PHILIPPINE DAILY INQUIRER
ENTERTAINMENT
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Quezon City hopes to host Cinemalaya 2015

Parties concerned have not met but officials of the 10-year-old fest have responded to mayor's expression of interest

By Marinel R. Cruz
Photos by Romy Homillada

NEGOTIATIONS are ongoing for Quezon City to host the 2015 Cinemalaya Philippine Independent Film Festival, Quezon City Mayor Herbert Bautista announced on Sunday night during the awards rites for the 2014 QCinema International Film Festival held at TriNoma.

Bautista said he had tasked the Quezon City Film Development Commission (QCFDC) to lead the talks with Cinemalaya officials.

A few kinks

He said he earlier received a letter about next year's event from businessman Tonyboy Cojuangco, one of Cinemalaya's founding members, and filmmaker-actress Laurice Guillen, competition director.

"There are still kinks to iron out," Bautista said. "I leave it up to the commission to create synergy among the groups." The QCFDC was formed in 2006, with University of the Philippines film professor Ed Lejano as executive director and Quezon City Vice Mayor Joy Belmonte as cochair with Bautista.

Bautista said he had suggested to the QCFDC an ordinance that would require movie houses to show only official entries during festivals. "We have over a hundred theaters in Quezon City," he said. "If the plan with Cinemalaya pushes through, we will host three major festivals next year." (The annual Quezon City International Pink Film Festival is slated for December.)

Belmonte said: "The mayor is very much interested in hosting [all three] next year. While we talk with Cinemalaya, we also want to protect our own festivals."

Lejano noted a few other considerations: "Cinemalaya has its own executive committee and set of rules and regulations. If [Quezon City] hosts it next year, the commission would like to have inputs, for example, as to the grants the filmmakers should get."

No talks yet

In a phone interview on Monday, Cinemalaya official and filmmaker Mel Chionglo said Bautista started the ball rolling by sending feelers expressing interest in hosting the festival, which presented its 10th edition in August this year. "He spoke with me and [fellow director] Joel Lamangan about it, and I told Laurice," Chionglo recounted. "A few weeks later, Laurice sent the mayor a proposal letter that she and Tonyboy signed."

Chionglo said the parties concerned had yet to sit down but he was "glad that Bautista seems excited about working with Cinemalaya."

Amusement tax

Bautista also announced on Sunday the resumption in 2015 of the 10-percent amusement tax on movie ticket sales in Quezon City. The collection was discontinued in 2006. "Unfortunately, the government failed to indicate where the savings would go," he said. "It was mostly theater owners who benefited from it. We will make sure to define how much of the collection will go to the recipient agencies."

In her welcome speech, Belmonte pointed out: "We are one of the few local government units with heavy public investment in the arts."

The winners

Cha Escala and Wena Sanchez's "Nick and Chai" won the best picture award and a cash prize of P300,000.

"Are you sure about this?" Escala said

as she accepted the award. "Quezon City supported us before international groups took notice of our film. We are truly grateful." She thanked her film's subjects, Nick and Chai Quieta, who lost four children to Supertyphoon "Yolanda," "for welcoming us into their lives."

The Network for the Promotion of Asian Cinema (Netpac) jury prize for a feature film was given to Carl Joseph Papa's "Ang Di Paglimot sa mga Alaala." Lem Lorca's "Mauban: Ang Resiko" won the best actor and best actress awards for Menggie Cobarrubias and Alessandra de Rossi, respectively.

Victor Villanueva's comedy, "Ang Nanay ni Justin Barber," copped the Netpac prize for a short film; Real Florido's "1st Ko Si 3rd" bagged the award for gender sensitivity.

The audience choice award and a cash prize of P100,000 was given to the omnibus film, "QCX," or "Quezon City Experience."



AT THE QUEZON City festival awards rites: (from left) Willie Nepomuceno as Erap, best actor Menggie Cobarrubias, Mayor Herbert Bautista and best picture "Nick and Chai" directors Wena Sanchez and Cha Escala



THE EXPONENT OF PHILIPPINE PROGRESS SINCE 1900
MANILA BULLETIN
THE PHILIPPINES' LEADING NATIONAL NEWSPAPER

D-6 Tuesday, October 1, 2013

QCinema Unreels At Trinoma

QCinema: 2013 Quezon City Film Festival opens at Trinoma on Oct. 3 up to the 5th. The film festival, under the auspices of the Quezon City Film Development Commission (QCFDC), chaired by QC Mayor Herbert Bautista with Vice Mayor Joy Belmonte as co-chair and Prof. Eduardo Lejano of the UP Film Institute as executive director, is supported by Cinemalaya and the Ayala Malls.

QCinema will highlight the three winning entries to an open competition for all filmmakers residing in Quezon City. The three films are "Hello World" by John Elbert Ferrer; "Lukas Nino" by John Torres; and "Gaydar" by Alvin Yapan which will have their respective premiere showings during the film festival. Each winning entry received a subsidy of ₱800,000 from the QCFDC.

To be featured alongside these films is the 2013 Cinemalaya "New Breed" roster: "Transit," "David F.," "Nuwebe," "Purok 7," "Debosyon," "Rekorder," "Diplomat Hotel," "Babagwa" and "Quick Change."

The QCFDC was established in 2006 under the leadership of then Mayor Feliciano "Sonny" Belmonte and then Vice Mayor Herbert M. Bautista. The Commission was envisioned to become the governing body of all film-related projects and activities in QC. The City Government initiated several measures to assist producers, filmmakers, and artists for them to practice their craft and deliver to the people world-class films depicting the Filipino way of life, aspirations, history and culture, and for Quezon City to become the "Film Mecca" of the country.

The other members of QCFDC are City Council Majority Floor Leader Jesus Manuel C. Suntay; City Council Minority Floor Leader Eufemio Lagumbay, Dr. Mary Ruby M. Palma, Ms. Rosario DL. Lara, MTRCB's Milo Sogueco, Soxie Topacio of the Directors Guild of the Philippines, Ms. Azucena Vera-Perez Maceda of Mowelfund, Eduardo D. Sazon of NCAP, Dr. Isabel Sebullen of the Screenwriters Guild of the Philippines, Rio Araja of the QC Press Club, and Orly Ilacad of PMPPA.

* QCinema

The Philippine STAR
MONDAY, SEPTEMBER 30, 2013
E-4

QCinema: The 2013 Quezon City Film Festival unreels on Oct. 3, 4 and 5 at Trinoma, under the auspices of the Quezon City Film Development Commission (QCFDC), with support from Cinemalaya and the Ayala Malls.

QCinema will highlight the three winning entries to an open competition for all filmmakers residing in QC, launched last year in the nation's entertainment capital, in line with the QCFDC's mandate of enriching and promoting the Filipino film industry. *Hello, World* by John Elbert Ferrer, *Lukas Nino* by John Torres and *Gaydar* by Alvin Yapan each received a subsidy of P800,000 from the QCFDC as their prize and will all have their individual premiere showings during the festival.

Also to be featured alongside them are films from this year's elite Cinemalaya "new breed" roster: *Transit, David F, Nuwebe, Purok 7, Debosyon, Rekorder, Diplomat Hotel, Babagwa* and *Quick Change.*

QCinema has been envisioned as an annual competition to inspire up-and-coming filmmakers to produce quality works and boost the stock of the Filipino film industry.

The QCFDC is chaired by Mayor Herbert Bautista with Vice Mayor Joy Belmonte as co-chair and professor Eduardo Lejano of the UP Film Institute as executive director.

* QC- Cinemalaya 2013 QC film festival

THE PHILIPPINE STAR

C-6 MONDAY, SEPTEMBER 30, 2013

QC launches QCinema: 2013 Quezon City Film Fest

In keeping with its mandate of supporting and enriching the local film industry, the Quezon City Film Development Commission (QCFDC), headed by Mayor Herbert Bautista and Vice Mayor Joy Belmote, officially launched the 2013 Quezon City Film Festival, aptly dubbed "QCinema."

This festival, which unreels at Trinoma on Oct. 3, 4, and 5, will showcase the three independent films which were awarded grants by the QCFDC in its mandate to develop and promote the art and craft of filmmaking among residents of Quezon City. "Lukas Nino" by John Torres, "Hello World" by Joel Ferrer, and "Gaydar" by Alvin Yapan will be premiered by QCinema, which will also feature various fims from the New Breed category of Cinemalaya.

Vice Mayor Belmonte and Councilor Pinggoy Lagumbay, who were joined by Marichu Maceda, director Soxy Topacio, Professor Ed Lejano, and other members of the QCFDC at the press launch, also announced that efforts are being undertaken to make the viewing available to a wider public, and that Quezon City is now laying the groundwork to expand the festival next year.

Those who would like to avail of free tickets may call the QCFDC at 4447272 loc. 8208.

* QCinema

NGAYON
SETYEMBRE 21, 2013 9

PAGKATAPOS NG CINEMALAYA AT SINENG PAMBANSA

QC FILMFEST MAGBUBUKAS NA!

Pagkatapos ng **Cinemalaya Film Festival** at **Sineng Pambansa**, ang **2013 Quezon City Film Festival** naman ang tiyak na dadagsain ng mahihilig sa pelikula. Tatlong araw lang ito at magsisimula sa October 3 at tatagal hanggang October 5. Sa mga sinehan sa Trinoma ipalalabas, sa pangunguna ng **Quezon City Film Development Commission (QCFDC)**. Suportado sila ng Cinemalaya at Ayala Malls.

Magsisilbing highlight ng 2013 QC Film Festival ang tatlong nanalo sa ginanap na open competition for filmmakers sa mga taga-QC na itinuturing na entertainment capital ng bansa.

QCinema
2013 Quezon City Film Festival



Mayor Herbert at Vice Mayor Joy

Nagkaroon ng launching last year ang competition base sa mandate ng QCFDC of enriching and promoting the Filipino Film industry.

Ang tatlong nanalo ay ang **Hello, World** ni **John Elbert Ferrer**, **Lukas Nino** by **John Torres** and **Gaydar** by **Alvin Yapan**. Ang tatlo ay tumanggap ng subsidy na P800,000 bilang premyo at magkakaroon ng kanya-kanyang premiere showing sa tatlong araw na festival.

* Cinemalaya

Bukod sa tatlong nabanggit na pelikula, featured din sa 2013 QC Filmfest ang mga pelikulang pinuri sa Cinemalaya – **Transit, David F, Nuwebe, Purok 7, Debosyon, Rekorder, Diplomat Hotel, Babagwa** and **Quick Change**. Ang alam ko bida sa Gaydar sina **Tom Rodriguez, Rafael Rosell,** and **Pauleen Luna**. Eh buhay na buhay pa naman ang pink community kaya tiyak na tatabo ito sa takilya.

Magiging annual competition na ang QC Filmfest para mas marami pa silang matulungang mga up-and-coming filmmakers na gumawa ng mga de kalibreng pelikula na makakatulong para tuluyang mabuhay ang sinasabi nilang naghihingalong kalagayan ng pelikula ng industriya na ang namamayani ay ang indie films.

Ang Quezon City Film Development Commission ay pinangungunahan ni Mayor **Herbert Bautista** bilang chairman, Vice Mayor **Joy Belmonte** as co-chair and Professor **Eduardo Lejano** of the UP Film Institute as executive director.

Ang iba pang miyembro ng film commission ng QC ay sina Atty. **Jesus Manuel Suntay**, Councilor **Eufemio Lagumbay**, Dr. **Mary Ruby Palma**, Ms. **Rosario Yara, Milo Sogueco, Soxie Topacio, Manay Ichu Maceda, Eduardo Sazon,** Dr. **Isabel Sebullen, Rio Araja,** at Mr. **Orly Ilacad** ng **Octo Arts Films**.

Ang QC Film Development Commission ay nabuo noong 2006 sa pamamagitan ng City Ordinance SP-1690 S-2006 sa ilalim ng pamumuno ni dating QC Mayor now Cong. **Sonny Belmonte**. Ang nabuong commission ang naging governing body ng lahat ng film-related projects and activities ng QC.

Sa QC din matatagpuan ang major broadcast and film corporations sa bansa at dito nakatira ang maraming sikat na artista.

Base sa mga synopsis na nabasa ko, magaganda ang kuwento ng tatlong pelikulang nakasali sa QC Filmfest kaya mas marami ang tiyak na manonood sa tatlong pelikula.

THE PHILIPPINE STAR TUESDAY, JULY 2, 2013 B-8



QC GIVES POSTPROD INCENTIVES TO CINEMALAYA: To further its vision of promoting the development of a sustainable local film industry, the Quezon City Film Development Commission (QCFDC) recently concluded a contract signing with Cinemalaya Foundation Inc. and the Cultural Center of the Philippines last June 26, held at the Executive Lounge, Legislative Building., QC Hall. As provided in the contract, the QC government through the QCFDC, will provide postproduction financial incentive of P100,000 each to the nine film entries under the New Breed Film Category of the Cinemalaya Philippine Independent Film Festival. These nine films will also be included in the three-day film festival of Quezon City dubbed QCinema that will premiere the three funded films of the QC government in October 2013. The three films of QCinema are 'Hello World' directed by Joel Ferrer, 'Gaydar' directed by Alvin Yapan and 'Lukas Niño' directed by John Torres. Present during the contract signing were Vice Mayor Joy Belmonte (center), co-chairperson of QCFDC; Ed Lejano, executive director, QCFDC; Chris Millado (festival director), Tess Rances (deputy festival director) and Vicky Belarmino, Cinemalaya; and film directors of the New Breed Film Category: Hannah Espia, director, Transit; John Paul Laxamana, director, Babagwa; Carlo Obispo, director, Purok 7; Alvin Yapan, director, Debosyon; Joseph Israel Labann, director, Nuwebe; Eduardo Roy Jr., director, Quick Change; Manny Palo (represented by Krisma Maclang Fajardo), director, David F; and Mikhail Red, director, Rekorder.

* QC - Cinemalaya