Republic of the Philippines
QUEZON CITY COUNCIL
Quezon City
23rd City Council

PR23CC-634

61st Regular Session

RESOLUTION NO. SP-10686, S-2026

A RESOLUTION ENCOURAGING THE DEVELOPMENT AND PROMOTION OF FILM STUDIO HERITAGE TOURS IN QUEZON CITY TO HIGHLIGHT THE CITY'S HISTORICAL ROLE IN THE PHILIPPINE FILM INDUSTRY AND STRENGTHEN ITS IDENTITY AS THE CENTER OF FILIPINO CINEMA

Introduced by Councilors AIKO MELENDEZ, DOROTHY A. DELARMENTE, M.D., TANY JOE "TJ" L. CALALAY, DON S. DE LEON, ERWIN REY "Cocoy" A. MEDINA and ATTY. CHRISTOFFER ALLAN "Tope" LIQUIGAN

Co-Introduced by Councilors Bernard R. Herrera, Joseph P. Juico, Charm Ferrer, CPA, MPA, JD, Nicole "Nikki" V. Crisologo, Mikey F. Belmonte, Candy A. Medina, Atty. Voltaire Godofredo "Bong" Liban III, Aly Medalla, Dave C. Valmocina, Ranulfo "Tatay Rannie" Z. Ludovica, Geleen "Dok G" Lumbad, Albert Alvin "Chuckie" L. Antonio III, Wencerom Benedict C. Lagumbay, Luigi D. Pumaren, Atty. Vicente Belmonte Jr., Edgar "Egay" G. Yap, Nanette Castelo Daza, Imee Rillo, Atty. Jesus Miguel Suntay, Raquel S. Malañgen, Joseph Joe Visaya, Alfred Vargas, MPA, Shaira "Shay" L. Liban, Ram V. Medalla, Maria Eleanor "Doc Ellie" R. Juan, O.D., Emmanuel Banjo A. Pilar, Kristine Alexia Matias, RN, Victor "Vic" D. Bernardo, Vito Sotto Generoso, Jose Maria "Mari" M. Rodriguez, and Jhon Angelli "Sami" C. Neri

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WHEREAS, Quezon City has historically served as the center of the Philippine film and television industry, hosting major film studios, production houses, broadcast networks, and creative institutions that helped shape Filipino cinema;

WHEREAS, several historic film studios and production locations located in Quezon City played an important role in the development of the Country's film industry and continue to represent valuable cultural heritage;

WHEREAS, film studio heritage tours have become popular attractions in many cities around the world, allowing visitors to explore the history of cinema and appreciate the creative process behind filmmaking;

WHEREAS, developing Film Studio Heritage Tours in Quezon City can help preserve and promote the legacy of Filipino cinema while encouraging tourism and cultural education;

WHEREAS, such initiatives can inspire young filmmakers, students, and creative professionals while strengthening pride in the City's contribution to the Philippine creative industries;

WHEREAS, the Quezon City Tourism Department, in coordination with relevant City Departments, film studios, and cultural institutions, can help promote responsible heritage tourism programs related to the film industry.

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to encourage, as it does hereby encourage, the development and promotion of film studio heritage tours in Quezon City to highlight the City's historical role in the Philippine Film Industry and strengthen its identity as the center of Filipino Cinema.

RESOLVED FURTHER, that the Quezon City Tourism Department is encouraged to collaborate with film studios, production companies, broadcast networks, and cultural institutions in identifying sites that may be included in heritage tours.

RESOLVED FURTHERMORE, that concerned City Departments may assist in documenting film heritage locations, installing informational markers, and developing tourism materials highlighting the history of Filipino cinema in Quezon City.

RESOLVED FURTHERMORE, that barangays where film studios and historic production locations are situated are encouraged to assist in promoting heritage tourism while ensuring safety, cleanliness, and accessibility for visitors.

RESOLVED FURTHERMORE, that the Sangguniang Kabataan (SK) and youth organizations are encouraged to participate in film heritage awareness activities, educational tours, and cultural programs that promote appreciation of Filipino cinema.

RESOLVED FURTHERMORE, that non-governmental organizations, film groups, academic institutions, and cultural organizations may collaborate with the Quezon City Government in conducting film heritage tours, film education programs, and workshops related to filmmaking.

RESOLVED FINALLY, that private sector partners, including film studios, media companies, and creative industry stakeholders, are encouraged to support the development of film heritage tourism initiatives in Quezon City.

ADOPTED: August 17, 2026.

CERTIFICATION

This is to certify that this Resolution was ADOPTED by the City Council on Second Reading on August 17, 2026 and was CONFIRMED on September 7, 2026.

GIAN G. SOTTO
City Vice Mayor
Presiding Officer

ATTESTED:

ATTY. JOHN THOMAS S. ALFEROS, III
City Government Department Head III
(Secretary to the Sanggunian)