- Environmental movement

Belmonte leads Earth Hour 2025 switch-off in QC

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Mayor Joy Belmonte yesterday led Quezon City's annual participation to the Earth Hour as part of the global call for unified climate action.

"When we switch off our lights, we do more than conserve energy — we are taking a stand against the rising greenhouse gas emissions fueling climate change," said Belmonte, who was given a United Nations Environment Program Champion of the Earth award in 2023.

"It's a simple act that reminds us of our impact on the planet and the need for urgent action," she added.

In a statement, the city government also reiterated its commitment to drive environmental responsibility "through strong policies, community engagement and partnerships that promote sustainability."

"This gathering highlights the impact of collective action in confronting challenges like climate change. By coming together for Earth Hour, we take a step toward a cleaner, more resilient and more sustainable Quezon City," Belmonte said.

The city partnered with Robinsons Magnolia to mark this year's Earth Hour, a global movement that highlights the need for sustainable solutions to address growing impacts of climate change and biodiversity loss.

Joel Lumanlan, vice president and head of operations and marketing of Robinsons Malls, said their collaboration with the city government reflects their strong commitment to sustainability and environmental stewardship.

"As we host Earth Hour in Robinsons Magnolia and in all our malls nationwide we continue to create spaces where communities can unite for a greener future," Lumanlan said.

A ceremonial switch-off of non-essential lights was held from 8:30 p.m. to 9:30 p.m. yesterday.