- Food—caloric content

QC to implement Calorie Labeling Ordinance

The Manila Times · 31 Jan 2025 · A9 · BY ARLIE O. CALALO

THE Quezon City government said that the Calorie Labeling Ordinance enacted by the city council in 2024 would take effect on Dec. 20 this year.

Mayor Joy Belmonte said on Thursday that she has signed the implementing rules and regulations for the ordinance that would require restaurants in the city to display the calorie count of food in their menus.

"With the City Health Department at the forefront, we will conduct initiatives and undertakings as well as provide incentives for the micro, small and medium enterprises for the effective implementation of this measure," Belmonte said in a press conference.

The ordinance aims to provide the public with information that would result in a healthy dining experience.

"We are empowering our QCitizens to make informed decisions about their health," Belmonte said.

Public consultations with stakeholders were undertaken prior to the implementation of the ordinance.

Violators would be fined P1,000 for first offense, P2,000 for second offense, and P3,000 for third offense.

A fourth offense would incur a P5,000 fine and revocation of business permit, the city government said.

Violators would be given a period of 15 days to comply with the ordinance. Failure to do so would result in stiffer penalties, it added.

The Quezon City Public Affairs and Information Service Department said there are currently 2,000 registered restaurants in the city.