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4. Division of City Schools
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10. Magnolia
11. Pizza Hut Head Office
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16. Manila COD
17. Century Club
18. Ms. Mely Inocentes
19. Armed Forces of the Phils.
20. PAISO
21. Philippine Army Band

PROPERTY OF THE NEXT 3 YEARS
QUEZON CITY PUBLIC LIBRARY
MAYOR MATHAY
G.C. PUBLIC LIBRARY
LOCAL HISTORY
TAKES ON POVERTY,
LACK OF HOUSING
 Col. 5 below

looking back
A SHORT HISTORY OF A DREAM CITY
 Col. 6 BELOW

THE QUOTABLE MANUEL QUEZON
 Col. 2 BELOW

CELEBRATION
CITY REMEMBERS QUEZON IN WEEKLONG AFFAIR
 Col. 1 below

The Quezon City Paper

117th ANNIVERSARY ISSUE
METRO EDITION Volume 1, Number 1 Saturday, August 19, 1995 Quezon City **EIGHT PAGES**

CITY MARKS MLO'S 117TH

Mayor leads weeklong Quezon celebrations

QUEZON City Mayor Ismael A. Mathay Jr. will lead city officials, employees and guests as the city celebrates the 117th birth anniversary of its illustrious founder the late President Manuel Luis Quezon tomorrow, August 19.

This year's commemoration will be highlighted by a series of activities, beginning with wreath-laying ceremonies in the morning at the Quezon Memorial Shrine at the Quezon Memorial Circle.

The family of the late Commonwealth President, led by Ricky Avancena, National Historical Institute Director Dr. Serafin Quiason, Atty. Alfredo Ablaza, Deputy Grandmaster Distinguished Order of Quezon, and Vice Mayor Herbert Bautista, will join Mayor Mathay in the wreath-laying.

The plant-laying rites, mean-

while, will be undertaken by Judge Rodolfo Palatiao, Faithful Navigator of the Knights of Columbus, Quezon City Assembly, Chapter Commander Ernesto Yap Knights of Rizal Quezon City Chapter, Grandmaster Danilo Angeles of the Grand Lodge of Free and Accepted Masons, and other representatives from various non-government organizations.

This will be followed by a mass and a program, revolving on the theme: "Ang Kahalagahan ng mga Adhikain ni Quezon para sa mga Kabataan ng Kasalukuyang Panahon." Cultural and Tourism Affairs Office Chief Dominador B. Ocrisma said Manuel L. Quezon III has been invited as guest speaker.

The five-day celebration will be formally opened by Mayor Mathay

To page F

Manuel L. Quezon, Son of Tayabas...

MANUEL Luis Quezon was born in Baler, Tayabas (now Quezon province) on August 19, 1878, the oldest of three sons of Lucio Quezon and Maria Molina.

Quezon first studied in Baler but obtained his Bachelor of Arts degree at San Juan de Letran College in 1894. He later enrolled at the University of Sto. Tomas to take up law. He took and passed the bar examinations in 1903 after his law studies were temporarily halted by the Philippine Revolution.

He joined the KKK of Andres Bonifacio at the age of 18, and at 21 he reached the rank of a major in Aguinaldo's campaign against the Americans. After the Fil-Am War he settled as a lawyer in Baler and at the age of 25 became the fiscal of his home province. At 28 he was elected to be its governor, and a year later he won seat in Congress.

In 1909, he was chosen as one of the resident commissioners to the United States and began his campaign for Philippine Independence. Through his efforts, the American government enacted the Jones Law (1916) and the

To page B

... Father of Quezon City

IN TRACING the history of any other city, one might begin with its name, its early inhabitants, its port, or the types of early architecture. Here in Quezon City, one has to begin and end with its founder and his dream. It is a "Quezonian landscape," just as fascinating in its way as anything that nature has created in the ridges of Tagaytay or Baguio. For the physical, political, economic and socio-cultural components of the city are the manifestations of his dream for the place and its people.

In his address before the members of the National Assembly on September 18, 1939, Quezon expounded on his dream for a "...capital city, that politically shall be the seat of government; aesthetically the showplace of the nation — a place that thousands of people will come and visit as the epitome of culture and

To page B



Illustration by NONOY MARCELO

Hizzoner's message

IT IS with pride and joy that I enjoin you to link hands with the city government as we observe the 117th Birth Anniversary of our beloved city's founding father, the late President Manuel L. Quezon.

As we embark on this joyous event, let us be reminded of the need for us to synergize to be able to build the city envisioned by our founding father — a city where law and order prevail and human needs are sufficiently provided for.

Together, you and I can refocus Quezon City into that vision so that we not only make President Quezon's dream a reality, but we would have put up a strong foundations for the future generations.

Let me also thank *The Evening Paper*, a Quezon City-based newspaper, for their support to the celebration. Let us look to our past to guide us as we conduct our lives because a well-lived present would make our tomorrow a vision of hope.

Mabuhay!

ISMAEL A. MATHAY JR.
 Mayor

The first 3 years: A progress report

By Mayor MEL MATHAY

WHEN we came in 1992 we were immediately met with the problem of a serious breakdown in basic services — garbage strewn all over the place, deteriorating infrastructures and lack of them, undredged and garbage-filled canals, creeks and esteros, pervasive squatting and illegal vending and occupancy of public spaces for traffic and pedestrians, dark streets, crowded classrooms, lack of potable water, and of course, electricity, high incidence of communicable diseases given poor health services, no program for the handicapped, the elderly and the young (particularly the out-of-school youth), deteriorating public assistance services (in civil registry, business permits and license processing, tax payments processing, among others), and a poor fiscal condition.

The police was undermanned,

underequipped, and poorly compensated.

The City was anything but the Capital City which is the vision of its founding father, President Manuel L. Quezon.

Then consider these indicators to convey the sense of the magnitude of these problems:

- Quezon City, by best estimates already has a population of 2 million, some 52 percent of which are considered urban poor, about 40 percent are squatters, distributed in 140 barangays, 90 of which are considered depressed.

Let us specify the implications further: The City has the largest public school system — with 270,000 students, 9,000 teachers, 90 public elementary schools, and 30 public high schools. Some barangays still have no elementary schools and no

To page D



Thumbs up for Quezon City
 President Ramos gives the familiar thumbs-up sign with Mayor Mathay during the opening of Mindanao Avenue Extension.

The next 3 years: 4 major concerns

QUEZON City Mayor Ismael A. Mathay Jr. thanked yesterday his constituents for giving him an overwhelming margin of victory in the May 8 polls, and said he will focus on four major concerns in the next three years of his second term.

Mathay said these are: addressing the massive poverty in Quezon City, which is also related to the squatter problem; the total closure of the Payatas open dumpsite and its replacement by an environmentally friendly waste disposal system; completion of vital road networks like the C-5 and Mindanao Avenues; and the resolution of the water crisis, which is a problem that will have to be worked out together with the Metropolitan Waterworks and Sewerage System.

Mathay said that Quezon City had "honest, orderly and peaceful elections" and he looks forward to facing a "more challenging" three years.

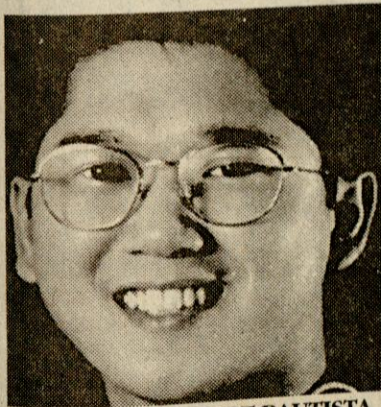
"Three years was really a short time in putting up structures to transform Quezon City to what it

should be," Mathay said. "For the next three years, we will work together to see to it that we will complete what we started in 1992."

Mayor Mathay thanked the teachers who have performed "above and beyond the call of duty" to ensure the peaceful and honest elections in the city, which has the largest voting population in the country, at 1.05 million.

Mayor Mathay explained that the squatting problem can only be resolved with the help of the national government as this will require a low-cost mass housing program and development of the countryside to discourage migration to urban areas.

He said that the city government will complement the completion of the vital road projects of the national government, specifically a portion of C-5, Visayas Avenue, Congressional Avenue and Mindanao Avenue, by opening up inter-neighborhood roads.



Vice Mayor HERBERT BAUTISTA

'Bistek' gets into the act

AS the city celebrates the 117th birth anniversary of its illustrious founder, President Manuel Luis Quezon, I cherish this opportunity to express my gratitude to the people of my beloved city for the mandate and trust they gave me.

To page F

THE QUOTABLE QUEZON

'True patriotism does not consist in shouting'

• "ALWAYS remember that you are one nation and your unity is the source of your strength, peace and happiness."

• "Let us endeavor to have the best government that we can make, a government that will be an honor to us and worthy of our people."

• "Our national superstructure, if it is to endure and be capable of resisting political disorders and grave social upheavals, must rest upon the rock-bottom of the character, the toil and the physical prowess of our people."

• "God has made land for

the habitation and maintenance of men, not for the exploitation and control by a few for their own profit in disregard of the public weal."

• "Throughself-discipline, harness all energies so that our power, preading over the length and breadth of the land, will develop its resources, advance its culture, secure social justice and ensure happiness and contentment for all the people, under the aegis of liberty and peace."

• "It is not a man's position in life; in his accomplishment that counts, but

the moral stamina which he mobilizes to uphold good and defeat evil."

• "The true measure of moral values as they refer to personal or official conduct is the conviction and sincerity with which we act."

• "People no longer long for a country simply because they were born there. They must see and feel that in that country they enjoy a happy life and that they have every opportunity to improve their lot."

• "True patriotism does not consist in shouting that you are willing to die for your country. We are not

bound to be heroes all the time. Nor is there an opportunity to be heroes everyday. Just do your duty everyday and you will also be your country's patriots."

• "We are living in an age in which civilized society can only endure if justice is equally accorded to the rich and poor. Those who have can hope to keep what they have if they share it with those working for them."

• "Let us hope that every time the nation calls for a united people, the country will answer as one man, whatever be our political affiliation."

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the Mayor Mathay and ABS-CBN chairman Eugenio Lopez during the launching of Bayantel-ICC telephone network.

Father of Quezon City

From page A

spirit of the country; socially, a dignified concentration of human life, aspirations and endeavors and achievements; and economically as a productive, self-contained community." The late President's endorsement of the creation of a capital city was the fruition of the efforts of a group of people, who as early as 1904 according to a historian, has conceived of founding a place for the impending excess population of Manila. The quest culminated with the passage of Commonwealth Act No. 502 by the National Assembly, which was signed by the President on October 12, 1939, creating Quezon City.

The type and rate of growth and trend towards which Quezon City developed its own image and identity have been greatly influenced by plans in the past aimed at providing an appropriate environment for an identified group of people envisioned by the late president. The Frost Plan was prepared to crystallize this vision. But it was shortlived for in 1948, the Capital City Planning Commission was created and the 1949 master plan for the capital city was laid based on the same concept and direction — that which would provide not only residential lots for the small employee but also jobs for the unemployed and where constitutional offices will function in an atmosphere of dignity, freedom and human happiness.

Partially, this plan was implemented. Through the years, the city administration was

guided by the zoning ordinance to arm itself in directing, controlling and regulating development. In 1976, urban planning was given the needed boost with the completion of the Quezon City Comprehensive Development Program, wherein the conceptual land use plan was incorporated. One of the goals of the general plan is to direct the physical development of the city and its environs in relation to its social and economic well-being for the fulfillment of the rightful common destiny, and to serve as the basic frame of reference for all administration and regulatory measures relating to the physical development of the city — the zoning ordinance, subdivision regulations, urban renewal, and the capital improvement expenditures, among others.

Today, 54th years after its founding, Quezon City can boast of several achievements which partially fulfill the dream of Quezon for the city. On the institutional front, the most notable accomplishment is the construction of the permanent seat of government at Constitutional Hills — the Batasang Pambansa Complex.

Quezon City still has a lot of potential for future development. At this stage of its development, it cannot be denied that its development has faithfully been inspired by the vision of its founder, and that its future growth, as envisioned in its conceptual development plan, is a fulfillment of his dream.

Son of Tayabas

From page A

Tydings-McDuffie Law (1934), granting more political autonomy to the Filipino people.

By 1916, at age 38, he was easily elected as the first President of the Senate. He later won the presidency of the Philippine Commonwealth in 1935.

As an illustrious Chief Executive, he laid the foundations for the Philippine Republic by strengthening the national defense and improving the national economy. He developed transportation and communication facilities, extended suffrage to qualified women voters, adopted a national language for Filipinos, created the Commission on Elections, and instituted educational reforms.

When World War II broke out, he and his administration were forced to evacuate and establish a Commonwealth government-in-exile in Washington, DC in 1942. Despite his worsening health caused by worries about his agonizing countrymen, he ceaselessly urged his people to fight valiantly and stand firm during the critical times.

He died of tuberculosis in Sarawak Lake, New York in Aug. 1, 1944, three months before the Philippines liberated from the Japanese invaders.

In his honor as one of the great pillars of our nationhood, Quezon City was established, realizing his vision of a city that will emerge as the country's showcase of progress.

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Wishes
Mayor Mel Mathay
and his Administration
success in their
worthwhile programs
for Quezon City

GOD BLESS
the Quezon City
Administration



Mathay meets with the future leaders of Quezon City at City Hall during the celebrations of National Children's Week. The late President Quezon himself has stressed the need to educate young Filipinos to love their country.

Rice rolling stores sent all over Quezon City

From Page E
on a per schedule basis.

Marivi Vergel de Dios, assistant director for administration of SMILE however, noted that the maximum purchase of rice is only limited at two kilos per person.

De Dios also assured the city's constituents that sugar will soon be made available at the mobile mini-marts and rolling stores at reasonable prices.

She added that plans are being initiated to launch a city-wide food caravan that will allow the selling of basic commodities and consumer goods at reasonable prices.

Under the scheme, the city's rolling stores together with the vans of the private companies will be fielded throughout the city where consumers

can purchase low-priced consumer goods.

Last year, the city government had initiated a food caravan, which was participated in by RFM Foods and the Philippine Association of Hog Raisers Inc. The caravan forms part of the city government's efforts to encourage manufacturers to maintain the prices of commodities they are selling.

As this developed, Mayor Mathay joined the inauguration of the Central Consumer Cooperative of the Department of Education, Culture and Sports in Pasig, where the city government has provided DECS with a mobile mini-mart to help DECS employees buy basic commodities and consumer goods at affordable prices.

It pays to save in either pesos or dollars at Westmont Bank.

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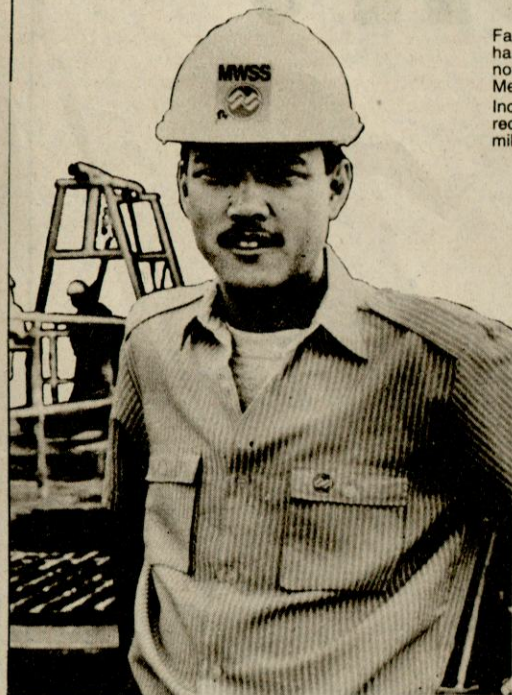
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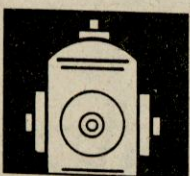


Faced with the needs of a fast-growing population, the new MWSS has stepped up its efforts to meet the challenge head-on. We are now delivering 2.4 billion liters of water daily to 8 million Metro Manilans.

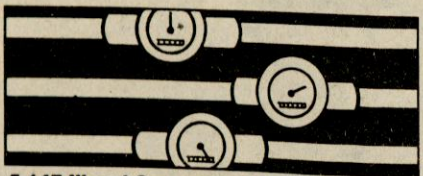
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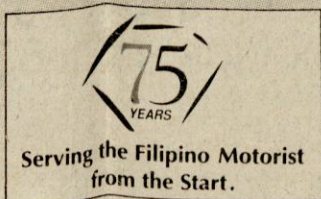


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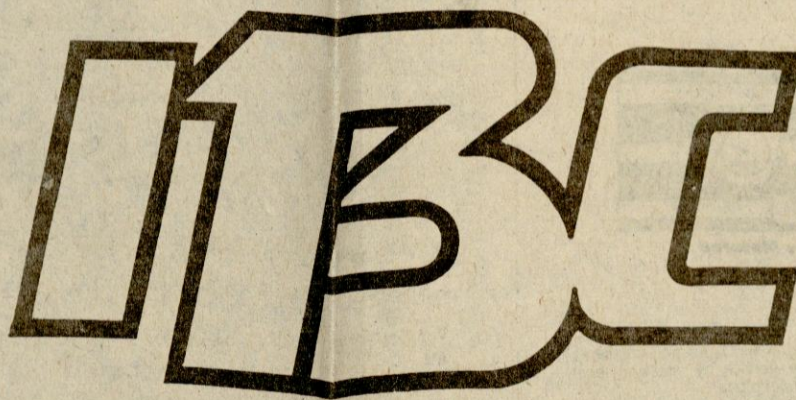
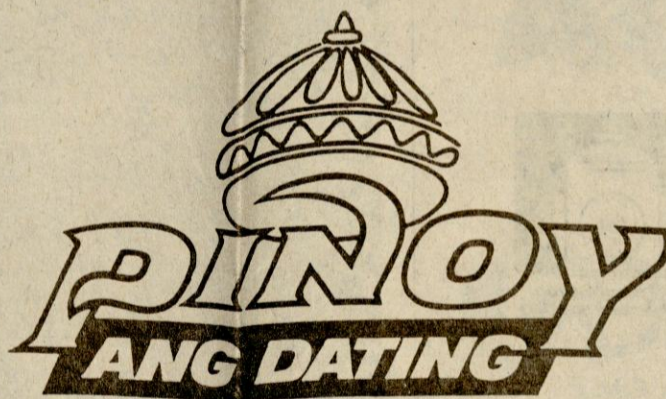


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QUEZON CITY'S CHIEF EXECUTIVE

Mel Mathay, Quezon's worthy successor

Party affiliation : Lakas-NUCD**Background** : Mayor — Quezon City (1992-present); reelected in 1995

Chairman — Metropolitan Manila Authority (1993-August 1994)

Congressman — (1987-1992)

Assemblyman — (1984-1984)

Director — MWSS (1980-1987)

Vice Governor — Metro Manila Commission (1979-1986)

Secretary to the Commission — General Auditing Office (1973-1975)

Vice Mayor — Quezon City (1967-1973)

: President — Capitol Motors Corporation (1963-1967)

: President — Purefoods Corporation (1959-1963)

House Committee Membership: Senior Vice-Chairman
Committee on AppropriationsVice-Chairman
Committee on Public OrderMember
Local Government
Banks & Currencies
Suffrage & Electoral Reforms
Housing**Date of Birth** : June 26, 1932**Place of Birth** : Manila**Membership in Civic Professional**Organization : Upsilon Sigma Phi
: Pan Xenia International Fraternity**Educational****Background** : BSBA (Economics) UP — 1953
LLB — San Beda College — 1957**Performance Record: Outstanding Public Administrator, Lawyer.**

He distinguished himself as Vice-Governor of Metro Manila, where he successfully addressed the complex problems of urbanization for many years. In the 1984 Batasang Pambansa elections, he survived the then opposition landslide in Quezon City, where he had served earlier as elected Vice-Mayor. He repeated the feat in the May 1989 Congressional elections, winning as an independent candidate. In the House, his long experience as administrator of Metro Manila has guided his colleagues in the rationalization of the problems of local government administration. He established the Metro Manila Standardized Compensation Plan for Metro-employees including teachers.

Championed the cause of teachers and drivers & urban poor:

- Increased pay & allowances
- Averted prolonged teacher's strikes
- Settled driver's strikes
- Initiated and coordinated with local government agencies in setting up 29 Zonal Improvement programs such as:
 - a) Tondo Foreshore Project
 - b) Tatalon
 - c) Bagong Barrio/Kalookan
 - d) Bagong Silang/Kalookan
 - e) San Martin de Porres Quezon City
 - f) Barrio Capri, Quezon City
 - g) Maricaban, Pasay City
 - h) Hulo, Mandaluyong

Caused the implementation of free High School in Metro Manila**Headed the Metro Manila Committee on Justice:**

- Caused the release of deserving inmates to decongest local jails.
- Recommended the designation of inquest fiscals and judges to act on applications for bail on a round the clock basis.

Worked with the Director-General, Integrated National Police, in the acquisition of modern fire-fighting equipment that has effectively served the (4) four cities and thirteen (13) municipalities in saving lives and properties. Initiated the Barangay-Lako and Kadiwa rolling stores that assured the availability of prime commodities at the lowest price possible.

Coordinated the construction and completion of the Light Railway Transit (LRT) mass transit that has benefitted thousand of daily commuters.

Congressional Record:

- 1) Co-sponsored a Comprehensive Standardized Pay Plan for all government employees.
- 2) Worked for the approval/release of funds for infrastructure projects and health centers for a more effective delivery of health services.
- 3) Aborted projected 300 percent real estate tax increase in Quezon City.

As Mayor of Quezon City:

- Established the QC Polytechnic.
- Built 57 schoolbuildings providing 603 classrooms to ease classroom shortage in the city which has 282,000 students in public elementary and high schools.
- Expanded the Scholarship Program for poor but deserving high school students.
- Pioneered the establishment of the QC Hall 'Yakap' Day Care Center for pre-school children of City Hall employees.
- Pushed for the Summer Youth Olympic Program to promote the athletic potentials and prowess of the QC youth.
- Established a barangay — based sports program.
- Cited in June 1994 by Channel 2's "Hoy Gising!" for "the outstanding performance of his duties and responsibilities in the service of Filipino".
- 1993 and 1994 Hoy Gising "Hall of Fame" Awardee
- 1994 Most Outstanding Member of Pan Xenia,

an international professional foreign trade fraternity which he joined as a student at the University of the Philippines.

- First Mayor in the Philippines to declare Quezon City as "Mother-Baby Friendly" City by promoting breastfeeding.

- Launched: "Summer Job Fair" Summer Works Apprenticeship Program (SWAP) to provide employment opportunities to student during their summer vacation.

- Built over 447 deep wells in urban poor communities to cover areas not reached by the MWSS.

- The first City Mayor to be elected Chairman of the MMA. MMA Chairman for three terms.

- Increased monthly allowance of the city's public school teachers from P600 to P1,250.

- Granted P1,000 monthly allowance to the QC Police and firefighters.

- Organized "SMILE Food Caravans," rolling stores selling basic commodities at low prices especially in depressed areas.

- Supported the establishment of OSCA (Office of Senior Citizens Affairs) in Quezon City.

- Heads the QC Disaster Coordinating Council (QCDDC) to aid calamity victims in the city during typhoons, fire, earthquakes and other catastrophes.

- Established "Redemption Centers" in major thoroughfares in Metro Manila to monitor traffic violators.

- Joined hands with ABS-CBN's "Hoy Gising" and DZMM and Kalayaan Civic Organization, Inc. in the installation of street signs along EDSA and Quezon City.

- Initiated the installation of traffic lights along

Elliptical Road, Commonwealth Avenue, Quirino Avenue, and other major thoroughfares.

- Batted for the citywide development of the Cooperative Movement.

- Launched "Kabuhayan 2000" which aims to generate more jobs for QC residents.

- Cited Most Outstanding Metro Manila Authority Chairman and City Mayor by the Consumers Union of the Philippines (1993).

- Spearheaded the use of the three R's — Reuse, Reduce, Recycle in solving the garbage crisis.

- Supported First Lady Amelita Ramos' Pasig River Rehabilitation program.

- Spearheaded the anti-smoke belching drive in QC to counteract air pollution and safeguard the health of QC residents.

- Launched project Social Mobilization for the Improvement of Life and Environment (SMILE), which operates mobile mini-marts, mobile dental and medical clinics and mobile educational centers.

- Hastened the repair, rehabilitation and construction of more road networks to improve the flow of traffic in the city.

- Provided housing for the landless and needy residents through the Community Mortgage Program.

- Bridged the gap between the city officials and community residents through his "Ugnayan" and "People's Hour."

- Intensified garbage re-cycling program and improvement of the trash collection system in the metropolis.

- Co-hosted the Global Youth Earthsaving Summit (GLOBAL YES)



Mayor Mathay tries out one of the city's new police motorcycles.

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BUILDING A WORLD OF DIFFERENCE

Mayor Mathay reports on first three years of his administration

From page A

high schools. Some 25 percent of school-age children who ought to be in school are not in school. Some are out there in the streets, selling

not only candies and sweepstakes tickets, but sometimes their bodies, and sniffing drugs. Some 34 percent of high school graduates do not proceed to college or post-secondary insti-

tutions because these non-existent or inaccessible.

Given this fact, we therefore have the problem of delivering basic services to a large dependent sector which to a

good extent do not significantly contribute to the income of the City.

• The City is geographically large, 4-1/2 times bigger than Manila, still relatively open for further

development with large open spaces — 76 percent relatively underdeveloped (with insignificant commercial and industrial development).

Given this fact, the

City requires huge investments in basic infrastructures — primarily roads, bridges, communications and transport to link the expansive geographic area.

These demographic and geographic realities of the City underly our traffic problem partly, the still high incidence of criminality, and certainly the high social tension that distracts from the pursuit of development of the City.

Given the magnitudes of these problems and the fact that some of these are beyond the control of City Governance, the challenge was daunting.

But we were fortunate that as a matter of luck, timing, but perhaps destiny all in our favor — the Local Government Code went into effect at the onset of our administration, and thanks to a supportive national government and President Ramos in particular, and certainly friends like Rotary, as well as the many NGOs in the City which have become collectively and most significant institutional resources that the City have taken advantage of for the benefit of the people.

The Local Government Code has given significant autonomy to local government units and executives. It favors those who have the vision, the strategic perspectives, the creative leadership skills and the resources or the means to acquire resources, and who can translate the same to workable programs. During our term we harnessed these assets and resources to good effect.

Indeed, we believe we have reason to be happy about what we had

accomplished in the short 32 months of our administration. It will be self-serving for me to say we did well. But we let the people speak — through the Social Weather Station Surveys (three of them — September 1993, July 1994, and February 1995).

On the average the people of Quezon City has given us an overwhelming public approval of 78 percent (a net approval of 55 percent), and popular endorsement of what we have done in education, in health services, in livelihood and employment, in programs for the young, the handicapped and elderly, in infrastructures, in lighting up the City, in cleaning and greening the City and environmental promotion, and quick response for public assistance delivery.

In education and training, we have carried out a most massive school building program — 42 school buildings with 576 classrooms that will effectively reduce crowding in classrooms, provided liberal incentives to teachers to supplement their basic pay, retrain them for free to improve teaching in language, mathematics and science (at no less than the University of the Philippines), hired contractual teachers to fill up shortages, improved school sites and facilities, upgrade school administration, and soon will establish a center for state-of-the-art instructional and learning technology.

We have one of the largest scholarship programs (for college) which have benefitted some 3,500 scholars already.

Certainly, the young have a special have to contend with. Squatting is pervasive and squatters continue to surge into the City, attracted by wide open spaces, and livelihood and employment opportunities. This, of course, is not just a City problem — but a national concern. Accordingly, the national government has launched a massive program of housing and resettlement that should benefit many in Quezon City.

Water is an imperative need. Given the inadequacies of water supply through the MWSS, we have expanded our own water provision and distribution programs to the depressed communities in particular. We installed some 433 artesian wells and deepwells. In Lupang Pangako, in Payatas, we installed a 500 gallon (daily) water system benefitting some 6,000 families. The project has a water purification system. Such facility will be replicated in many places soon.

Yet given our limited resources, we have resettled and provided housing to more than — families, provided homelots to — more, implemented housing projects City initiated and collaborated with the national government in pushing through housing projects, particularly the massive MRB by

place in the City. About 65 percent of the City's population is 24 years and below. This sector can either become a dependent sector or a productive one. They can be the latter — through our skills training program, anti-drug program, summer jobs for the students, but most of all through one of the largest and most viable barangay-based sports, athletic and physical fitness program — which culminate in a major Paloro event at the Amoranto Sports Complex.

We are proud of the fact that Quezon City is tops (in the country) in cycling, in chess, in fencing, and others.

We have established a Quezon City Polytechnic for technician manpower training to fill the need for such manpower as QC's industrial, commercial and overall economic development proceeds; and likewise expanded our skills training program for the unemployed and unskilled (particularly young and out of school youth). The program has now graduated more than 6,000 trainees that have been placed in jobs.

We have built major city roads and secondary roads (some 180 km.) and repaired existing city and interneighborhood roads. At the same time, pressed the national government for completion of major national roads in the City. At the same time, the streets were lighted up with viable collaboration with Meralco. Traffic movement has improved in the City, while commuters and pedestrians can now walk safely home from late night work or social engagements.

The National Government Center. Garbage could be the next crisis — next to power and water. For Quezon City, this is a serious problem — with some 1,400 tons of garbage accumulation daily, and growing. While we do well in current efforts at collection, it is in disposal that we are facing a serious threat, particularly now that we are implementing the planned phase-out of Payatas as an open dumpsite. We can not afford anymore to continue using our outmoded system of collection and waste disposal. Something quantum has to be done in the next two years.

Environmental improvement is a basic concern. The City was the first to re-activate the anti-smoke belching campaign and now we have one of the more vigorous anti-smoke belching campaign, with more than 120,000 vehicles already tested and apprehended. The basic lack is personnel and anti-smoke metering devices.

Given the City population and geographic expanse, the police complement in the City is grossly undermanned. We need 1,500 more policemen to complement the existing 2,000. We need 600 more traffic enforcers to complement the police. Recently, we

Medical and health services have reached out to the most depressed areas — through some 34 health centers, through our SMILE (Social Mobilization for the Improvement of Life and Environment), and most especially with the help of many civic organizations and NGOs, Rotary most of all. We have modernized and expanded our Quezon City General Hospital and we are now building two branch hospitals, while a third one will be underway shortly in Payatas. We will establish referral system among the medical centers (tertiary and secondary) here in the City.

The City is host to the top medical centers of the Country (Heart, Kidney, Lung, Children), and perhaps the best equipped private hospital in the country, St. Luke's Hospital.

In social welfare and services, we have expanded our nursery and pre-school programs benefitting primarily working mothers, improved prison conditions, expanded programs for juvenile offenders, while launching new programs for the handicapped, the elderly, the street children and the special children. Relief and rehabilitation assistance for typhoon and fire victims have been expanded while improved with quick response mechanisms. A center for rehabilitation and assistance for women has been set up.

But admittedly, it is housing and resettlement for squatters and the provision of basic services, livelihood and employment for the resettled families that will continue to be the serious problem we provided some 30 mobile cars, an equal number of motorcycles, and equipped the police with the modern communication facilities. At Kamp Karingal, we have just installed a computerized system of tracking and monitoring, and response system, that is the forerunner of the well-known 911 system in the US.

I believe we have streamlined some of our public assistance services — in civil registry services, improved business permits and licenses, tax assessments and payments, with the help of the business sector through our business development program.

The financing and investment needs of the city for current requirements alone, given the indicators of scale of our problems and requirements, and the resources needed to do more in the future, are enormous. While the City revenues grow by some 34 percent on the average every year and would normally be adequate for what essentially are operating needs of the city — for basic services, personnel compensation and maintenance requirements — these are not enough when we have to undertake urgent infrastructures such as school buildings,

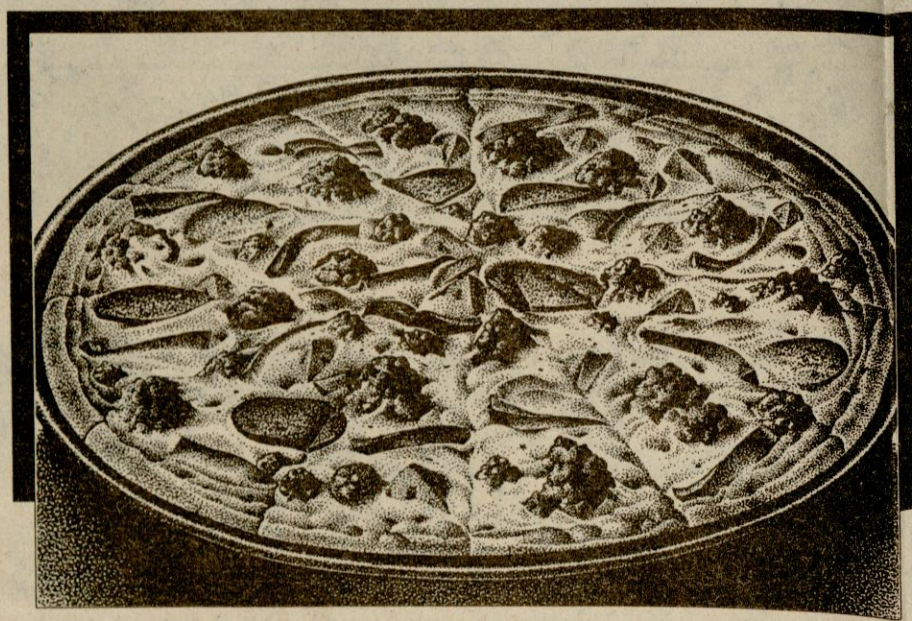
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Quezon City deploys rolling stores for rice

THE Quezon City government has started selling rice to the city's constituents through its rolling stores in an effort to beef up the low supply of rice in the metropolis.

The rice, which is being sold at P10.25 per kilo, was bought by the city government from the National Food Authority to ensure that there will be an adequate supply of rice in the city.

With the present shortage of rice being experienced in Metro Manila, the prices of rice in majority of public markets are being sold from P18.50 to P25 per kilo.

Quezon City Mayor Ismael Mathay Jr. directed Teodoro Rey, director of the Social Mobilization

for the Improvement of Life and Environment (SMILE) project to open up the city's two mobile mini-marts where the NFA rice is made available for the city's constituents.

The mobile mini-mart was initiated by the city government in an effort to protect consumers from unscrupulous traders and price manipulators.

The mini-marts are set up at City Hall and on Commonwealth Avenue corner Tandang Sora Avenue.

Mayor Mathay will also launch on August 18 the Friday Foodfest at the QC Hall, where manufacturers, distributors and suppliers will be selling products

at cost.

The foodfest will be held at the City Hall every Friday, also in line with the city government's program to provide residents adequate supply of basic commodities.

Two utility vehicles were also deployed by the city government to allow residents in Quezon City's 140 barangays the opportunity to purchase the NFA rice. Aside from the rice, other basic commodities being sold at the rolling stores at affordable prices include condensed milk, sardines, powdered milk, detergent bars and packed noodles. The rolling stores will visit barangays

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Visitors to City Hall can view the papier-mache "gigantes" on display at the covered walk during the weeklong celebrations. The giant figures are common in Quezon province.

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QUEZON CITY'S CHIEF EXECUTIVE

Mel Mathay, Quezon's worthy successor

Party affiliation : Lakas-NUCD

Background : Mayor — Quezon City (1992-present); reelected in 1995
 Chairman — Metropolitan Manila Authority (1993-August 1994)
 Congressman — (1987-1992)
 Assemblyman — (1984-1984)
 Director — MWSS (1980-1987)
 Vice Governor — Metro Manila Commission (1979-1986)
 Secretary to the Commission — General Auditing Office (1973-1975)
 Vice Mayor — Quezon City (1967-1973)
 : President — Capitol Motors Corporation (1963-1967)
 : President — Purefoods Corporation (1959-1963)

House Committee Membership

: Senior Vice-Chairman
 Committee on Appropriations

Vice-Chairman
 Committee on Public Order

Member
 Local Government
 Banks & Currencies
 Suffrage & Electoral Reforms
 Housing

Date of Birth : June 26, 1932

Place of Birth : Manila

Memberships in Civic Organizations

: Upsilon Sigma Phi
 : Pan Xenia International Fraternity

Educational

Background : BSBA (Economics) UP — 1953
 LLB — San Beda College — 1957

Performance Record: Outstanding Public Administrator, Lawyer.

He distinguished himself as Vice-Governor of Metro Manila, where he successfully addressed the complex problems of urbanization for many years. In the 1984 Batasang Pambansa elections, he survived the then opposition landslide in Quezon City, where he had served earlier as elected Vice-Mayor. He repeated the feat in the May 1989 Congressional elections, winning as an independent candidate. In the House, his long experience as administrator of Metro Manila has guided his colleagues in the rationalization of the problems of local government administration. He established the Metro Manila Standardized Compensation Plan for Metro-employees including teachers.

Championed the cause of teachers and drivers & urban poor:

- Increased pay & allowances
- Averted prolonged teacher's strikes
- Settled driver's strikes
- Initiated and coordinated with local government agencies in setting up 29 Zonal Improvement programs such as:
 - a) Tondo Foreshore Project
 - b) Tatalon
 - c) Bagong Barrio/Kalookan
 - d) Bagong Silang/Kalookan
 - e) San Martin de Porres Quezon City
 - f) Barrio Capri, Quezon City
 - g) Maricaban, Pasay City
 - h) Hulo, Mandaluyong

Caused the implementation of free High School in Metro Manila**Headed the Metro Manila Committee on Justice:**

- Caused the release of deserving inmates to decongest local jails.
- Recommended the designation of inquest fiscals and judges to act on applications for bail on a round the clock basis.

Worked with the Director-General, Integrated National Police, in the acquisition of modern fire-fighting equipment that has effectively served the (4) four cities and thirteen (13) municipalities in saving lives and properties. Initiated the Barangay-Lako and Kadiwa rolling stores that assured the availability of prime commodities at the lowest price possible.

Coordinated the construction and completion of the Light Railway Transit (LRT) mass transit that has benefitted thousand of daily commuters.

Congressional Record:

- 1) Co-sponsored a Comprehensive Standardized Pay Plan for all government employees.
- 2) Worked for the approval/release of funds for infrastructure projects and health centers for a more effective delivery of health services.
- 3) Aborted projected 300 percent real estate tax increase in Quezon City.

As Mayor of Quezon City:

- Established the QC Polytechnic.
- Built 57 schoolbuildings providing 603 classrooms to ease classroom shortage in the city which has 282,000 students in public elementary and high schools.
- Expanded the Scholarship Program for poor but deserving high school students.
- Pioneered the establishment of the QC Hall 'Yakap' Day Care Center for pre-school children of City Hall employees.
- Pushed for the Summer Youth Olympic Program to promote the athletic potentials and prowess of the QC youth.
- Established a barangay — based sports program.
- Cited in June 1994 by Channel 2's "Hoy Gising!" for "the outstanding performance of his duties and responsibilities in the service of Filipino".
- 1993 and 1994 Hoy Gising "Hall of Fame" Awardee
- 1994 Most Outstanding Member of Pan Xenia,

an international professional foreign trade fraternity which he joined as a student at the University of the Philippines.

- First Mayor in the Philippines to declare Quezon City as "Mother-Baby Friendly" City by promoting breastfeeding.

- Launched "Summer Job Fair" Summer Works Apprenticeship Program (SWAP) to provide employment opportunities to student during their summer vacation.

- Built over 447 wet lines in urban poor communities to cover areas not reached by the MWSS.

- The first City Mayor to be elected Chairman of the MMA. MMA Chairman for three terms.

- Increased monthly allowance of the city's public school teachers from P600 to P1,250.

- Granted P1,000 monthly allowance to the QC Police and firefighters.

- Organized "SMILE Food Caravans," rolling stores selling basic commodities at low prices especially in depressed areas.

- Supported the establishment of OSCA (Office of Senior Citizens Affairs) in Quezon City.

- Heads the QC Disaster Coordinating Council (QDCC) to aid calamity victims in the city during typhoons, fire, earthquakes and other catastrophes.

- Established "Redemption Centers" in major thoroughfares in Metro Manila to monitor traffic violators.

- Joined hands with ABS-CBN's "Hoy Gising" and DZMM and Kalayaan Civic Organization, Inc. in the installation of street signs along EDSA and Quezon City.

- Initiated the installation of traffic lights along

Elliptical Road, Commonwealth Avenue, Quirino Avenue, and other major thoroughfares.

- Batted for the citywide development of the Cooperative Movement.

- Launched "Kabuhayan 2000" which aims to generate more jobs for QC residents.

- Cited Most Outstanding Metro Manila Authority Chairman and City Mayor by the Consumers Union of the Philippines (1993).

- Spearheaded the use of the three R's — Reuse, Reduce, Recycle in solving the garbage crisis.

- Supported First Lady Amelita Ramos' Pasig River Rehabilitation program.

- Spearheaded the anti-smoke belching drive in QC to counteract air pollution and safeguard the health of QC residents.

- Launched project Social Mobilization for the Improvement of Life and Environment (SMILE), which operates mobile mini-marts, mobile dental and medical clinics and mobile educational centers.
- Hastened the repair, rehabilitation and construction of more road networks to improve the flow of traffic in the city.

- Provided housing for the landless and needy residents through the Community Mortgage Program.

- Bridged the gap between the city officials and community residents through his "Ugnayan" and "People's Hour."

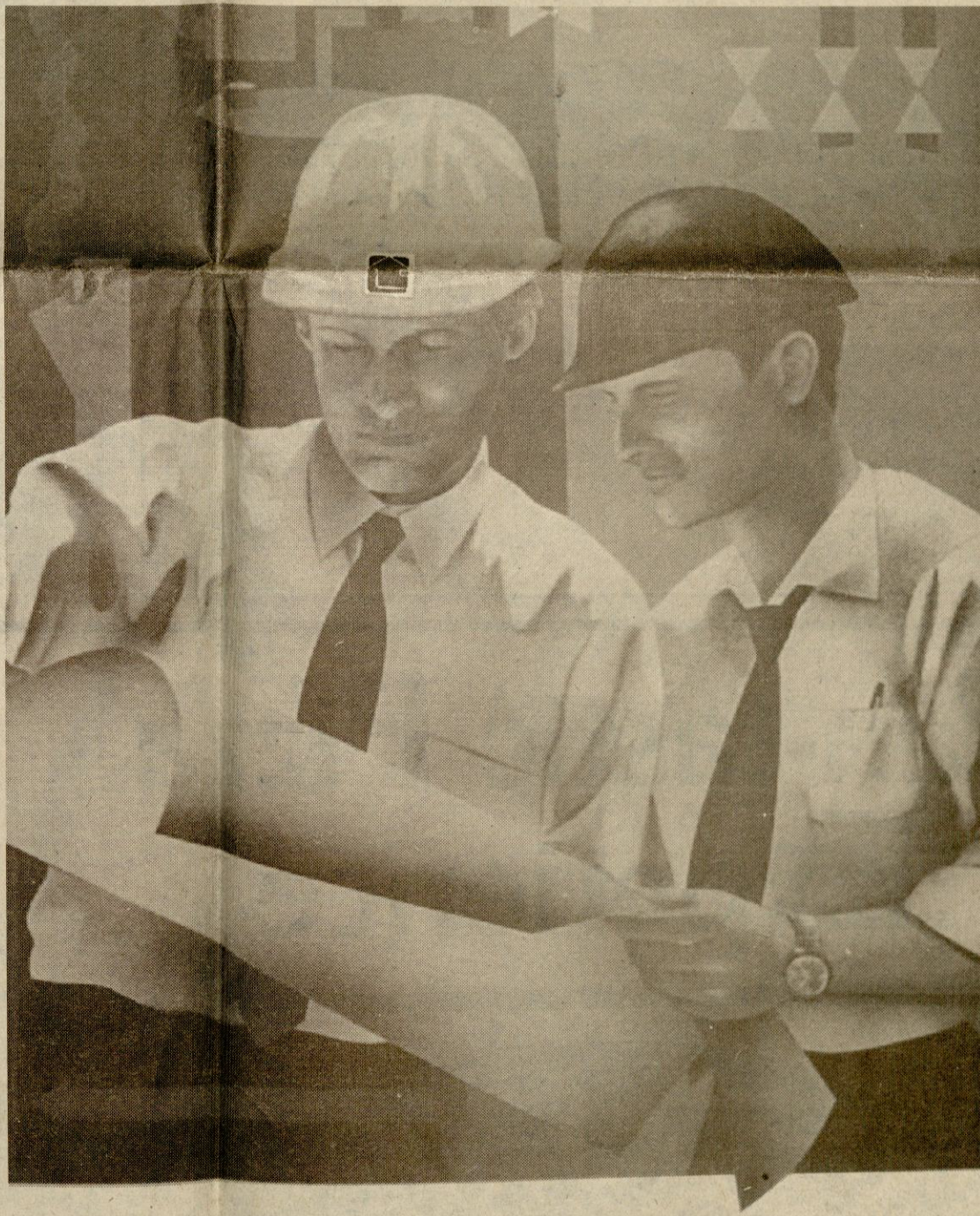
- Intensified garbage re-cycling program and improvement of the trash collection in the metropolis.

- Co-hosted the Global Youth Earthsaving Summit (GLOBAL YES)



Mayor Mathay tries out one of the city's new police motorcycles.

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