the city and a QC app. There will also be the release of a non-denominational anniversary commemorative coin, stamp, a new QC anthem, and a special photo exhibit on the city's history.

Before the year ends, the QC Museum will be unveiled while a film festival, Pride parade, international marathon on Nov. 29 will be among the much awaited events.

To keep up-to-date, visit Facebook page: Quezon City 75th Diamond Jubilee. **(PAISO)**

THE DAILY tribune
8 Et cetera
Sunday, September 28, 2014

Ms. QC Diamond Jubilee crowned



So many beauties, but one lady stood out among the rest and claimed the most prestigious crown in the history of Quezon City as it celebrates its Diamond Jubilee this October.

Shecill Bertie Bagaporo, a 23-year-old nurse turned casino dealer who represented Barangay Roxas District, bested 24 other hopefuls for the Miss Quezon City Diamond Jubilee pageant in a glittery event held at the AFP Theater last September 13. Shocked and in tears upon the announcement of her name, Bagaporo, a native of Bicol and a morena beauty, was crowned by Mayor Herbert Bautista and the first Miss Quezon City and former Vice Mayor Connie Angeles, as she received her prizes from Vice Mayor Joy Belmonte and Secretary to the Mayor Tadeo S. Palma. She also received the Best in Evening Gown award for her elegant Grecian-style white gown.

Also proclaimed as winners were first runner-up and Miss Business Friendly Ma. Roanna Ray Adie Jose of Bgy. Pansol; second runner-up and Miss Environmental Protection, Renee Soraya Hassani of Cubao, who was also adjudged Best in Swimwear; and third runner-up and Miss Social Services, Patrixia Sherly Santos of Sikatuna Village. All winners received cash prizes and gift certificates from the sponsors.

Rounding up the finalists are Mary Claire G. Medina of Bgy. Commonwealth, who also won Miss Erase Placenta; Gilma S. Gallero of Old Balara (also Miss Photogenic); Joanna Cielo Claravall of San Francisco del Monte (also Miss Talent); Josephine S. Kayas of Talipapa; Grace Ann G. Bautista of Duyan-duyan; Rachelle Manalo of Project 3; Ma. Christina Jade Bernardo of Kamuning; and Maan Marie Ariate of Sikatuna Village.

Also receiving special awards were Kristina Nicole Biles of Bgy. Kristong Hari (Miss Congeniality); and Fiona Margarita S. Aytona of Pasong Tamo (Miss Social Media Darling).

Bagaporo won the hearts of the judges and the audience for her grace and composure especially during the question-and-answer portion, where very challenging questions were asked. Chaired by former Vice Mayor Angeles, the board of judges included photographer Raymund Isaac, former beauty titlists Gem Padilla and Marina Benipayo; and Mr. World Philippines 2014 John Spainhour.

Balladeers like Jay-Ar, Luke Mejares and Jose Mari Chan provided entertainment, while singer-stage actor OJ Mariano opened the event by singing the Miss Quezon City Diamond Jubilee theme song. TV host KC Montero and Miss Earth 2012 first runner-up Stephany Stephanowitz served as emcees.

The 25 semifinalists were earlier chosen from among more than 40 contestants in a preliminary competition held at the AFP theater.

The coronation of the lady who will be the only one who will be known as Ms. QC Diamond Jubilee is one of the many events lined up for the 75th Diamond Jubilee of Quezon City. A host of events, parties, parades, and outreach activities will soon bring joy and fun in Quezon City as it reaches 75 years of cityhood.

Manila Standard Today
Riera U. Mallari, *Editor*
TUESDAY ‖ AUGUST 19, 2014 ‖ A7

Quezon City aims to break Guinness world zumba mark

WITH the idea of getting Quezonians to "move" as one, the Quezon City Diamond Jubilee Committee sets the stage for a high-energy celebration of fitness and fun community camaraderie this October, as fitness dancers, as well as health-conscious fanatics sweat it out to aim for a new Guinness world record in its upcoming Zumba Fitness Outdoor Street Party.

The world record-breaking attempt, happening Oct. 12, 4 p.m., at the Quezon City Memorial Circle, is one of the many exciting main attractions lined up by the Quezon City government for its year-long 75th Diamond Jubilee anniversary.

A famous fitness-dance exercise program that incorporates Latin music and dynamic dance aerobics, Zumba takes shape as an electrifying, free-for-all street party that aims to bring together 10,000 people to actively participate in one hour of non-stop dancing routines.

Spearheaded by the Quezon City government, this is the country's first attempt to break the current Guinness world record for largest Zumba class in one venue made by Dinaz Vervatvala which had 6,671 participants in Hyderabad, India, on September 15, 2012.

According to City Mayor Herbert Bautista, while Zumba fitness is known as an international exercise craze, the Quezon City government aims to elevate it as a fun, exciting, and highly engaging social activity to get "all Quezonians moving and grooving as one, as they aim to make new history for our beloved city."

"We are happy to announce that our application has been officially noted and accepted by the Guinness. In the spirit of unity, we are looking forward to make this event a big and fun-filled celebration for all. We are anticipating that this celebration will bring in participants from all over the city as well as those from neighboring cities to rally with us in this record-breaking endeavor," Mayor Bautista said.

While the Zumba outdoor party is part of the city's 75th founding anniversary celebration, it is not exclusive for Quezon City residents. "It is a free event, a colossal party that is open for everyone," noted Bautista. "The more, the merrier. For Quezon City residents, all they need to do is to express their interest in joining the event by pre-registering their names in their barangays."

To help the city government prepare for the grand Zumba celebration, professional Zumba Fitness Philippines instructor Madelle Paltu-ob, along with fellow choreography specialists from the Zumba Instructors Network, will lead the way for this momentous event.

Madelle, a Zumba fitness guru and former member of the two-time World Hip-Hop Dance Champion, The Philippine Allstars, and husband Zes Prince, Zumba Philippines educator, will be the main coordinators and choreography leaders for the event.

"I am so happy and very excited to join the committee for this milestone project. Our group of Zumba education specialists were tapped by Ruby Astudillo, the regular Zumba instructor handling the Quezon City Memorial Circle Zumba community. This community-building activity is definitely a dream come true for fitness instructors like me, as we will be making Zumba more accessible for everyone, spreading the health benefits of this workout routine while igniting cooperation among all," Madelle said.



Regular fitness activities are being held every weekend at the Quezon Memorial Circle for the well-being of QC residents. Soon, the QMC will be the site of the largest Zumba party ever in the country, part of the celebrations marking the 75th Diamond Jubilee of Quezon City in October.

THE PHILIPPINE STAR
SUNDAY, OCTOBER 12, 2014 20

QC marks 75th year with food fest, Guinness bid

By JANVIC MATEO

The Quezon City Diamond Jubilee celebration has gone full throttle yesterday with the launch of various activities to mark the city's 75th founding anniversary.

Mayor Herbert Bautista, Vice Mayor Joy Belmonte, and House Speaker Feliciano Belmonte – along with other city officials – led the opening of a food festival at the Quezon City's own "Eat Street" on Maginhawa street.

A foodie haven located in Teacher Village, the 2.125-kilometer stretch was closed to traffic yesterday to accommodate thousands of visitors who were treated to unique gastronomic treats that the place has to offer.

The vice mayor, who heads the city's tourism department, said the food festival seeks to further promote the street – which developed as a food hub in recent years – as among the city's tourist destinations.

Yesterday, restaurants along Maginhawa and adjacent streets set up stalls to allow visitors to "food-hop" and try out the different treats that the area has to offer. Live bands were also scheduled to perform last night to liven up the food festival.

Meanwhile, a "lechon boodle fight" took center stage at the Lechon Festival in La Loma yesterday.

Dozens of roast pigs were laid out for the public to try in what is dubbed as Quezon City's *lechon* district.

Zumba world record

This afternoon, thousands will attempt to break the Guinness World Record for the largest zumba outdoor party at the Quezon Memorial Circle.

Expecting over 9,000 participants from all walks of life, the city government aims to beat the 2012 record for the largest zumba class in India that had over 6,600 participants.

"We are happy to announce that our application has been officially noted and accepted by the Guinness," Bautista said.

The zumba outdoor party will start at 4 p.m. today, with the participants expected to take part in free-for-all, non-stop dancing routines for one hour.

Bautista said the city government, with the help of zumba instructor Madelle Paltu-ob and the Zumba Instructors Network, aims to elevate the exercise program into a "fun, exciting, and highly engaging fitness activity."

To participate in the record attempt, those interested only need to join in the activity at the Quezon Memorial Circle and follow the routines "to best of their ability for at least 30 continuous minutes."

"This event may come initially as an extravagant party, but as a whole, the Quezon City leadership takes this as one significant and motivational step towards promoting a healthier, active lifestyle among citizens," added Tadeo Palma, Secretary to the Mayor and chairman of the Diamond Jubilee Committee.

Medical missions

More than 30,000 residents are expected to benefit in medical missions that will be held today in different areas in the city. The city government said the medical mission will be "biggest and first of its magnitude and scope in the city's history."

Volunteer doctors and other medical practitioners from the city government and private hospitals will offer free consultations, check-ups and provide free basic medicines. The medical mission will simultaneously take place in the city's six districts to ensure that the activity will reach as many residents as possible.

Companies and foundations such as Unilab, Mercury Drugstore, SM Foundation, and Tzu Chi Foundation will also support the activity.

Other events

Among the slated activities today include the La Naval Grand Procession, Palarong Pinoy (at the Quezon Memorial Hall), and the Gawad Parangal Grand Night at the Smart Araneta Coliseum.

To be recognized at the Parangal are Supreme Court Chief Justice Maria Lourdes Sereno, actress Nora Aunor, Executive Secretary Paquito Ochoa, National Artist for Music Ramon Santos and Public Works and Highways Secretary Rogelio Singson.

Also set to receive awards are Trade Undersecretary Lilia de Lima, economist Benjamin Diokno, migrant workers' advocate Susan Ople, journalists Howie Severino and Marites Vitug, Cultural Center of the Philippines president Raul Sunico, and Jollibee founder Tony Tan Caktiong.

Outstanding institutions to be recognized are Kamuning Bakery, Quezon City High School, Quirino Memorial Medical Center, Veterans Memorial Medical Center and youth orchestra Pangkat Kawayan.

The Phil. Star
October 12, 2014 p. 20

QC marks 75th year with food fest, Guinness bid



Quezon City Mayor Herbert Bautista and Vice Mayor Joy Belmonte (in blue shirts) flank Speaker Feliciano Belmonte Jr. as they lead the opening of a food fest on Maginhawa street yesterday as part of the city's Diamond Jubilee celebration.

JOVEN CAGANDE

The Philippine STAR p.B-10
WEDNESDAY, OCTOBER 8, 2014

Grand 'Diamond Salubong' for QC's 75th year



As Quezon City celebrates its 75th foundation day on Oct. 12, the city will welcome its Diamond Jubilee year with fun and festivities on Oct. 11. Dubbed as the 'Grand Diamond Salubong' there will be a series of activities and countdown in all the 6 districts of QC and at the center of it all – the Quezon Memorial Circle (QMC).

On Oct. 11, the QMC will be the site of several events and activities highlighted by the ascent of the first-ever QC Airship. There will be QC Diamond Jubilee Run in the morning, then a program for senior citizens. There will also be sports exhibition led by the Philippine Sports Commission and a skateboard competition and volleyball tournament. As the evening draws near, a rock concert will be held simultaneous with a Martsa ng Musiko, a Concert at the Park and QC Performing Arts Show. As midnight comes, the dark skies at the QMC will illuminate with a grand pyrotechnic show never before seen in the city.

The Grand Diamond Salubong will not only be celebrated at the QMC but in the entire 6 districts of Quezon City. Each district will have their own *salubong* parties highlighted by food, entertainment, and fireworks. The venues are in District 1: Roosevelt-Del Monte; District 2: Sandigan Bayan; District 3: Araneta and Anonas; District 4: Maginhawa St. and Tomas Morato; District 5: Quirino Highway; District 6: Mindanao-Tandang Sora Avenue.

The country's top singers and bands will be featured in the *salubong* parties held all over the city while all of the city's popular restaurants and home-grown food brands will be featured in the food festivals all over Quezon City.

With all these celebration, Quezon City Mayor Herbert Bautista is inviting everyone to join in the festivities. "Quezonians, as well as residents from nearby areas, are encouraged to support the city's activities as this is a once-in-a-lifetime moment to celebrate the success of various enterprises in the city," he said.

"The 75th Diamond Jubilee of cityhood gives us the perfect opportunity to show off what Quezon City has to offer not only to the country but also to the world, and this can only be achieved successfully if we work hand in hand," the Mayor said. "We are inviting everyone to become part of our city's celebrations as we show our support and pride as residents."

Visit the Facebook page of the Quezon City Diamond Jubilee for updates.

MANILA BULLETIN
THE PHILIPPINES' LEADING NATIONAL NEWSPAPER
, October 6, 2014 9

QC gears up for 75th year

By **CHITO A. CHAVEZ**

The Quezon City (QC) government expects to spend ₱35 million for various projects and activities in connection with the commemoration of the city's 75th founding anniversary on October 12.

In a measure, councilors Bong Suntay and Godofredo Liban asked the city council to authorize QC Mayor Herbert Bautista to enter into various contracts and agreement for the supplies and services that will be used in the activities for the diamond jubilee celebration.

The breakdown of the proposed budget for the celebration showed that ₱9.7 million will be allotted for the production package for a beauty pageant; ₱9.5 million for the trade fair; ₱9.8 million for the artworks to be done on the city hall mural; and ₱3.95 million for the production of the city's representation of the Philippine National Anthem.

Another ₱1.791 million will be set aside for the minting of the commemorative medal for the city; ₱168,800 for the installation of banners; and ₱323,000 for rental of chairs, tables, linens, tents, coolers, and sound system.

"The said purchase request by the Bids and Awards Committee is in accordance with the law and advantageous to the Quezon City Government," stated the resolution.

The budget will be on top of the initial ₱5 million that was allotted to the Diamond Jubilee committee, which was created to oversee the planning of programs and activities for the celebration.

Tadeo Palma secretary to the mayor said that last March, Bautista and Vice Mayor Joy Belmonte led city officials in a stakeholders meeting with representatives from different companies, media organizations, and academic institutions. Part of the agenda was the Diamond Jubilee celebration.

"The mayor is asking the support of everyone to help promote Quezon City as a globally competitive city," Palma said.

On orders of the mayor, Palma said that local residents will all be part of the preparations for the programs and activities for the Diamond Jubilee celebration of the city.

Councilor Victor Ferrer Jr. city council ways and means committee head said among the activities set for the celebration was the launch of a helium-powered, unmanned airship bearing the "Jubilee" logo in October.

It will be placed on a fixed spot at the Quezon Memorial Circle (QMC) for the duration of the activities.

Other projects for the jubilee celebration include the inauguration of a dedicated website and tourism smart phone application, and the conduct of an academic conference, a business forum, health and wellness fair, and a massive medical mission for the constituents.

Various activities such as the lantern parade in partnership with the University of the Philippines, a lechon festival, and a grand pride march are also slated later this year and in 2015.

THE EXPONENT OF PHILIPPINE PROGRESS
SINCE 1900
MANILA BULLETIN
THE PHILIPPINES' LEADING NATIONAL NEWSPAPER
September 22, 2014 19

MARATHON

QC night run slated

More than 9,000 running enthusiasts, including professionals, are expected to take part in the 4th Quezon City International Marathon (QCIM) on Nov. 29 at the Quezon Memorial Circle.

Started in 2010 by the QC local government, it marks the first time the event will be held at night.

"We've decided to bring it back, bigger and better by having a special category for Quezon City residents," said Quezon City Mayor Herbert Bautista, who was represented by Councilors Vincente Belmonte and Dorothy Delarmente during the event's launching ceremony held recently in QC.

Also present during the ceremony were City Administrator Aldrin Cuna and Maria Cecilia Annonuevo of the AIDS Society of the Philippines.

Jay Em, race director, said the event will have four categories – 3K, 5K, 10K and 21K.

"We decided not to pursue a full marathon (42 kilometers) because we want to encourage people to experience the event, have fun and celebrate the 75th anniversary of Quezon City," said Belmonte

"This year, the tried and tested public support for the QCIM will make the race an effective platform for informing people about climate change and how they can best adapt to it," added Delarmente said.

DIAMOND JUBILEE MEMENTOS

QC4ME is a city map, news portal, history and culture resource, events calendar, hotel finder, and foodie field guide all in one.

FREE Download for Android from Google Play Store
1. Go to Google Play store
2. Click Search and type in "QC4Me"
3. When Search results appear, click the icon for the app and install



In line with the city's 75th Founding Anniversary celebrations, the Quezon City Government has designed and commissioned the creation of several memorabilia that pay tribute to the city's rich history and mark its achievements on its Diamond Year.

These include the Jubilee Commemorative Coin, Commemorative Stamps, the QC Diamond Jubilee coffee table book: "Quezon City at 75: Resurgent & Resilient", and the ten paintings exhibited as the QC Mural of History.

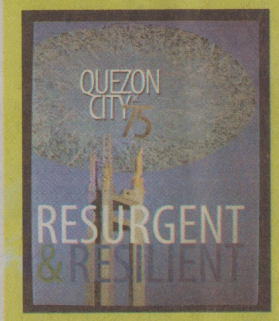
The 75th Anniversary Commemorative Medal

The 75th Anniversary Commemorative Medal was minted by Bangko Sentral ng Pilipinas. The gold and silver plated nondenominational commemorative coin shows the image of the city's founder, Manuel L. Quezon, with the Diamond Jubilee logo inscribed at the back.



The Quezon City Diamond Jubilee Coffee Table Book

Coffeetable book, Quezon City at 75: Resplendent and Resilient, traces the roots of the city's development – from its pre-history to its founding and development. The writers include some of the country's best and well-respected writers: Jose Y. Dalisay Jr., Eric S. Caruncho, Jose F. Lacaba and Alice Guillermo.





The Quezon City Mural of History

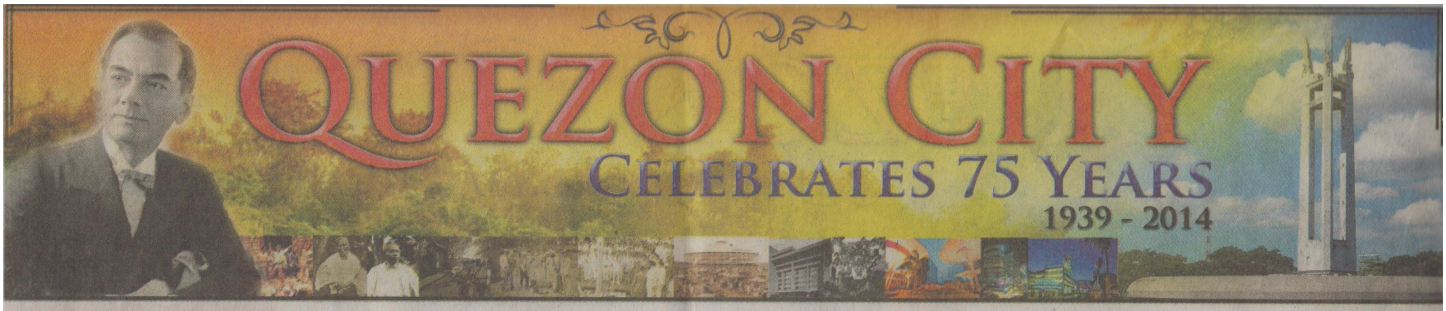
The Quezon City Mural of History is a set of 5 feet by 10 feet paintings illustrating various historical events that transformed the Philippines, which took place in Quezon City. The art works are the product of the Erehwon Art Collective composed of artists Edgardo Roxas, Pablo Baen Santos, Leonilo Doloricon, Edgar Talusan Fernandez, Grandier Gil Bella, Simkin de Pio, Florentino Impas, Dario Noche, Othoniel Neri and Ma. Lourdes Inosanto.



The 75th Anniversary Commemorative Stamps

The 75th Anniversary Commemorative Stamps are a block of four stamps printed by the Philippine Postal Corporation. It shows key places that immediately brings Quezon City to mind: the Quezon Memorial shrine (glow in the dark), the Tandang Sora shrine, and the Emilio Jacinto monument. It shows the city's modernity as well with illustrations of the SM North EDSA, which started the trend for shopping malls in the metropolis, and the UP Ayala Technohub, the first campus-based technology park in the Philippines. ■





Quezon City Resiliency Initiatives: 2014 to 2020

Mayor Herbert M Bautista joined thousands of marchers at the People's Climate March held last September 21 in New York, representing Quezon City as the only local government in the Philippines to participate in the largest global mobilization for climate change in history.

The city has been among those at the forefront of worldwide advocacies to combat climate change and has been implementing a comprehensive program on environment management. Mayor Bautista explains the city's priorities: "Climate change and disaster risk mitigation are more than buzzwords for the Quezon City Government. They underpin the social and economic frameworks for development. The strategies and tools made available to lessen the vulnerabilities of the people in our city are constantly evolving, drawing lessons from the best practices of cities sharing the same advocacy in other parts of the world. "



To identify the level of vulnerabilities of different parts of Quezon City, the local government produced the Quezon City Risk Atlas. Developed by the Earthquake and Megacities Initiative, the risk atlas compiled information and maps on the physical, socioeconomic and built environment hazards, risks and vulnerability of the city. The atlas was based on a study of two major natural hazards that present the greatest risks to the city: earthquake and floods, with areas provided different risk indices, indicating their susceptibility to either of these two calamities.



In recognition of its environmental advocacies, the city led five other local governments in this year's Meralco Luminaries Awards, which cited its carbon footprint reduction initiatives and its project with Pangea Green Energy Philippines for the waste-to energy plant in Payatas, as among the best innovation in environmental management.

The city's waste-to-energy biogas plant is registered with the United Nations Framework on Climate Change as a clean development mechanism. The facility has been expanded to produce more clean energy. It has two additional 320 kW engines to supplement the existing 236 kW engine and the biogas extraction plant has been modified to supply the additional requirements of the new engines. The plant now produces an average of 750 kW of power from methane gas extracted from the landfill. About Php 1.2 million worth of electricity has been earned from the local government's share of the sale of electricity generated by this facility. ■

Leveling the Playing Field for Microentrepreneurs

Quezon City's Sikap Buhay Puhunang Pangkaunlaran program is a micro enterprise lending program, which provides low-interest, no collateral micro enterprise loan. As of May 2014, Php 33.98 billion in lending capital has benefitted 75,813 micro business owners.

The city government is the conduit for this enterprise building program that has been operating for 12 years with a 97% to 98% repayment rate with mostly women as its clientele. The funds come from five micro-finance institutions which are: Asa Philippines Foundation (ASA), Center for Community Transformation Credit Cooperative (CCT), Bagbag Multi-Purpose Cooperative (BMPC), Caritas Savings and Livelihood with Values Credit Cooperative (CARITAS SALVE) and the Urban Program for Livelihood Finance and Training (UpLift Philippines).

The lending of capital is accompanied by:

- Livelihood skills and business management training.
- Access to markets through annual trade shows organized by the QC-LGU and marketing events by private organizations. This year's trade show will be at Quezon City Hall this October.
- B2B/B2H program which sources, facilitates and provides immediate skilled labor needs of companies by connecting them to household producers.



The products produced are multipurpose rags, coco coir mats, ipad cases, pouch bags, napkin holders and pencil cases.

- Networking with Go Negosyo and the annual holding of Entrepreneurship Congress, which provides the budding business owners with helpful contacts to mentors from more established businesses and access to supply chains to big business.

The City Government was able to forge a partnership with the Bangko Sentral ng Pilipinas to put up the Quezon City Credit Surety Fund. This program provides surety cover for entrepreneurs who cannot produce acceptable collaterals for bank loans.

There is a measure pending at the Quezon City Council to further help micro and small enterprises. It seeks to create a micro and small business development and promotions office, which will be designed as a one-stop shop for all their needs – from registration, to access to common service facilities, to marketing assistance to link with venture capitalists for financing. ■

Mitigating disaster



Ready to open: Quezon City's new Disaster Risk Reduction Central Command

Heritage sites, now tourism attractions in Quezon City

KNOW more about Quezon City through their heritage sites. Now celebrating its 75th anniversary, Quezon City is a home of many historical sites and tourist attractions. Here are some of them.

Quezon heritage house

Know more about the country's first Commonwealth president Manuel L. Quezon and his family by visiting the Quezon Heritage House situated at the edge of the Quezon City Memorial Circle (QCM). A neoclassic, two-storey house once inhabited by the former president, his wife Aurora Quezon, and their four children, is open to the public to show the family man that Quezon is.



Conference room where Dona Aurora Quezon set up the Philippine National Red Cross

From its original land in Gilmore Avenue, the ancestral house was reconstructed and transferred to the QCM by the Quezon City government in 2013 with almost all of its authentic parts intact. It serves as the family's vacation house, and where Quezon stayed when he was ill of tuberculosis.

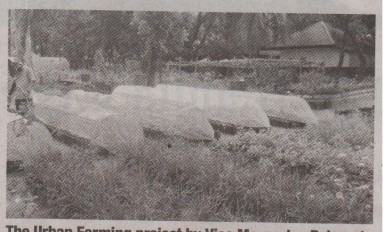
Inside the historic building are the Quezons' original furniture, antique trunks, the clothes the couple wore to special events, and gifts they received from famous figures in history.

Two bedrooms were occupied by Dona Aurora, who was credited for establishing the Philippine Red Cross, when her doctor advised her not to go up and down the house when she got older. One of her bed was a gift from the United States government. Also displayed were her journal, and the baby book of their first grandson, Felipe Buencamino III. A bust given by General Douglas MacArthur can also be found inside one of the guest rooms.

The museum aims to show that Quezon is not just a political figure, but also a loving father and husband. The 500-sqm house is on view from 9:00 am to 4:00 pm every day.

Joy of urban farming

A project initiated by Vice Mayor Joy Belmonte two years ago, dubbed "Joy of Urban Farming" inside the QCM, was a success after achieving one of its objectives to renew the people's interest in farming, even if they live in the city.



The Urban Farming project by Vice Mayor Joy Belmonte at the Quezon City Circle where residents can get free vegetables with a maximum of one kilo every day

Having a positive relationship with the environment, the garden is lined with various vegetables, germinating seeds, and greenhouses. It boasts of using only organic fertilizers, steering clear of synthetic chemicals and making sure that the procedure are nutritious and not carcinogenic.

People are free to plant, get seeds, and harvest whatever vegetables found in the garden. Whether you have a green thumb or not, the Joy of Urban Planning is definitely worth a visit to get closer to nature and to food as well.

Tandang Sora Shrine

What more grand way to thank the Mother of Philippine Revolution than to make a shrine for her and declare it a National landmark?

This is what the Quezon City government has done for the people to soak in the qualities Melchora Aquino, fondly known as Tandang Sora, has and how she took part in the fight for freedom despite her old age. Her home in Banlat Road, Tandang Sora, was transformed to a spacious shrine with a pavillion and stage for events and gatherings.



The Tandong Sora Shrine

Tandang Sora earned the respect of Filipinos when she nursed and fed the wounded Katipuneros in her humble home during the Spanish colonial era. Her courage also showed when she refused to disclose any information relating to the Katipunan. After her exile in Guam, she lived a simple life in her own country, refusing any monetary reward from the US government for her contribution to the revolution.

Inside the museum are some of her belongings, old photos, her family tree that stretches to her fourth generation grandchildren, and various artworks depicting the heroine's qualities, such as being a warrior in her own standards, and a mother not only to her children, but to the Filipinos as well.

Santuario de San Pedro Bautista

This church is literally on holy ground, for its patron saint actually lived on that very land.

Starting from a small chapel made from nipa and bamboo, Santuario de San Pedro Bautista has stood the test of time for more than 400 years, recovering from earthquakes, abandonment, and revolutions.

Named after San Pedro Bautista, a Spanish friar under the Franciscan order, the church's main altar has a life-size image of the saint - a majestic sight indeed.

Also inside the parish grounds are beautiful gardens, murals, and a holy cave of San Pedro Bautista, the Cueva del Santo, where missionaries meditate and pray. The cave is also open to the public to pray and ponder on their sins. Under the Archdiocese of Cubao, the Santuario de San Pedro Bautista can be found at San Pedro Bautista St., in Barangay San Francisco del Monte. **EANA MANIEGO,** CORRESPONDENT

PHILIPPINE DAILY INQUIRER.
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QC polishing diamond year with major projects

MAJOR projects, including academic conferences, public health clinics, medical missions and food and cultural events, are being planned by the Quezon City government to mark its 75th Diamond Jubilee celebration starting in October.

This was announced by Mayor Herbert Bautista in a keynote address during the recent stakeholders' meeting held at the UP Technohub in Quezon City, where he called on the business and academic communities, representatives of various sectors and barangays and the media to support the city government's yearlong celebration.

'Bastion of innovation'

"As the birthplace of many important events, endeavors and revolutions that shaped the nation's historical and economic history, Quezon City is indeed a bastion of continued innovation. The 75th year celebration of cityhood gives us the perfect opportunity to show off what Quezon City has to offer. Thus, we came up with a master plan that commemorates its rich past, as well as welcomes its progressive future which we all excitedly look forward to," Bautista said.

He added: "To make this happen, the city needs the support and pioneering efforts of volunteers, community partners, the private sector and citizens to work together with the city government to be able to [make] this vision a reality for all."

Vice Mayor Joy Belmonte, who heads the city government's tourism department, said community events had initially been planned for the city's 70th anniversary but these were shelved after Tropical Storm "Ondoy" in 2009. "Hopefully this year, we can see the fruition of all these efforts," she said.

According to Tadeo Palma, the mayor's secretary and overall chair of the Diamond Jubilee Commission, the planned celebration will include monthly and simultaneous events that will culminate in October 2015. One of the first events is the search for Miss Quezon City which will begin next month, he said.

"Our general theme is summed up perfectly in two words: 'Participatory' and 'partnership.' We are inspired by one common goal and we need all the support that we can get from everyone to make this happen. It's not all revelry, but a grand coalition of minds and hearts," Palma added.

QC Museum, tourism app

Among the highlights of the celebration are the formal opening of the state-of-the-art Quezon City Museum in October, inauguration of public office and school buildings and pocket cultural exhibits.

"We are so excited to commemorate the future now, by preserving the past." She listed permanent legacy markers such as the reconstruction of the late President Manuel L. Quezon's heritage house in the Quezon Memorial Circle, the launch of the history book "City with a Soul" in June and the release of a nondenominational commemorative coin by the Bangko Sentral ng Pilipinas.

Other events lined up in October are a Diamond Jubilee photo exhibit, the launch of a QC tourism app, as well as the QC Business Forum and International Friendship Day with sister cities.